candour

Crawl-rate and crawl speed
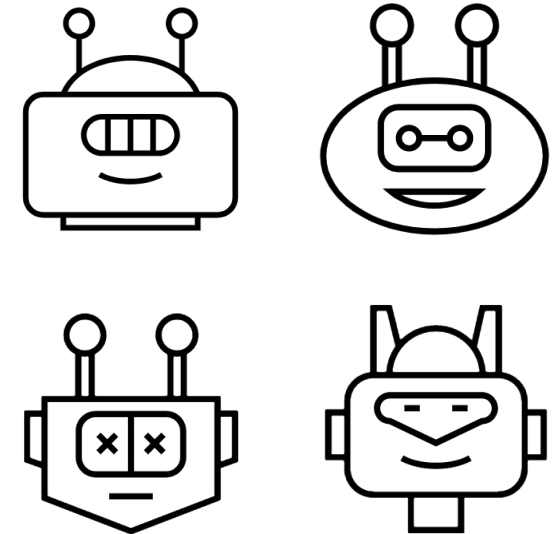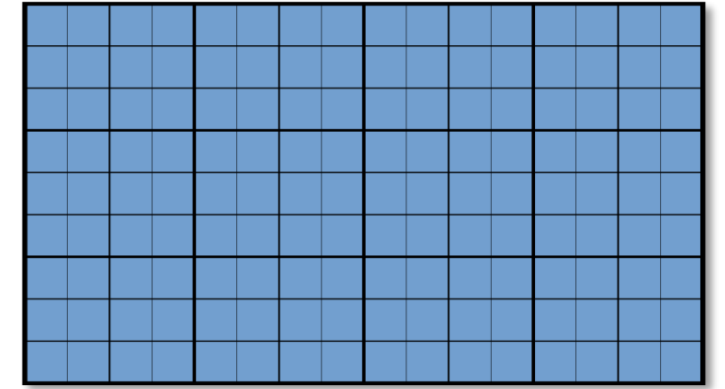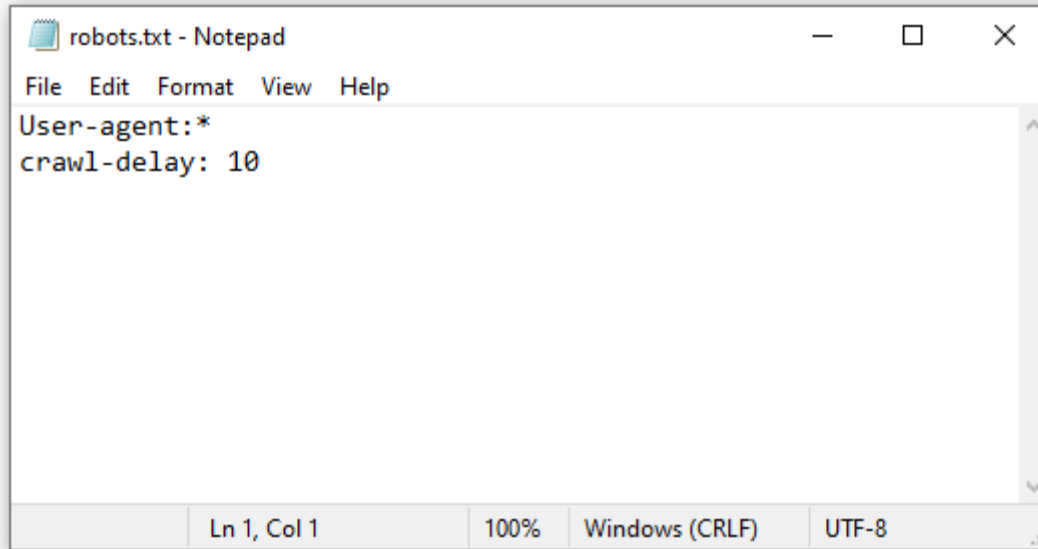
Trainer:

Mark Williams-Cook
Candour
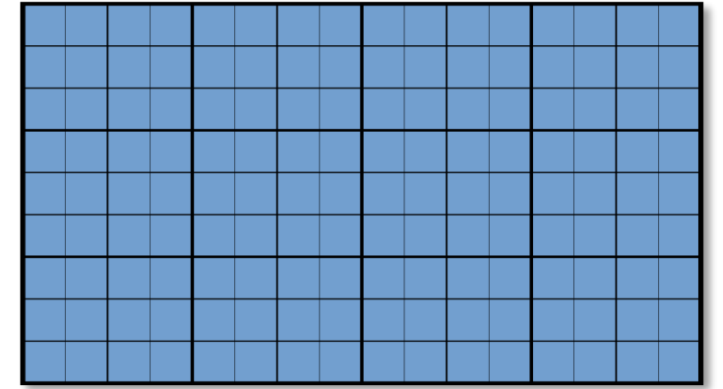
What is crawl-delay?


```
robots.txt - Notepad                               —   □   ✕
File  Edit  Format  View  Help
User-agent:*
crawl-delay: 10
```

Ln 1, Col 1   100%   Windows (CRLF)   UTF-8

Be careful with this!

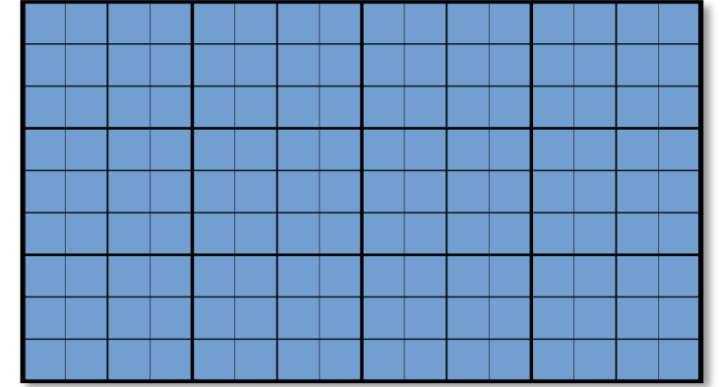**86,400 seconds in a day**

Crawl-delay: 10 = 86,400 / 10

8,640 pages per day crawled is maximum!

Key concept

Search engines try to be 'good citizens' of the web and will automatically reduce crawling speed if they detect it is negatively impacting your website
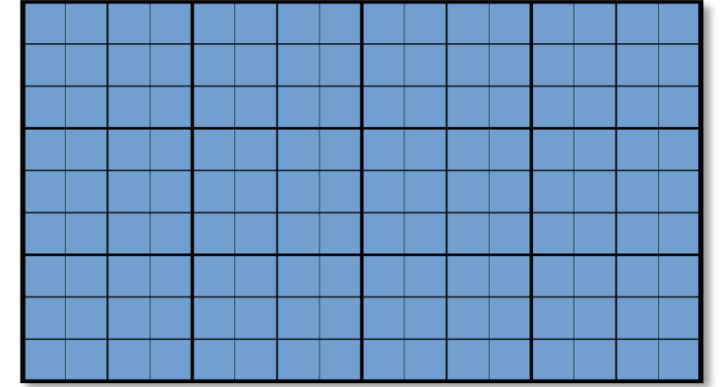
Not all search engine support it

Do <u>not</u> respect crawl-delay:

- Google
- Baidu

Do respect crawl-delay:

- Bing
- Yahoo
- Yandex

Google Search Console

Search Console

Use new Search Console

https://i83.uk/

Help

Site Settings

Crawl rate

Learn more
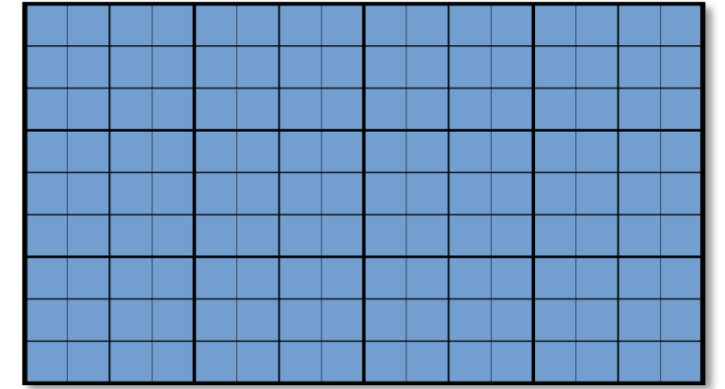
○ Let Google optimize for my site **(recommended)**

● Limit Google's maximum crawl rate

Don't limit crawl rate **unless** Google is slowing down your server.

Low   High

0.003 requests per second
333.333 seconds between requests

Save   Cancel

Crawl-rate and crawl speed

Key concept

With modern web architecture, there is little reason why legitimate search engine bots should slow down your website. Many free options such as Cloudflare exist to support high traffic loads.