

**ISEA2017**  
**23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART**  
**XVI INTERNATIONAL IMAGE FESTIVAL**  
**LEARNING CALL**

**1. Title**

FitCoach

**2. Duration (only workshops and tutorials)**

Half day   x   Full day   

**3. Organizers and presenters' names and affiliations**

Juliana Yau

**4. Abstract (ready for diffusion). 200 words maximum.**

FitCoach is a website that helps bodybuilders or anyone getting into health and fitness find a proper coach based on users' lifestyle.

**5. Rationale, instructional methods, and description**

FitCoach is a website where people who are looking for a health/fitness coach or coach for the sport of bodybuilding can find what the proper coach that meets their lifestyle. The user is asked several questions like what is their dieting lifestyle, their health and fitness goals, if they want an online coach or in-house coach, and how much do they train. Based on their answers to the questions, they will be matched up with the appropriate coaches. If they prefer an in-house coach, a map will appear with different choices of coaches closet to them.

Coaches are to sign up on the website and asked several questions such as, their dieting approaching, if they coach online or in-house, cardio split for clients, whether they do water depletion, etc. These questions will then create a profile for the coach. If a coach does any sort of unhealthy lifestyle approach (such as water depletion), the user will get a little warning sign on their hand explaining why it is unhealthy but they still get to choose whether they want to work with the coach or not.

6. Plan to solicit participation (only workshops and tutorials)

Yes

7. URL of website (only workshops and tutorials)

<https://julianayau.github.io/des157/project/index.html>

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

Website/ computer

9. Biographies of the Author(s).

Juliana Yau is a student from University of California, Davis graduating in 2017. I have a passion for health and fitness and do not want people to not have to go through the same mistakes that I have. I want to be able to use the tools that I know and have and make not just an impact, but also a change in the health and fitness industry (or the world ☺ ).

**Author:**

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Organization:

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**Title: CoachFit**

**Abstract:** FitCoach is a website that helps bodybuilders or anyone getting into health and fitness find a proper

coach based on users' lifestyle.

**Keywords:** health, fitness, coaching, lifestyle, peace

**Sub-themes:** Please select one or more sub-themes

Bio creation & data

Critical perspectives on the use of technology for peace

Media art, landscape and heritage

Interdisciplinary platforms for coexistence

The cultural dimensions of bio-creation and peace

Design, Art, Science, and Technology