Music Recommendation using Content-based features

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Hypothesis: Is it possible to recommend music to people using content-based features and improve on traditional models?

John J	Users					
" Jean John Mark State !	U1	U2	U3	U4	U5	
	3	5	5	1	2	S1
	3	?	4	2	2	S2
The state of the s	1	1	2	?	5	S3 Songs
All the second s	2	1	3	4	5	S4
Content features	?	?	?	?	?	New Song

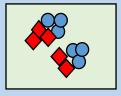
Content-based features

- Loudness, Timbre, Tempo, Energy, ...
- Audio analysis provided by Spotify
- Exploring MFCC features lately

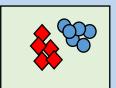
Metric Learning

- Notion of good metric is problem dependent
- Learn a customized similarity metric from data

$$\min_{A \geq 0} \sum_{(x_i, x_j) \in S} d_A(x_i, x_j)$$
such that
$$\sum_{(x_i, x_j) \in D} \sqrt{d_A(x_i, x_j)} \geq 1$$
where $d_A(x_i, x_j) = \sqrt{(x - y)^T A(x - y)}$







Problems and challenges

- Sparsity of usage data
- Implicit feedback nature
- Semantic gap between user's taste & content similarity
- Hard to define good discriminative features

Future Work

- Rebuild metric learning model using MFCC features
- Improve performance by using MLR and better tags/labels for features

Aims

- Build content based model to eliminate cold start problem
- Use hybrid recommendation (CF + Content) to improve pure CF models

Progress and Preliminary results

- Used Mahalanobis Metric for Clustering (MMC) to learn a metric for music similarity based on single user's taste
- Learning a separate metric for individual users is difficult due to sparse and implicit feedback nature of dataset
- Built a Hybrid recommendation system based on MFCC features using Gaussian Mixture Model

