

candour

301 redirect depth

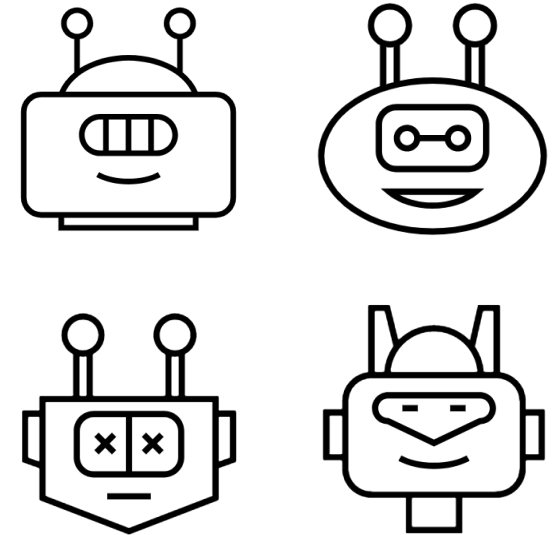
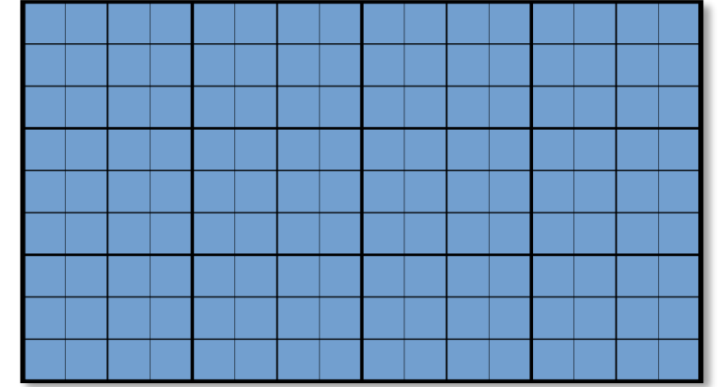


Trainer:

Mark Williams-Cook
Candour

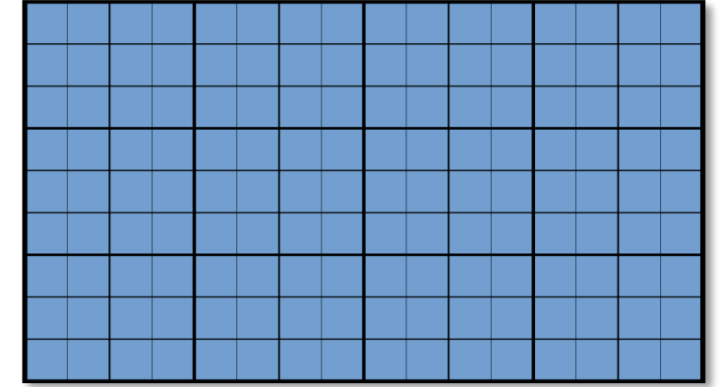


301 redirect depth



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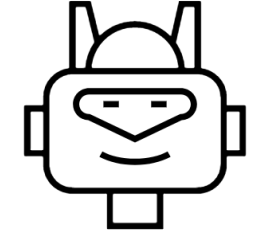
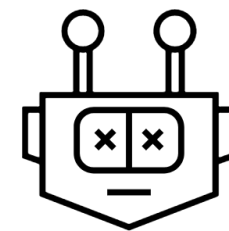
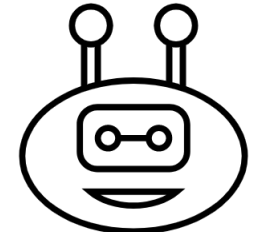
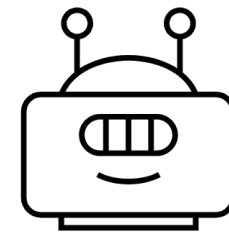
301 redirect depth



Database



 WORDPRESS

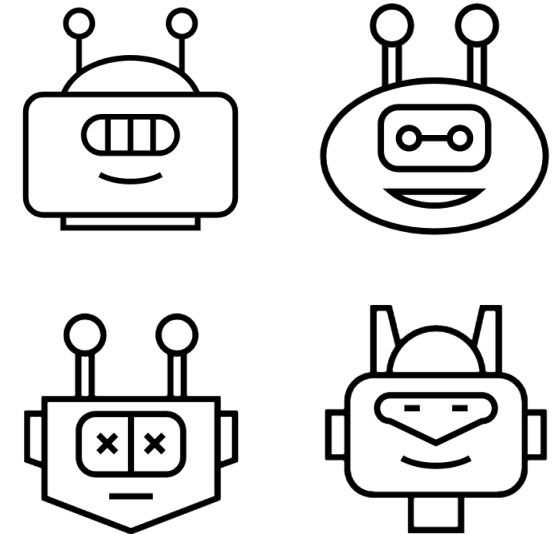
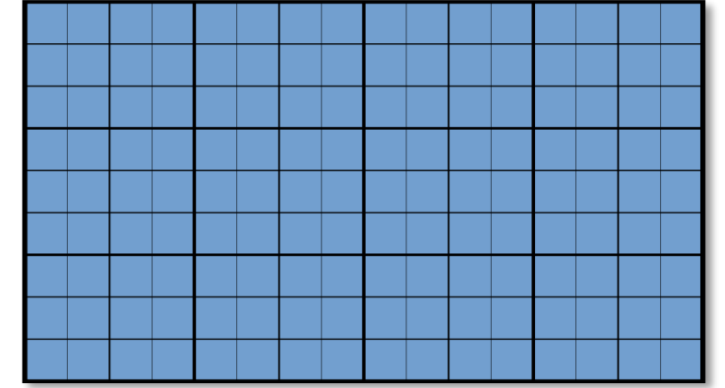


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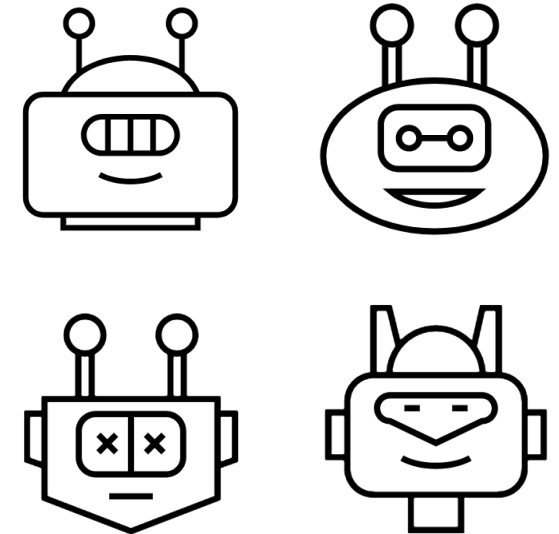
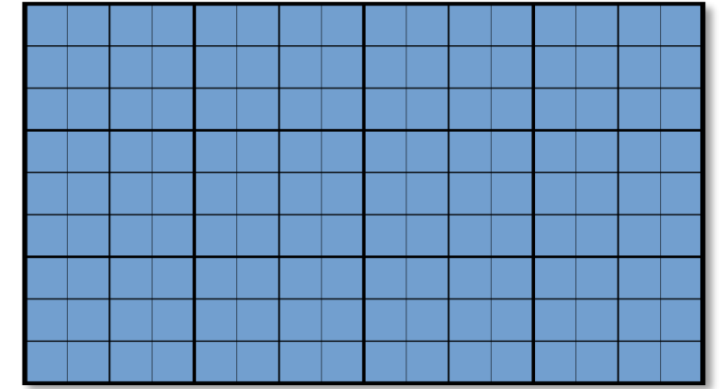
Server  **APACHE**
HTTP SERVER

Database   **WORDPRESS**



301 redirect depth

301 redirect depth

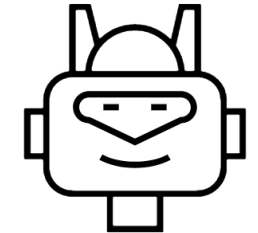
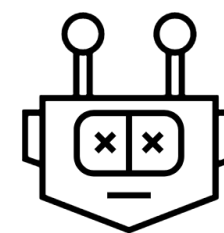
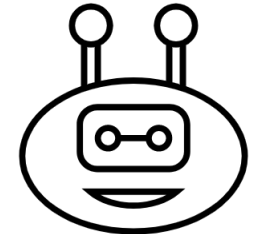
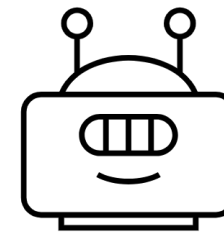
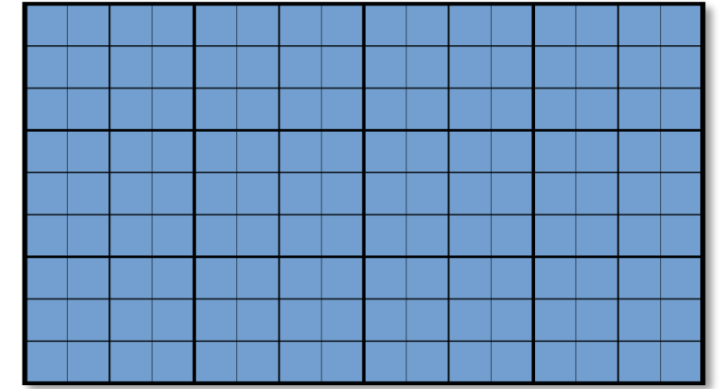


301 redirect depth

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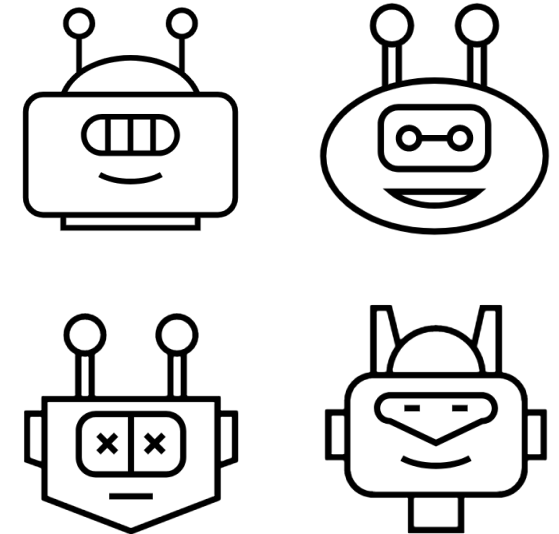
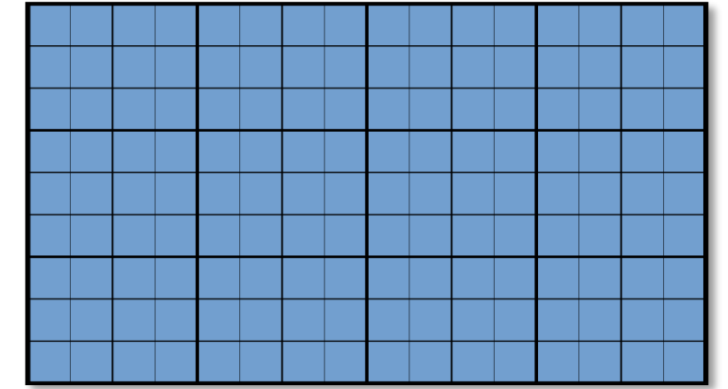
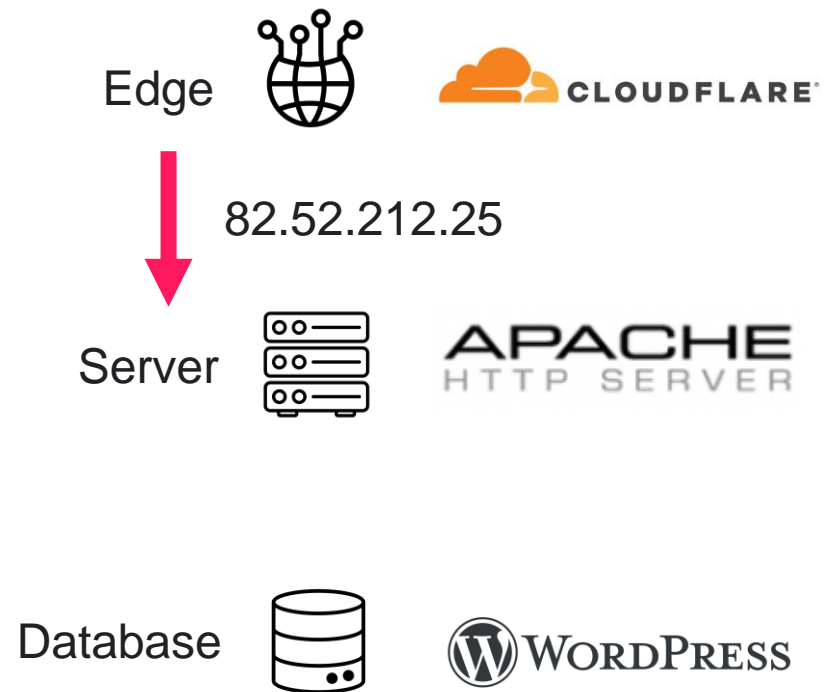


site.com



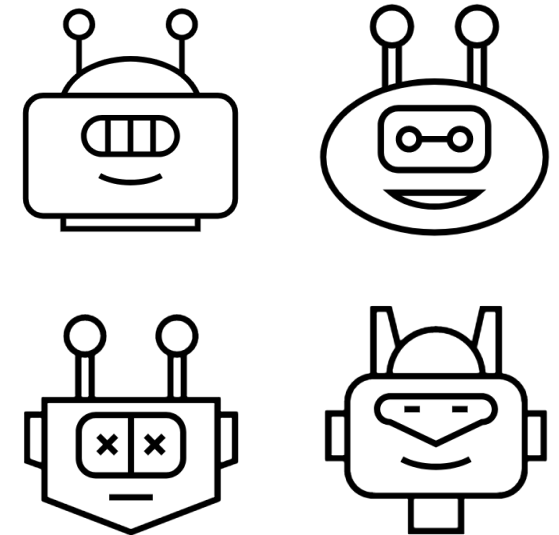
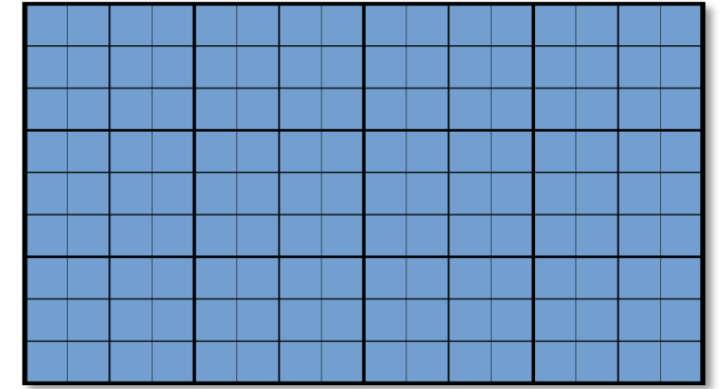
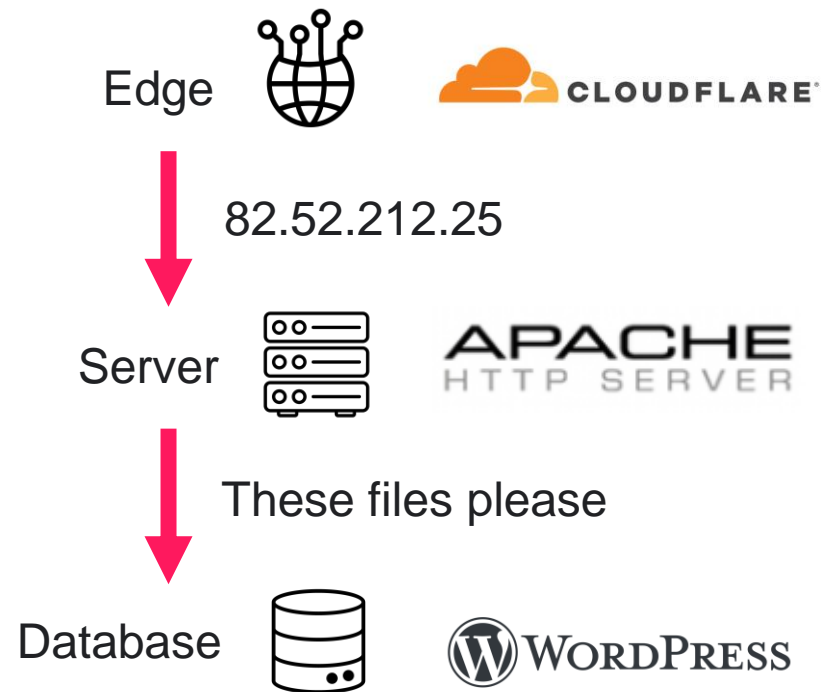
301 redirect depth

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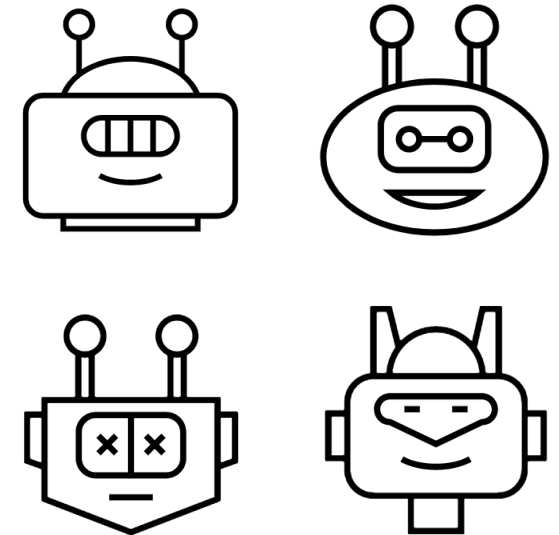
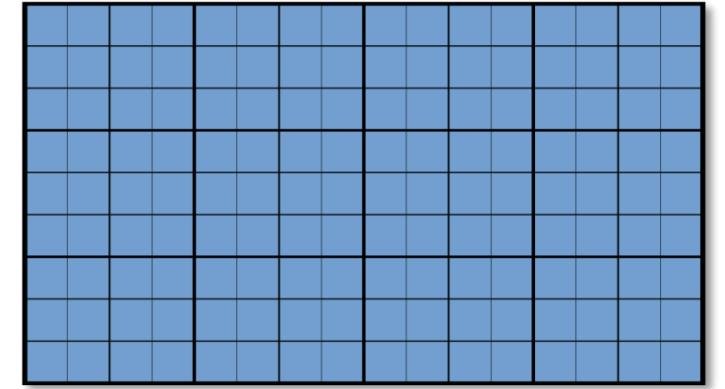
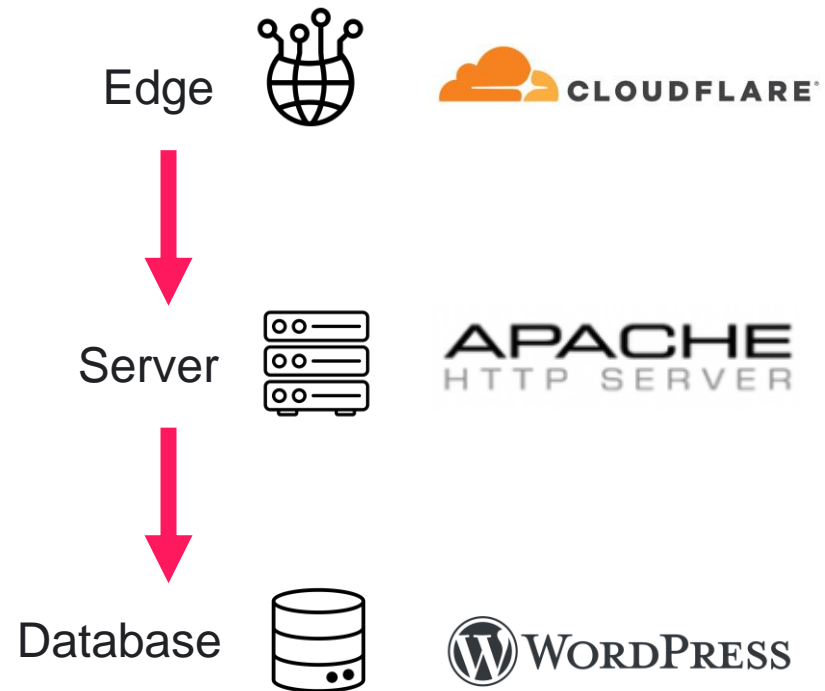
301 redirect depth

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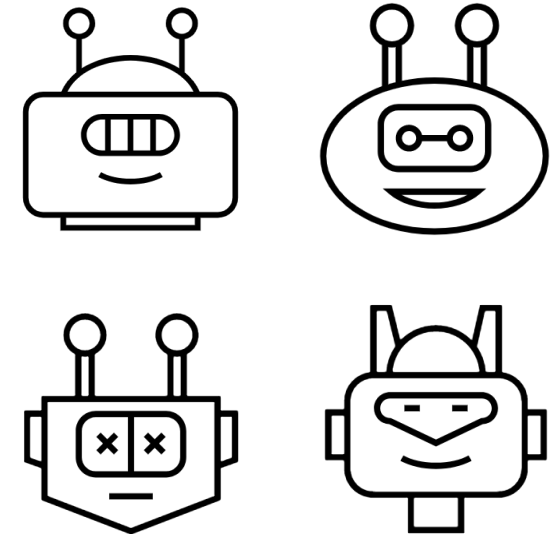
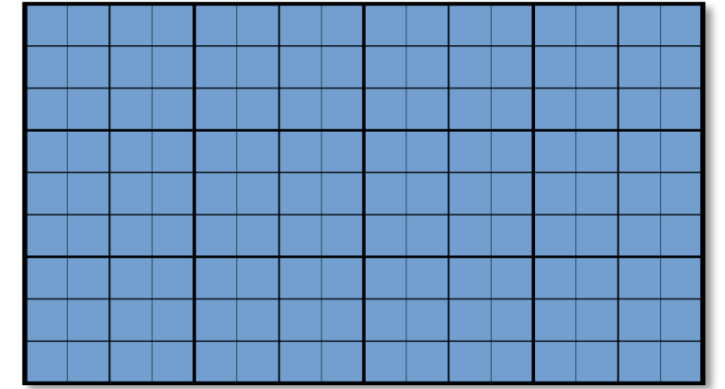


301 redirect depth

301 redirect depth



Plugins



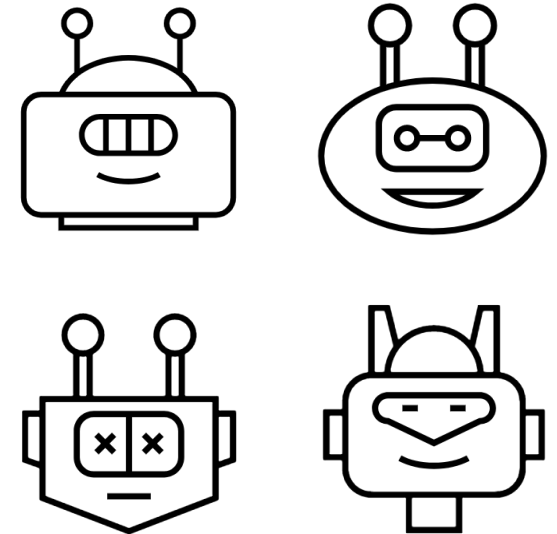
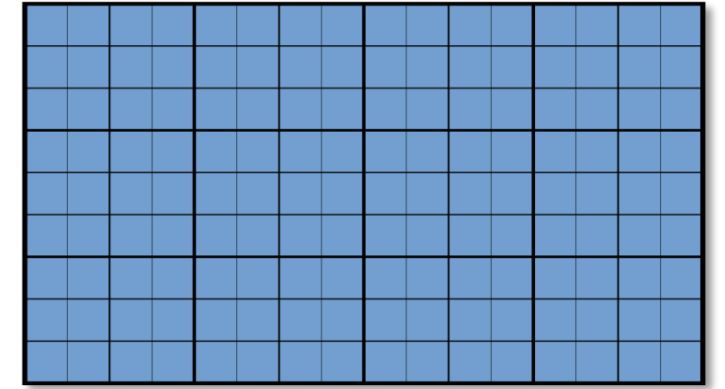
301 redirect depth

301 redirect depth



.htaccess file

Plugins

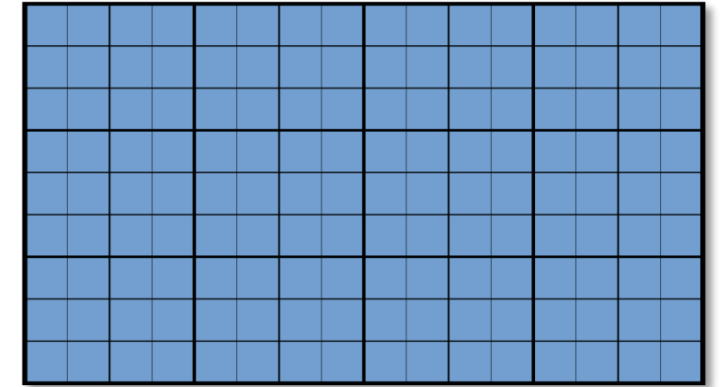


301 redirect depth

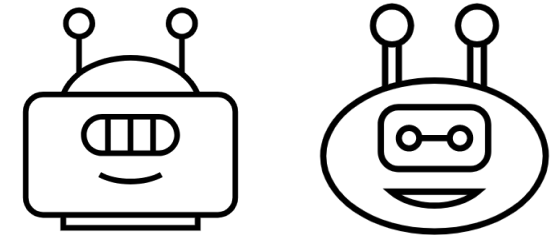
301 redirect depth



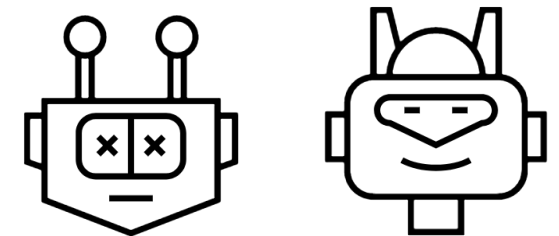
Workers / page rules



.htaccess file



Plugins

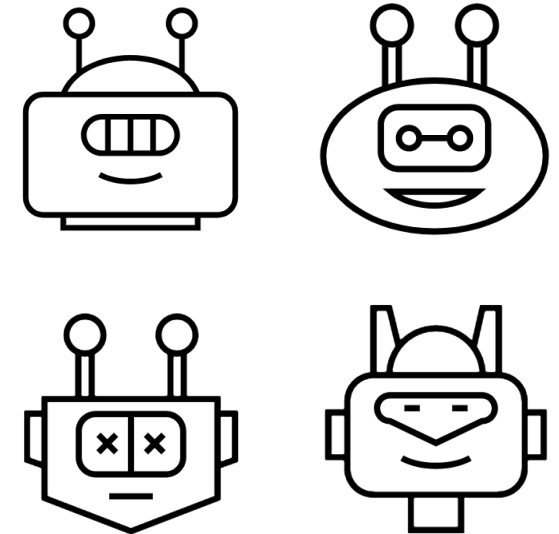
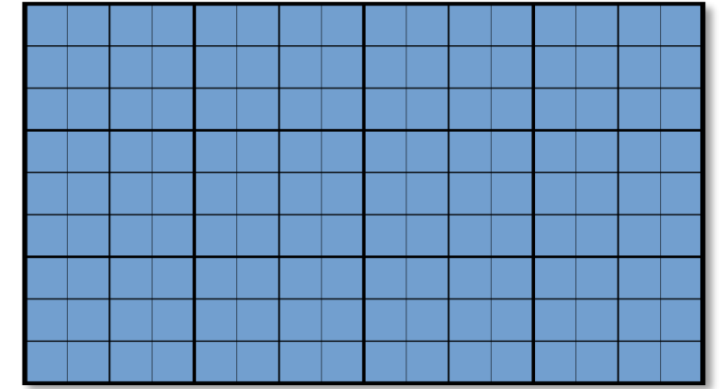


301 redirect depth

301 redirect depth



“Deeper” in stack

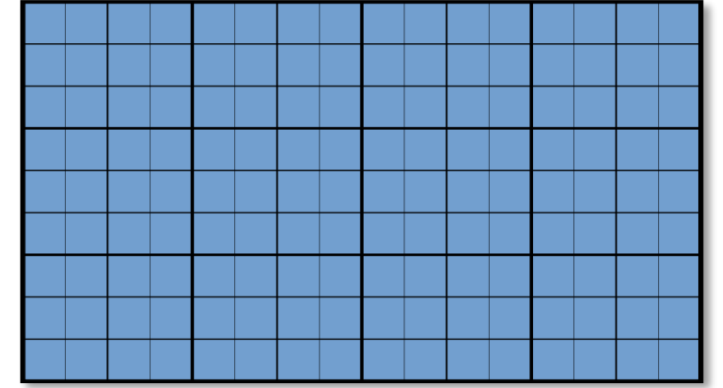


301 redirect depth

Key concept

Redirects “higher up” in the stack tend to be more performant.

Redirects “lower down” in the stack tend to be easier for users to add and remove.



Challenge



Find out how your redirects are set up if you have any. Can you migrate them “upwards”?