



**Objective** To Join a dynamic and challenging environment where I will constantly learn and share my ideas, producing vibrant, creative design concepts that will stimulate financial growth for our clients and expand our business.

- Qualifications**
- Strong sense of visual design concepts such as color theory, typography, and brand identity.
  - Created effective marketing materials such as corporate identity, brochure, flyer ads, reports, newsletters, books, and signs
  - Designed and developed websites for business and design studios using XHTML and CSS (web standards) while collaborating with copywriters and art directors
  - Experience with client relations, including idea pitching and marketing planning
  - Solid experience in production coordination, post-production, file preparation, manipulating files for color separations, and pre-flight
  - Experience with mail merges and printing using Adobe Indesign CS2
  - Experience with high-end digital press
  - Open communicator with a goal-orientated; willingness to grow as a designer

- Computer Skills**
- Proficiency in Adobe CS(Illustrator, Indesign, Photoshop, Bridge, and Dreamweaver. Basic skills in QuarkExpress and Fireworks
  - Strong knowledge of Microsoft Office
  - Proficiency in XHTML, CSS(Web Standards)
  - Proficiency on mac with Apple Mac OS X Tiger, Windows XP and Windows Vista, Unix and Linux friendly
  - Computer Networking, TCP/IP Protocol, Server Management(Linux)

## Experience **C.I.A — Computer Intelligence Agent**

*Geek Squad • Brockton, MA • Present*

🔗 [WWW.GEEKSQUAD.COM](http://WWW.GEEKSQUAD.COM)

Key execution of technical skills are shown through superior customer interaction. One on one engagements demonstrate not only the ability to work well with others, but also to effectively communicate knowledge of the profession. Geek Squad combines the ability to understand the products they provide and in return apply those skills to the services they perform from repair, to installation.

### **Graphic Designer and Pre-press Manager**

*Anchor Press, Inc • Norwell, MA • 3/2005 to 6/2006*

🔗 [WWW.ANCHORPRESS.COM](http://WWW.ANCHORPRESS.COM)

Designed corporate identity packages for a variety of clients including Harvard University, Hanover Mall, Best Western hotels and Abcam. Manipulated files for color separations, file prep and pre-flight coordination. Managed all facets of Pre-press tasks with a close-knit team of designers, copywriters, and print operators.

### **Freelance Graphic Designer**

*Design Principles, Inc • Rochester, MA • (contract basis)*

🔗 [WWW.DESIGNPRINCIPLES.COM](http://WWW.DESIGNPRINCIPLES.COM)

Collaborated with principal owners to formulate highly effective marketing materials for clients. Worked with clients to devise a coherent, financially beneficial corporate identity that included logos, graphics, stationery, and imaging. Teamed with copywriters to develop advertising campaigns that included visually strong images with complementing copy. Original materials created include complete corporate identities, brochures, print ads, posters, packaging, and book covering.

### **Graphic Designer and Production Manager**

*Avon Printing & Copy Center • Avon, MA • 4/2003 to 1/2005*

🔗 [WWW.AVONPRINT.COM](http://WWW.AVONPRINT.COM)

Designed and created effective marketing materials for small business clients. Responsible for coordinating print production process, including pre-press, spot color processing, and digital printing. Coordinated post-production including binding, laminating, collating, and finishing.

### **Freelance Web Designer**

*Helpjoe.com • Manhattan, NYC • 4/2007 to 5/2007*

🔗 [WWW.HELPJOE.COM](http://WWW.HELPJOE.COM)

It's always a pleasure to work with and for friends on such exciting projects. Driven by creativity, our team formed by, Joshua Eastman(creative writer), Bruno Freire(web developer) and myself(web designer) were able to launch this site successfully in a short time frame. In this project, my role was to design — logo, prototype, layout — using the latest techniques and taking full advantage of web standards (CSS, XHTML) throughout the entire site.

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### Freelance Web Designer

*Colombo Landscaping • Foxborough, MA • 3/2007 to 4/2007*

🌐 [WWW.COLOMBOLANDSCAPING.COM](http://WWW.COLOMBOLANDSCAPING.COM)

Quality is the root of our business! With this slogan in mind, I took ownership of the company towards the design and development of the company's corporate identity and website. After the discovery meeting with the company's CEO, ideas sparked. With web standards (CSS, XHTML) in mind, I started designing the site from photoshop to coding. I was able to make the site accessible by most people and devices, user friendly and easy to maintain and navigate.

### Freelance Web Designer

*Design Principles • Rochester, MA • 4/2005 to 6/2006*

🌐 [WWW.DESIGNPRINCIPLES.COM](http://WWW.DESIGNPRINCIPLES.COM)

Designed and developed informative and powerful websites for clients using industry XHTML and CSS web standards. Collaborated with a team of photographers, copywriters, and art directors to maximize websites' consumer impact and surpass client expectations. Sites worked on include:

### Freelance Web Designer

*Ask Real Estate • West Roxbury, MA • 2/2005 to 3/2005 (contract basis)*

🌐 [WWW.ASKREALESTATE.NET](http://WWW.ASKREALESTATE.NET)

Designed and developed a clean, simple, revenue generating website for an emerging real estate company located in the Boston metro area. Worked with third-party programmers to ensure the relevancy of the site by regularly updating available property listings.

### Workshops attended

Photoshop World Seminar, March 2005 - Las Vegas, NV

Indesign Seminar, September 2005 - Boston, MA

Photoshop World Seminar, October 2005 - Boston, MA

### Interests

Photography, Digital Imaging, Design, Art, Illustrations, Photoshop, creating digital videos, amateur soccer league.

**Reference available upon request**

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