

## 1.2 Data Collection - Collect company data from compustat

First, we setup our connection to the wrds database.

```
In [1]: ▶ cd ..
          /home/julian/PycharmProjects/corporate_disruptions

In [2]: ▶ import parameters
          import wrds tools

In [3]: ▶ wrds = wrds tools.WrdsConnection(wrds_username=parameters.wrds_username)
          Loading library list...
          Done
```

Setup observation period and grab the basic info we need.

```
In [4]: ▶ from datetime import date

          wrds.set_selection_period(start_date=date(year=2004, month=1, day=1),
                                   end_date=date(year=2017, month=12, day=31))
          wrds.build_sp500()
```

Add names and industry classification system GICS

```
In [5]: ▶ wrds.add_names()
          wrds.dataset['name'] = wrds.dataset['name'].str.title()

          wrds.add_industry_classifiers(get_gics=True)

          wrds.head(3)
```

Out[5]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
0	001013	Adc Telecommunications Inc	3661	334210	4520	452010	45	45201020
1	001045	American Airlines Group Inc	4512	481111	2030	203020	20	20302010
2	001075	Pinnacle West Capital Corp	4911	2211	5510	551010	55	55101010

### 1.2.1 Filter by industry

We use the GICS industry classification system to filter. For an overview, see [https://en.wikipedia.org/wiki/Global\\_Industry\\_Classification\\_Standard](https://en.wikipedia.org/wiki/Global_Industry_Classification_Standard) ([https://en.wikipedia.org/wiki/Global\\_Industry\\_Classification\\_Standard](https://en.wikipedia.org/wiki/Global_Industry_Classification_Standard)) . Industry Group 2550 is Retailing.

```
In [6]: ▶ wrds.filter_by_industry(industry_code='2550', classification_system='GICS aro
```

```
In [7]: ▶ print('Number of observations: ', len(wrds.dataset),
              '\n\n-----\n')
print(wrds.dataset['name'])
wrds.dataset.head()
```

Number of observations: 48

-----

```
0          Best Buy Co Inc
1          Officemax Inc
2      Circuit City Stores Inc
3          Target Corp
4          Dillards Inc -CL A
5          Dollar General Corp
6      Family Dollar Stores
7          Macy'S Inc
8          Gap Inc
9          Genuine Parts Co
10         Home Depot Inc
11         Sears Holdings Corp
12         L Brands Inc
13      Lowe'S Companies Inc
14      May Department Stores Co
15         Nordstrom Inc
16         Penney (J C) Co
17         Autonation Inc
18         Ross Stores Inc
19         Sears Roebuck & Co
20         Rs Legacy Corp
21         Toys R Us Inc
22         Foot Locker Inc
23         Tjx Companies Inc
24         Big Lots Inc
25         Tiffany & Co
26         Office Depot Inc
27         Signet Jewelers Ltd
28         Staples Inc
29         Autozone Inc
30         Kohl'S Corp
31      Bed Bath & Beyond Inc
32      O'Reilly Automotive Inc
33         Petsmart Inc
34         Urban Outfitters Inc
35         Tractor Supply Co
36         Dollar Tree Inc
37      Abercrombie & Fitch -CL A
38         Carmax Inc
39         Amazon.Com Inc
40         Booking Holdings Inc
41         Expedia Group Inc
42         Gamestop Corp
43      Advance Auto Parts Inc
44         Netflix Inc
45         Lkq Corp
46         Ulta Beauty Inc
47         Tripadvisor Inc
Name: name, dtype: object
```

Out[7]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
0	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020

### 1.2.2 Filter out Internet & Direct Marketing Retail

Internet & Direct Marketing Retail is the GICS Sub-Industry 25502020.

```
In [8]: ▶ wrds.dataset[wrds.dataset['GICS_subindustry'] == '25502020']
```

Out[8]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
39	064768	Amazon.Com Inc	5961	454111	2550	255020	25	25502020
40	119314	Booking Holdings Inc	7370	519130	2550	255020	25	25502020
41	126296	Expedia Group Inc	4700	561510	2550	255020	25	25502020
44	147579	Netflix Inc	7841	532230	2550	255020	25	25502020
47	199356	Tripadvisor Inc	7370	519130	2550	255020	25	25502020

```
In [9]: ▶ wrds.dataset = wrds.dataset[wrds.dataset['GICS_subindustry'] != '25502020']
wrds.dataset = wrds.dataset.reset_index(drop=True)
wrds.dataset.head(3)
```

Out[9]:

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry
0	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020
1	002290	Officemax Inc	5110	424120	2550	255040	25	25504040
2	003054	Circuit City Stores Inc	5731	443112	2550	255040	25	25504020

### 1.3 Add executives data

Set observation period.

```
In [10]: ▶ wrds.set_observation_period(start_date=date(year=2006, month=1, day=1),
end_date=date(year=2017, month=12, day=31))
```

```
In [11]: ▶ len(wrds.dataset)
```

Out[11]: 43

```
In [12]: ► wrds.add_executives()
wrds.head()
```

```
Out[12]:
```

	gvkey	name	SIC	NAICS	GICS_group	GICS_industry	GICS_sector	GICS_subindustry	execid	yea
0	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	06175	200
1	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	06175	200
2	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	06175	200
3	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	06175	200
4	002184	Best Buy Co Inc	5731	443142	2550	255040	25	25504020	13283	200

```
In [13]: ► len(wrds.dataset)
```

```
Out[13]: 2644
```

```
In [14]: ► wrds.add_executive_info(add_ceo_flag=True)
```

Executives already added to the dataset. Executives will not be merged in again.  
Added the following info on executives: ['personnel\_is\_ceo']

```
In [15]: ► len(wrds.dataset)
```

```
Out[15]: 2644
```

## 1.4 Output dataframe as .feather

The .feather format allows us to further manipulate the dataframe in R without having to specify column types again.

```
In [16]: ► selection = wrds.return_dataframe()
```

We transform the year column to datatype 'object' (character strings) because feather cannot handle pandas 'Int64' datatype yet.

```
In [17]: ► selection['year'] = selection['year'].astype('object')
```

```
In [18]: ► from datetime import date  
selection.to_feather('downloads/sample {}.feather'.format(str(date.today())))
```