

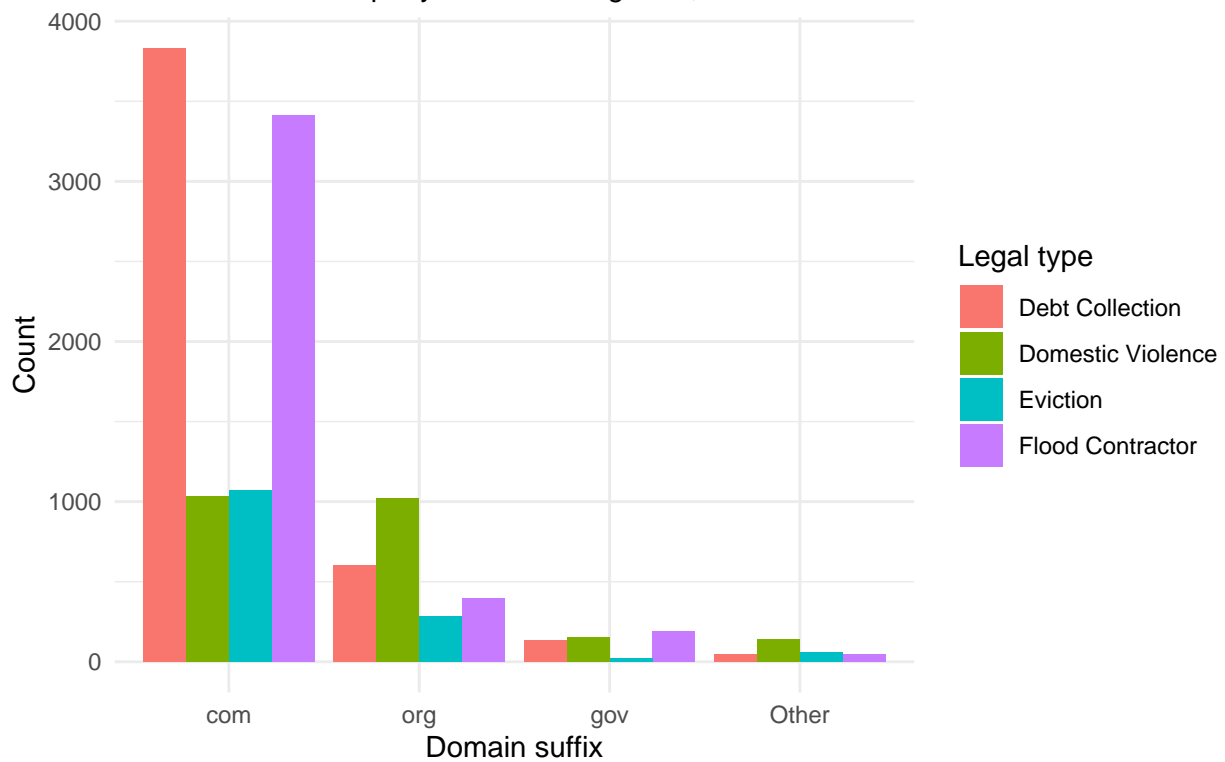
Search Audit Report: Florida and Hawaii Queries (no location queries)

12/30/2020

Comparison between different categories

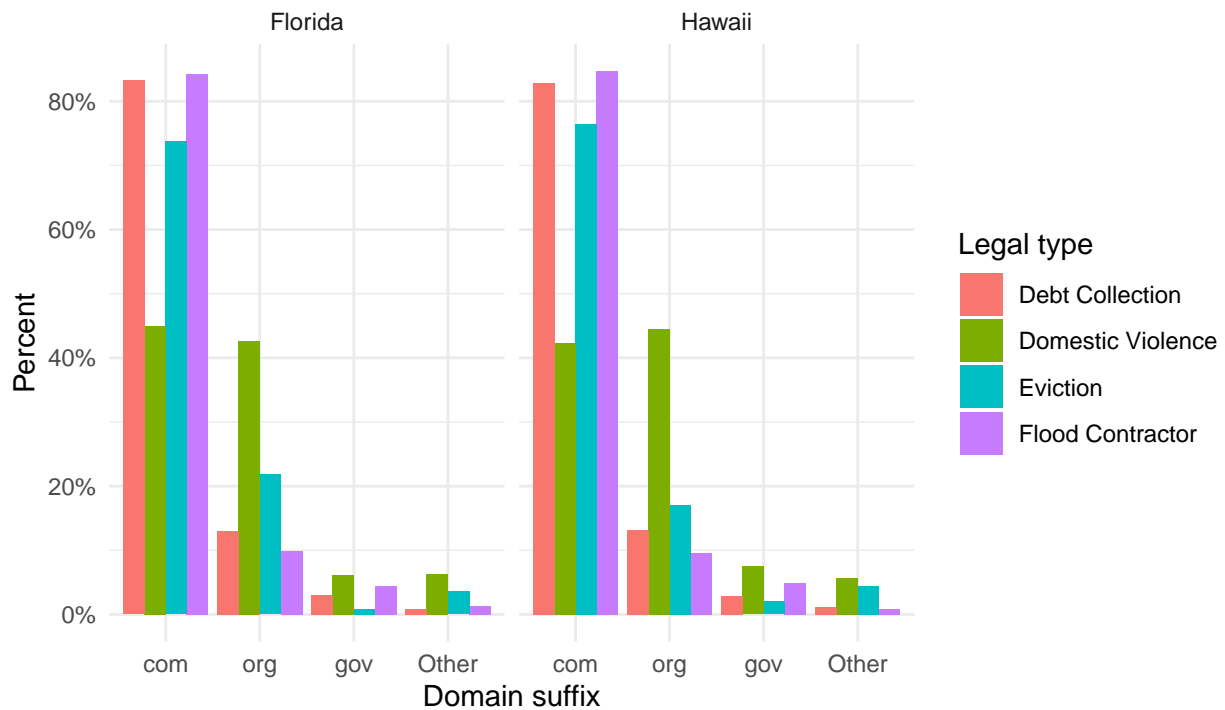
Domain suffix count by legal type

Domestic violence query has more .org links, all others have more .com links



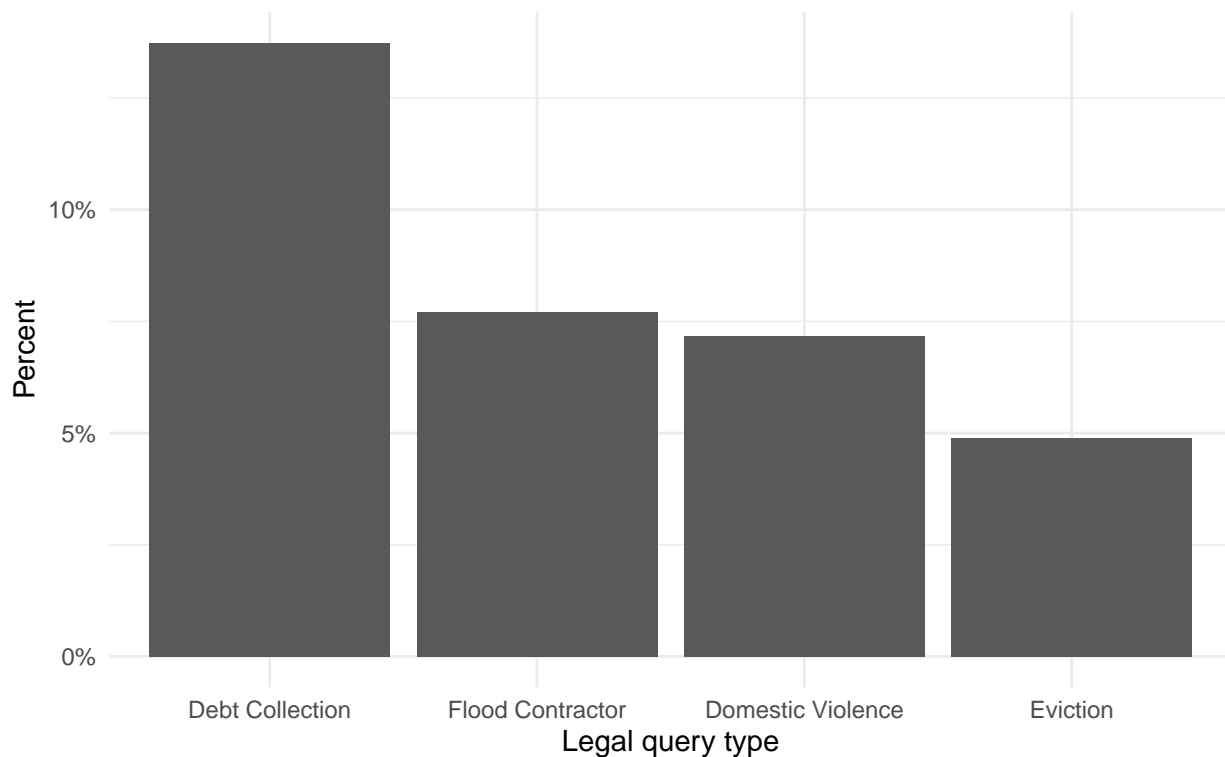
Domain suffix percent breakdown

Domestic violence query has more .org links, all others have more .com links
Spread between FL and HI are similar across all search query types



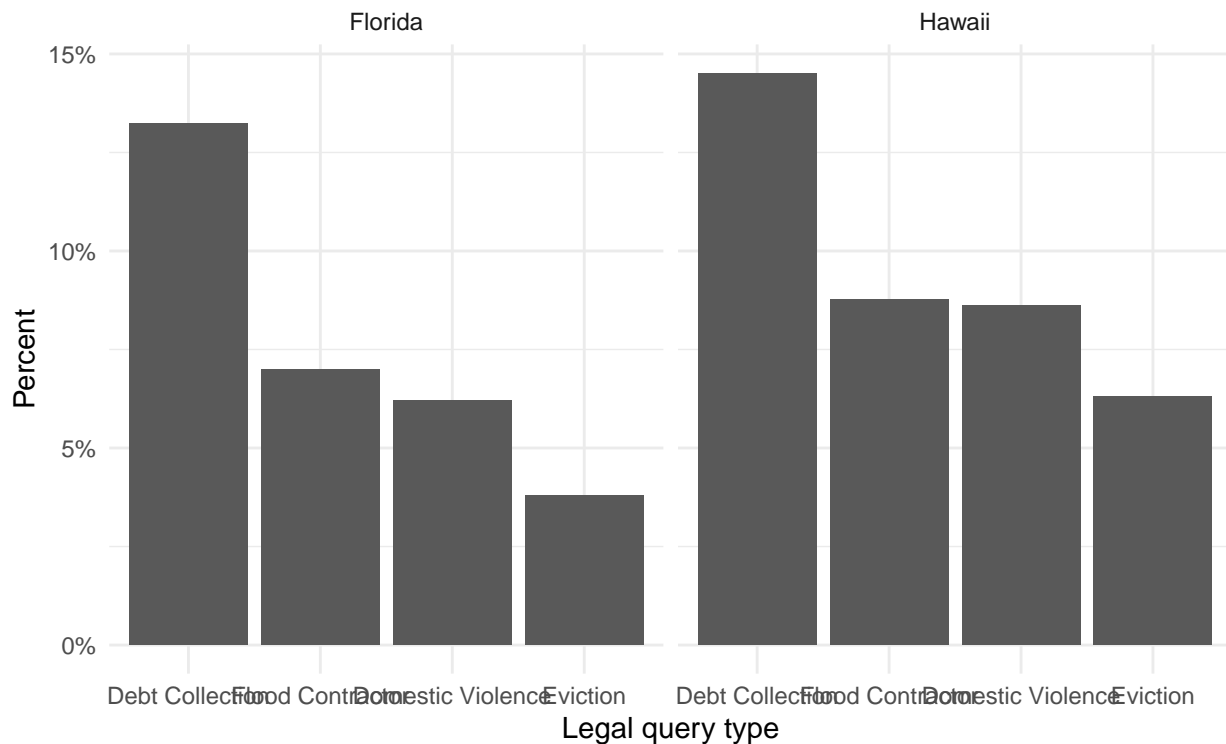
Percent of ads on a given search page

Domestic violence has the largest proportion of ads, eviction queries have the least



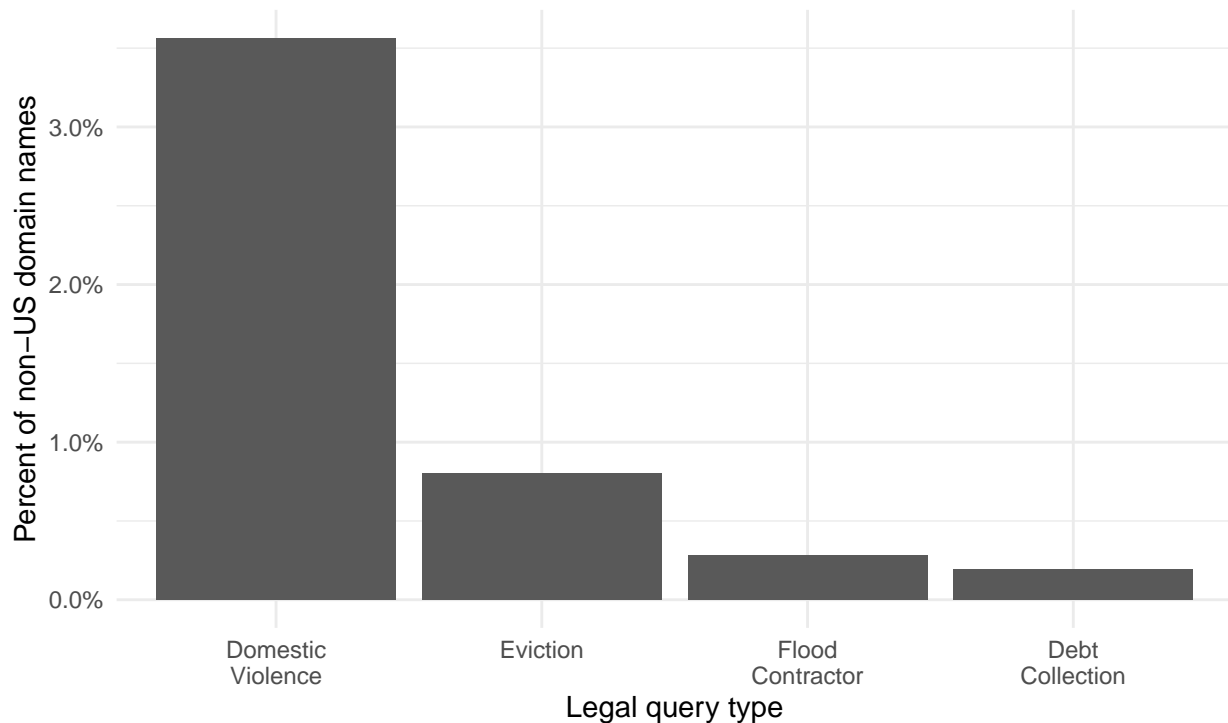
Percent of ads on a given search page

Domestic violence has the largest proportion of ads, eviction queries have the least



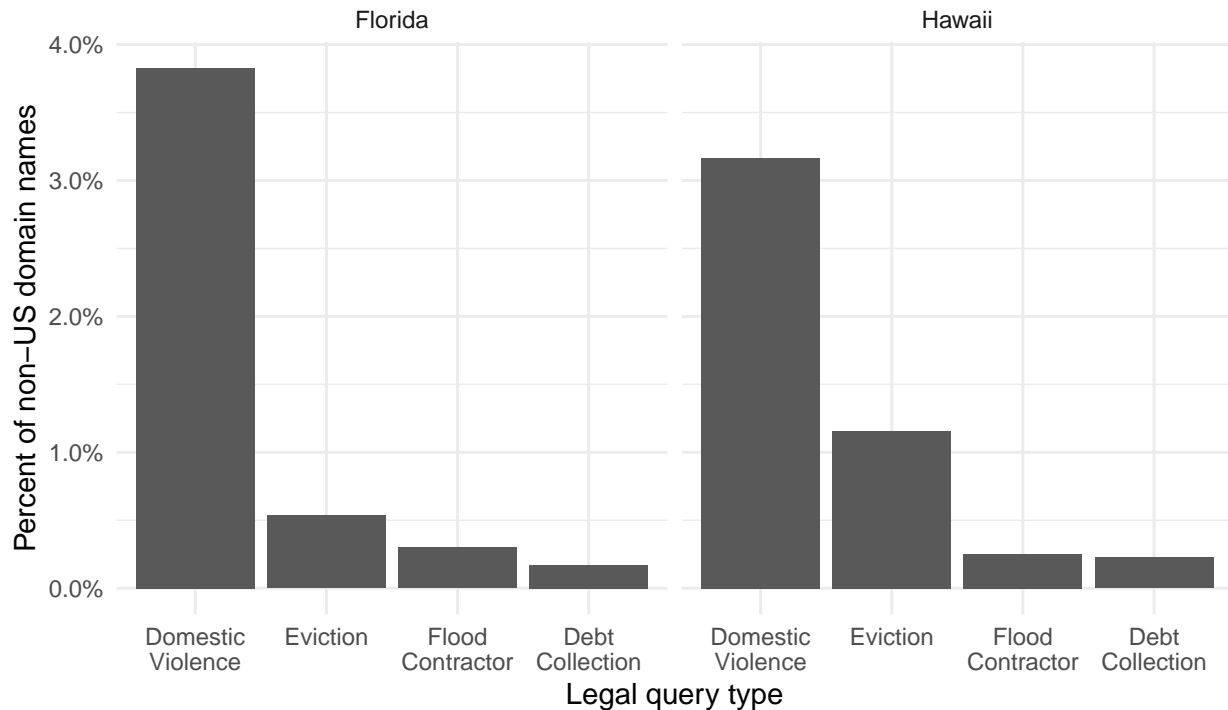
Percent of non-US domain names

Domestic violence has >1% links leading to non-US sites in the first Google search results from Australia, UK, Canada, Singapore, and New Zealand



Percent of non-US domain names

Domestic violence has >1% links leading to non-US sites in the first Google search results from Australia, UK, Canada, Singapore, and New Zealand



Rural Oahu

Debt collection

```
## Location: Rural Oahu, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 101 x 2
##   full_url          n
##   <chr>          <int>
## 1 nolo.com         49
## 2 nerdwallet.com   36
## 3 consumerhelpcentral.com 33
## 4 wusa9.com        29
## 5 credit.com       28
## 6 consumerrecoverynetwork.com 25
## 7 natlbankruptcy.com 24
## 8 incharge.org     18
## 9 thebalance.com   17
## 10 creditcards.com  14
## # ... with 91 more rows
## [1] "First page top URL domains"
## # A tibble: 188 x 2
##   full_url          n
##   <chr>          <int>
## 1 nolo.com         84
## 2 creditcards.com  70
## 3 nerdwallet.com   62
```

```

## 4 usnews.com 51
## 5 incharge.org 42
## 6 credit.com 38
## 7 natlbankruptcy.com 38
## 8 consumerhelpcentral.com 36
## 9 wusa9.com 31
## 10 consumerrecoverynetwork.com 27
## # ... with 178 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        804
## 2 org        124
## 3 gov         30
## 4 net         6
## 5 co          3
## 6 ai          1
## 7 ca          1
## 8 edu         1
## 9 gov.sg      1
## 10 vic.gov.au  1
## [1] "Percentage of ads"
## [1] 16.37666
## [1] "Most common ad domain"

## # A tibble: 61 x 2
##   urldomain      n
##   <chr>      <int>
## 1 justanswer    17
## 2 nationaldebtre relief 16
## 3 legalmatch    10
## 4 gregdunnhi     9
## 5 topconsumerreviews 7
## 6 uprightlaw     7
## 7 creditassoc    6
## 8 bankruptcyrelief 4
## 9 chase          4
## 10 incharge       4
## # ... with 51 more rows

```

Domestic violence

```

## Location: Rural Oahu, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 132 x 2
##   full_url      n
##   <chr>      <int>
## 1 theguardian.com 10
## 2 ncadv.org       9
## 3 womenshealth.gov 9
## 4 psychologytoday.com 8
## 5 findlaw.com      7
## 6 loveisrespect.org 7
## 7 verywellmind.com 7

```

```

## 8 acestreatment.org      5
## 9 joinonelove.org        4
## 10 masslegalhelp.org     4
## # ... with 122 more rows
## [1] "First page top URL domains"
## # A tibble: 178 x 2
##   full_url      n
##   <chr>      <int>
## 1 thehotline.org    32
## 2 helpguide.org    17
## 3 joinonelove.org   15
## 4 psychologytoday.com 15
## 5 theguardian.com   12
## 6 ncadv.org         11
## 7 quora.com         11
## 8 loveisrespect.org 10
## 9 womenshealth.gov  10
## 10 dvipiowa.org      9
## # ... with 168 more rows
## [1] "Most common suffixes"
## # A tibble: 14 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 org         194
## 2 com         177
## 3 gov          32
## 4 ca           6
## 5 co.uk        4
## 6 edu           2
## 7 net           2
## 8 org.uk        2
## 9 blog          1
## 10 life          1
## 11 mn.us         1
## 12 nhs.uk        1
## 13 org.au        1
## 14 org.nz         1
## [1] "Percentage of ads"
## [1] 11.70732
## [1] "Most common ad domain"

## # A tibble: 21 x 2
##   urldomain      n
##   <chr>      <int>
## 1 joinonelove      9
## 2 liveyourdream     8
## 3 new-hope          4
## 4 wadvocates        4
## 5 activebeat        3
## 6 futureswithoutviolence 3
## 7 healthprep        2
## 8 patientsrising    2
## 9 airbnb            1
## 10 avoicefortheinnocent 1

```

```
## # ... with 11 more rows
```

Flood contractor

```
## Location: Rural Oahu, Legal query: flood_contractor
```

```
## [1] "Top 3 URL domains"
```

```
## # A tibble: 151 x 2
```

	full_url	n
	<chr>	<int>
## 1	houcelogic.com	25
## 2	lendinghome.com	20
## 3	nolo.com	19
## 4	angieslist.com	18
## 5	homes.com	16
## 6	usnews.com	16
## 7	washingtonpost.com	16
## 8	hg.org	14
## 9	cnbc.com	12
## 10	bogleheads.org	9

```
## # ... with 141 more rows
```

```
## [1] "First page top URL domains"
```

```
## # A tibble: 204 x 2
```

	full_url	n
	<chr>	<int>
## 1	angieslist.com	66
## 2	nolo.com	52
## 3	houcelogic.com	35
## 4	homes.com	32
## 5	legalmatch.com	30
## 6	lendinghome.com	28
## 7	avvo.com	24
## 8	hg.org	24
## 9	usnews.com	20
## 10	washingtonpost.com	20

```
## # ... with 194 more rows
```

```
## [1] "Most common suffixes"
```

```
## # A tibble: 9 x 2
```

	urlsuffix	n
	<chr>	<int>
## 1	com	689
## 2	org	76
## 3	gov	35
## 4	ca	2
## 5	net	2
## 6	com.au	1
## 7	edu	1
## 8	mil	1
## 9	nm.us	1

```
## [1] "Percentage of ads"
```

```
## [1] 10.07853
```

```
## [1] "Most common ad domain"
```

```
## # A tibble: 26 x 2
```

	urldomain	n
	<chr>	<int>

```
## 1 justanswer 11
## 2 legalhawaii 10
## 3 homeadvisor 7
## 4 kllawhawaii 7
## 5 legalmatch 6
## 6 rainbowroof 5
## 7 protechroofinghonoluluhi 4
## 8 legalshield 3
## 9 allstarroofing808 2
## 10 gaf 2
## # ... with 16 more rows
```

Eviction

```
## Location: Rural Oahu, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 79 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      16
## 2 thebalancesmb.com 13
## 3 findlaw.com    11
## 4 sfgate.com     10
## 5 tenantsunion.org 7
## 6 avail.co       5
## 7 usnews.com     5
## 8 landlordology.com 4
## 9 rentberry.com  4
## 10 everydayfeminism.com 3
## # ... with 69 more rows
## [1] "First page top URL domains"
## # A tibble: 108 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      55
## 2 findlaw.com   33
## 3 thebalancesmb.com 23
## 4 sfgate.com    14
## 5 landlordology.com 11
## 6 tenantsunion.org 11
## 7 legalnature.com 10
## 8 ptla.org       8
## 9 masslegalhelp.org 7
## 10 legalzoom.com  6
## # ... with 98 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        267
## 2 org         58
## 3 gov          7
## 4 co           6
## 5 net          4
```



```
## 6 ca 2
## 7 co.uk 2
## 8 edu 1
## 9 io 1
## 10 org.uk 1
## [1] "Percentage of ads"
## [1] 7.183908
## [1] "Most common ad domain"

## # A tibble: 13 x 2
##   urldomain n
##   <chr> <int>
## 1 legalshield 5
## 2 ctlawhelp 4
## 3 justanswer 3
## 4 lawdepot 3
## 5 info 2
## 6 audible 1
## 7 backgroundcheckswiki 1
## 8 formfindr 1
## 9 formstemplates 1
## 10 lawyernearyou 1
## 11 legalnature 1
## 12 legaltemplates 1
## 13 rocketlawyer 1
```

Honolulu

Debt collection

```
## Location: Honolulu, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 100 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 55
## 2 nerdwallet.com 31
## 3 wusa9.com 31
## 4 consumerhelpcentral.com 29
## 5 credit.com 28
## 6 consumerrecoverynetwork.com 23
## 7 natlbankruptcy.com 23
## 8 incharge.org 18
## 9 creditcards.com 12
## 10 thebalance.com 10
## # ... with 90 more rows
## [1] "First page top URL domains"
## # A tibble: 166 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 87
## 2 creditcards.com 66
## 3 nerdwallet.com 55
## 4 usnews.com 43
## 5 incharge.org 40
```

```

## 6 natlbankruptcy.com          37
## 7 consumerhelpcentral.com     34
## 8 credit.com                  34
## 9 wusa9.com                   32
## 10 consumerrecoverynetwork.com 25
## # ... with 156 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          700
## 2 org          115
## 3 gov           21
## 4 co             2
## 5 net            2
## 6 ai             1
## 7 ca             1
## 8 edu            1
## 9 gov.sg         1
## [1] "Percentage of ads"
## [1] 12.30207
## [1] "Most common ad domain"

## # A tibble: 46 x 2
##   urldomain      n
##   <chr>        <int>
## 1 gregdunnhi      11
## 2 justanswer      11
## 3 nationaldebtrelief 10
## 4 legalmatch       5
## 5 takechargeamerica  4
## 6 topconsumerreviews  4
## 7 bankruptcyrelief   3
## 8 debtbulldog       3
## 9 familycredit       3
## 10 legalshield       3
## # ... with 36 more rows

```

Domestic violence

```

## Location: Honolulu, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 149 x 2
##   full_url      n
##   <chr>        <int>
## 1 theguardian.com 14
## 2 ncadv.org       10
## 3 womenshealth.gov  9
## 4 loveisrespect.org  8
## 5 verywellmind.com  8
## 6 findlaw.com      7
## 7 psychologytoday.com 7
## 8 acestreatment.org  5
## 9 masslegalhelp.org  5
## 10 reddit.com       5

```

```

## # ... with 139 more rows
## [1] "First page top URL domains"
## # A tibble: 191 x 2
##   full_url      n
##   <chr>      <int>
## 1 thehotline.org    38
## 2 helpguide.org    17
## 3 theguardian.com   16
## 4 quora.com         14
## 5 dvipiowa.org      13
## 6 ncadv.org         12
## 7 womenshealth.gov  12
## 8 psychologytoday.com 11
## 9 activebeat.com    10
## 10 reddit.com        10
## # ... with 181 more rows
## [1] "Most common suffixes"
## # A tibble: 15 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 org         205
## 2 com         203
## 3 gov          35
## 4 ca           6
## 5 net           5
## 6 org.uk        5
## 7 co.uk         4
## 8 edu           2
## 9 blog          1
## 10 life          1
## 11 mn.us         1
## 12 nhs.uk        1
## 13 org.au        1
## 14 org.nz        1
## 15 us            1
## [1] "Percentage of ads"
## [1] 6.177606
## [1] "Most common ad domain"

## # A tibble: 15 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat     10
## 2 joinonelove     4
## 3 healthprep      3
## 4 futureswithoutviolence 2
## 5 liveyourdream   2
## 6 new-hope        2
## 7 airbnb          1
## 8 awesomejelly    1
## 9 crisistextline  1
## 10 d2lrevolution   1
## 11 fcvfc           1
## 12 fundraisingcup  1

```

```
## 13 legalshield          1
## 14 mind-diagnostics     1
## 15 sterlingshelter     1
```

Flood contractor

```
## Location: Honolulu, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 155 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      25
## 2 houselogic.com 23
## 3 angieslist.com 19
## 4 lendinghome.com 19
## 5 usnews.com     18
## 6 washingtonpost.com 16
## 7 homes.com      13
## 8 cnbc.com        11
## 9 hg.org          11
## 10 bbb.org         8
## # ... with 145 more rows
## [1] "First page top URL domains"
## # A tibble: 202 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com 62
## 2 nolo.com       51
## 3 houselogic.com 36
## 4 homes.com      30
## 5 legalmatch.com 30
## 6 lendinghome.com 27
## 7 avvo.com       25
## 8 hg.org         22
## 9 usnews.com     21
## 10 washingtonpost.com 20
## # ... with 192 more rows
## [1] "Most common suffixes"
## # A tibble: 7 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        676
## 2 org         78
## 3 gov         45
## 4 net          2
## 5 ca           1
## 6 com.au       1
## 7 edu          1
## [1] "Percentage of ads"
## [1] 7.515924
## [1] "Most common ad domain"

## # A tibble: 17 x 2
##   urldomain      n
##   <chr>      <int>
```

```
## 1 kllawhawaii 10
## 2 homeadvisor 7
## 3 justanswer 6
## 4 legalhawaii 6
## 5 rainbowroof 5
## 6 protechroofinghonoluluhi 4
## 7 haleakalasolarroofing 3
## 8 headedhomeroofing 3
## 9 kapiliroof 3
## 10 legalmatch 3
## 11 legalshield 3
## 12 askalawyeroncall 1
## 13 barkerkappelleconstruction 1
## 14 bbb 1
## 15 letterdash 1
## 16 paclawteam 1
## 17 scotbrower 1
```

Eviction

```
## Location: Honolulu, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 75 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      16
## 2 findlaw.com   10
## 3 sfgate.com     9
## 4 thebalancesmb.com 8
## 5 landlordology.com 5
## 6 masslegalhelp.org 5
## 7 tenantsunion.org 5
## 8 usnews.com     4
## 9 everydayfeminism.com 3
## 10 freeadvice.com 3
## # ... with 65 more rows
## [1] "First page top URL domains"
## # A tibble: 103 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      48
## 2 findlaw.com   28
## 3 thebalancesmb.com 18
## 4 landlordology.com 12
## 5 sfgate.com    10
## 6 legalnature.com 9
## 7 tenantsunion.org 9
## 8 masslegalhelp.org 8
## 9 ptla.org       7
## 10 apartmentratings.com 5
## # ... with 93 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
```

```
##      <chr>      <int>
## 1 com          226
## 2 org           52
## 3 gov           6
## 4 co            3
## 5 ca            2
## 6 co.uk         2
## 7 net           2
## 8 edu           1
## 9 io            1
## 10 org.uk       1
## [1] "Percentage of ads"
## [1] 5.280528
## [1] "Most common ad domain"

## # A tibble: 10 x 2
##   urldomain      n
##   <chr>      <int>
## 1 ctlawhelp    4
## 2 legalshield  3
## 3 info         2
## 4 audible      1
## 5 formfindr    1
## 6 justanswer   1
## 7 lawdepot     1
## 8 legalnature  1
## 9 pdffiller    1
## 10 rocketlawyer 1
```

Jacksonville

Debt collection

```
## Location: Jacksonville, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 104 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      51
## 2 nerdwallet.com 36
## 3 consumerhelpcentral.com 30
## 4 wusa9.com     30
## 5 consumerrecoverynetwork.com 28
## 6 credit.com    26
## 7 natlbankruptcy.com 25
## 8 incharge.org  17
## 9 thebalance.com 16
## 10 wallethub.com 15
## # ... with 94 more rows
## [1] "First page top URL domains"
## # A tibble: 184 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      81
## 2 creditcards.com 69
```

```

## 3 nerdwallet.com 60
## 4 usnews.com 51
## 5 incharge.org 43
## 6 credit.com 37
## 7 natlbankruptcy.com 37
## 8 consumerhelpcentral.com 34
## 9 wusa9.com 31
## 10 consumerrecoverynetwork.com 30
## # ... with 174 more rows
## [1] "Most common suffixes"
## # A tibble: 11 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        787
## 2 org        117
## 3 gov         28
## 4 co           2
## 5 ai           1
## 6 ca           1
## 7 edu           1
## 8 gov.sg        1
## 9 legal         1
## 10 pro           1
## 11 site          1
## [1] "Percentage of ads"
## [1] 14.34555
## [1] "Most common ad domain"

## # A tibble: 54 x 2
##   urldomain      n
##   <chr>      <int>
## 1 the-debt-experts 17
## 2 nationaldebtrelief 14
## 3 justanswer        8
## 4 legalmatch         7
## 5 top10debtconsolidation 7
## 6 topconsumerreviews    7
## 7 muradolawpa         6
## 8 jaxlawcenter         5
## 9 incharge            4
## 10 chase              3
## # ... with 44 more rows

```

Domestic violence

```

## Location: Jacksonville, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 152 x 2
##   full_url      n
##   <chr>      <int>
## 1 womenshealth.gov 9
## 2 ncadv.org 8
## 3 theguardian.com 7
## 4 findlaw.com 6
## 5 loveisrespect.org 6

```

```

## 6 psychologytoday.com      6
## 7 reddit.com                6
## 8 verywellmind.com         6
## 9 huffpost.com              5
## 10 joinonelove.org          5
## # ... with 142 more rows
## [1] "First page top URL domains"
## # A tibble: 196 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org    31
## 2 helpguide.org    18
## 3 quora.com         12
## 4 dvipiowa.org     11
## 5 psychologytoday.com 11
## 6 reddit.com        11
## 7 womenshealth.gov  11
## 8 activebeat.com     9
## 9 ncadv.org          9
## 10 theguardian.com   9
## # ... with 186 more rows
## [1] "Most common suffixes"
## # A tibble: 13 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          206
## 2 org          189
## 3 gov           26
## 4 ca             8
## 5 co.uk         4
## 6 edu            3
## 7 org.uk         3
## 8 net            2
## 9 blog           1
## 10 life           1
## 11 mn.us          1
## 12 org.nz         1
## 13 us             1
## [1] "Percentage of ads"
## [1] 4.867257
## [1] "Most common ad domain"

## # A tibble: 9 x 2
##   urldomain      n
##   <chr>        <int>
## 1 activebeat     9
## 2 loveequalsme   6
## 3 airbnb          1
## 4 awesomejelly   1
## 5 cawc            1
## 6 fundraisingcup  1
## 7 justanswer      1
## 8 mind-diagnostics 1
## 9 safehorizon     1

```


Flood contractor

```
## Location: Jacksonville, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 158 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      22
## 2 houselogic.com 20
## 3 lendinghome.com 17
## 4 usnews.com     17
## 5 angieslist.com  16
## 6 homes.com      14
## 7 washingtonpost.com 13
## 8 cnbc.com       12
## 9 hg.org         12
## 10 avvo.com       8
## # ... with 148 more rows
## [1] "First page top URL domains"
## # A tibble: 224 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com  59
## 2 nolo.com       51
## 3 houselogic.com  33
## 4 homes.com      30
## 5 legalmatch.com  27
## 6 avvo.com       25
## 7 lendinghome.com  25
## 8 hg.org         20
## 9 usnews.com     20
## 10 washingtonpost.com 19
## # ... with 214 more rows
## [1] "Most common suffixes"
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        693
## 2 org         80
## 3 gov         31
## 4 net          3
## 5 ca           1
## 6 com.au       1
## 7 mil          1
## 8 us           1
## [1] "Percentage of ads"
## [1] 7.161125
## [1] "Most common ad domain"
## # A tibble: 26 x 2
##   urldomain      n
##   <chr>      <int>
## 1 justanswer      9
## 2 homeadvisor      7
## 3 tadlock-roofing  5
```

```
## 4 eboz 4
## 5 throofing 4
## 6 legalshield 3
## 7 stormforce 3
## 8 attorneyinfoguide 2
## 9 spcroofers 2
## 10 action-roofing 1
## # ... with 16 more rows
```

Eviction

```
## Location: Jacksonville, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 58 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 14
## 2 sfgate.com 10
## 3 findlaw.com 8
## 4 thebalancesmb.com 7
## 5 floridalawhelp.org 5
## 6 masslegalhelp.org 4
## 7 ptla.org 4
## 8 legalnature.com 3
## 9 usnews.com 3
## 10 apartmentratings.com 2
## # ... with 48 more rows
## [1] "First page top URL domains"
## # A tibble: 91 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 50
## 2 findlaw.com 23
## 3 thebalancesmb.com 14
## 4 floridalawhelp.org 13
## 5 legalnature.com 10
## 6 sfgate.com 10
## 7 masslegalhelp.org 8
## 8 ptla.org 7
## 9 apartmentratings.com 5
## 10 landlordology.com 5
## # ... with 81 more rows
## [1] "Most common suffixes"
## # A tibble: 7 x 2
##   urlsuffix n
##   <chr> <int>
## 1 com 198
## 2 org 60
## 3 net 3
## 4 gov 2
## 5 ca 1
## 6 co.uk 1
## 7 io 1
## [1] "Percentage of ads"
```

```
## [1] 5.536332
## [1] "Most common ad domain"

## # A tibble: 13 x 2
##   urldomain      n
##   <chr>      <int>
## 1 ctlawhelp      2
## 2 justanswer      2
## 3 lawdepot        2
## 4 audible         1
## 5 backgroundcheckswiki 1
## 6 edwardsedwardslaw 1
## 7 formstemplates  1
## 8 formswift       1
## 9 info           1
## 10 legalnature     1
## 11 legalshield     1
## 12 rocketlawyer    1
## 13 smartaboutmoney 1
```

Pensacola

Debt collection

```
## Location: Pensacola, Legal query: debt_collection
## [1] "Top 3 URL domains"

## # A tibble: 105 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      50
## 2 nerdwallet.com 39
## 3 consumerhelpcentral.com 31
## 4 wusa9.com     31
## 5 credit.com    29
## 6 consumerrecoverynetwork.com 27
## 7 natlbankruptcy.com 23
## 8 thebalance.com 21
## 9 wallethub.com 17
## 10 incharge.org 16
## # ... with 95 more rows
## [1] "First page top URL domains"

## # A tibble: 184 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      84
## 2 creditcards.com 72
## 3 nerdwallet.com 61
## 4 usnews.com     51
## 5 incharge.org   43
## 6 credit.com     39
## 7 natlbankruptcy.com 37
## 8 consumerhelpcentral.com 36
## 9 wusa9.com      32
## 10 consumerrecoverynetwork.com 29
## # ... with 174 more rows
```

```
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          797
## 2 org          129
## 3 gov           28
## 4 co            2
## 5 ai            1
## 6 ca            1
## 7 edu           1
## 8 gov.sg        1
## 9 info          1
## [1] "Percentage of ads"
## [1] 13.68421
## [1] "Most common ad domain"

## # A tibble: 53 x 2
##   urldomain      n
##   <chr>        <int>
## 1 the-debt-experts      16
## 2 nationaldebtrelief    15
## 3 justanswer            10
## 4 top10debtconsolidation  6
## 5 topconsumerreviews     6
## 6 muradolawpa           5
## 7 incharge              4
## 8 kgarvinlaw             4
## 9 legalmatch             4
## 10 debtbulldog           3
## # ... with 43 more rows
```

Domestic violence

```
## Location: Pensacola, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 148 x 2
##   full_url      n
##   <chr>        <int>
## 1 theguardian.com    13
## 2 womenshealth.gov   11
## 3 joinonelove.org     9
## 4 ncadv.org           9
## 5 verywellmind.com    9
## 6 findlaw.com         8
## 7 loveisrespect.org    7
## 8 psychologytoday.com  7
## 9 helpguide.org        6
## 10 reddit.com          6
## # ... with 138 more rows
## [1] "First page top URL domains"
## # A tibble: 198 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org     44
```

```

## 2 helpguide.org          23
## 3 theguardian.com        16
## 4 quora.com              15
## 5 dvipiowa.org           14
## 6 favorhouse.org         14
## 7 psychologytoday.com    14
## 8 ncadv.org              13
## 9 womenshealth.gov       13
## 10 activebeat.com         11
## # ... with 188 more rows
## [1] "Most common suffixes"
## # A tibble: 14 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com         255
## 2 org         234
## 3 gov          34
## 4 ca           8
## 5 org.uk        7
## 6 co.uk         3
## 7 net           3
## 8 edu           2
## 9 blog          1
## 10 life          1
## 11 mn.us         1
## 12 nhs.uk        1
## 13 org.au        1
## 14 org.nz        1
## [1] "Percentage of ads"
## [1] 9.398496
## [1] "Most common ad domain"

## # A tibble: 20 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat     11
## 2 loveequalsme    7
## 3 breakthecycle   4
## 4 ananiasfoundation 3
## 5 cawc           3
## 6 new-hope        3
## 7 awesomejelly    2
## 8 healthprep      2
## 9 justanswer      2
## 10 patientsrising  2
## 11 safehorizon     2
## 12 askalawyeroncall 1
## 13 catalystmadison  1
## 14 d2lrevolution    1
## 15 fcvfc           1
## 16 legalshield     1
## 17 mind-diagnostics 1
## 18 tahirih         1
## 19 w4              1

```

```
## 20 womenforwomen      1
```

Flood contractor

```
## Location: Pensacola, Legal query: flood_contractor
```

```
## [1] "Top 3 URL domains"
```

```
## # A tibble: 157 x 2
```

##	full_url	n
##	<chr>	<int>
##	1 houselogic.com	23
##	2 nolo.com	21
##	3 lendinghome.com	18
##	4 usnews.com	16
##	5 washingtonpost.com	15
##	6 angieslist.com	14
##	7 homes.com	14
##	8 hg.org	13
##	9 cnbc.com	11
##	10 avvo.com	10

```
## # ... with 147 more rows
```

```
## [1] "First page top URL domains"
```

```
## # A tibble: 221 x 2
```

##	full_url	n
##	<chr>	<int>
##	1 angieslist.com	62
##	2 nolo.com	51
##	3 houselogic.com	36
##	4 homes.com	32
##	5 avvo.com	29
##	6 legalmatch.com	28
##	7 lendinghome.com	25
##	8 hg.org	23
##	9 washingtonpost.com	20
##	10 bogleheads.org	17

```
## # ... with 211 more rows
```

```
## [1] "Most common suffixes"
```

```
## # A tibble: 8 x 2
```

##	urlsuffix	n
##	<chr>	<int>
##	1 com	701
##	2 org	82
##	3 gov	42
##	4 ca	2
##	5 net	2
##	6 com.au	1
##	7 go.jp	1
##	8 us	1

```
## [1] "Percentage of ads"
```

```
## [1] 7.86802
```

```
## [1] "Most common ad domain"
```

```
## # A tibble: 26 x 2
```

##	urldomain	n
##	<chr>	<int>
##	1 justanswer	10

```
## 2 homeadvisor          9
## 3 tadlock-roofing      6
## 4 certifiedroofingsolutionsllc 5
## 5 kingsroofingllc      4
## 6 legalshield          3
## 7 attorneyinfoguide    2
## 8 cqconstructioninc    2
## 9 kelskylaw            2
## 10 legalmatch          2
## # ... with 16 more rows
```

Eviction

```
## Location: Pensacola, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 65 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      18
## 2 findlaw.com   11
## 3 sfgate.com    11
## 4 thebalancesmb.com 8
## 5 masslegalhelp.org 6
## 6 floridalawhelp.org 5
## 7 justia.com     3
## 8 landlordology.com 3
## 9 ptla.org       3
## 10 rentberry.com  3
## # ... with 55 more rows
## [1] "First page top URL domains"
## # A tibble: 85 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      49
## 2 findlaw.com   23
## 3 thebalancesmb.com 16
## 4 floridalawhelp.org 13
## 5 sfgate.com    11
## 6 masslegalhelp.org 10
## 7 landlordology.com 8
## 8 legalnature.com 7
## 9 justia.com     5
## 10 lawhelp.org    5
## # ... with 75 more rows
## [1] "Most common suffixes"
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          194
## 2 org           58
## 3 co             3
## 4 gov            3
## 5 net            3
## 6 co.uk          1
```

```
## 7 edu          1
## 8 io           1
## [1] "Percentage of ads"
## [1] 1.498127
## [1] "Most common ad domain"

## # A tibble: 4 x 2
##   urldomain      n
##   <chr>         <int>
## 1 info          1
## 2 justanswer    1
## 3 lawdepot      1
## 4 legalshield   1
```

Tallahassee

Debt collection

```
## Location: Tallahassee, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 104 x 2
##   full_url      n
##   <chr>         <int>
## 1 nolo.com      49
## 2 nerdwallet.com 33
## 3 consumerhelpcentral.com 28
## 4 credit.com    28
## 5 wusa9.com     27
## 6 natlbankruptcy.com 24
## 7 consumerrecoverynetwork.com 22
## 8 thebalance.com 19
## 9 incharge.org  15
## 10 creditkarma.com 12
## # ... with 94 more rows
## [1] "First page top URL domains"
## # A tibble: 181 x 2
##   full_url      n
##   <chr>         <int>
## 1 nolo.com      76
## 2 creditcards.com 67
## 3 nerdwallet.com 56
## 4 usnews.com     49
## 5 incharge.org  40
## 6 credit.com    37
## 7 natlbankruptcy.com 35
## 8 consumerhelpcentral.com 31
## 9 wusa9.com     29
## 10 consumerrecoverynetwork.com 25
## # ... with 171 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>         <int>
## 1 com          744
## 2 org          116
```



```
## 3 gov          27
## 4 net          3
## 5 ai           1
## 6 ca           1
## 7 co           1
## 8 edu          1
## 9 gov.sg       1
## [1] "Percentage of ads"
## [1] 11.63793
## [1] "Most common ad domain"

## # A tibble: 45 x 2
##   urldomain      n
##   <chr>        <int>
## 1 the-debt-experts    13
## 2 nationaldebtrelied  11
## 3 brunerwright      10
## 4 justanswer         7
## 5 topconsumerreviews  5
## 6 incharge           4
## 7 muradolawpa        4
## 8 top10debtconsolidation 4
## 9 debtbulldog        3
## 10 takechargeamerica    3
## # ... with 35 more rows
```

Domestic violence

```
## Location: Tallahassee, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 132 x 2
##   full_url      n
##   <chr>        <int>
## 1 theguardian.com    9
## 2 womenshealth.gov   9
## 3 joinonelove.org    8
## 4 verywellmind.com   8
## 5 loveisrespect.org  7
## 6 psychologytoday.com 7
## 7 helpguide.org      6
## 8 ncadv.org          6
## 9 reddit.com         6
## 10 wikihow.com        6
## # ... with 122 more rows
## [1] "First page top URL domains"
## # A tibble: 165 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org    40
## 2 helpguide.org     20
## 3 dvipiowa.org      15
## 4 psychologytoday.com 12
## 5 quora.com         12
## 6 theguardian.com    12
## 7 reddit.com        11
```

```

## 8 womenshealth.gov      11
## 9 joinonelove.org       10
## 10 ncadv.org            10
## # ... with 155 more rows
## [1] "Most common suffixes"
## # A tibble: 15 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 org        198
## 2 com        193
## 3 gov         29
## 4 net          9
## 5 ca           8
## 6 org.uk        6
## 7 co.uk         5
## 8 edu           2
## 9 org.au         2
## 10 blog          1
## 11 gov.uk         1
## 12 life           1
## 13 nhs.uk          1
## 14 org.nz          1
## 15 tv             1
## [1] "Percentage of ads"
## [1] 3.686636
## [1] "Most common ad domain"

## # A tibble: 8 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat      7
## 2 ananiasfoundation  2
## 3 healthprep       2
## 4 awesomejelly     1
## 5 justanswer       1
## 6 loveequalsme     1
## 7 mind-diagnostics  1
## 8 safehorizon      1

```

Flood contractor

```

## Location: Tallahassee, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 156 x 2
##   full_url      n
##   <chr>      <int>
## 1 houselogic.com    21
## 2 lendinghome.com   18
## 3 nolo.com          16
## 4 angieslist.com    15
## 5 hg.org            15
## 6 cnbc.com          14
## 7 usnews.com        14
## 8 washingtonpost.com 14
## 9 homes.com         10

```

```

## 10 bogleheads.org          9
## # ... with 146 more rows
## [1] "First page top URL domains"
## # A tibble: 207 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com    61
## 2 nolo.com          48
## 3 houselogic.com    34
## 4 homes.com         27
## 5 legalmatch.com    27
## 6 avvo.com          26
## 7 lendinghome.com   24
## 8 hg.org            23
## 9 washingtonpost.com 19
## 10 bogleheads.org   17
## # ... with 197 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com         655
## 2 org          80
## 3 gov          35
## 4 net          12
## 5 ca           2
## 6 com.au        1
## 7 fl.us         1
## 8 info          1
## 9 us            1
## [1] "Percentage of ads"
## [1] 5.943152
## [1] "Most common ad domain"

## # A tibble: 13 x 2
##   urldomain      n
##   <chr>      <int>
## 1 mckeithenroofing    8
## 2 justanswer          7
## 3 parkeroptions        6
## 4 tadlock-roofing      6
## 5 homeadvisor          5
## 6 rooferstallahassee1  4
## 7 tallahassee roofing company 3
## 8 legalshield          2
## 9 legalhelpline        1
## 10 legalmatch           1
## 11 legalsupporttoday    1
## 12 stellaradjusting     1
## 13 topattorneysnearby   1

```

Eviction

```

## Location: Tallahassee, Legal query: eviction
## [1] "Top 3 URL domains"

```

```

## # A tibble: 58 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      16
## 2 findlaw.com    9
## 3 floridalawhelp.org 6
## 4 ptla.org       6
## 5 sfgate.com     6
## 6 masslegalhelp.org 5
## 7 rocketlawyer.com 4
## 8 thebalancesmb.com 4
## 9 avail.co       3
## 10 quora.com      3
## # ... with 48 more rows
## [1] "First page top URL domains"
## # A tibble: 91 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      46
## 2 findlaw.com   19
## 3 thebalancesmb.com 15
## 4 floridalawhelp.org 14
## 5 landlordology.com 9
## 6 masslegalhelp.org 8
## 7 legalnature.com 7
## 8 ptla.org       7
## 9 sfgate.com     7
## 10 rocketlawyer.com 5
## # ... with 81 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        186
## 2 org         53
## 3 net          4
## 4 co           3
## 5 ca           2
## 6 gov           2
## 7 co.uk        1
## 8 fl.us         1
## 9 io           1
## 10 legal        1
## [1] "Percentage of ads"
## [1] 4.195804
## [1] "Most common ad domain"

## # A tibble: 11 x 2
##   urldomain      n
##   <chr>      <int>
## 1 lawdepot      2
## 2 audible        1
## 3 backgroundcheckswiki 1
## 4 ctlawhelp      1

```

##	5	formfindr	1
##	6	formstemplates	1
##	7	info	1
##	8	justanswer	1
##	9	legalnature	1
##	10	legalshield	1
##	11	rocketlawyer	1