CV - Julian Jonathan Markus, MSc. BBA. BBA.

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Positions

08/2022 - present WU Wien (Vienna University of Economics and Business), Vienna, Austria

Institute for International Business (IIB)

PhD Candidate

08/2021 - 08/2022 Rotterdam School of Management (RSM), Rotterdam, Netherlands

Organization and Personnel Management Department (OPMD)

Research Assistant (RA) and Teaching Assistant (TA)

07/2020 – 09/2021 Albert Heijn B.V, Gouda, Netherlands

Manager of Service Department

09/2016 – 09/2018 Albert Heijn B.V, Rotterdam/Breda, Netherlands

Crew Manager

2011–2020 Several Internships, parttime jobs, and summer jobs at Albert Heijn, VJ Salomone,

Sunweb Group, Summer Events Europe, and Strammer Headhunting Consultancy.

Visiting Scholarships

09/2024 – 12/2024 **INSEAD, Fontainebleau, France**

Visiting Scholar. Host: Ass. Prof. Michael Y. Lee

Frequent visits 09/2022 Rotterdam School of Management, Netherlands

present
 Visiting Scholar. Host: Asoc. Prof. Rebecca Hewett

Educational background

09/2022 – present **PhD Studies**

WU Wien (Vienna University of Economics and Business), Vienna, Austria

Department of Global Trade

PhD Supervisor: Prof. Dr. Phillip Nell

09/2020 – 08/2022 Master studies in "People, Organizations & Change" (former Human Resource

Management) Graduation with Distinction

Rotterdam School of Management, Rotterdam, Netherlands

09/2016 - 08/2020 Bachelor studies in "International Business and Management" (double-degree

program)

NEOMA BS, Reims, France Avans UAS, Breda, Netherlands

RESEARCH

Research Interests

- Oranizational Design, especially modern apporaches (e.g., radical decentralization)
- Organizational Behavior
- Impact Scholarship

Publications: Current Work-in-Progress for Peer-Reviewed Journals

Markus, J.J.; Hewett, R.; Leroy, H.; Gangé, M.; Van de Broeck, A.: "Negative Consequences of Worker Autonomy: A Systematic Review".

Preparing for Submission. Target: International Journal of Management Reviews

Markus, J.J.; Nell, P.C.: "Designing Radically Decentralized Organizations".

Preparing for Submission. Target: Strategic Management Journal

Markus, J.J.; Nell.: "You are not my Boss: How Designs of Management Hierarchies Shape Social Comparison Mechanisms".

Preparing for Submission. Target: Strategic Management Journal

Hewett, R.; Cai, M.; Markus, J.J.; Meier-Barthold M.; & Agnihotri, M.: "Democratizing the Workplace though Self-Management: High-involvement Work Systems and Worker Participation".

Preparing for Submission. Target: Academy of Management Journal

Lam. H. W.; Ren. D.; Darouei. M. Markus, J.J.: "Cold but Competent: The Paradoxical Effects of Solitude Expression on Social Evaluation at Work".

Preparing for Submission. Target: Personnel Psychology

Markus, J.J.; Hewett, R.; Appels, M.: "Leader Ideologies, Ownership and Governance Structures in Self-Managing Organizations".

Manuscript development. Target: Administrative Science Quarterly

Markus, J.J.; Schouten, J.: "Liberator or Dictator: Artificial Intelligence in Radical Decentralization". Manuscript development. Target: Strategic Management Journal

Markus, J.J.: "Deconstructing Management: Exploring the Implications of Self-managed Models of Organizing". Manuscript development. Target: Journal of Management Studies

Markus, J.J.; Hastings, B.J.: "Crafting Research Impact"

Manuscript development. Target: Journal of Management Studies Says

Markus, J.J.; Lee, M. Y.; Hewett, R.: "Socializing into Self-Management". Research design.

Hewett, R.; Markus, J.J.: "Democratic Spillover of Self-management" Research design.

Merten, S.; Bouwens, A.; **Markus**, **J.J.**; Hewett, R.: "Feedback Cultures in Decentralized Organizations". Research design.

Publications: Conference Papers and Presentations

Markus, J.J.; & Nell, P.C. (2025): "Designing Radically Decentralized Organizations". Poster presentation, Academy of Management Annual Meeting 2025, Copenhagen, Denmark

Markus, J.J.; Hewett, R.; Leroy, H.; Gangé, M.; & Van den Broeck, A. (2025): "Independence and Volition: Understanding and Managing the Negative Consequences of Autonomy at Work". Poster presentation, Academy of Management Annual Meeting 2025, Copenhagen, Denmark

Markus, J.J.; Hewett, R.; Appels, M. (2025): "Leader Ideologies, Ownership and Governance Structures in Self-Managing Organizations". Paper presentation, Rutgers—Oxford EO Research Conference, Oxford, UK

Markus, **J.J.**; & Schouten, J. (2025): "*Liberator or Dictator: Artificial Intelligence in Radical Decentralization*". Paper presentation, WU Vienna Xperiment Meeting, Vienna, Austria

Markus, J.J.; & Schouten, J. (2025): "Liberator or Dictator: Artificial Intelligence in Radical Decentralization". Paper presentation, WU Vienna Engage.EU Think Tank, Vienna, Austria

Markus, J.J.; & Nell, P.C. (2024): "Designing Radically Decentralized Organizations". Paper presentation, Strategic Management Society Conference 2024, Istanbul, Turkey

- Markus, J.J.; & Nell, P.C. (2024): "Designing Radically Decentralized Organizations". PDW on QCA Methods, Academy of Management Annual Meeting 2024, Chicago, USA
- Markus, J.J.; & Nell, P.C. (2024): "Designing Radically Decentralized Organizations". PDW on Research in Organizational Design, Academy of Management Annual Meeting 2024, Chicago, USA
- Lam, H.; Darouei, M.; Ren, D.; & Markus, J.J. (2024): "Cold but Competent: The Paradoxical Effects of Solitude Expression on Social Reputation in Remote Work". Paper presentation, Academy of Management Annual Meeting 2024, Chicago, USA
- Markus, J.J.; & Nell, P.C. (2024): "Design Systems: A Configurational Analysis of Systematizing Organizational Design". PDW, Academy of Management Journal, Vienna, Austria
- **Markus, J.J.**; & Nell, P.C. (2024): "Legitimately Decentralized Authority: A Configurational Investigation". Paper presentation, 40th EGOS Colloquium 2024, Milan, Italy
- Hewett, R.; Cai, M.; Markus, J.J.; Fedeles, L.; Agnihotri, M.; Meier-Barthold, M.; & Mehta, C. (2024): "Democratizing the Workplace through Self-Management: High-Involvement Work Systems and Worker Participation". Paper presentation, Academy of Management HR Division International Conference, Dunedin, New Zealand
- Hewett, R.; Cai, M.; Markus, J.J.; Fedeles, L.; Agnihotri, M.; Meier-Barthold, M.; & Mehta, C. (2024): "Democratizing the Workplace through Self-Management: High-Involvement Work Systems and Worker Participation". Paper presentation, DiO 2024: Designing the Organizations of Tomorrow, St. Gallen, Switzerland
- Markus, J.J.; & Nell, P.C. (2023): "Design Systems: A Configurational Analysis of Systematizing Organizational Design". Paper presentation, 11th International QCA Workshop, Antwerp, Belgium
- Markus, J.J.; & Nell, P.C. (2023): "Design Systems: A Configurational Analysis of Systematizing Organizational Design". Paper presentation, Organizational Design Community Annual Conference 2023, online
- Markus, J.J.; Hewett, R.; Leroy, H.; Van den Broeck, A.; & Gangé, M. (2023): "Autonomy and Control". PDW, Academy of Management Annals Conference, Brussels, Belgium
- Lam, H.; Darouei, M.; Ren, D.; & Markus, J.J. (2022): "Cold but Competent: The Paradoxical Effects of Solitude Expression on Social Reputation in Remote Work". Paper presentation, European Association of Work and Organizational Psychology Conference 2022, Katowice, Poland

Community and Conference Work

- He, V.F.; Hsieh, Y.-Y.; Lee, M.Y.; & Puranam, P.; **Markus, J.J.**; Gulati, P.; Sampò, G.; (2025): DiO 2025: Decentralization in Organizations Conference. Conference organization, INSEAD, Fontainebleau, France
- **Markus, J.J.**; Dwyer, S.; Hewett, R.; He, V.F.; Lee, M.Y.; Martela, F.; Snellman, K.E.; & Young-Hyman, T.D. (2025): "*Decentralizing Organizations: Theory, Ideation, and Future Development*". Panel Symposium, Academy of Management Annual Meeting 2025, Copenhagen, Denmark
- Markus, J.J.; Hastings, B.J.; Rousseau, D.M.; Summers, C.; Ipek, E.; Osias, D.; & Klein, J. (2025): "Impactful Early Career Research: Learning 'How' to Create Impact". PDW, Academy of Management Annual Meeting 2025, Copenhagen, Denmark
- Markus, J.J.; Hewett, R.; Griffin, M.; Lee, M.Y.; Martela, F.; Massa, F.; Pek, S.; & Young-Hyman, T.D. (2024): "Self-Organizing and Decentralizing Work: Enabling Factors, Boundary Conditions and Opportunities". Symposium, Academy of Management Annual Meeting 2024, Chicago, USA
- Markus, J.J.; Hastings, B.J.; Bartunek, J.M.; Grewatsch, S.; Poggioli, N.; Lauer, D.; & Sehner, M. (2024): "Impactful 'Early Career' Research: What's Holding Junior Scholars Back?". PDW, Academy of Management Annual Meeting 2024, Chicago, USA
- Hewett, R.; Cai, M.; Markus, J.J.; Fedeles, L.; Agnihotri, M.; Meier-Barthold, M.; & Mehta, C. (2023): "Self-Management in Organizations". Practitioner event, PASMO Amsterdam, The Netherlands

Practice Work

Hewett, R.; Markus, J.J.; Janse, D.; & Verhoef, A. (2024): "Stories of High Involvement" White paper – Rotterdam School of Management

https://www.rsm.nl/fileadmin/About_RSM/Discovery/Documents/Stories_of_high_involvement_white paper Nov 2024 .pdf

Sehner, M.; Nell, P. C.; Schmitt. J.; Cerar. J.; **Markus, J.J.** (2023): "Headquarters of tomorrow: Structures, value-added, and processes in the digital future". White paper – WU Vienna https://research.wu.ac.at/ws/portalfiles/portal/58455106/Study Headquarters of tomorrow FINAL.pdf

Sehner, M.; Nell, P. C.; Schmitt. J.; **Markus, J.J.** (2023): "Austria: A Prime Location for Headquarters in the Digital Age?". White paper – WU Vienna

https://research.wu.ac.at/ws/portalfiles/portal/44345707/Study Austria A prime Location for HQs in the Digit al Age FINAL.pdf

Media Coverage

Markus, J.J. (2025): "Transactional or Transformational Leadership: What Works Best for Self-Managed Teams?". Talkspirit Blog, 25 June 2025

https://www.talkspirit.com/blog/transactional-or-transformational-leadership

Markus, J.J. (2024): "Adhocracy: Definition and Benefits". Talkspirit Blog, 10 December 2024 https://www.talkspirit.com/blog/adhocracy-definition-and-benefits

Markus, J.J. (2024): "How Do You Give Constructive Feedback to Your Peers in a Self-Managing Organization?". Talkspirit Blog, 30 September 2024 <a href="https://www.talkspirit.com/blog/how-do-you-give-constructive-feedback-to-your-peers-in-a-self-managing-peers-in-a-self

Markus, J.J. (2024): "What Makes Self-Managed Teams Unique?". Talkspirit Blog, 18 July 2024 https://www.talkspirit.com/blog/what-makes-self-managed-teams-unique

Presentations: Invited Presentations and Talks

Markus, J.J.; Hewett, R.; Leroy, H.; Gangé, M.; & Van den Broeck, A. (2025): "Independence and Volition: Understanding and Managing the Negative Consequences of Autonomy at Work". Invited presentation at Inductive Brownbag Sessions, INSEAD, Fontainebleau, France

Awards

organization

EAWOP 2021 Best Paper Finalist – European Association of Work and Organizational Psychology For the project: Lam. H.W., Ren. D., Darouei. M., **Markus, J.J.** (2023): "Cold but competent: The paradoxical effects of solitude expression on social reputation at work".

OSCAwards Finalist – Open Science Community Amsterdam

For the project: Lam. H.W., Ren. D., Darouei. M., **Markus, J.J.** (2023): "Cold but competent: The paradoxical effects of solitude expression on social reputation at work".

HRM Thesis Award - Rotterdam School of Management

For the thesis: **Markus**, **J.J.** (2022): "Me time: Leadership Perception Through the Social Evaluation of Solitude Preference".

Grants & Scholarships

2024	WU International Research Fellow (IRF) project grant for Research Visit INSEAD Fontainebleau	1.900 EUR
2024	Contributed to the application for the Bill Nobels Fellowship awarded to Rebecca Hewett for the project " "Leader Ideologies, Ownership and Governance Structures in Self-Managing Organizations". (with Rebecca Hewett)	25.000 USD

2023	NWO XS Research Grant (with Rebecca Hewett)	50.000 EUR
2023	Contributed to the application for the extension of the B&C Holding Research Grant for the "eXplore! HiA project" for the period 2024-2028 (with Phillip C. Nell & team)	400.000 EUR
2023	Foundation for Economic Education for Cross University Research (with Perttu Salovaara & Rebecca Hewett)	23.000 EUR
2023	ForderungStip 2023/24 Project Grant for Experimental Research (with Tom Brennacher & Phillip C. Nell)	2.700 EUR
2023	Klein Project 2023/24 Project Grant for Experimental Research (with Tom Brennacher & Phillip C. Nell)	800 EUR

ACADEMIC SERVICE

Academic Reviewing and Community Contributions

- Ad hoc reviewing Journal of Management Studies (JMS)
- Reviewer Management Society Conference 2025
- Reviewer Academy of Management Annual Meeting 2023, 2024 & 2025
- Strategic Management Society Conference volunteer 2024
- Academy of Management Annual Meeting OB division new member mentor 2024

TEACHING

Teaching Interests

- (Global) Organizational Design (Design Development, Scaling/Growth, Governance, Professionalization, Universal Problems of Organizing, Configurational Designs, Fit Principles)
- Organizational Behaviour (Behavioural Management, Theories on Motivation, Performance Management)
- Human Resource Management (People Management, People Analytics, Diversity and Inclusion, Self-Management, Feedback, Strategic Human Resource Management)
- Personal Development and Management (Self-Regulation, Peer-Feedback, Career Development, Well-Being)

Teaching Experience and Supervision

WU (Vienna University of Economics and Business), Austria – BSc; MSc (CEMS program)

Since 2024

- Introduction to CEMS (every semester; MSc)
- Self-leadership seminar CEMS (every semester; MSc)

Since 2022

- Designing Global Organizations (every semester; BSc)
- International Business Project (summer semesters; BSc)
- Thesis supervision (ad hoc; BSc & MSc)
- Digital Economies in International Business (co-teaching, MSc)
- The Power of Experimentation in Multinationals (co-teaching, MSc)
- Block Seminar: Strategy as Practice Critical Thinking, Problem Formulation, and Biases (co-teaching, MSc)

2021-2022

Rotterdam School of Management (RSM), Netherlands – BSc; MSc

- Human Resource Management (BSc)
- Organizational Behavior (BSc)
- Thesis Project (MSc)
- Thesis supervision (ad hoc)

EDUCATION

PhD Courses and Additional Education

- Publishing High-Impact Literature Reviews, ERIM Summer School, Erasmus University Rotterdam,
 Jasmien Khattab (2025); ECTS: 2
 3-day PhD course on conducting structured reviews, coding literatures, and writing publishable proposals for top-tier journals.
- Field Experiments (with Firms), ERIM Summer School, Erasmus University Rotterdam, Daniel Metzger (2025); ECTS: 3
 5-day online PhD course on designing, running, and analyzing field experiments in organizations, with focus on stakeholder management and causal inference.
- Using AI for Research in Organization Science, INSEAD, Phanish Puranam & Vivianna Fang He (2025);
 ECTS: unacredited
 3-day PhD summer camp on using machine learning, NLP, and generative AI for induction, abduction, and deduction in organizational research.
- Research Seminar: Participating in Scientific Discourse III, WU Vienna, Phillip C. Nell (2025); ECTS: 6
 Seminar on academic positioning, presenting to scholarly audiences, and developing constructive peer
 dialogue.
- Developing Scientific Contributions, WU Vienna, Christopher Lettl (2025); ECTS: 6
 PhD seminar on foundational research paradigms and theoretical frameworks in management science.
- Qualitative Research Methods, WU Vienna, Marius L\u00fcdicke (2025); ECTS: 6
 Doctoral course on qualitative, interpretive, and field-based research approaches in management.
- Knowledge Management for Academic Research, INSEAD, Constantin Prox (2024); ECTS: unacredited 3-part PhD workshop on knowledge workflows, research modularity, and GenAI tools for academic productivity.
- Research Seminar: Participating in Scientific Discourse II, WU Vienna, Phillip C. Nell (2024); ECTS: 6 Seminar on developing and presenting academic research in scholarly forums.
- Experimental Research Methods II, WU Vienna, Verena Dorner & Susann Fiedler (2024); ECTS: 6 Advanced PhD course on behavioral and experimental design in organizational research.
- Experimental Research Methods I, WU Vienna, Verena Dorner & Susann Fiedler (2024); ECTS: 6 Theoretical framing and methodological integration for empirical research projects.
- Research Seminar: Participating in Scientific Discourse I, WU Vienna, Phillip C. Nell (2024); ECTS: 6 Introductory course on academic engagement, feedback exchange, and scholarly writing.
- Mapping Social Scientific Methods, MethodsNet, UCLouvain, Benoît Rihoux (2023); ECTS: –
 unacredited
 1-day PhD workshop on epistemological foundations, methods families, and navigating methodological
 pluralism.
- Qualitative Comparative Analysis (QCA), COMPASS, Eberhard Karls University of Tübingen, Judith Glaesser (2023); ECTS: unacredited

- 2.5-day PhD workshop on set-theoretic methods and configurational comparative analysis in social science research.
- Publishing in Different Academic Communities, WU Vienna, Robert-André Martinuzzi (2023); ECTS: 6 Seminar on academic text structure, clarity, and rhetorical strategy for publication.
- Theory Building and Theoretical Contributions, WU Vienna, Phillip C. Nell & Giuseppe Delmestri (2023); ECTS: 6
 Course on methodological pluralism, philosophy of science, and research design.
- Case Study Methods, WU Vienna, Miriam Wilhelm (2023); ECTS: 6
 PhD course on case studies, methodological triangulation, and inductive research quality.
- Academic Writing, WU Vienna, Martin Herles (2023); ECTS: 6
 Writing course for developing academic tone, argumentation, and stylistic fluency.
- Quantitative Research Methods, WU Vienna, Thomas Salzberger (2022); ECTS: 6 PhD course on quantitative methods, measurement theory, and validation practices.