

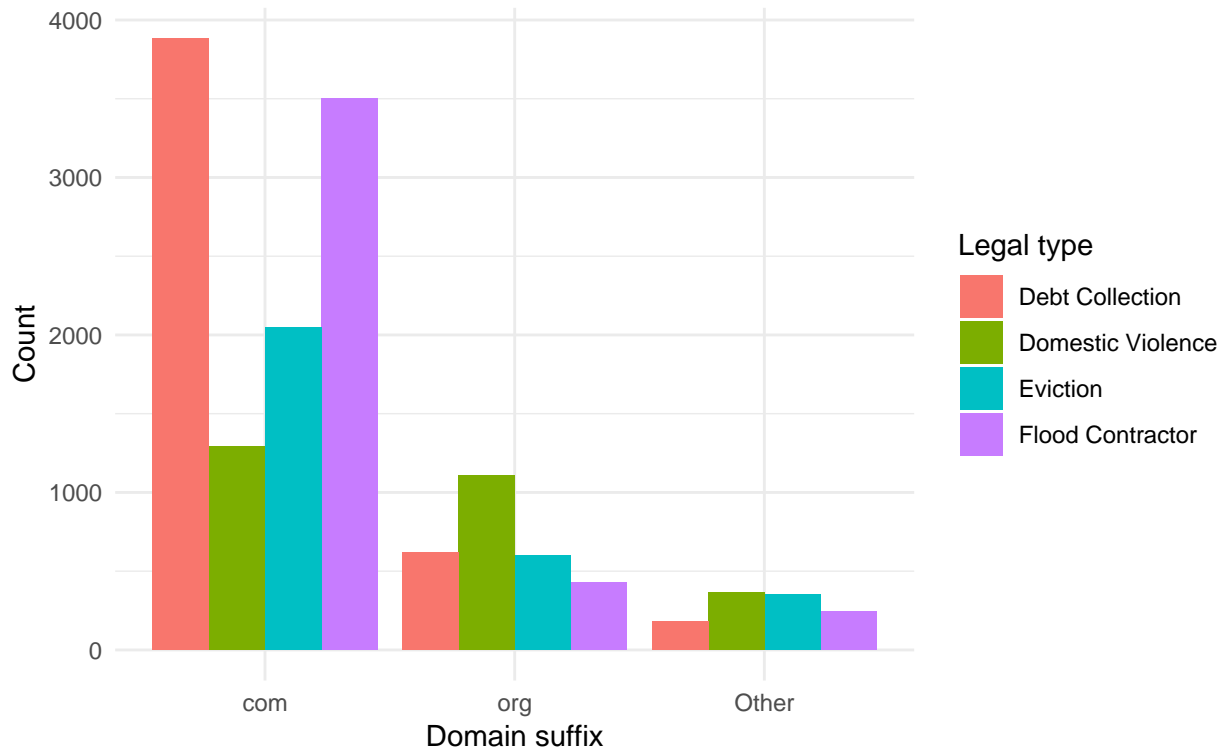
Search Audit Report: Northern Florida Eviction Queries

9/30/2019

Comparison between DV / DC / FC

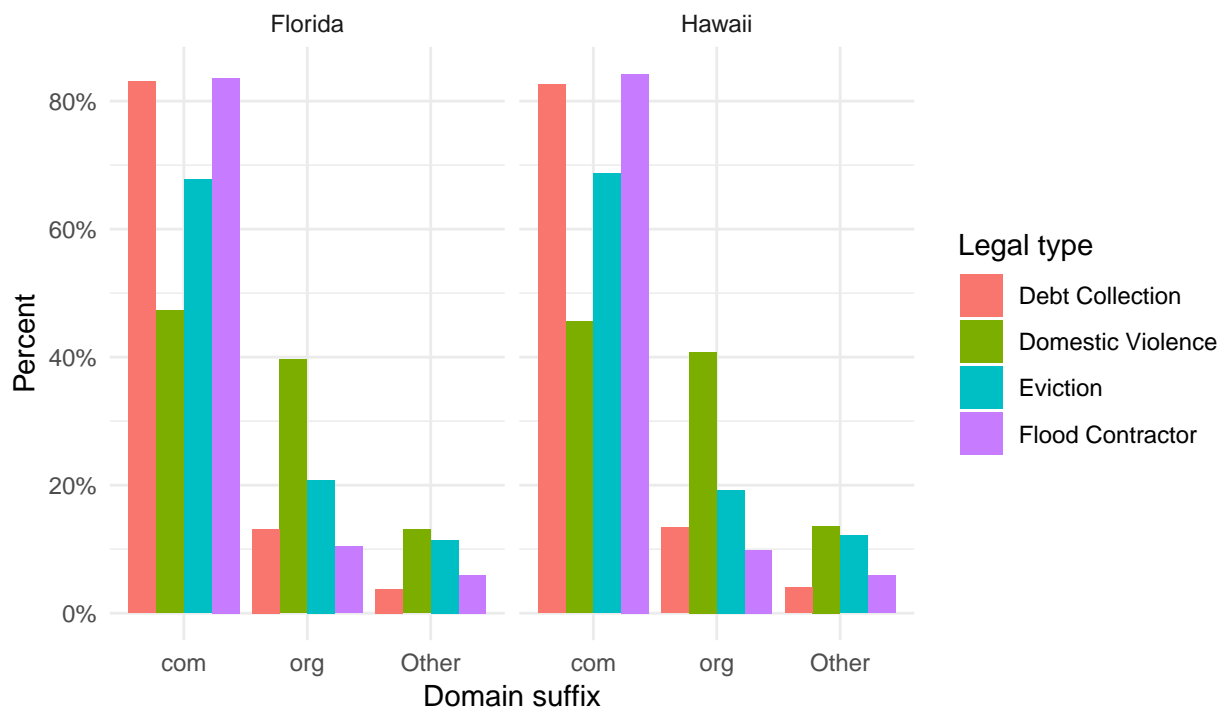
Domain suffix count by legal type

Domestic violence query has more .org links, all others have more .com links



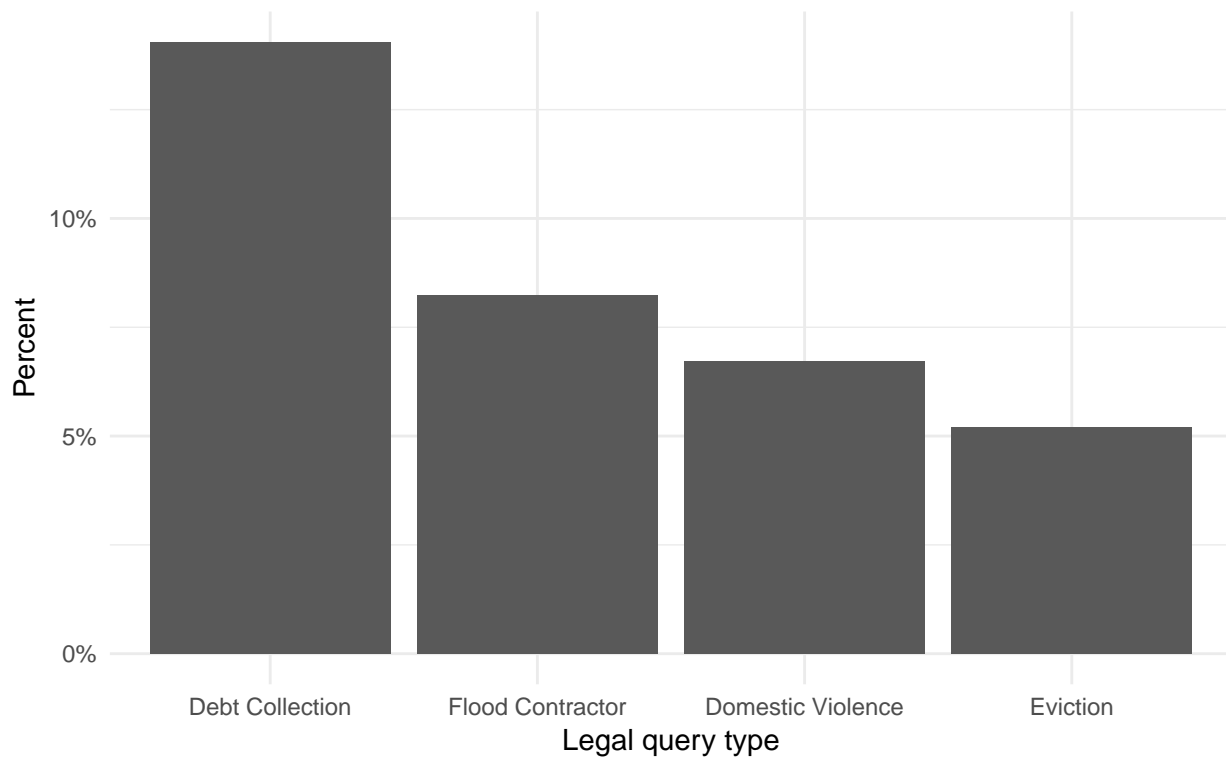
Domain suffix percent breakdown

Domestic violence query has more .org links, all others have more .com links
Spread between FL and HI are similar across all search query types



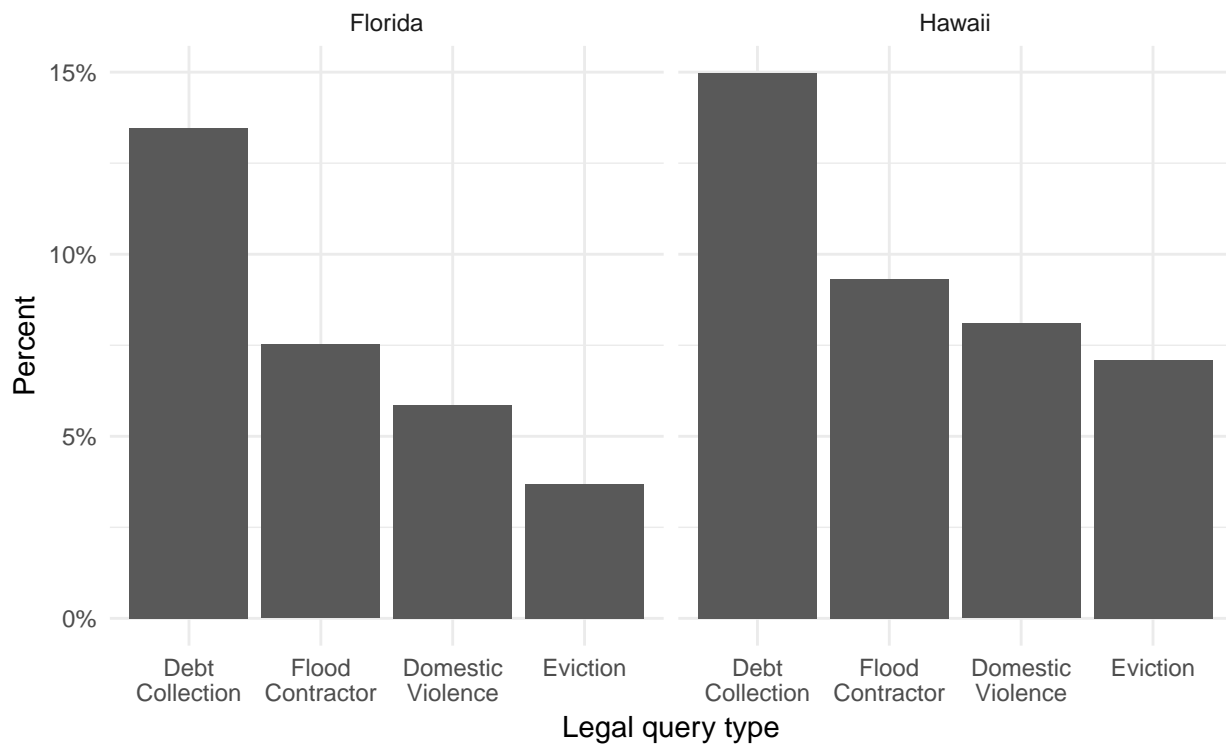
Percent of ads on a given search page

Domestic violence has the largest proportion of ads, eviction queries have the least



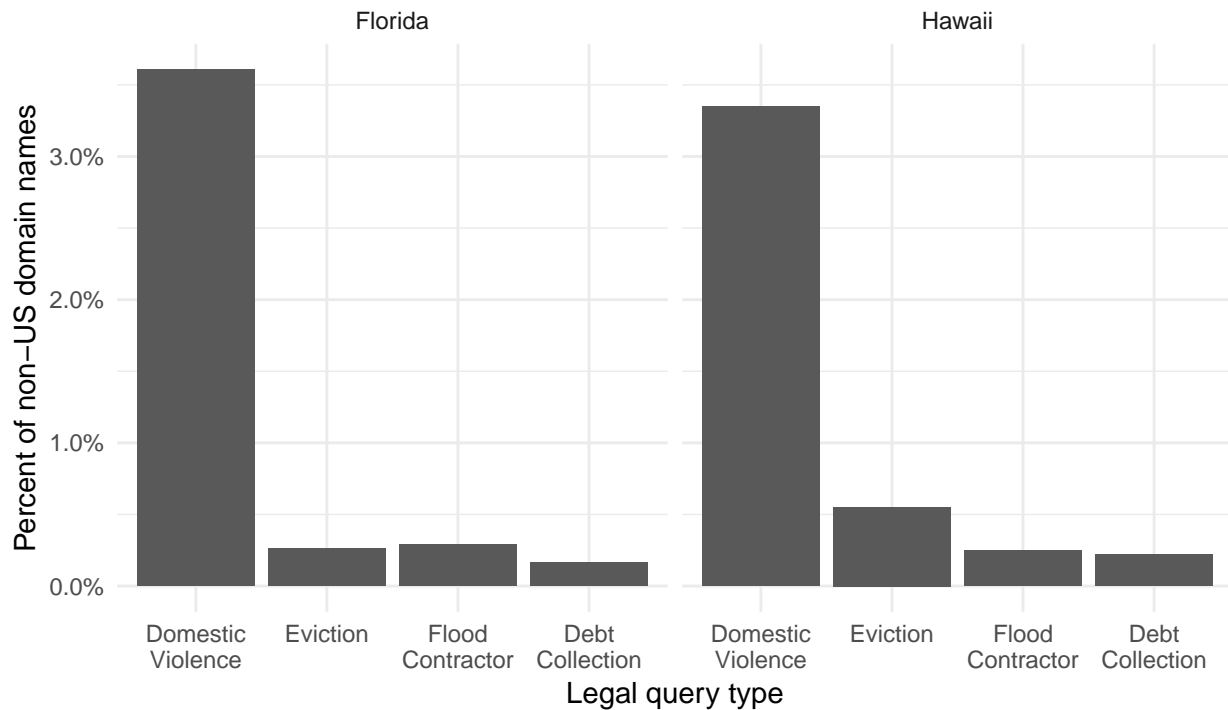
Percent of ads on a given search page

Domestic violence has the largest proportion of ads, eviction queries have the least



Percent of non-US domain names

Domestic violence has >1% links leading to non-US sites in the first Google search res from Australia, UK, Canada, Singapore, and New Zealand



```
## # A tibble: 8 x 3
##   state  legal_type      n
##   <chr>   <chr>      <int>
## 1 Florida debt_collection 3585
## 2 Florida domestic_violence 1941
## 3 Florida eviction      2274
## 4 Florida flood_contractor 3117
## 5 Hawaii  debt_collection 2267
## 6 Hawaii  domestic_violence 1224
## 7 Hawaii  eviction      1811
## 8 Hawaii  flood_contractor 2034
```

Rural Oahu

Debt collection

```
## Location: Rural Oahu, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 104 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      49
## 2 nerdwallet.com 37
## 3 <NA>         36
## 4 consumerhelpcentral.com 33
## 5 wusa9.com     29
```

```

## 6 credit.com 28
## 7 consumerrecoverynetwork.com 25
## 8 natlbankruptcy.com 24
## 9 incharge.org 18
## 10 thebalance.com 17
## # ... with 94 more rows
## [1] "First page top URL domains"
## # A tibble: 194 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 86
## 2 creditcards.com 70
## 3 nerdwallet.com 63
## 4 usnews.com 51
## 5 incharge.org 42
## 6 credit.com 38
## 7 natlbankruptcy.com 38
## 8 consumerhelpcentral.com 36
## 9 wusa9.com 31
## 10 consumerrecoverynetwork.com 27
## # ... with 184 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix n
##   <chr> <int>
## 1 com 816
## 2 org 129
## 3 gov 30
## 4 net 6
## 5 co 3
## 6 ai 1
## 7 ca 1
## 8 edu 1
## 9 gov.sg 1
## 10 vic.gov.au 1
## [1] "Proportion of ads"
## [1] 0.168008
## [1] "Most common ad domain"

## # A tibble: 65 x 2
##   urldomain n
##   <chr> <int>
## 1 justanswer 18
## 2 nationaldebtrelief 16
## 3 legalmatch 11
## 4 gregdunnhi 9
## 5 topconsumerreviews 7
## 6 uprightlaw 7
## 7 creditassoc 6
## 8 bankruptcyrelief 4
## 9 chase 4
## 10 incharge 4
## # ... with 55 more rows

```

Domestic violence

```
## Location: Rural Oahu, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 154 x 2
##   full_url      n
##   <chr>      <int>
## 1 <NA>        11
## 2 theguardian.com 10
## 3 ncadv.org      9
## 4 psychologytoday.com 9
## 5 womenshealth.gov 9
## 6 findlaw.com     7
## 7 loveisrespect.org 7
## 8 verywellmind.com 7
## 9 acestreatment.org 5
## 10 joinonelove.org 4
## # ... with 144 more rows
## [1] "First page top URL domains"
## # A tibble: 214 x 2
##   full_url      n
##   <chr>      <int>
## 1 thehotline.org 32
## 2 helpguide.org 17
## 3 psychologytoday.com 16
## 4 joinonelove.org 15
## 5 quora.com      12
## 6 theguardian.com 12
## 7 ncadv.org      11
## 8 loveisrespect.org 10
## 9 verywellmind.com 10
## 10 womenshealth.gov 10
## # ... with 204 more rows
## [1] "Most common suffixes"
## # A tibble: 16 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        219
## 2 org        198
## 3 gov         36
## 4 ca          6
## 5 co.uk       4
## 6 edu         4
## 7 net         2
## 8 org.uk       2
## 9 blog         1
## 10 life         1
## 11 mn.us        1
## 12 nhs.uk        1
## 13 org.au        1
## 14 org.nz        1
## 15 police.uk     1
## 16 qld.gov.au     1
## [1] "Proportion of ads"
```

```
## [1] 0.1070664
## [1] "Most common ad domain"

## # A tibble: 22 x 2
##   urldomain      n
##   <chr>      <int>
## 1 joinonelove      9
## 2 liveyourdream    8
## 3 new-hope         4
## 4 wadvocates       4
## 5 activebeat       3
## 6 futureswithoutviolence 3
## 7 awesomejelly     2
## 8 healthprep       2
## 9 patientsrising   2
## 10 airbnb          1
## # ... with 12 more rows
```

Flood contractor

```
## Location: Rural Oahu, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 156 x 2
##   full_url      n
##   <chr>      <int>
## 1 houselogic.com    25
## 2 lendinghome.com   20
## 3 nolo.com          19
## 4 angieslist.com    18
## 5 homes.com         16
## 6 usnews.com        16
## 7 washingtonpost.com 16
## 8 hg.org            14
## 9 cnbc.com          12
## 10 <NA>             10
## # ... with 146 more rows
## [1] "First page top URL domains"
## # A tibble: 212 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com    66
## 2 nolo.com          52
## 3 houselogic.com    35
## 4 homes.com         32
## 5 legalmatch.com    30
## 6 lendinghome.com   28
## 7 avvo.com          24
## 8 hg.org            24
## 9 usnews.com        20
## 10 washingtonpost.com 20
## # ... with 202 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
```

```
##   <chr>      <int>
## 1 com        703
## 2 org         77
## 3 gov         35
## 4 net          3
## 5 ca           2
## 6 com.au       1
## 7 edu           1
## 8 mil           1
## 9 nm.us         1
## [1] "Proportion of ads"
## [1] 0.1055341
## [1] "Most common ad domain"

## # A tibble: 27 x 2
##   urldomain      n
##   <chr>      <int>
## 1 justanswer    11
## 2 legalhawaii   10
## 3 kllawhawaii    8
## 4 homeadvisor    7
## 5 legalmatch     6
## 6 rainbowroof    6
## 7 protechroofinghonoluluhi 5
## 8 legalshield    3
## 9 allstarroofing808 2
## 10 gaf           2
## # ... with 17 more rows
```

Honolulu

Debt collection

```
## Location: Honolulu, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 101 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      55
## 2 nerdwallet.com 31
## 3 wusa9.com     31
## 4 consumerhelpcentral.com 29
## 5 credit.com    28
## 6 consumerrecoverynetwork.com 23
## 7 natlbankruptcy.com 23
## 8 incharge.org  18
## 9 <NA>          18
## 10 creditcards.com 12
## # ... with 91 more rows
## [1] "First page top URL domains"
## # A tibble: 171 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      89
```



```

## 2 creditcards.com 66
## 3 nerdwallet.com 56
## 4 usnews.com 43
## 5 incharge.org 40
## 6 natlbankruptcy.com 37
## 7 consumerhelpcentral.com 34
## 8 credit.com 34
## 9 wusa9.com 32
## 10 consumerrecoverynetwork.com 25
## # ... with 161 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        710
## 2 org        119
## 3 gov         21
## 4 co           2
## 5 net           2
## 6 ai           1
## 7 ca           1
## 8 edu           1
## 9 gov.sg        1
## 10 info          1
## [1] "Proportion of ads"
## [1] 0.1279904
## [1] "Most common ad domain"

## # A tibble: 50 x 2
##   urldomain      n
##   <chr>      <int>
## 1 justanswer     12
## 2 gregdunnhi     11
## 3 nationaldebtre relief 10
## 4 legalmatch       6
## 5 takechargeamerica 4
## 6 topconsumerreviews 4
## 7 bankruptcyrelief  3
## 8 debtbulldog      3
## 9 familycredit      3
## 10 legalshield       3
## # ... with 40 more rows

```

Domestic violence

```

## Location: Honolulu, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 189 x 2
##   full_url      n
##   <chr>      <int>
## 1 <NA>         53
## 2 theguardian.com 14
## 3 ncadv.org      10
## 4 womenshealth.gov 9

```

```

## 5 loveisrespect.org      8
## 6 verywellmind.com      8
## 7 findlaw.com           7
## 8 psychologytoday.com   7
## 9 acestreatment.org     5
## 10 masslegalhelp.org    5
## # ... with 179 more rows
## [1] "First page top URL domains"
## # A tibble: 249 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org    38
## 2 helpguide.org    18
## 3 youtube.com      17
## 4 theguardian.com   16
## 5 quora.com         15
## 6 dvipiowa.org      13
## 7 ncadv.org         12
## 8 womenshealth.gov  12
## 9 psychologytoday.com 11
## 10 activebeat.com    10
## # ... with 239 more rows
## [1] "Most common suffixes"
## # A tibble: 17 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          255
## 2 org          227
## 3 gov           41
## 4 ca            7
## 5 net           6
## 6 edu           5
## 7 org.uk        5
## 8 co.uk         4
## 9 police.uk     3
## 10 org.au        2
## 11 blog          1
## 12 govt.nz       1
## 13 life          1
## 14 mn.us         1
## 15 nhs.uk        1
## 16 org.nz        1
## 17 us            1
## [1] "Proportion of ads"
## [1] 0.0605042
## [1] "Most common ad domain"

## # A tibble: 19 x 2
##   urldomain      n
##   <chr>        <int>
## 1 activebeat     10
## 2 joinonelove     4
## 3 healthprep      3
## 4 futureswithoutviolence 2

```

```
## 5 liveyourdream 2
## 6 new-hope 2
## 7 airbnb 1
## 8 awesomejelly 1
## 9 crisistextline 1
## 10 d2lrevolution 1
## 11 fcvfc 1
## 12 feelingkindablue 1
## 13 fundraisingcup 1
## 14 legalshield 1
## 15 mhanational 1
## 16 mind-diagnostics 1
## 17 Prescription treatment website 1
## 18 sterlingshelter 1
## 19 supportisp 1
```

Flood contractor

```
## Location: Honolulu, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 163 x 2
##   full_url      n
##   <chr>      <int>
## 1 <NA>        29
## 2 nolo.com    25
## 3 houselogic.com 23
## 4 angieslist.com 19
## 5 lendinghome.com 19
## 6 usnews.com   18
## 7 washingtonpost.com 16
## 8 homes.com    13
## 9 cnbc.com     11
## 10 hg.org       11
## # ... with 153 more rows
## [1] "First page top URL domains"
## # A tibble: 218 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com 63
## 2 nolo.com       51
## 3 houselogic.com 36
## 4 homes.com      30
## 5 legalmatch.com 30
## 6 lendinghome.com 27
## 7 avvo.com       25
## 8 hg.org         22
## 9 usnews.com     21
## 10 washingtonpost.com 20
## # ... with 208 more rows
## [1] "Most common suffixes"
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>      <int>
```

```
## 1 com          695
## 2 org          87
## 3 gov          46
## 4 net          3
## 5 ca           1
## 6 com.au       1
## 7 edu          1
## 8 hi.us        1
## [1] "Proportion of ads"
## [1] 0.08138101
## [1] "Most common ad domain"

## # A tibble: 20 x 2
##   urldomain      n
##   <chr>        <int>
## 1 kllawhawaii    10
## 2 homeadvisor     8
## 3 justanswer      6
## 4 legalhawaii     6
## 5 rainbowroof     6
## 6 protechroofinghonoluluhi 5
## 7 kapiliroof      4
## 8 haleakalasolarroofing    3
## 9 headedhomeroofing    3
## 10 legalmatch    3
## 11 legalshield    3
## 12 askalawyeroncall    1
## 13 barkerkappelleconstruction 1
## 14 bbb            1
## 15 legalsupporttoday    1
## 16 letterdash    1
## 17 lsc            1
## 18 murakamiroofing    1
## 19 paclawteam      1
## 20 scotbrower      1
```

Jacksonville

Debt collection

```
## Location: Jacksonville, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 107 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      51
## 2 <NA>          44
## 3 nerdwallet.com 37
## 4 consumerhelpcentral.com 30
## 5 wusa9.com     30
## 6 consumerrecoverynetwork.com 28
## 7 credit.com    26
## 8 natlbankruptcy.com 25
## 9 incharge.org  17
```

```

## 10 thebalance.com 16
## # ... with 97 more rows
## [1] "First page top URL domains"
## # A tibble: 190 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 83
## 2 creditcards.com 69
## 3 nerdwallet.com 61
## 4 usnews.com 51
## 5 incharge.org 43
## 6 credit.com 37
## 7 natlbankruptcy.com 37
## 8 consumerhelpcentral.com 34
## 9 wusa9.com 31
## 10 consumerrecoverynetwork.com 30
## # ... with 180 more rows
## [1] "Most common suffixes"
## # A tibble: 12 x 2
##   urlsuffix n
##   <chr> <int>
## 1 com 799
## 2 org 120
## 3 gov 28
## 4 co 2
## 5 ai 1
## 6 ca 1
## 7 edu 1
## 8 gov.sg 1
## 9 info 1
## 10 legal 1
## 11 pro 1
## 12 site 1
## [1] "Proportion of ads"
## [1] 0.1472709
## [1] "Most common ad domain"

## # A tibble: 57 x 2
##   urldomain n
##   <chr> <int>
## 1 the-debt-experts 17
## 2 nationaldebtreief 14
## 3 justanswer 9
## 4 legalmatch 8
## 5 top10debtconsolidation 7
## 6 topconsumerreviews 7
## 7 muradolawpa 6
## 8 jaxlawcenter 5
## 9 incharge 4
## 10 chase 3
## # ... with 47 more rows

```

Domestic violence

```
## Location: Jacksonville, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 183 x 2
##   full_url      n
##   <chr>      <int>
## 1 <NA>        23
## 2 womenshealth.gov    9
## 3 ncadv.org          8
## 4 psychologytoday.com  8
## 5 theguardian.com     7
## 6 findlaw.com         6
## 7 helpguide.org       6
## 8 loveisrespect.org   6
## 9 reddit.com         6
## 10 verywellmind.com    6
## # ... with 173 more rows
## [1] "First page top URL domains"
## # A tibble: 244 x 2
##   full_url      n
##   <chr>      <int>
## 1 thehotline.org    31
## 2 helpguide.org    20
## 3 quora.com        14
## 4 psychologytoday.com 13
## 5 youtube.com      12
## 6 dvipiowa.org     11
## 7 reddit.com       11
## 8 womenshealth.gov  11
## 9 verywellmind.com 10
## 10 activebeat.com    9
## # ... with 234 more rows
## [1] "Most common suffixes"
## # A tibble: 15 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        261
## 2 org        208
## 3 gov         33
## 4 ca           9
## 5 co.uk        4
## 6 edu           4
## 7 net           3
## 8 org.uk        3
## 9 police.uk     2
## 10 blog          1
## 11 life           1
## 12 mn.us         1
## 13 org.au        1
## 14 org.nz         1
## 15 us            1
## [1] "Proportion of ads"
## [1] 0.0527307
```

```
## [1] "Most common ad domain"

## # A tibble: 14 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat      9
## 2 loveequalsme     6
## 3 awesomejelly     2
## 4 airbnb           1
## 5 cawc             1
## 6 d2lrevolution     1
## 7 fundraisingcup    1
## 8 justanswer        1
## 9 mind-diagnostics  1
## 10 Prescription treatment website 1
## 11 safehorizon       1
## 12 successtms        1
## 13 supportisp        1
## 14 victormarx        1
```

Flood contractor

```
## Location: Jacksonville, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 166 x 2
##   full_url      n
##   <chr>      <int>
## 1 <NA>        25
## 2 nolo.com    22
## 3 houselogic.com 20
## 4 lendinghome.com 17
## 5 usnews.com    17
## 6 angieslist.com 16
## 7 homes.com     14
## 8 washingtonpost.com 13
## 9 cnbc.com      12
## 10 hg.org        12
## # ... with 156 more rows
## [1] "First page top URL domains"
## # A tibble: 237 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com 60
## 2 nolo.com       51
## 3 houselogic.com 33
## 4 homes.com      30
## 5 legalmatch.com 27
## 6 avvo.com       25
## 7 lendinghome.com 25
## 8 hg.org         20
## 9 usnews.com     20
## 10 washingtonpost.com 19
## # ... with 227 more rows
## [1] "Most common suffixes"
```

```
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          714
## 2 org           88
## 3 gov           33
## 4 net           4
## 5 ca            1
## 6 com.au         1
## 7 mil            1
## 8 us             1
## [1] "Proportion of ads"
## [1] 0.07568238
## [1] "Most common ad domain"

## # A tibble: 27 x 2
##   urldomain      n
##   <chr>        <int>
## 1 justanswer     10
## 2 homeadvisor     8
## 3 tadlock-roofing  5
## 4 throofing       5
## 5 eboz            4
## 6 legalshield     3
## 7 stormforce      3
## 8 attorneyinfoguide 2
## 9 legalsupporttoday 2
## 10 spcroofers      2
## # ... with 17 more rows
```

Pensacola

Debt collection

```
## Location: Pensacola, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 107 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      50
## 2 nerdwallet.com 39
## 3 consumerhelpcentral.com 31
## 4 wusa9.com     31
## 5 credit.com    29
## 6 <NA>          28
## 7 consumerrecoverynetwork.com 27
## 8 natlbankruptcy.com 23
## 9 thebalance.com 21
## 10 wallethub.com 17
## # ... with 97 more rows
## [1] "First page top URL domains"
## # A tibble: 188 x 2
##   full_url      n
##   <chr>        <int>
```



```

## 1 nolo.com 85
## 2 creditcards.com 72
## 3 nerdwallet.com 62
## 4 usnews.com 51
## 5 incharge.org 43
## 6 credit.com 39
## 7 natlbankruptcy.com 37
## 8 consumerhelpcentral.com 36
## 9 wusa9.com 32
## 10 consumerrecoverynetwork.com 29
## # ... with 178 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        807
## 2 org        132
## 3 gov         28
## 4 co           2
## 5 ai           1
## 6 ca           1
## 7 edu           1
## 8 gov.sg        1
## 9 info          1
## [1] "Proportion of ads"
## [1] 0.1391485
## [1] "Most common ad domain"

## # A tibble: 55 x 2
##   urldomain      n
##   <chr>      <int>
## 1 the-debt-experts 16
## 2 nationaldebtrelief 15
## 3 justanswer 11
## 4 top10debtconsolidation 6
## 5 topconsumerreviews 6
## 6 legalmatch 5
## 7 muradolawpa 5
## 8 incharge 4
## 9 kgarvinlaw 4
## 10 debtbulldog 3
## # ... with 45 more rows

```

Domestic violence

```

## Location: Pensacola, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 183 x 2
##   full_url      n
##   <chr>      <int>
## 1 <NA>        15
## 2 theguardian.com 13
## 3 womenshealth.gov 11
## 4 joinonelove.org 9

```

```

## 5 ncadv.org 9
## 6 verywellmind.com 9
## 7 findlaw.com 8
## 8 psychologytoday.com 8
## 9 helpguide.org 7
## 10 loveisrespect.org 7
## # ... with 173 more rows
## [1] "First page top URL domains"
## # A tibble: 248 x 2
##   full_url n
##   <chr> <int>
## 1 thehotline.org 44
## 2 helpguide.org 24
## 3 quora.com 19
## 4 theguardian.com 16
## 5 psychologytoday.com 15
## 6 youtube.com 15
## 7 dvipiowa.org 14
## 8 favorhouse.org 14
## 9 ncadv.org 13
## 10 verywellmind.com 13
## # ... with 238 more rows
## [1] "Most common suffixes"
## # A tibble: 16 x 2
##   urlsuffix n
##   <chr> <int>
## 1 com 318
## 2 org 255
## 3 gov 42
## 4 ca 8
## 5 org.uk 7
## 6 net 5
## 7 edu 4
## 8 co.uk 3
## 9 blog 1
## 10 life 1
## 11 mn.us 1
## 12 nhs.uk 1
## 13 org.au 1
## 14 org.nz 1
## 15 police.uk 1
## 16 qld.gov.au 1
## [1] "Proportion of ads"
## [1] 0.0832
## [1] "Most common ad domain"

## # A tibble: 21 x 2
##   urldomain n
##   <chr> <int>
## 1 activebeat 11
## 2 loveequalsme 7
## 3 breakthecycle 4
## 4 ananiasfoundation 3
## 5 awesomejelly 3

```

```
## 6 cawc 3
## 7 new-hope 3
## 8 healthprep 2
## 9 justanswer 2
## 10 patientsrising 2
## # ... with 11 more rows
```

Flood contractor

```
## Location: Pensacola, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 167 x 2
##   full_url      n
##   <chr>      <int>
## 1 houselogic.com 23
## 2 nolo.com 21
## 3 lendinghome.com 18
## 4 <NA> 18
## 5 usnews.com 16
## 6 washingtonpost.com 15
## 7 angieslist.com 14
## 8 homes.com 14
## 9 hg.org 13
## 10 cnbc.com 11
## # ... with 157 more rows
## [1] "First page top URL domains"
## # A tibble: 237 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com 62
## 2 nolo.com 51
## 3 houselogic.com 36
## 4 homes.com 32
## 5 avvo.com 29
## 6 legalmatch.com 28
## 7 lendinghome.com 25
## 8 hg.org 23
## 9 washingtonpost.com 20
## 10 bogleheads.org 17
## # ... with 227 more rows
## [1] "Most common suffixes"
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com 720
## 2 org 91
## 3 gov 44
## 4 net 3
## 5 ca 2
## 6 com.au 1
## 7 go.jp 1
## 8 us 1
## [1] "Proportion of ads"
```

```
## [1] 0.08476658
## [1] "Most common ad domain"

## # A tibble: 29 x 2
##   urldomain      n
##   <chr>        <int>
## 1 justanswer    11
## 2 homeadvisor    9
## 3 tadlock-roofing 6
## 4 certifiedroofingsolutionsllc 5
## 5 kingsroofingllc 5
## 6 legalshield    3
## 7 thumbtack      3
## 8 attorneyinfoguide 2
## 9 cqconstructioninc 2
## 10 gaf           2
## # ... with 19 more rows
```

Tallahassee

Debt collection

```
## Location: Tallahassee, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 108 x 2
##   full_url      n
##   <chr>        <int>
## 1 <NA>         55
## 2 nolo.com     49
## 3 nerdwallet.com 34
## 4 consumerhelpcentral.com 28
## 5 credit.com    28
## 6 wusa9.com     27
## 7 natlbankruptcy.com 24
## 8 consumerrecoverynetwork.com 22
## 9 thebalance.com 19
## 10 incharge.org 15
## # ... with 98 more rows
## [1] "First page top URL domains"
## # A tibble: 186 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com     77
## 2 creditcards.com 67
## 3 nerdwallet.com 57
## 4 usnews.com    49
## 5 incharge.org  40
## 6 credit.com    37
## 7 natlbankruptcy.com 35
## 8 consumerhelpcentral.com 31
## 9 wusa9.com     29
## 10 consumerrecoverynetwork.com 25
## # ... with 176 more rows
## [1] "Most common suffixes"
```

```
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          751
## 2 org          121
## 3 gov           27
## 4 net           3
## 5 ai            1
## 6 ca            1
## 7 co            1
## 8 edu           1
## 9 gov.sg        1
## [1] "Proportion of ads"
## [1] 0.1170213
## [1] "Most common ad domain"

## # A tibble: 46 x 2
##   urldomain      n
##   <chr>        <int>
## 1 the-debt-experts      13
## 2 nationaldebtrelief    11
## 3 brunerwright         10
## 4 justanswer            8
## 5 topconsumerreviews     5
## 6 incharge              4
## 7 muradolawpa           4
## 8 top10debtconsolidation  4
## 9 debtbulldog           3
## 10 takechargeamerica      3
## # ... with 36 more rows
```

Domestic violence

```
## Location: Tallahassee, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 162 x 2
##   full_url      n
##   <chr>        <int>
## 1 <NA>          11
## 2 psychologytoday.com    9
## 3 theguardian.com        9
## 4 womenshealth.gov       9
## 5 helpguide.org          8
## 6 joinonelove.org        8
## 7 verywellmind.com       8
## 8 loveisrespect.org       7
## 9 ncadv.org             6
## 10 reddit.com           6
## # ... with 152 more rows
## [1] "First page top URL domains"
## # A tibble: 213 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org       40
```

```

## 2 helpguide.org          22
## 3 quora.com              16
## 4 dvipiowa.org          15
## 5 youtube.com           15
## 6 psychologytoday.com   14
## 7 theguardian.com        12
## 8 verywellmind.com       12
## 9 reddit.com             11
## 10 womenshealth.gov      11
## # ... with 203 more rows
## [1] "Most common suffixes"
## # A tibble: 17 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com         238
## 2 org         223
## 3 gov          38
## 4 net          12
## 5 ca           9
## 6 org.uk        6
## 7 co.uk         5
## 8 edu           4
## 9 org.au        3
## 10 blog          1
## 11 gov.uk         1
## 12 life           1
## 13 nhs.uk         1
## 14 org.nz         1
## 15 police.uk      1
## 16 qld.gov.au     1
## 17 tv             1
## [1] "Proportion of ads"
## [1] 0.03488372
## [1] "Most common ad domain"

## # A tibble: 10 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat      7
## 2 ananiasfoundation 2
## 3 healthprep      2
## 4 awesomejelly     1
## 5 justanswer       1
## 6 loveequalsme     1
## 7 mind-diagnostics 1
## 8 Prescription treatment website 1
## 9 safehorizon      1
## 10 supportisp       1

```

Flood contractor

```

## Location: Tallahassee, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 162 x 2

```

```

##      full_url          n
##      <chr>             <int>
## 1 <NA>                 36
## 2 houselogic.com       21
## 3 lendinghome.com      18
## 4 nolo.com             16
## 5 angieslist.com       15
## 6 hg.org               15
## 7 cnbc.com             14
## 8 usnews.com           14
## 9 washingtonpost.com   14
## 10 homes.com           10
## # ... with 152 more rows
## [1] "First page top URL domains"
## # A tibble: 218 x 2
##      full_url          n
##      <chr>             <int>
## 1 angieslist.com       62
## 2 nolo.com             48
## 3 houselogic.com       34
## 4 homes.com            27
## 5 legalmatch.com       27
## 6 avvo.com             26
## 7 lendinghome.com      24
## 8 hg.org               23
## 9 washingtonpost.com   19
## 10 bogleheads.org      17
## # ... with 208 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##      urlsuffix      n
##      <chr>        <int>
## 1 com           668
## 2 org            84
## 3 gov            36
## 4 net            15
## 5 ca              2
## 6 com.au          1
## 7 fl.us           1
## 8 info            1
## 9 us              1
## [1] "Proportion of ads"
## [1] 0.06508135
## [1] "Most common ad domain"

## # A tibble: 15 x 2
##      urldomain          n
##      <chr>             <int>
## 1 mckeithenroofing     9
## 2 justanswer            7
## 3 homeadvisor           6
## 4 parkeroptions         6
## 5 tadlock-roofing       6
## 6 rooferstallahassee1   4

```

```
## 7 tallahassee roofing company 4
## 8 legalshield 2
## 9 legal support today 2
## 10 gaf 1
## 11 legal helpline 1
## 12 legal match 1
## 13 lsc 1
## 14 stellar adjusting 1
## 15 top attorneys nearby 1
```

```
## # A tibble: 5 x 2
##   place      n
##   <chr>    <int>
## 1 Honolulu 1040
## 2 Jacksonville 1207
## 3 Pensacola 1199
## 4 Rural Oahu 1227
## 5 Tallahassee 1179
```

```
all_tables %>%
  count(urlsuffix, sort=TRUE)
```

```
## # A tibble: 37 x 2
##   urlsuffix      n
##   <chr>    <int>
## 1 com      10721
## 2 <NA>      3620
## 3 org      2762
## 4 gov       719
## 5 net        94
## 6 co         73
## 7 ca         59
## 8 edu         39
## 9 co.uk       27
## 10 org.uk      25
## # ... with 27 more rows
```