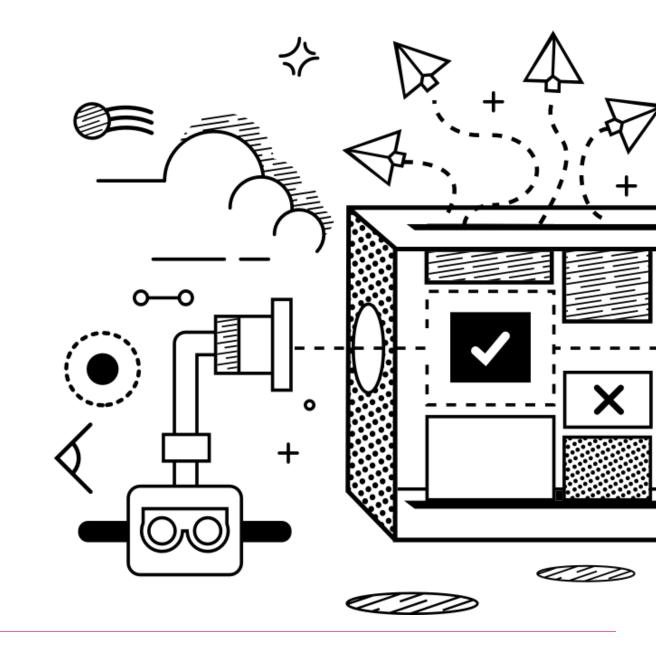
candour

The golden rule of SEO



Trainer:

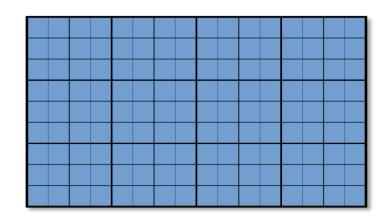
Mark Williams-Cook Candour







Key concept



No SEO change should be detrimental to the user experience. <u>No exceptions!</u>

