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503 Service Unavailable response code
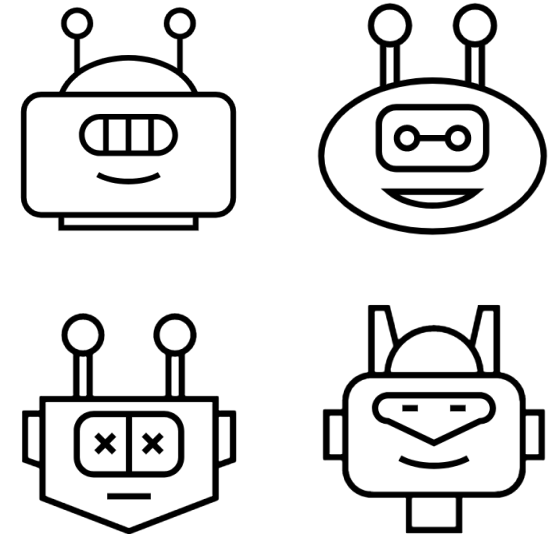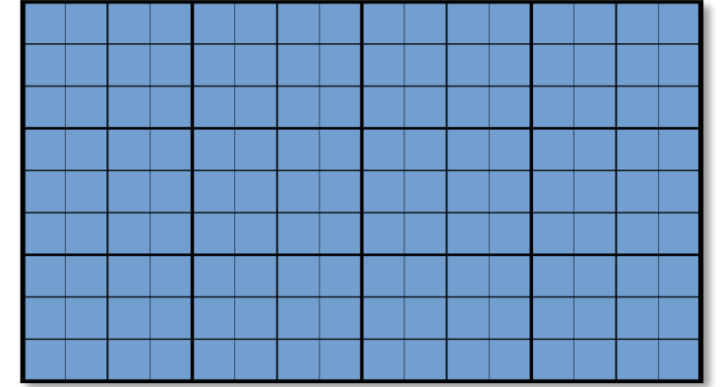
Trainer:

Mark Williams-Cook
Candour

Google Partner
PREMIER

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503 Service Unavailable

A **503 Service Unavailable** response status code indicates that a **server** is temporarily unable to handle the request
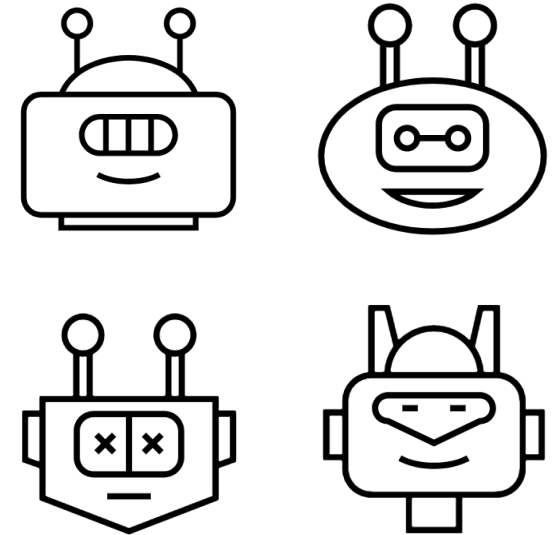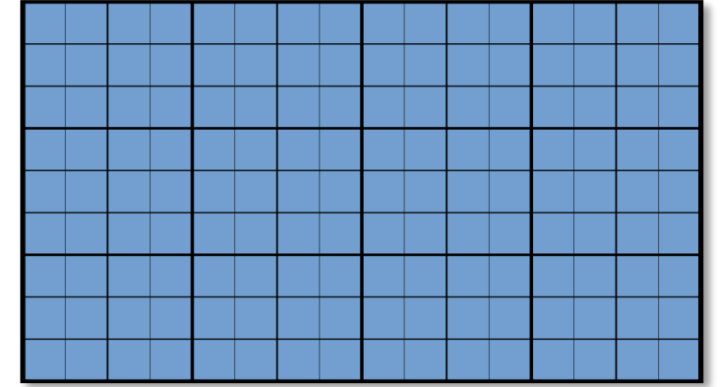
503 Service Unavailable response code

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Challenge

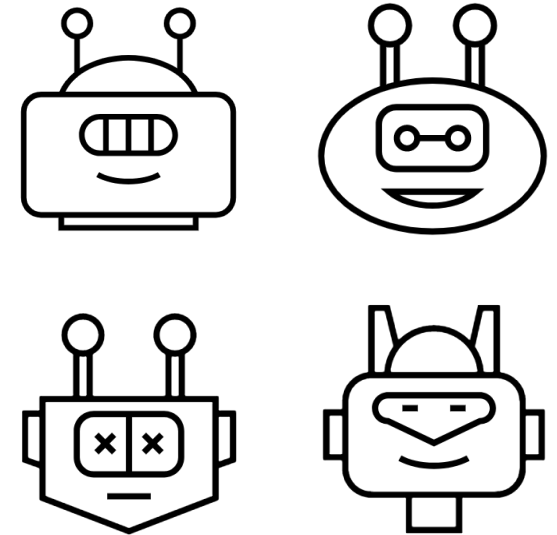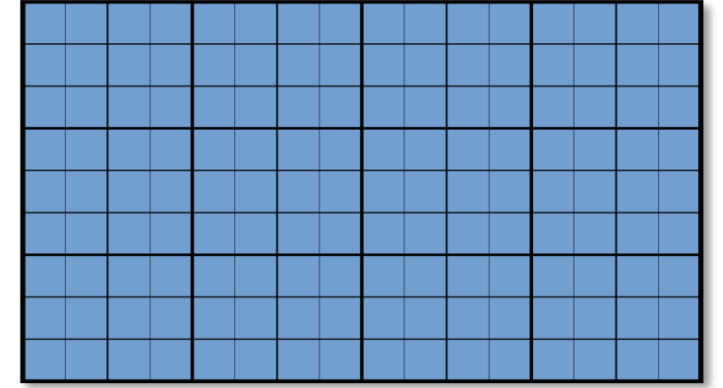What kind of situations do you think might be an appropriate time to use a 503 status code?

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Situations such as:

Situations such as:

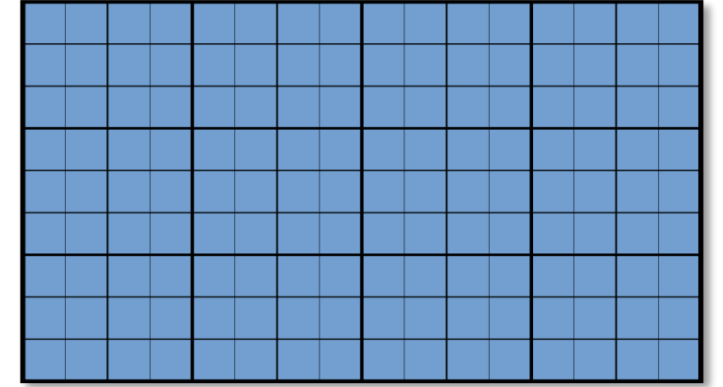- Closing your site down for a day

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Situations such as:

- Closing your site down for a day

- Pausing your business online
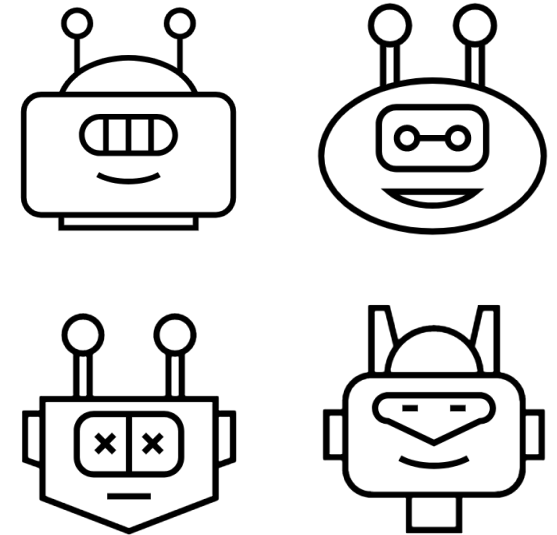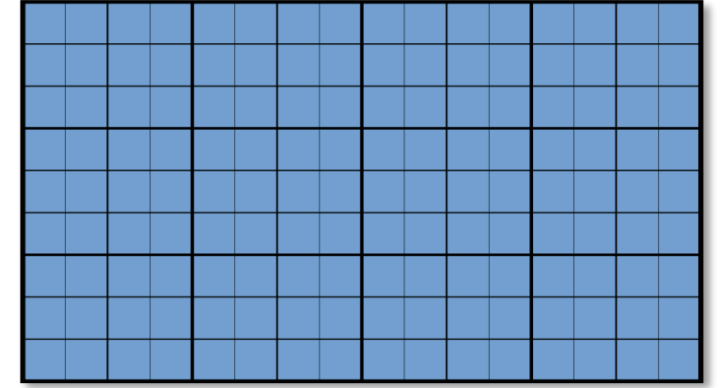
Situations such as:

- Closing your site down for a day

- Pausing your business online

- Planned downtime

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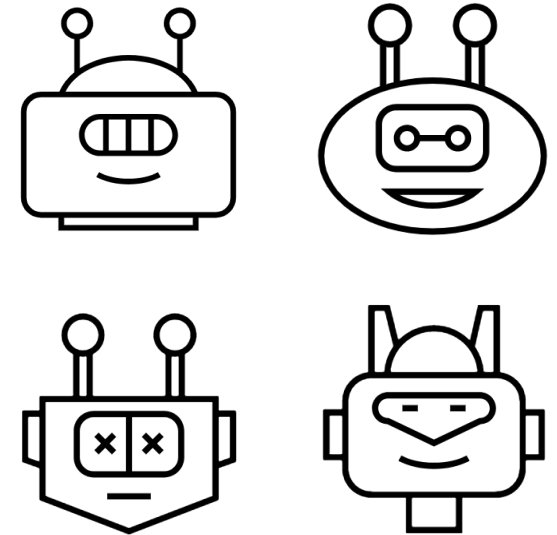
Situations such as:

- Closing your site down for a day

- Pausing your business online

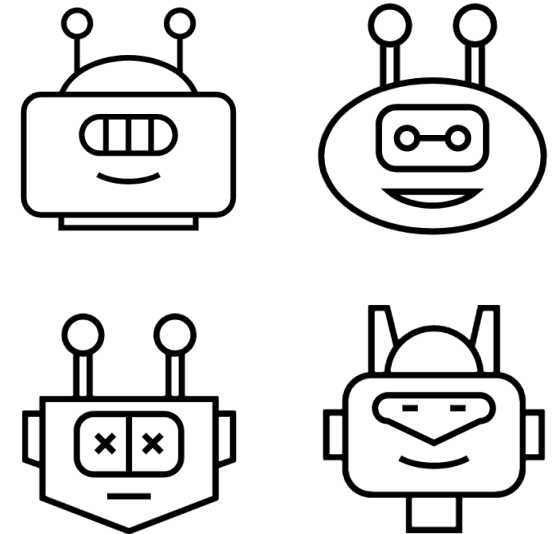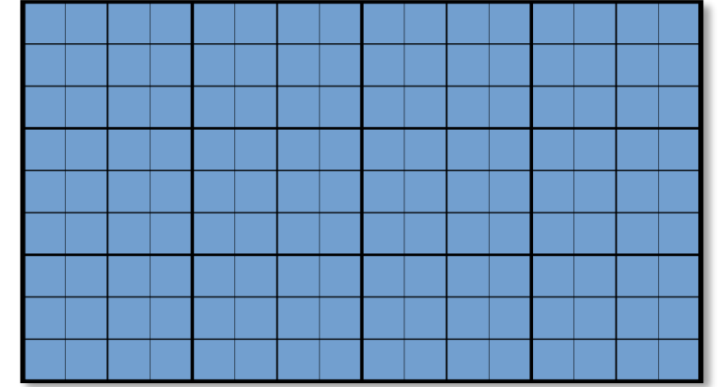- Planned downtime

- Any major, temporary change in the site

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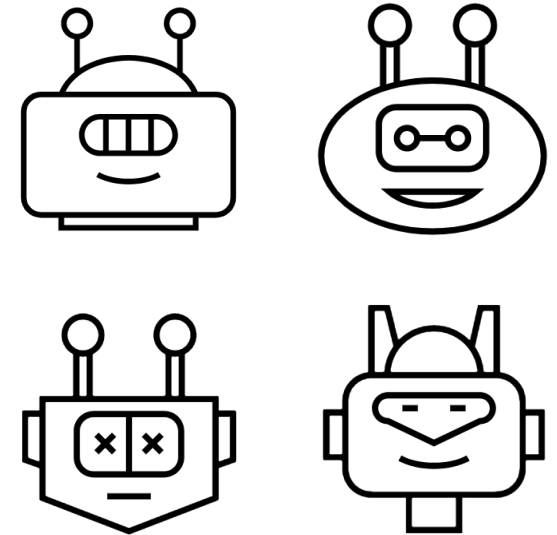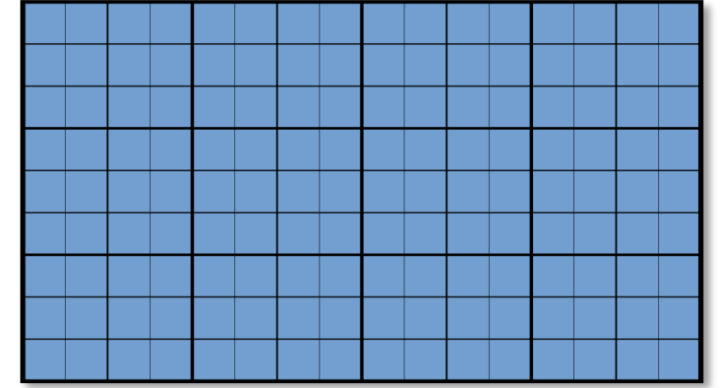
Challenge

What do you think will happen if you took the site down for maintenance without setting up a 503 response code?

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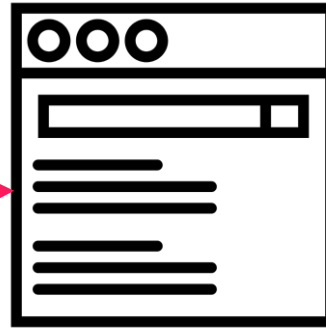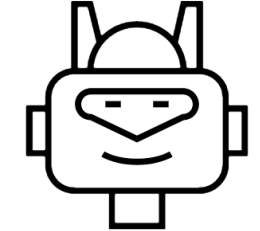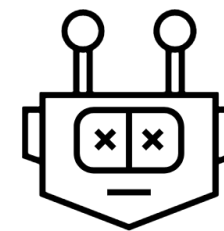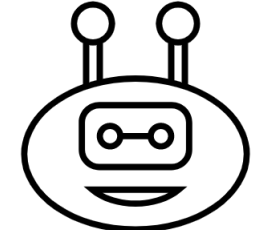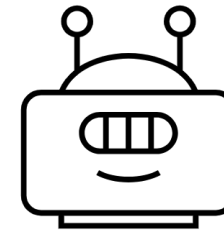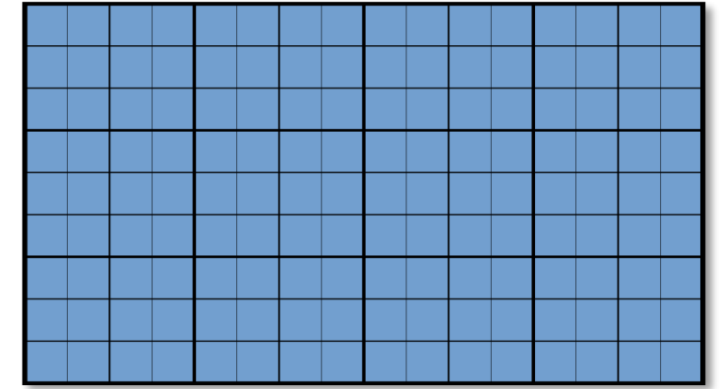
Consequences!

Consequences!

Your website

Google

Consequences!

Your website

Google

503 Service Unavailable response code

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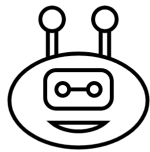
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Consequences!

Your website

!!!

Google

503 Service Unavailable response code

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Consequences!

"Nothing here anymore!"

Your website

Google

Consequences!

Your website

"503 – come back later!"
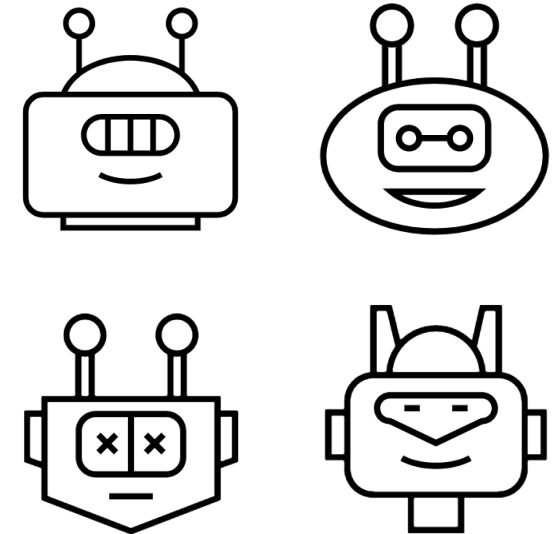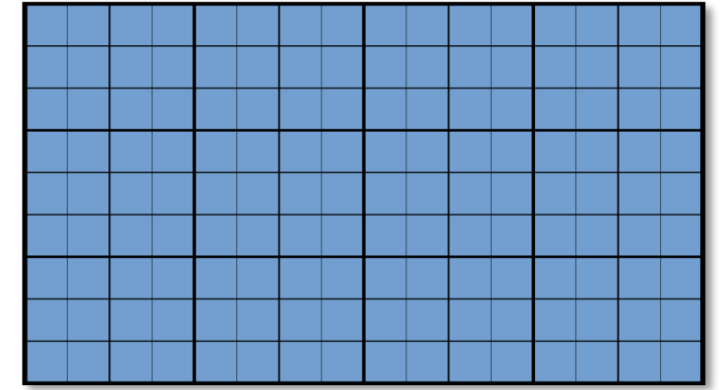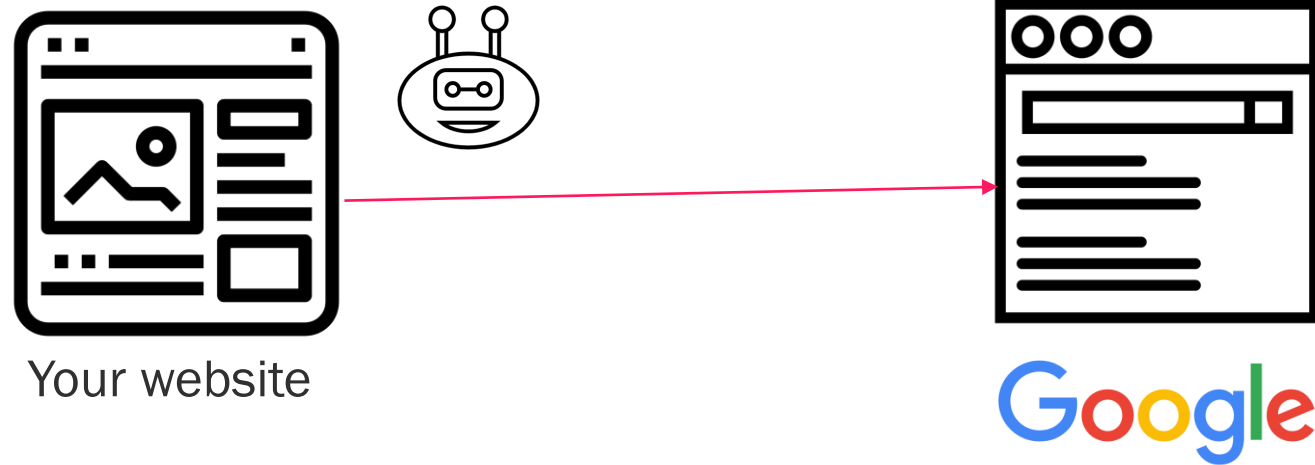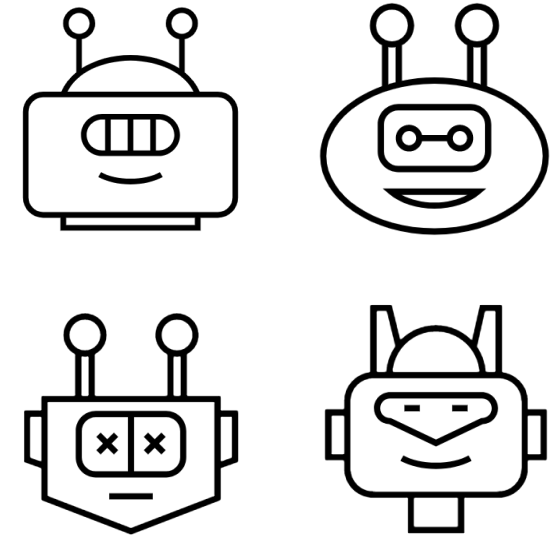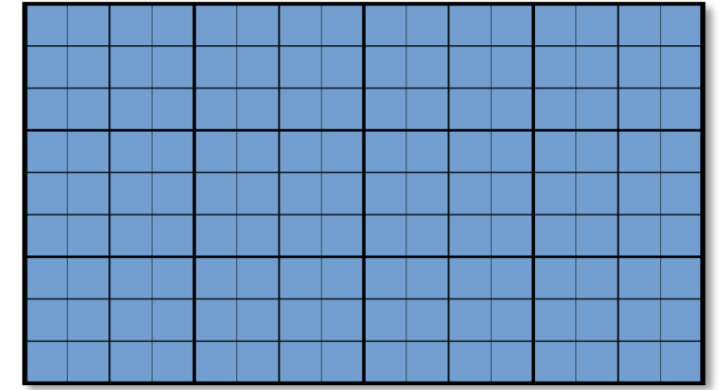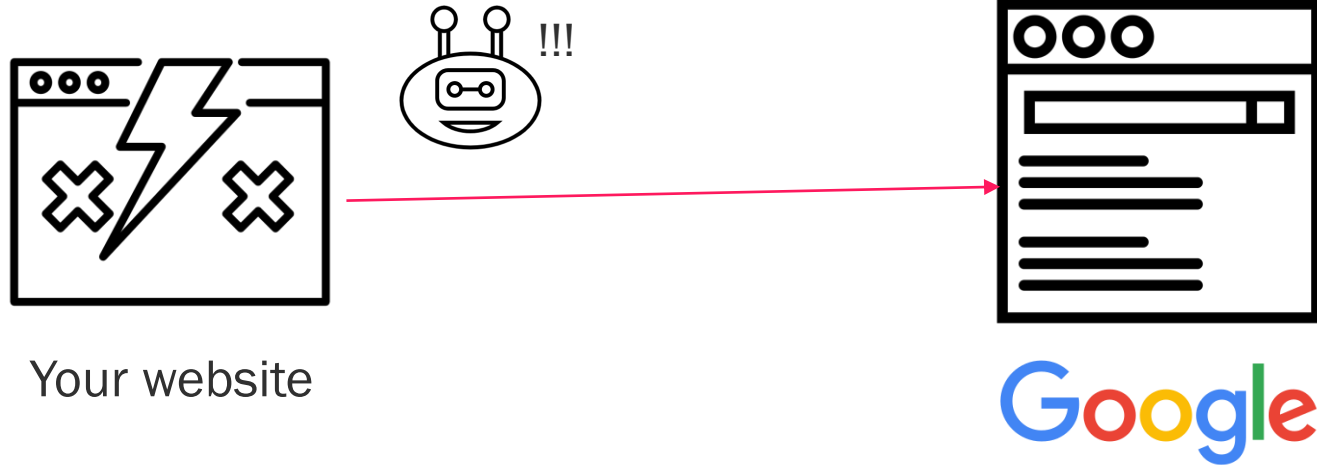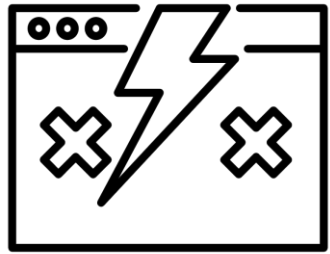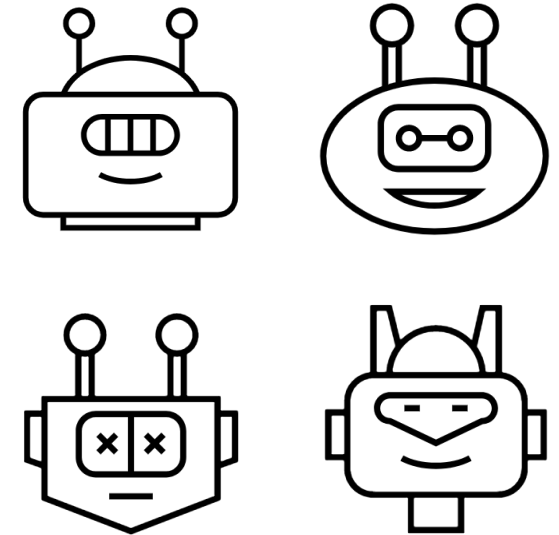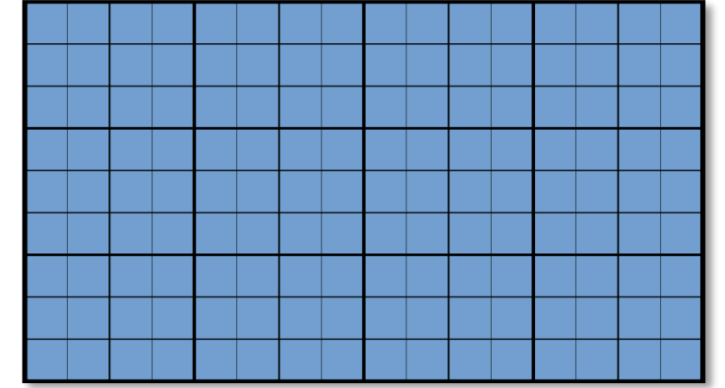
Google

Key concept
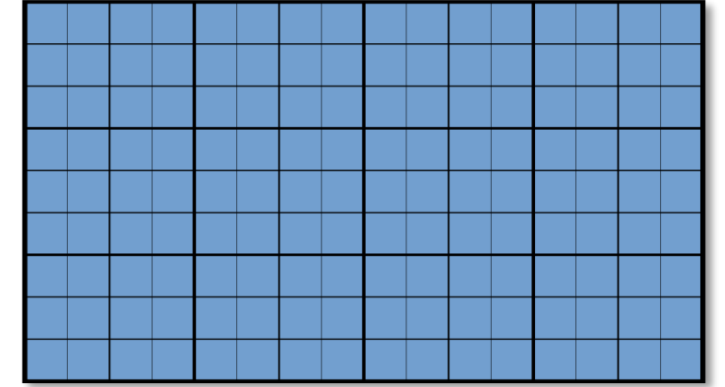
A 503 response code will give you limited time if you need to make major temporary changes that you don't want search engines to act on.

503 Service Unavailable response code

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