FRONTEND DEVELOPER

JULIANNE LEE

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ABOUT ME

I have been working as a developer for a few years now and I love finding unique solutions to difficult problems. I'm always looking for ways to learn and expand my skill set and am obsessed with designing and developing awesome products! I'm passionate Front End development but am also extremely interested in Full Stack Development.

HARD SKILLS

- HTML & CSS
- JAVASCRIPT
- REACT
- ANGULAR
- GIT
- GRAPHQL
- GATSBY
- REACT NATIVE
- NODE & EXPRESSJS
- LESS & SASS
- IONIC
- WORDPRESS
- DRUPAL
- ADOBE SUITE
- VUE
- AWS

SOFT SKILLS

SELF-MOTIVATED
TIME MANAGEMENT
CREATIVE
PROBLEM SOLVING
EFFICIENT
RELIABLE

INTERESTS

Rock Climbing

Music

Hiking

WORK EXPERIENCE

2021 - Present

Frontend Developer

Motivosity

- Expanded user experience and branding by completely rebuilding site using React, Gatsby, & AWS implementation
- Increased page speed by by 40%
- Elevated ranking position and domain authority by implementing SEO tactics and CRO for popular pages
- Increased conversion rate by 3% by continuous A/B testing
- Generated hundreds of potential MQLs by implementing progressive forms
- Increased scheduled demos by 40% by integrating with Hubspot's open API and calendar
- Responsible for all site updates, infastructure, content, image compression, & mobile responsiveness

2019 - 2021

Web & Mobile App Developer

Alliance Benefit Group Rocky Mountain

- Rebuilt our advisor API by moving it to an external API server, while pulling custom data from our Oracle Database. Simplified SQL queries allowing ease of use for the development team.
- Built a mobile app for our advisors using Angular 8 and Ionic 5, resulting in retainment and addition of new advisors.
- Created a customized PWA onboarding portal for companies starting a 401(k) plan. Saved weeks of manual input and caused an incentive to onboard new plans.
- Increased website users 10% by completely rebuilding website for our ABG consultants using Drupal.
- Maintained and updated our core website increasing mobile users by 8%.

2018 - 2019

Web Developer Intern

Alliance Benefit Group Rocky Mountain

- Build desktop advisor portal for all plan advisors.
- Work closely with marketing to create social media graphics and website blog posts.
- Perform quarterly website updates and customizations
- Design and maintain 60 custom email signatures.

EDUCATION

2016 - 2020

WEB DESIGN & DEVELOPMENT

Utah Valley University

- Developed a mobile app with React Native
- Developed a front end interface with React which consumed RESTful API calls and integrated with Firebase
- Developed full stack app using GraphQL Prisma, NodeJs, Express, MongoDB, Mongoose, and VueJS
- Developed a custom Workdpress theme
- Award 2 full tuition scholarships