JULIAN UQUILLAS

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EDUCATION

Florida International University, Miami, FL Bachelor's of Science in Computer Science

Aug 2014 - Dec 2018

EMPLOYMENT

American Eagle Outfitters

Stylist/Sales Associate

Nov 2016 – Dec 2018 Aventura, FL

- Analyzed retail data related to key performance indicators to identify areas of opportunity to create new strategies to meet business goals consistently, increasing overall sales by an estimate of 20%.
- Maintained a keen eye for style and trending products as a stylist to put together complete fashionable outfits and to better serve customers by making effective recommendations on select products.
- Kept strong attention to detail when executing merchandising responsibilities to ensure all displays, marketing materials, and product tables were to company standard and organized at all times.
- Maintained a personable and friendly attitude when working closely with other associates and management to flawlessly execute business operations and to work cross-functionally.
- Organized and executed training sessions for new employees on company standards to ease the onboarding process, allowing associates to complete tasks 10% faster.
- Expanded my role to be more flexible and quickly learned all areas of the business, resulting in a
 promotion to the top level of sales associates within one year and acquiring more leadership
 responsibilities.

ACTIVITIES/SOCIETIES

Miami Beach Pride · Volunteer

Feb 2020 - March 2020

- · Helped implement an organized system to update and maintain volunteer data per department.
- · Assisted with administrative tasks as needed to support event staff, guests, and other volunteers.

Upsilon Pi Epsilon · Student Member

Oct 2015 - Dec 2018

SparkDev · Web Design Team Co-Lead

Jan 2018 – Apr 2018

- · Managed a team of 4 people through the development process for implementing a website design.
- Reviewed the project progress and timelines to keep development on track and to meet deadlines.
- Assisted in the creation of mock ups for website designs on Photoshop, Illustrator, and Sketch.

PROJECTS

Majesty Trend

Apr 2020 – June 2020

Created a small e-commerce shop, partnering with a print-on-demand fulfillment provider to produce and ship all available high-quality products.

- Created product designs, brand graphics, and marketing materials via Photoshop and Illustrator.
- Utilized the Shopify platform to set up the online store and implemented a responsive and easy-tonavigate custom design with HTML and CSS, and ensuring the functionality of all creative assets.
- Enhanced user experience and all forms of communication through the use of Shopify apps.

TANUM.CO Jan 2019 – Mar 2019

Designed a simple website for a small business to easily provide basic information and details to customers, and to increase sales.

- Developed a theme and motion graphics that represented the brand and its products.
- Created and programmed (HTML, CSS, JavaScript) interactive graphics created with Photoshop.
- Ensured requirements were gathered and met appropriately to display all relevant information.

SKOPE-VR 6.0 - Senior Project

Aug 2018 – Dec 2018

Collaborated with three team members to design solutions to continue the development of a virtual reality learning system for architecture students to interact with a structure in a 3D model environment.

- Worked with assets in the 3D model to troubleshoot issues with functionality and system performance.
- Proactive in managing, editing, and proofreading documentation and maintained accessibility of all relevant data to all participants of the production via project management systems.
- Collaborated with the product owners and consistently provided status updates to ensure requirements were met appropriately.

SKILLS

- · Microsoft Office (Word, PowerPoint, Excel).
- · Adobe CC (Photoshop, Illustrator, InDesign).
- Experience with digital media, graphics, and art.
- · Excellent written and verbal communication.
- Experience with project management software.
- · HTML, CSS, JavaScript, JQuery.
- Able to work independently and as part of a team.
- Multi-tasking and prioritization skills.
- · Effective interpersonal skills.
- · Strong analytical and problem-solving skills.