

Resume of
JULIANO MOREIRA

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JULIANO MOREIRA

passionate for design | driven by results

“Imagination is more important than knowledge for while knowledge defines all we currently know and understand, imagination points to all we might yet discover and create.”

— Albert Einstein

objective

Join a dynamic and challenging environment where I will constantly learn and share my ideas, resulting in vibrant, creative design concepts that will stimulate financial growth for our clients and expand our business.

qualifications

- Strong sense of visual design concepts such as color theory, typography, and identity.
- Experience in creating effective marketing materials such as corporate identity, brochure, flyer ads, reports, newsletters, books, and signs.
- Experience in designing and developing websites for business and design studios using XHTML and CSS web standards while collaborating with copywriters and art directors.
- Experience with client relations, including idea pitching and marketing planning.
- Solid experience in production coordination, post-production, file preparation, manipulating files for color separations, and pre-flight.
- Experience with mail merges and printing using Adobe Indesign CS2.
- Experience with digital printers such as in maintenance on Xerox 490, Xerox 2045, Xerox Docucolor 12, Xerox 5100.
- Open communicator with a goal-orientated willingness to grow as a designer.

skills

Design: Proficient in Adobe Creative Suite 2 (Illustrator, Indesign, Photoshop, Bridge), Quark Express(basic), Fireworks.

Web: Dreamweaver, Flash.

Multimedia: iMovie HD, iDVD, GarageBand.

Productivity: Microsoft Word, Excel, Powerpoint, Publisher, Adobe Acrobat.

Programming Languages: XHTML, CSS, MySQL(Basic).

Plataforms: Windows 98/2000/XP; Mac OS X 10.4

Languages: Fluent Portuguese and advanced Spanish.

graphic design pre-press experience

Graphic Designer and Pre-press Manager

Anchor Press, Inc • Norwell, MA • 3/2005 to 6/2006

www.anchorpress.com

Designed corporate identity packages for a variety of clients including **Harvard University, Hanover Mall, Best Western hotels and Abcam**. Manipulated files for color separations, file prep and pre-flight coordination. Managed all facets of Pre-press tasks with a close-knit team of designers, copywriters, and print operators



web design experience

Freelance Graphic Designer

Design Principles, Inc • Rochester, MA • Present on a contract basis
www.designprinciples.com

Collaborated with principal owners to formulate highly effective marketing materials for clients. Worked with clients to devise a coherent, financially beneficial corporate identity that included logos, graphics, stationery, and imaging. Teamed with copywriters to develop advertising campaigns that included visually strong images with complementing copy. Original materials created include complete corporate identities, brochures, print ads, posters, packaging, and book covering.

Graphic Designer and Production Manager

Avon Printing & Copy Center • Avon, MA • 4/2003 to 1/2005
www.avonprint.com

Designed and created effective marketing materials for small business clients. Responsible for coordinating print production process, including pre-press, spot color processing, and digital printing. Coordinated post-production including binding, laminating, collating, and finishing.

Freelance Web Designer

Design Principles • Rochester, MA • 4/2005 to 6/2006
www.designprinciples.com

Designed and developed informative and powerful websites for clients using industry XHTML and CSS web standards. Collaborated with a team of photographers, copywriters, and art directors to maximize websites' consumer impact and surpass client expectations. Sites worked on include:

- <http://www.earthworkservices.com>
- <http://benchmarkpropellers.com>
- <http://www.dp-i.com>

Freelance Web Designer

Ask Real Estate • West Roxbury, MA • 2/2005 to 3/2005 (on contract basis)
www.askrealestate.net

Designed and developed a clean, simple, revenue generating website for an emerging real estate company located in the Boston metro area. Worked with third-party programmers to ensure the relevancy of the site by regularly updating available property listings.

education

BRIDGEWATER STATE COLLEGE

Bridgewater, Massachusetts
Graphic Design and Web Design Certification, 2004

MASSASOIT COMMUNITY COLLEGE

Brockton, Massachusetts
Associate of Visual Arts, Expected May 2008

affiliations

Member, The National Association of Photoshop Professionals
Member, Lynda.com Online Training Library

workshops lectures

Photoshop World, March 2005 - Las Vegas, NV
Photoshop World, October 2005 - Boston, MA
Indesign Seminar, September 2005 - Boston, MA

interests

Photography, playing acoustic and electric guitar, amateur soccer league, reading design books and periodicals, cooking, music.