

Testability

Integrate analytics into your existing test suite to automate QA and ensure high-quality data.



Audit SDK

Drop in Itly to be able to get a health report of your existing analytics in less than 5 minutes.



Metrics

Create a living document for not just your events + properties but the metrics that they roll up into.



Property Library

Reuse properties across events to keep things DRY. Changes to a property apply to all events.



Health Dashboard

An overview of the health of your tracking in production including both failed and passed events.



Alerting

Itly will alert you when we detect issues with your tracking both in the SDLC as well as in production.



Data Pipeline

Route your data to a DWH or 3rd party destinations with our connectors. On-prem and cloud.

