

## JULIAN BARG

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### EDUCATION

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#### **PhD Business Administration–Sustainability**

*Ivey Business School*

Thesis: Constructing and Deconstructing an Environmental Threat (tentative)

Advisor: Dr. Mark Zbaracki

expected 2021

Canada

#### **Master of Management Science**

*Peking University HSBC Business School*

Thesis: The Impact of Green Supply Chain Management on Corporate Social Responsibility

Advisor: Dr. Haifeng Huang

2017

China

#### **B.A. Chinese Studies/East Asian Studies**

*Free University of Berlin*

2014

Germany

### PUBLICATIONS

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- Huang, H., Barg, J., & Sheng, C. (2019). The Trends of CSR in China: An Actor-Focused Analysis Including the Cases of Huawei and the Society of Entrepreneurs and Ecology (SEE). In R. Schmidpeter, N. Capaldi, S. O. Idowu, & A. Stürenberg Herrera (Eds.), *International Dimensions of Sustainable Management: Latest Perspectives from Corporate Governance, Responsible Finance and CSR* (pp. 263–275). Cham, Springer International Publishing. [https://doi.org/10.1007/978-3-030-04819-8\\_16](https://doi.org/10.1007/978-3-030-04819-8_16)
- Huang, H., Sheng, C., & Barg, J. (2017, April 27). Advocacy Coalitions of Green Economy and their Influence on Government Policy in China. In E. Sternfeld (Ed.), *Routledge Handbook of Environmental Policy in China*. Routledge Handbooks Online. <https://doi.org/10.4324/9781315736761.ch5>

### AWARDS & SCHOLARSHIPS

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- Chisholm Graduate Scholarship in Sustainability
- 2018 AoM Annual Meeting–Organizations and the Natural Environment Division Best Reviewer Award

### PRESENTATIONS

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#### **The Trends of Corporate Social Responsibility in China**

- 3rd International Conference on CSR, Sustainability, Ethics & Governance  
*Cologne Business School*

2016-08-02

Germany

### TEACHING

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#### **Huawei: Struggling to Develop a More Sustainable Supply Network**

*With Dr. Jury Gualandris*

Jan 2020

- Co-authored Ivey Case Study on sustainable supply chain management in China

## **Competing in and with China**

Spring 2018

*Dr. Klaus E. Meyer*

- Shadowed teaching prep and TA'd for the course

## **CaseMate for Globally Responsible Leadership: Managing According to the UN Global Compact** Spring 2018

*Dr. Paul W. Beamish*

- <https://www.iveycases.com/CaseMateBookDetail.aspx?id=439>

## RESEARCH ASSISTANT WORK ON GRANTS

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### **Bridges Over Troubled Waters: Collective Community Action Around Water Resources in Post-Conflict Northern Ireland**

Fall 2019

*Dr. A. Wren Montgomery*

- Scraped Facebook groups

### **A Dynamic Model of Misleading Corporate Environmental Communications**

Summer 2019

*Dr. A. Wren Montgomery*

- On SSHRC Insight Development Grant, \$49,305 awarded June 2018
- With Thomas Lyon of Erb Institute, University of Michigan
- Collected data on all applicable sustainability and organic certifications and assembled the data to allow for comparison of standards' stringency

### **The Causes, Methods and Consequences of Brownwashing**

Fall 2018

*Dr. Jennifer Robertson Dr. A. Wren Montgomery*

- On SSHRC Insight Development Grant, \$49,305 awarded June 2016
- With Thomas Lyon of Erb Institute, University of Michigan
- Scraped address and other info on (almost) all Californian wineries & vineyard from various websites and assembled them into an interactive dashboard
- [https://www.jbarg.net/organic\\_vineyards](https://www.jbarg.net/organic_vineyards)

## REFERENCES

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- **Dr. Mark Zbaracki**

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- **Dr. Lee Watkiss**

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- **Dr. A. Wren Montgomey**

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