

Julia Oliveri Orioles

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EDUCATION

Boston University Questrom School of Business; Boston, MA
Bachelor of Science in Business Administration
Dual Concentrations: Marketing and Management Information Systems

May 2021

LEADERSHIP

College of General Studies Student Government; Boston, MA
Co-Chair of Communication and Marketing

October 2018 - Present

- Created 10 informative campaigns with Canva and increase, improved awareness of CGS community through management of social media, and increased total views up to 50 students within a month.
- Promoted social events to 140 students and 70 students attended the event. The promotion lead to an increase in community engagement and more than 20 students expressed interest in being involved with the community.
- Improved club's Instagram page by gaining 50 new followers, within a month, through increase of posts, replying to students questions, and sharing social public events.

Residence Hall Council in Towers; Boston, MA
Treasurer

September 2018 - Present

- Hosted social events; 200 students were invited and 150 participated. The events increased awareness of the community and simplified resident life for new students.
- Managed and balanced the RHC's financial funds to request materials needed for each event. Initial fund started with \$4000, by the end of the first semester \$2800 were remaining. The remaining \$2800 were left on purpose to organize a social trip for the residents.
- Collaborated with 5 RAs in order to spread awareness of the community, discussed with each one of them on potential events that were requested by residents, and agreed on which furniture should be replaced in order to improve student quality of life.

College of General Studies; Boston, MA
Dean's Host

September 2018 – Present

- Engaged with new and current CGS students through social events organized by the school.
- Represented the CGS as a Dean's Host by attending 3 social events for new CGS students. Networked with 10 new students and answered their questions about CGS and how to adapt in the new environment.
- Mentored 3 students by meeting them individually, discussed with them about potential majors they should explore, and connected them with other upperclassmen that share similar major interests.

Boston University Finance and Investment Club; Boston, MA
Junior Analyst

September 2018 – December 2018

- Performed fundamental analysis and primary research on Technology, Media, and Telecommunications sector by utilizing data from NetAdvantage.
- Conducted research on AT&T and presented investment thesis recommendation to the investment management team for purchase consideration in the \$500,000 fund.

WORK EXPERIENCE

Bar Gelateria Fontana di Trevi; Rome, Italy
Barista

May 2018 – June 2018

- Directly assisted in serving customers, face to face, in a fast-paced environment.
- Negotiated daily with clients daily about products resulting in sales of over 100 products a day.
- Increased daily sales up to € 4,000 through interactions with customers and speaking in their own native languages.

Computer: Microsoft Excel, Word, PowerPoint, Canva, WordPress, NetAdvantage, elementary knowledge in Arduino.

Language: Native in Italian, fluent in Spanish and conversational in Japanese.

Interests: Researching new trends in fashion, volunteer work, baking, travelling, squash.