

Olist - sales overview

2016

2017

2018

Top 50 cities

All

January

February

March

April

May

June

July

August

September

October

November

December

Total sales

\$20.31M

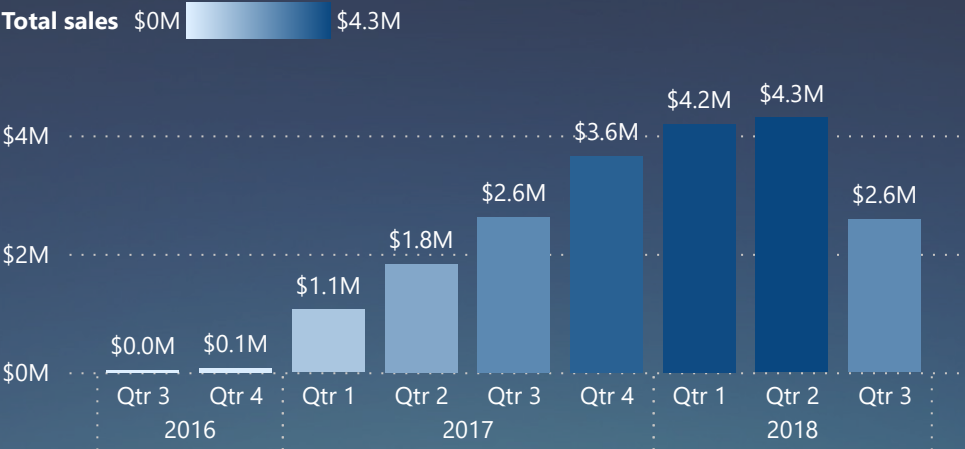
customers

98.67K

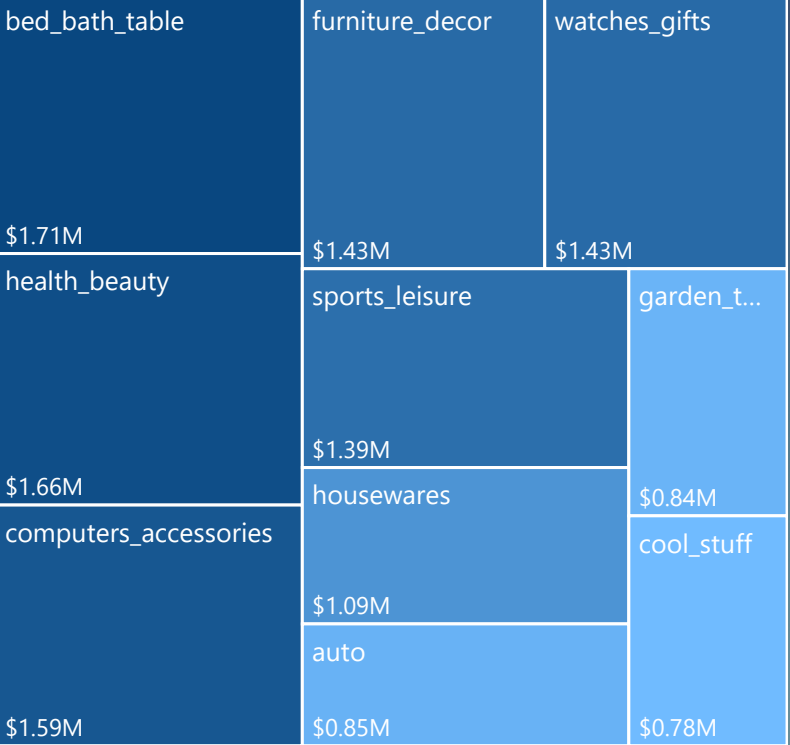
Total orders

117.60K

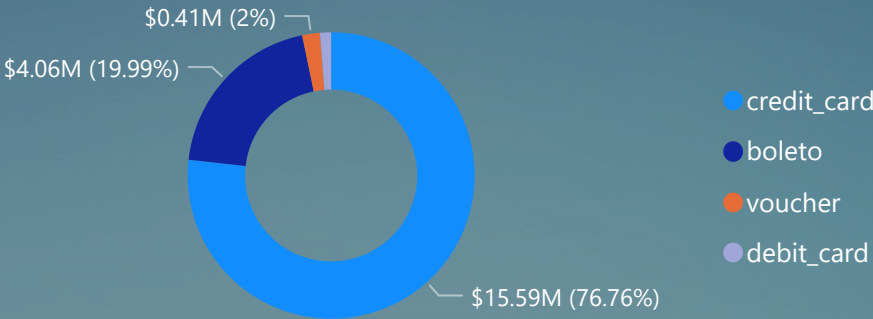
Total sales by Year and Quarter



Total sales by product category



Total sales by payment type



Olist - payment overview

2016

2017

2018

State

All

January

February

March

April

May

June

July

August

September

October

November

December

Total sales

\$20.31M

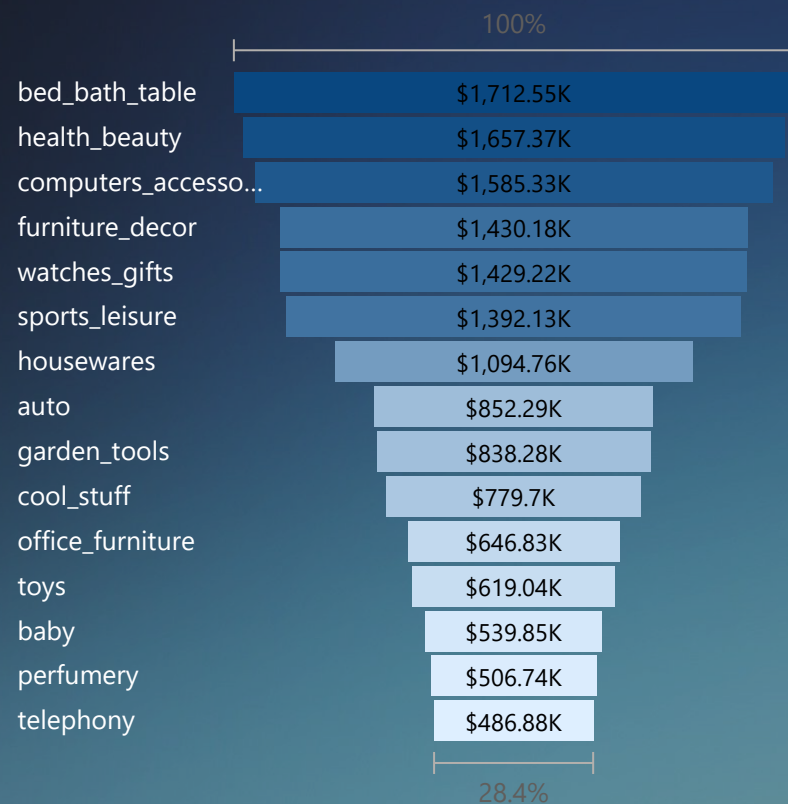
Products

98.67K

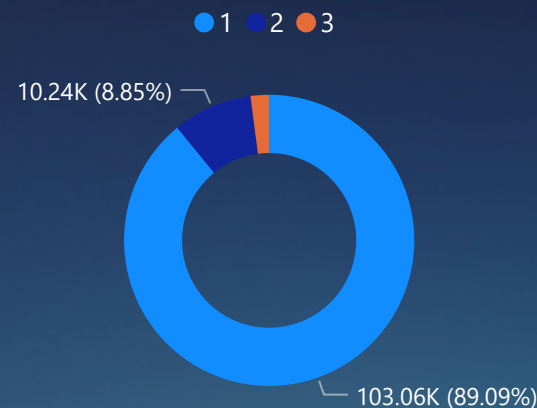
Total orders

117.60K

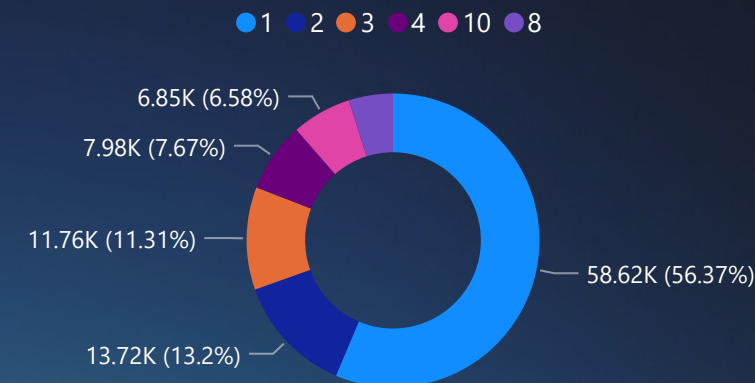
TOP 15 product categories



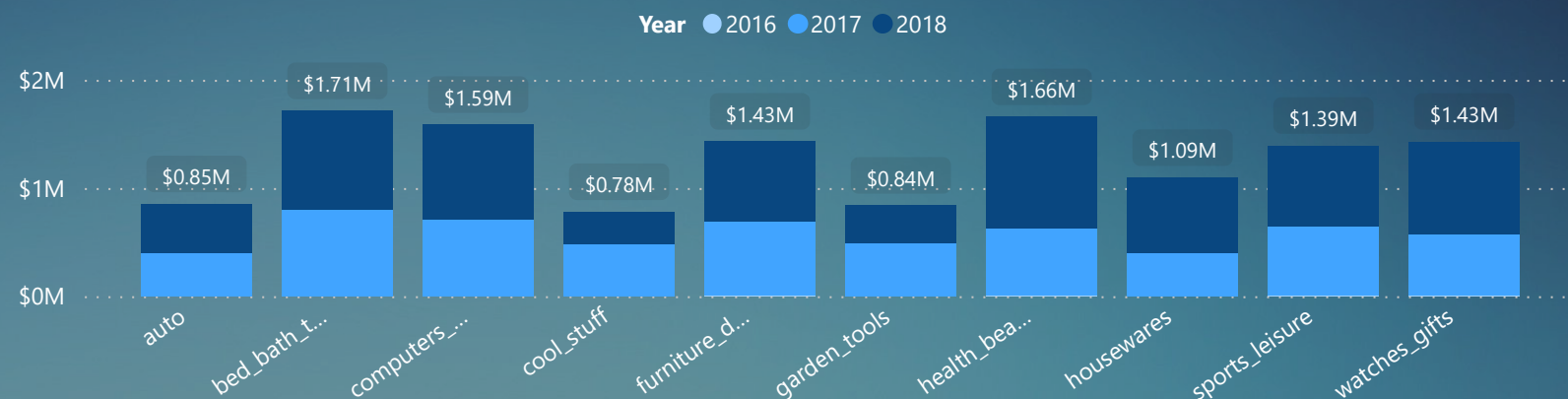
Count of customer_id by number_items_order



Number of installments



Sales comparison by top 10 categories



Olist - product overview

2016

2017

2018

State

dark mode

All

January

February

March

April

May

June

July

August

September

October

November

December

Product categories

All

Total sales
\$20.31M

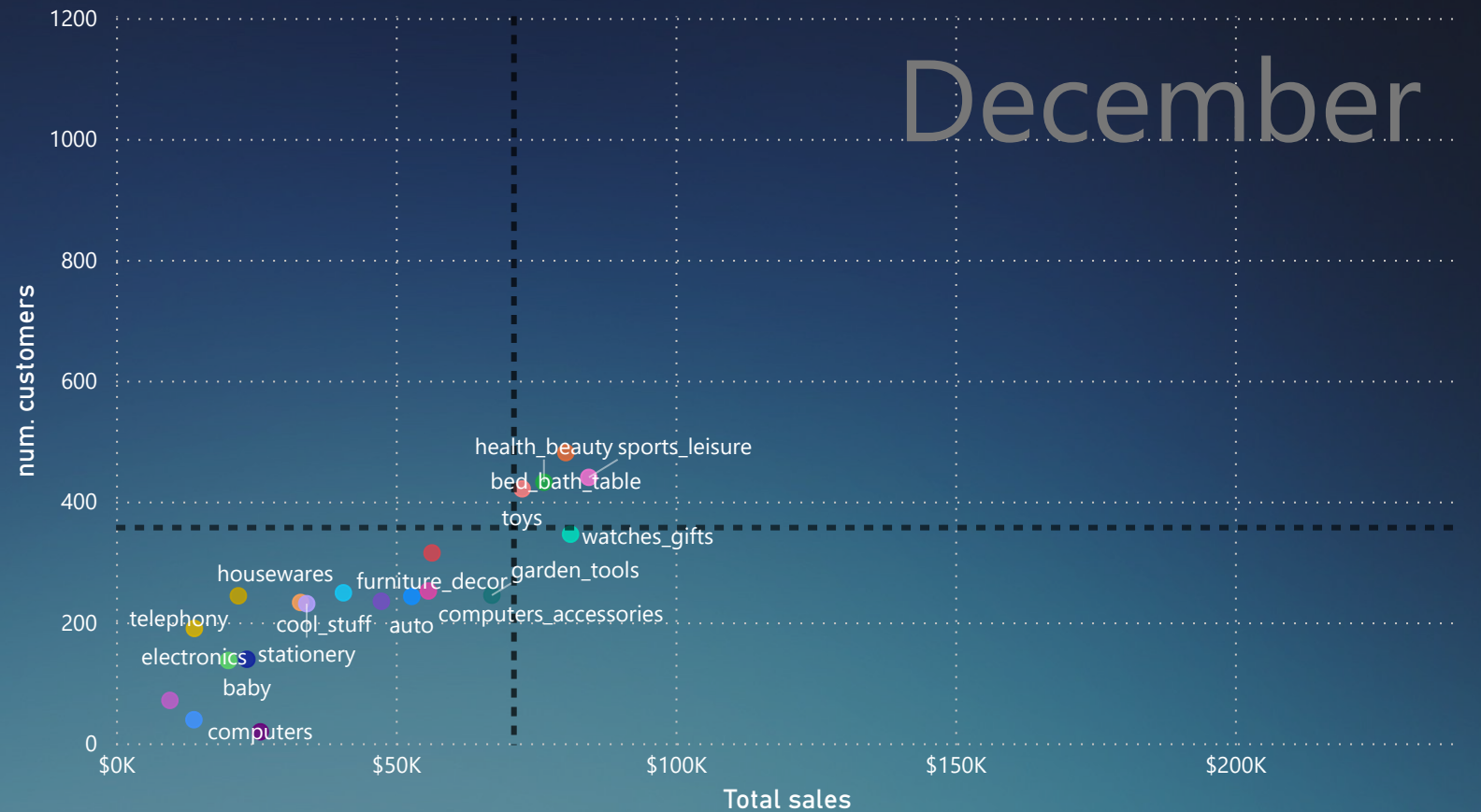
Products
98.67K

Total orders
117.60K

Average delivery days VS estimated delivery



Average review score by category



January

February

March

April

May

June

July

August

September

October

November

December