

# Spend 10 dots

For what matters to you, how would you divide these 10 dots across the categories below:



## Testability

Integrate analytics into your existing test suite to automate QA and ensure high-quality data.



## Audit SDK

Drop in Itly to be able to get a health report of your existing analytics in less than 5 minutes.



## Metrics

Create a living document for not just your events + properties but the metrics that they roll up into.



## Property Library

Reuse properties across events to keep things DRY. Changes to a property apply to all events.



## Health Dashboard

An overview of the health of your tracking in production including both failed and passed events.



## Alerting

Itly will alert you when we detect issues with your tracking both in the SDLC as well as in production.



## Data Pipeline

Route your data to a DWH or 3rd party destinations with our connectors. On-prem and cloud.

