

## 1.2 Data Collection - Collect company data from compustat

First, we setup our connection to the wrds database.

```
In [1]: ▶ cd ..
         /home/julian/PycharmProjects/corporate_disruptions

In [2]: ▶ import parameters
         import wrds tools

In [3]: ▶ wrds = wrds tools.WrdsConnection(wrds_username=parameters.wrds_username)
         Loading library list...
         Done
```

Setup observation period and grab the basic info we need.

```
In [4]: ▶ from datetime import date

         wrds.set_selection_period(start_date=date(year=1998, month=1, day=1),
         end_date=date(year=2017, month=12, day=31))
         wrds.build_sp500()
```

Add names and industry classification system GICS

```
In [5]: ▶ wrds.add_names()
         wrds.dataset['name'] = wrds.dataset['name'].str.title()

         wrds.add_industry_classifiers(get_gics=True)

         wrds.head(3)
```

Out[5]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
0	001013	Adc Telecommunications Inc	3661	334210	4520	452010	45	45201020
1	001045	American Airlines Group Inc	4512	481111	2030	203020	20	20302010
2	001075	Pinnacle West Capital Corp	4911	2211	5510	551010	55	55101010

### 1.2.1 Filter by industry

We use the GICS industry classification system to filter. For an overview, see [https://en.wikipedia.org/wiki/Global\\_Industry\\_Classification\\_Standard](https://en.wikipedia.org/wiki/Global_Industry_Classification_Standard) ([https://en.wikipedia.org/wiki/Global\\_Industry\\_Classification\\_Standard](https://en.wikipedia.org/wiki/Global_Industry_Classification_Standard)) . Industry Group 2550 is Retailing.

```
In [6]: ▶ wrds.filter_by_industry(industry_code='2550', classification_system='GICS aro
```

```
In [7]: ▶ print('Number of observations: ', len(wrds.dataset),
            '\n\n-----\n')
print(wrds.dataset['name'])
wrds.dataset.head()
```

Number of observations: 51

-----

```
0          Best Buy Co Inc
1          Officemax Inc
2      Charming Shoppes Inc
3      Circuit City Stores Inc
4          Target Corp
5      Dillards Inc -Cl A
6      Dollar General Corp
7      Family Dollar Stores
8          Macy'S Inc
9          Gap Inc
10         Genuine Parts Co
11         Home Depot Inc
12         Sears Holdings Corp
13             L Brands Inc
14         Lowe'S Companies Inc
15     May Department Stores Co
16     Mercantile Stores Co Inc
17         Nordstrom Inc
18         Penney (J C) Co
19     Pep Boys-Manny Moe & Jack
20         Autonation Inc
21         Ross Stores Inc
22         Sears Roebuck & Co
23             Rs Legacy Corp
24         Toys R Us Inc
25         Foot Locker Inc
26         Tjx Companies Inc
27         Big Lots Inc
28         Tiffany & Co
29         Office Depot Inc
30         Signet Jewelers Ltd
31             Staples Inc
32         Autozone Inc
33         Kohl'S Corp
34         Bed Bath & Beyond Inc
35     O'Reilly Automotive Inc
36         Petsmart Inc
37         Urban Outfitters Inc
38         Tractor Supply Co
39         Dollar Tree Inc
40     Abercrombie & Fitch -Cl A
41         Carmax Inc
42         Amazon.Com Inc
43         Booking Holdings Inc
44         Expedia Group Inc
45         Gamestop Corp
46         Advance Auto Parts Inc
47         Netflix Inc
48             Lkq Corp
49         Ulta Beauty Inc
50         Tripadvisor Inc
Name: name, dtype: object
```

Out[7]:

symbol	name	SIC	NAICS	GICS group	GICS industry	GICS sector	GICS subindustry
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### 1.2.2 Filter out Internet & Direct Marketing Retail

Internet & Direct Marketing Retail is the GICS Sub-Industry 25502020.

```
In [8]: wrds.dataset[wrds.dataset['GICS_subindustry'] == '25502020']
```

Out[8]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
42	064768	Amazon.Com Inc	5961	454111	2550	255020	25	25502020
43	119314	Booking Holdings Inc	7370	519130	2550	255020	25	25502020
44	126296	Expedia Group Inc	4700	561510	2550	255020	25	25502020
47	147579	Netflix Inc	7841	532230	2550	255020	25	25502020
50	199356	Tripadvisor Inc	7370	519130	2550	255020	25	25502020

```
In [9]: wrds.dataset = wrds.dataset[wrds.dataset['GICS_subindustry'] != '25502020']
wrds.dataset = wrds.dataset.reset_index(drop=True)
wrds.dataset.head(3)
```

Out[9]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
0	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020
1	002290	Officemax Inc	5110	424120	2550	255040	25	25504040
2	002938	Charming Shoppes Inc	5621	448120	2550	255040	25	25504010

### 1.3 Add executives data

Set observation period.

```
In [10]: wrds.set_observation_period(start_date=date(year=2008, month=1, day=1),
                                     end_date=date(year=2017, month=12, day=31))
```

```
In [11]: len(wrds.dataset)
```

Out[11]: 46

```
In [12]: ► wrds.add_executives()
wrds.head()
```

```
Out[12]:
```

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry	execid	yea
0	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	06175	200
1	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	06175	200
2	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	28397	200
3	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	28397	200
4	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	28397	201

```
In [13]: ► len(wrds.dataset)
```

```
Out[13]: 2242
```

```
In [14]: ► wrds.add_executive_info(add_ceo_flag=True)
```

Executives already added to the dataset. Executives will not be merged in again.  
Added the following info on executives: ['ceoann']

```
In [15]: ► len(wrds.dataset)
```

```
Out[15]: 2242
```

## 1.4 Output dataframe as .feather

The .feather format allows us to further manipulate the dataframe in R without having to specify column types again.

```
In [16]: ► selection = wrds.return_dataframe()
```

We transform the year column to datatype 'object' (character strings) because feather cannot handle pandas 'Int64' datatype yet.

```
In [17]: ► selection['year'] = selection['year'].astype('object')
```

```
In [18]: ► from datetime import date  
selection.to_feather('downloads/sample {}.feather'.format(str(date.today())))
```