

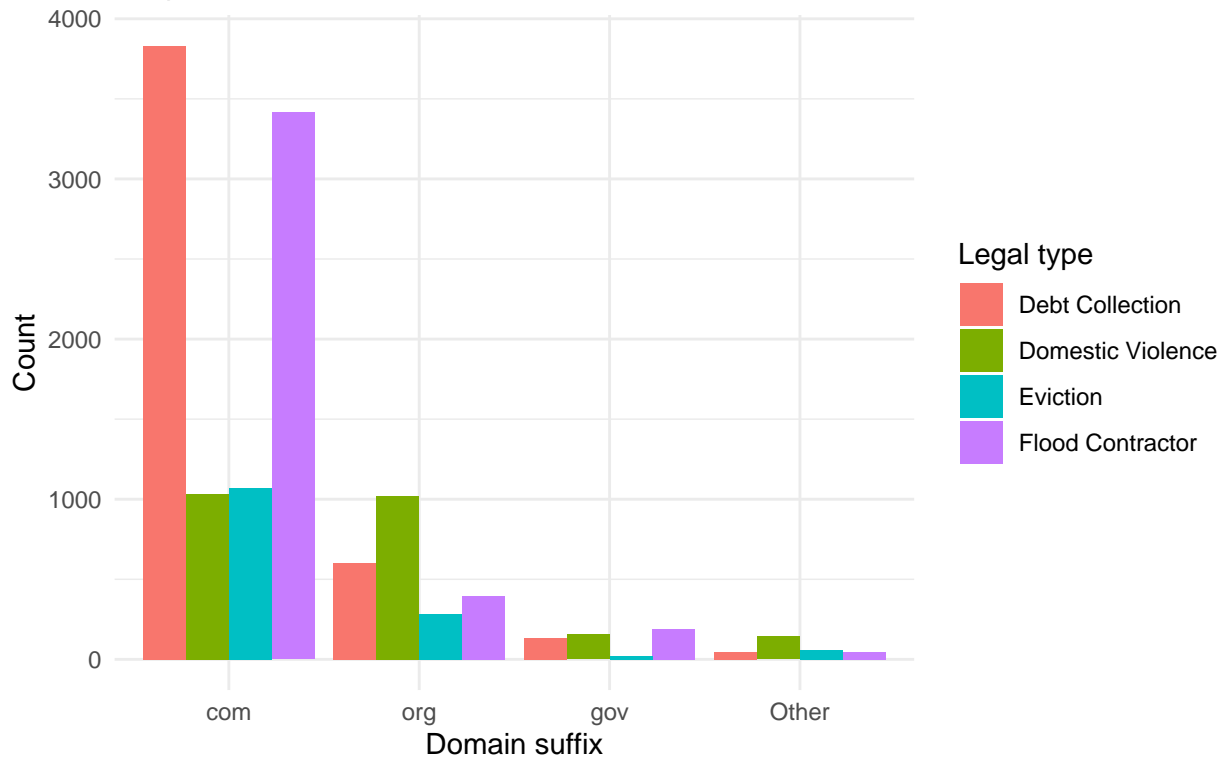
# Search Audit Report: Florida and Hawaii Queries

2021-01-05

## Comparison between different categories

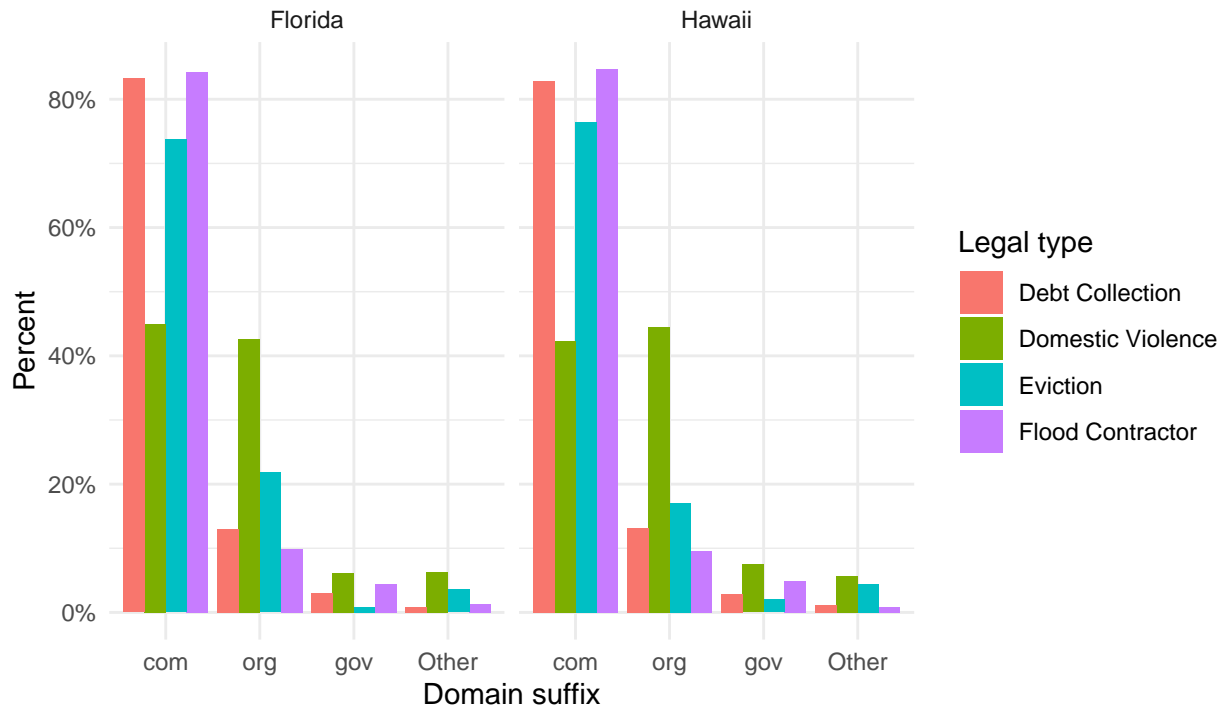
### Domain suffix count by legal type

All queries have more .com links, but numbers are close for domestic violence



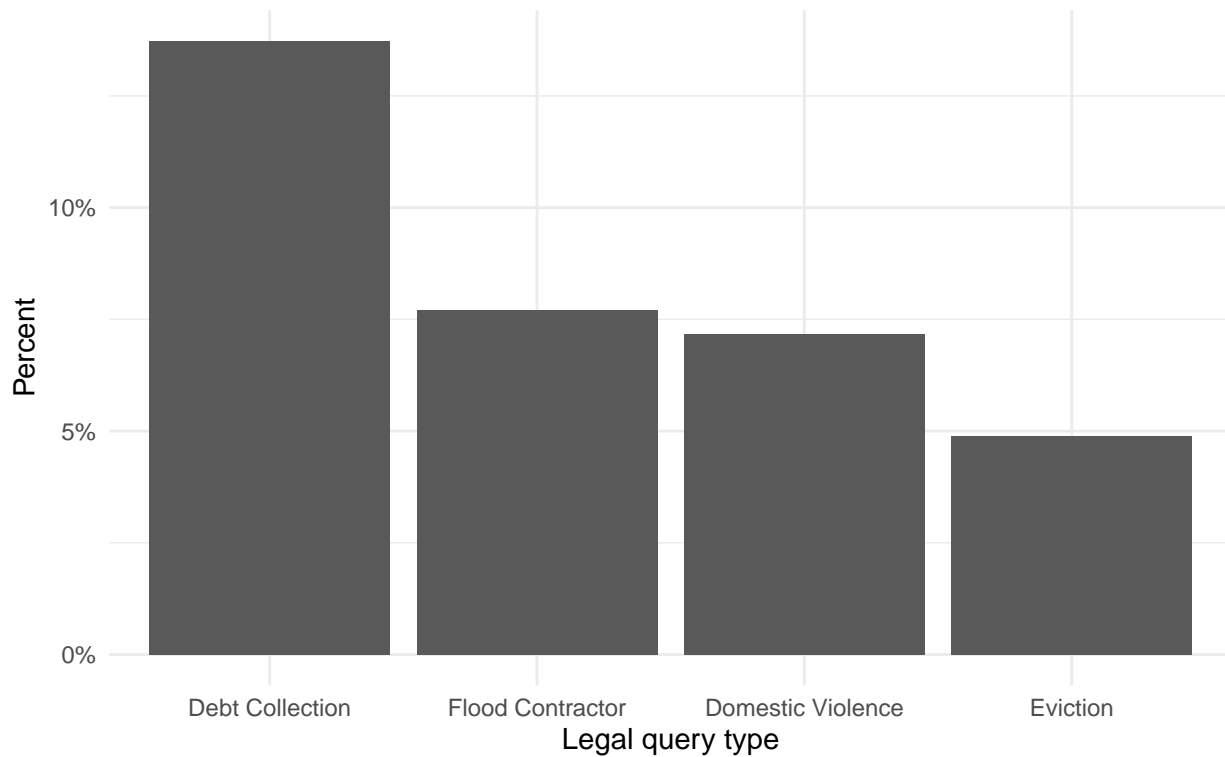
## Domain suffix percent breakdown

Domestic violence in Hawaii has more .org links, all others have more .com links  
Spread between FL and HI are similar across all search query types



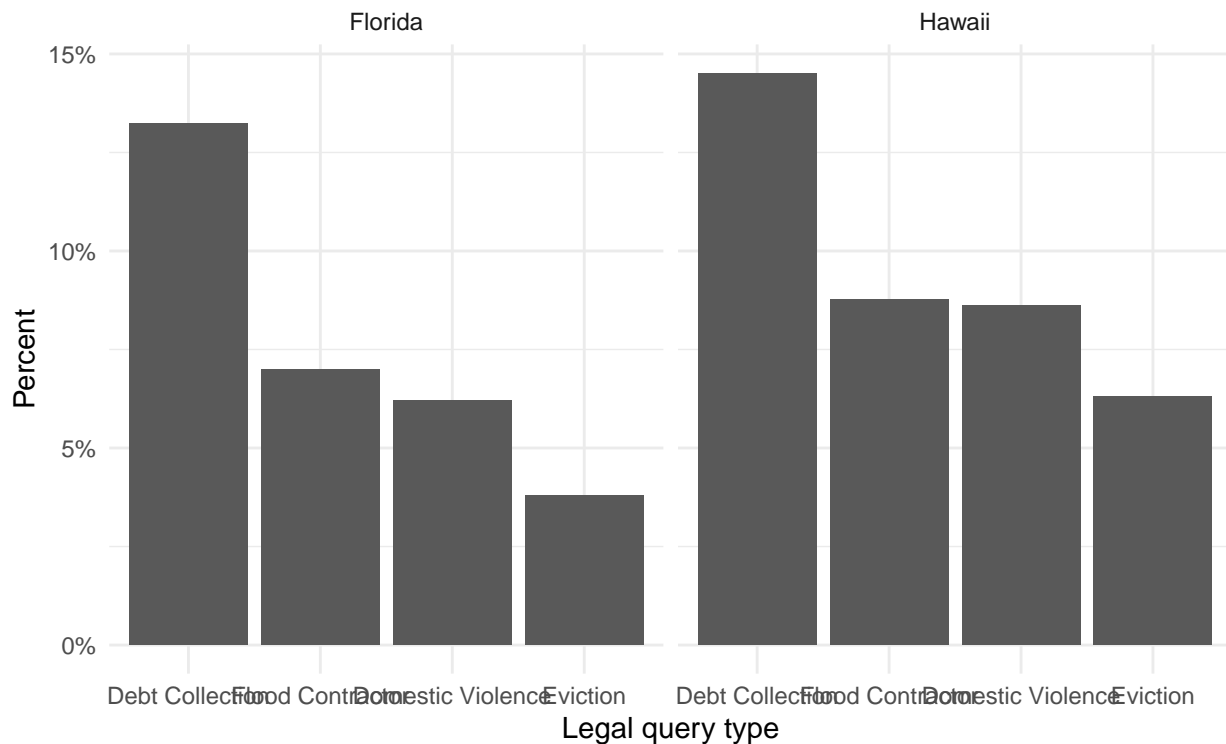
## Percent of ads on a given search page

Domestic violence has the largest proportion of ads, eviction queries have the least



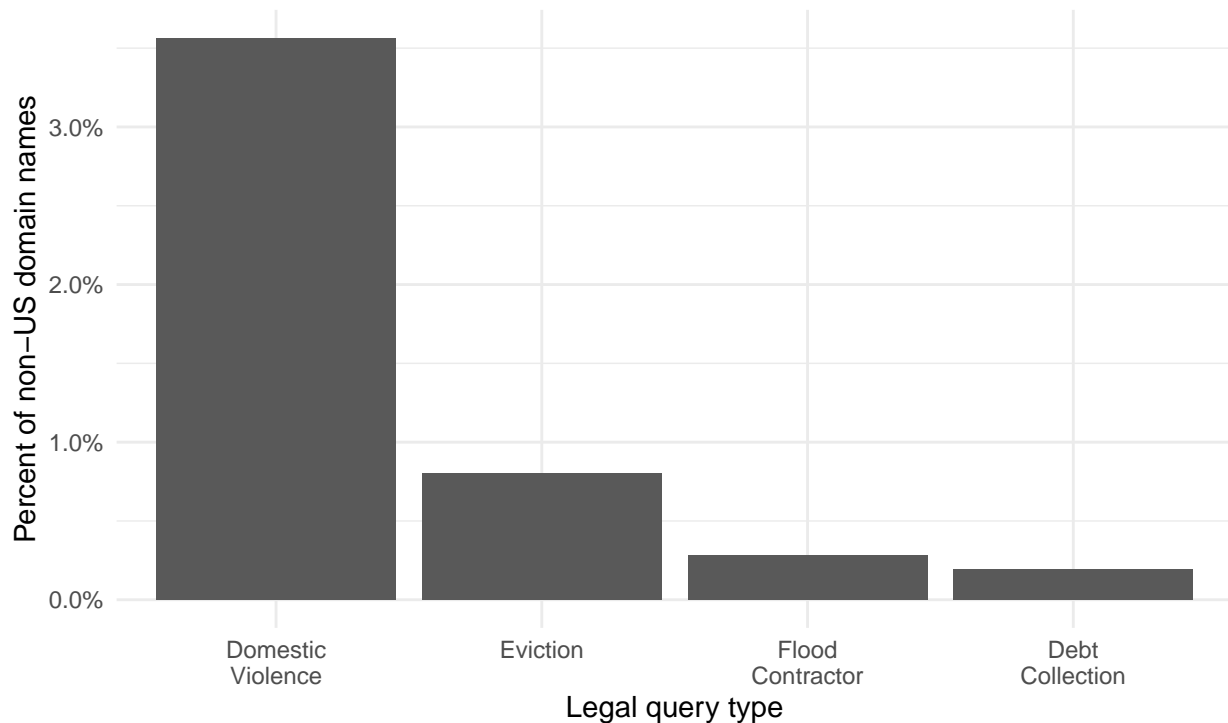
### Percent of ads on a given search page

Debt collection has the largest proportion of ads, eviction queries have the least



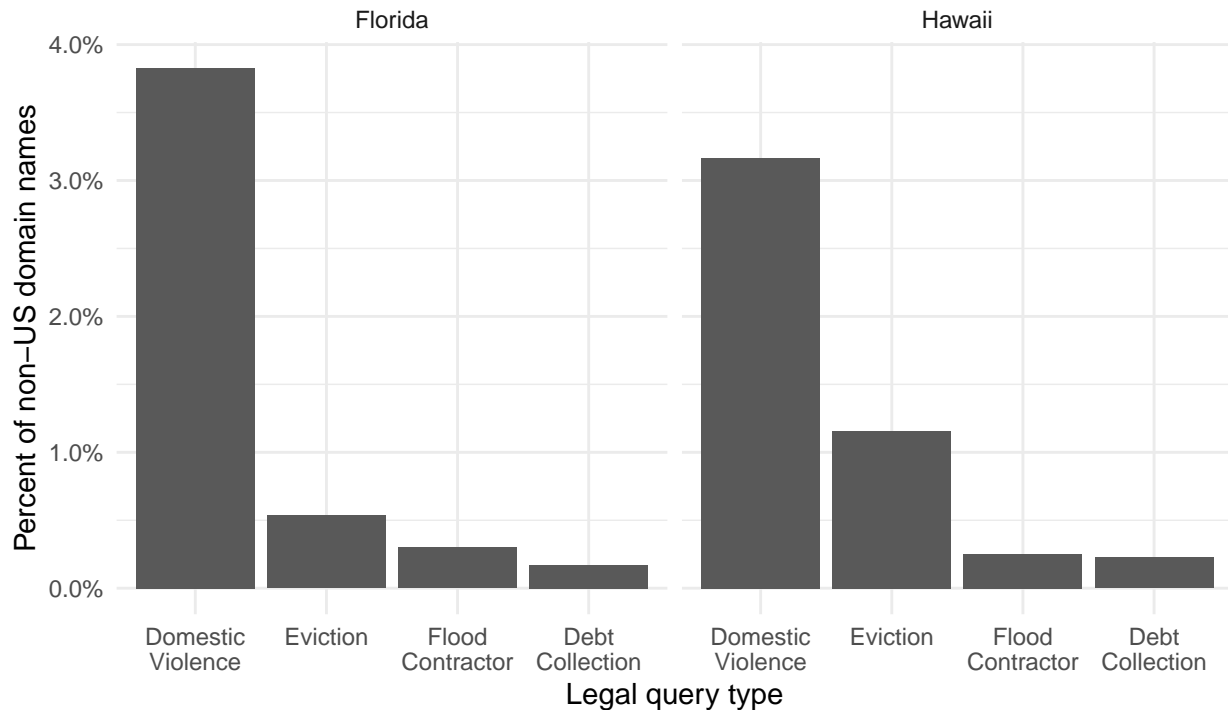
### Percent of non-US domain names

Domestic violence has >1% links leading to non-US sites in the first Google search results from Australia, UK, Canada, Singapore, and New Zealand



## Percent of non-US domain names

Domestic violence (and eviction from Hawaii) has >1% links leading to non-US sites from Australia, UK, Canada, Singapore, and New Zealand



## Rural Oahu

### Debt collection

```
## Location: Rural Oahu, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 101 x 2
##   full_url          n
##   <chr>          <int>
## 1 nolo.com        49
## 2 nerdwallet.com  36
## 3 consumerhelpcentral.com 33
## 4 wusa9.com       29
## 5 credit.com      28
## 6 consumerrecoverynetwork.com 25
## 7 natlbankruptcy.com 24
## 8 incharge.org    18
## 9 thebalance.com  17
## 10 creditcards.com 14
## # ... with 91 more rows
## [1] "First page top URL domains"
## # A tibble: 188 x 2
##   full_url          n
##   <chr>          <int>
## 1 nolo.com        84
## 2 creditcards.com 70
## 3 nerdwallet.com  62
```

```
## 4 usnews.com 51
## 5 incharge.org 42
## 6 credit.com 38
## 7 natlbankruptcy.com 38
## 8 consumerhelpcentral.com 36
## 9 wusa9.com 31
## 10 consumerrecoverynetwork.com 27
## # ... with 178 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com         804
## 2 org         124
## 3 gov          30
## 4 net           6
## 5 co            3
## 6 ai             1
## 7 ca             1
## 8 edu            1
## 9 gov.sg         1
## 10 vic.gov.au     1
## [1] "Percentage of ads"
## [1] 16.37666
## [1] "Most common ad domain"

## # A tibble: 61 x 2
##   urldomain      n
##   <chr>      <int>
## 1 justanswer      17
## 2 nationaldebtre relief 16
## 3 legalmatch      10
## 4 gregdunnhi       9
## 5 topconsumerreviews 7
## 6 uprightlaw       7
## 7 creditassoc       6
## 8 bankruptcyrelief  4
## 9 chase            4
## 10 incharge         4
## # ... with 51 more rows
```

## Domestic violence

```
## Location: Rural Oahu, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 132 x 2
##   full_url      n
##   <chr>      <int>
## 1 theguardian.com 10
## 2 ncadv.org       9
## 3 womenshealth.gov 9
## 4 psychologytoday.com 8
## 5 findlaw.com      7
## 6 loveisrespect.org 7
## 7 verywellmind.com 7
```

```

## 8 acestreatment.org      5
## 9 joinonelove.org        4
## 10 masslegalhelp.org     4
## # ... with 122 more rows
## [1] "First page top URL domains"
## # A tibble: 178 x 2
##   full_url      n
##   <chr>      <int>
## 1 thehotline.org    32
## 2 helpguide.org    17
## 3 joinonelove.org   15
## 4 psychologytoday.com 15
## 5 theguardian.com   12
## 6 ncadv.org         11
## 7 quora.com         11
## 8 loveisrespect.org 10
## 9 womenshealth.gov  10
## 10 dvipiowa.org      9
## # ... with 168 more rows
## [1] "Most common suffixes"
## # A tibble: 14 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 org         194
## 2 com         177
## 3 gov          32
## 4 ca           6
## 5 co.uk        4
## 6 edu           2
## 7 net           2
## 8 org.uk        2
## 9 blog          1
## 10 life          1
## 11 mn.us         1
## 12 nhs.uk        1
## 13 org.au        1
## 14 org.nz        1
## [1] "Percentage of ads"
## [1] 11.70732
## [1] "Most common ad domain"

## # A tibble: 21 x 2
##   urldomain      n
##   <chr>      <int>
## 1 joinonelove      9
## 2 liveyourdream     8
## 3 new-hope          4
## 4 wadvocates        4
## 5 activebeat        3
## 6 futureswithoutviolence 3
## 7 healthprep        2
## 8 patientsrising    2
## 9 airbnb            1
## 10 avoicefortheinnocent 1

```

```
## # ... with 11 more rows
```

### Flood contractor

```
## Location: Rural Oahu, Legal query: flood_contractor
```

```
## [1] "Top 3 URL domains"
```

```
## # A tibble: 151 x 2
```

	full_url	n
	<chr>	<int>
## 1	houcelogic.com	25
## 2	lendinghome.com	20
## 3	nolo.com	19
## 4	angieslist.com	18
## 5	homes.com	16
## 6	usnews.com	16
## 7	washingtonpost.com	16
## 8	hg.org	14
## 9	cnbc.com	12
## 10	bogleheads.org	9

```
## # ... with 141 more rows
```

```
## [1] "First page top URL domains"
```

```
## # A tibble: 204 x 2
```

	full_url	n
	<chr>	<int>
## 1	angieslist.com	66
## 2	nolo.com	52
## 3	houcelogic.com	35
## 4	homes.com	32
## 5	legalmatch.com	30
## 6	lendinghome.com	28
## 7	avvo.com	24
## 8	hg.org	24
## 9	usnews.com	20
## 10	washingtonpost.com	20

```
## # ... with 194 more rows
```

```
## [1] "Most common suffixes"
```

```
## # A tibble: 9 x 2
```

	urlsuffix	n
	<chr>	<int>
## 1	com	689
## 2	org	76
## 3	gov	35
## 4	ca	2
## 5	net	2
## 6	com.au	1
## 7	edu	1
## 8	mil	1
## 9	nm.us	1

```
## [1] "Percentage of ads"
```

```
## [1] 10.07853
```

```
## [1] "Most common ad domain"
```

```
## # A tibble: 26 x 2
```

	urldomain	n
	<chr>	<int>

```
## 1 justanswer 11
## 2 legalhawaii 10
## 3 homeadvisor 7
## 4 kllawhawaii 7
## 5 legalmatch 6
## 6 rainbowroof 5
## 7 protechroofinghonoluluhi 4
## 8 legalshield 3
## 9 allstarroofing808 2
## 10 gaf 2
## # ... with 16 more rows
```

## Eviction

```
## Location: Rural Oahu, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 79 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      16
## 2 thebalancesmb.com 13
## 3 findlaw.com    11
## 4 sfgate.com     10
## 5 tenantsunion.org 7
## 6 avail.co        5
## 7 usnews.com      5
## 8 landlordology.com 4
## 9 rentberry.com   4
## 10 everydayfeminism.com 3
## # ... with 69 more rows
## [1] "First page top URL domains"
## # A tibble: 108 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      55
## 2 findlaw.com    33
## 3 thebalancesmb.com 23
## 4 sfgate.com     14
## 5 landlordology.com 11
## 6 tenantsunion.org 11
## 7 legalnature.com 10
## 8 ptla.org        8
## 9 masslegalhelp.org 7
## 10 legalzoom.com   6
## # ... with 98 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        267
## 2 org         58
## 3 gov          7
## 4 co           6
## 5 net          4
```



```
## 6 ca 2
## 7 co.uk 2
## 8 edu 1
## 9 io 1
## 10 org.uk 1
## [1] "Percentage of ads"
## [1] 7.183908
## [1] "Most common ad domain"

## # A tibble: 13 x 2
##   urldomain n
##   <chr> <int>
## 1 legalshield 5
## 2 ctlawhelp 4
## 3 justanswer 3
## 4 lawdepot 3
## 5 info 2
## 6 audible 1
## 7 backgroundcheckswiki 1
## 8 formfindr 1
## 9 formstemplates 1
## 10 lawyernearyou 1
## 11 legalnature 1
## 12 legaltemplates 1
## 13 rocketlawyer 1
```

## Honolulu

### Debt collection

```
## Location: Honolulu, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 100 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 55
## 2 nerdwallet.com 31
## 3 wusa9.com 31
## 4 consumerhelpcentral.com 29
## 5 credit.com 28
## 6 consumerrecoverynetwork.com 23
## 7 natlbankruptcy.com 23
## 8 incharge.org 18
## 9 creditcards.com 12
## 10 thebalance.com 10
## # ... with 90 more rows
## [1] "First page top URL domains"
## # A tibble: 166 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 87
## 2 creditcards.com 66
## 3 nerdwallet.com 55
## 4 usnews.com 43
## 5 incharge.org 40
```

```

## 6 natlbankruptcy.com 37
## 7 consumerhelpcentral.com 34
## 8 credit.com 34
## 9 wusa9.com 32
## 10 consumerrecoverynetwork.com 25
## # ... with 156 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com          700
## 2 org          115
## 3 gov           21
## 4 co             2
## 5 net             2
## 6 ai              1
## 7 ca              1
## 8 edu              1
## 9 gov.sg           1
## [1] "Percentage of ads"
## [1] 12.30207
## [1] "Most common ad domain"

## # A tibble: 46 x 2
##   urldomain      n
##   <chr>      <int>
## 1 gregdunnhi      11
## 2 justanswer      11
## 3 nationaldebtrelief 10
## 4 legalmatch       5
## 5 takechargeamerica  4
## 6 topconsumerreviews 4
## 7 bankruptcyrelief   3
## 8 debtbulldog       3
## 9 familycredit       3
## 10 legalshield       3
## # ... with 36 more rows

```

## Domestic violence

```

## Location: Honolulu, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 149 x 2
##   full_url      n
##   <chr>      <int>
## 1 theguardian.com 14
## 2 ncadv.org      10
## 3 womenshealth.gov  9
## 4 loveisrespect.org  8
## 5 verywellmind.com  8
## 6 findlaw.com      7
## 7 psychologytoday.com 7
## 8 acestreatment.org  5
## 9 masslegalhelp.org  5
## 10 reddit.com       5

```

```

## # ... with 139 more rows
## [1] "First page top URL domains"
## # A tibble: 191 x 2
##   full_url      n
##   <chr>      <int>
## 1 thehotline.org    38
## 2 helpguide.org    17
## 3 theguardian.com   16
## 4 quora.com         14
## 5 dvipiowa.org      13
## 6 ncadv.org         12
## 7 womenshealth.gov  12
## 8 psychologytoday.com 11
## 9 activebeat.com    10
## 10 reddit.com        10
## # ... with 181 more rows
## [1] "Most common suffixes"
## # A tibble: 15 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 org         205
## 2 com         203
## 3 gov          35
## 4 ca           6
## 5 net          5
## 6 org.uk       5
## 7 co.uk        4
## 8 edu          2
## 9 blog         1
## 10 life         1
## 11 mn.us        1
## 12 nhs.uk       1
## 13 org.au       1
## 14 org.nz       1
## 15 us           1
## [1] "Percentage of ads"
## [1] 6.177606
## [1] "Most common ad domain"

## # A tibble: 15 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat    10
## 2 joinonelove    4
## 3 healthprep     3
## 4 futureswithoutviolence 2
## 5 liveyourdream  2
## 6 new-hope       2
## 7 airbnb         1
## 8 awesomejelly   1
## 9 crisistextline 1
## 10 d2lrevolution  1
## 11 fcvfc          1
## 12 fundraisingcup 1

```

```
## 13 legalshield          1
## 14 mind-diagnostics     1
## 15 sterlingshelter     1
```

## Flood contractor

```
## Location: Honolulu, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 155 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      25
## 2 houselogic.com 23
## 3 angieslist.com 19
## 4 lendinghome.com 19
## 5 usnews.com     18
## 6 washingtonpost.com 16
## 7 homes.com      13
## 8 cnbc.com        11
## 9 hg.org          11
## 10 bbb.org         8
## # ... with 145 more rows
## [1] "First page top URL domains"
## # A tibble: 202 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com 62
## 2 nolo.com       51
## 3 houselogic.com 36
## 4 homes.com      30
## 5 legalmatch.com 30
## 6 lendinghome.com 27
## 7 avvo.com       25
## 8 hg.org         22
## 9 usnews.com     21
## 10 washingtonpost.com 20
## # ... with 192 more rows
## [1] "Most common suffixes"
## # A tibble: 7 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        676
## 2 org         78
## 3 gov         45
## 4 net          2
## 5 ca           1
## 6 com.au       1
## 7 edu          1
## [1] "Percentage of ads"
## [1] 7.515924
## [1] "Most common ad domain"

## # A tibble: 17 x 2
##   urldomain      n
##   <chr>      <int>
```

```
## 1 kllawhawaii 10
## 2 homeadvisor 7
## 3 justanswer 6
## 4 legalhawaii 6
## 5 rainbowroof 5
## 6 protechroofinghonoluluhi 4
## 7 haleakalasolarroofing 3
## 8 headedhomeroofing 3
## 9 kapiliroof 3
## 10 legalmatch 3
## 11 legalshield 3
## 12 askalawyeroncall 1
## 13 barkerkappelleconstruction 1
## 14 bbb 1
## 15 letterdash 1
## 16 paclawteam 1
## 17 scotbrower 1
```

## Eviction

```
## Location: Honolulu, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 75 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      16
## 2 findlaw.com   10
## 3 sfgate.com     9
## 4 thebalancesmb.com 8
## 5 landlordology.com 5
## 6 masslegalhelp.org 5
## 7 tenantsunion.org 5
## 8 usnews.com     4
## 9 everydayfeminism.com 3
## 10 freeadvice.com 3
## # ... with 65 more rows
## [1] "First page top URL domains"
## # A tibble: 103 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      48
## 2 findlaw.com   28
## 3 thebalancesmb.com 18
## 4 landlordology.com 12
## 5 sfgate.com    10
## 6 legalnature.com 9
## 7 tenantsunion.org 9
## 8 masslegalhelp.org 8
## 9 ptla.org       7
## 10 apartmentratings.com 5
## # ... with 93 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
```

```
##      <chr>      <int>
## 1 com          226
## 2 org           52
## 3 gov           6
## 4 co            3
## 5 ca            2
## 6 co.uk         2
## 7 net           2
## 8 edu           1
## 9 io            1
## 10 org.uk       1
## [1] "Percentage of ads"
## [1] 5.280528
## [1] "Most common ad domain"

## # A tibble: 10 x 2
##   urldomain      n
##   <chr>      <int>
## 1 ctlawhelp    4
## 2 legalshield  3
## 3 info         2
## 4 audible      1
## 5 formfindr    1
## 6 justanswer   1
## 7 lawdepot     1
## 8 legalnature  1
## 9 pdffiller    1
## 10 rocketlawyer 1
```

## Jacksonville

### Debt collection

```
## Location: Jacksonville, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 104 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      51
## 2 nerdwallet.com 36
## 3 consumerhelpcentral.com 30
## 4 wusa9.com     30
## 5 consumerrecoverynetwork.com 28
## 6 credit.com    26
## 7 natlbankruptcy.com 25
## 8 incharge.org  17
## 9 thebalance.com 16
## 10 wallethub.com 15
## # ... with 94 more rows
## [1] "First page top URL domains"
## # A tibble: 184 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      81
## 2 creditcards.com 69
```

```

## 3 nerdwallet.com 60
## 4 usnews.com 51
## 5 incharge.org 43
## 6 credit.com 37
## 7 natlbankruptcy.com 37
## 8 consumerhelpcentral.com 34
## 9 wusa9.com 31
## 10 consumerrecoverynetwork.com 30
## # ... with 174 more rows
## [1] "Most common suffixes"
## # A tibble: 11 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        787
## 2 org        117
## 3 gov         28
## 4 co           2
## 5 ai           1
## 6 ca           1
## 7 edu           1
## 8 gov.sg        1
## 9 legal         1
## 10 pro           1
## 11 site          1
## [1] "Percentage of ads"
## [1] 14.34555
## [1] "Most common ad domain"

## # A tibble: 54 x 2
##   urldomain      n
##   <chr>      <int>
## 1 the-debt-experts 17
## 2 nationaldebtrelief 14
## 3 justanswer        8
## 4 legalmatch         7
## 5 top10debtconsolidation 7
## 6 topconsumerreviews    7
## 7 muradolawpa         6
## 8 jaxlawcenter         5
## 9 incharge            4
## 10 chase              3
## # ... with 44 more rows

```

## Domestic violence

```

## Location: Jacksonville, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 152 x 2
##   full_url      n
##   <chr>      <int>
## 1 womenshealth.gov 9
## 2 ncadv.org 8
## 3 theguardian.com 7
## 4 findlaw.com 6
## 5 loveisrespect.org 6

```

```

## 6 psychologytoday.com      6
## 7 reddit.com                6
## 8 verywellmind.com         6
## 9 huffpost.com              5
## 10 joinonelove.org          5
## # ... with 142 more rows
## [1] "First page top URL domains"
## # A tibble: 196 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org    31
## 2 helpguide.org    18
## 3 quora.com         12
## 4 dvipiowa.org     11
## 5 psychologytoday.com 11
## 6 reddit.com        11
## 7 womenshealth.gov  11
## 8 activebeat.com     9
## 9 ncadv.org          9
## 10 theguardian.com   9
## # ... with 186 more rows
## [1] "Most common suffixes"
## # A tibble: 13 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          206
## 2 org          189
## 3 gov           26
## 4 ca             8
## 5 co.uk         4
## 6 edu            3
## 7 org.uk         3
## 8 net            2
## 9 blog           1
## 10 life           1
## 11 mn.us          1
## 12 org.nz         1
## 13 us             1
## [1] "Percentage of ads"
## [1] 4.867257
## [1] "Most common ad domain"

## # A tibble: 9 x 2
##   urldomain      n
##   <chr>        <int>
## 1 activebeat     9
## 2 loveequalsme   6
## 3 airbnb          1
## 4 awesomejelly   1
## 5 cawc            1
## 6 fundraisingcup 1
## 7 justanswer      1
## 8 mind-diagnostics 1
## 9 safehorizon     1

```



## Flood contractor

```
## Location: Jacksonville, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 158 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      22
## 2 houselogic.com 20
## 3 lendinghome.com 17
## 4 usnews.com     17
## 5 angieslist.com  16
## 6 homes.com      14
## 7 washingtonpost.com 13
## 8 cnbc.com       12
## 9 hg.org         12
## 10 avvo.com       8
## # ... with 148 more rows
## [1] "First page top URL domains"
## # A tibble: 224 x 2
##   full_url      n
##   <chr>      <int>
## 1 angieslist.com  59
## 2 nolo.com        51
## 3 houselogic.com  33
## 4 homes.com       30
## 5 legalmatch.com  27
## 6 avvo.com        25
## 7 lendinghome.com  25
## 8 hg.org          20
## 9 usnews.com      20
## 10 washingtonpost.com 19
## # ... with 214 more rows
## [1] "Most common suffixes"
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        693
## 2 org         80
## 3 gov         31
## 4 net          3
## 5 ca           1
## 6 com.au       1
## 7 mil          1
## 8 us           1
## [1] "Percentage of ads"
## [1] 7.161125
## [1] "Most common ad domain"
## # A tibble: 26 x 2
##   urldomain      n
##   <chr>      <int>
## 1 justanswer      9
## 2 homeadvisor      7
## 3 tadlock-roofing  5
```

```
## 4 eboz 4
## 5 throofing 4
## 6 legalshield 3
## 7 stormforce 3
## 8 attorneyinfoguide 2
## 9 spcroofers 2
## 10 action-roofing 1
## # ... with 16 more rows
```

## Eviction

```
## Location: Jacksonville, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 58 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 14
## 2 sfgate.com 10
## 3 findlaw.com 8
## 4 thebalancesmb.com 7
## 5 floridalawhelp.org 5
## 6 masslegalhelp.org 4
## 7 ptla.org 4
## 8 legalnature.com 3
## 9 usnews.com 3
## 10 apartmentratings.com 2
## # ... with 48 more rows
## [1] "First page top URL domains"
## # A tibble: 91 x 2
##   full_url n
##   <chr> <int>
## 1 nolo.com 50
## 2 findlaw.com 23
## 3 thebalancesmb.com 14
## 4 floridalawhelp.org 13
## 5 legalnature.com 10
## 6 sfgate.com 10
## 7 masslegalhelp.org 8
## 8 ptla.org 7
## 9 apartmentratings.com 5
## 10 landlordology.com 5
## # ... with 81 more rows
## [1] "Most common suffixes"
## # A tibble: 7 x 2
##   urlsuffix n
##   <chr> <int>
## 1 com 198
## 2 org 60
## 3 net 3
## 4 gov 2
## 5 ca 1
## 6 co.uk 1
## 7 io 1
## [1] "Percentage of ads"
```

```
## [1] 5.536332
## [1] "Most common ad domain"

## # A tibble: 13 x 2
##   urldomain      n
##   <chr>        <int>
## 1 ctlawhelp      2
## 2 justanswer     2
## 3 lawdepot       2
## 4 audible        1
## 5 backgroundcheckswiki 1
## 6 edwardsedwardslaw 1
## 7 formstemplates 1
## 8 formswift       1
## 9 info           1
## 10 legalnature    1
## 11 legalshield    1
## 12 rocketlawyer   1
## 13 smartaboutmoney 1
```

## Pensacola

### Debt collection

```
## Location: Pensacola, Legal query: debt_collection
## [1] "Top 3 URL domains"

## # A tibble: 105 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      50
## 2 nerdwallet.com 39
## 3 consumerhelpcentral.com 31
## 4 wusa9.com     31
## 5 credit.com    29
## 6 consumerrecoverynetwork.com 27
## 7 natlbankruptcy.com 23
## 8 thebalance.com 21
## 9 wallethub.com 17
## 10 incharge.org 16
## # ... with 95 more rows
## [1] "First page top URL domains"

## # A tibble: 184 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      84
## 2 creditcards.com 72
## 3 nerdwallet.com 61
## 4 usnews.com    51
## 5 incharge.org  43
## 6 credit.com    39
## 7 natlbankruptcy.com 37
## 8 consumerhelpcentral.com 36
## 9 wusa9.com     32
## 10 consumerrecoverynetwork.com 29
## # ... with 174 more rows
```

```
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>         <int>
## 1 com           797
## 2 org           129
## 3 gov           28
## 4 co             2
## 5 ai             1
## 6 ca             1
## 7 edu            1
## 8 gov.sg         1
## 9 info           1
## [1] "Percentage of ads"
## [1] 13.68421
## [1] "Most common ad domain"

## # A tibble: 53 x 2
##   urldomain      n
##   <chr>         <int>
## 1 the-debt-experts 16
## 2 nationaldebtrelief 15
## 3 justanswer       10
## 4 top10debtconsolidation 6
## 5 topconsumerreviews 6
## 6 muradolawpa      5
## 7 incharge         4
## 8 kgarvinlaw       4
## 9 legalmatch       4
## 10 debtbulldog      3
## # ... with 43 more rows
```

## Domestic violence

```
## Location: Pensacola, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 148 x 2
##   full_url      n
##   <chr>         <int>
## 1 theguardian.com 13
## 2 womenshealth.gov 11
## 3 joinonelove.org  9
## 4 ncadv.org        9
## 5 verywellmind.com 9
## 6 findlaw.com      8
## 7 loveisrespect.org 7
## 8 psychologytoday.com 7
## 9 helpguide.org    6
## 10 reddit.com       6
## # ... with 138 more rows
## [1] "First page top URL domains"
## # A tibble: 198 x 2
##   full_url      n
##   <chr>         <int>
## 1 thehotline.org  44
```

```

## 2 helpguide.org          23
## 3 theguardian.com        16
## 4 quora.com              15
## 5 dvipiowa.org           14
## 6 favorhouse.org         14
## 7 psychologytoday.com    14
## 8 ncadv.org              13
## 9 womenshealth.gov       13
## 10 activebeat.com        11
## # ... with 188 more rows
## [1] "Most common suffixes"
## # A tibble: 14 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          255
## 2 org          234
## 3 gov           34
## 4 ca            8
## 5 org.uk        7
## 6 co.uk         3
## 7 net           3
## 8 edu           2
## 9 blog          1
## 10 life          1
## 11 mn.us         1
## 12 nhs.uk        1
## 13 org.au        1
## 14 org.nz        1
## [1] "Percentage of ads"
## [1] 9.398496
## [1] "Most common ad domain"

## # A tibble: 20 x 2
##   urldomain      n
##   <chr>        <int>
## 1 activebeat     11
## 2 loveequalsme   7
## 3 breakthecycle  4
## 4 ananiasfoundation 3
## 5 cawc           3
## 6 new-hope       3
## 7 awesomejelly   2
## 8 healthprep     2
## 9 justanswer     2
## 10 patientsrising 2
## 11 safehorizon    2
## 12 askalawyeroncall 1
## 13 catalystmadison 1
## 14 d2lrevolution   1
## 15 fcvfc          1
## 16 legalshield    1
## 17 mind-diagnostics 1
## 18 tahirih        1
## 19 w4             1

```

```
## 20 womenforwomen      1
```

### Flood contractor

```
## Location: Pensacola, Legal query: flood_contractor
```

```
## [1] "Top 3 URL domains"
```

```
## # A tibble: 157 x 2
```

##	full_url	n
##	<chr>	<int>
##	1 houselogic.com	23
##	2 nolo.com	21
##	3 lendinghome.com	18
##	4 usnews.com	16
##	5 washingtonpost.com	15
##	6 angieslist.com	14
##	7 homes.com	14
##	8 hg.org	13
##	9 cnbc.com	11
##	10 avvo.com	10

```
## # ... with 147 more rows
```

```
## [1] "First page top URL domains"
```

```
## # A tibble: 221 x 2
```

##	full_url	n
##	<chr>	<int>
##	1 angieslist.com	62
##	2 nolo.com	51
##	3 houselogic.com	36
##	4 homes.com	32
##	5 avvo.com	29
##	6 legalmatch.com	28
##	7 lendinghome.com	25
##	8 hg.org	23
##	9 washingtonpost.com	20
##	10 bogleheads.org	17

```
## # ... with 211 more rows
```

```
## [1] "Most common suffixes"
```

```
## # A tibble: 8 x 2
```

##	urlsuffix	n
##	<chr>	<int>
##	1 com	701
##	2 org	82
##	3 gov	42
##	4 ca	2
##	5 net	2
##	6 com.au	1
##	7 go.jp	1
##	8 us	1

```
## [1] "Percentage of ads"
```

```
## [1] 7.86802
```

```
## [1] "Most common ad domain"
```

```
## # A tibble: 26 x 2
```

##	urldomain	n
##	<chr>	<int>
##	1 justanswer	10

```
## 2 homeadvisor          9
## 3 tadlock-roofing      6
## 4 certifiedroofingsolutionsllc 5
## 5 kingsroofingllc      4
## 6 legalshield          3
## 7 attorneyinfoguide    2
## 8 cqconstructioninc    2
## 9 kelskylaw            2
## 10 legalmatch          2
## # ... with 16 more rows
```

## Eviction

```
## Location: Pensacola, Legal query: eviction
## [1] "Top 3 URL domains"
## # A tibble: 65 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      18
## 2 findlaw.com  11
## 3 sfgate.com   11
## 4 thebalancesmb.com 8
## 5 masslegalhelp.org 6
## 6 floridalawhelp.org 5
## 7 justia.com    3
## 8 landlordology.com 3
## 9 ptla.org       3
## 10 rentberry.com 3
## # ... with 55 more rows
## [1] "First page top URL domains"
## # A tibble: 85 x 2
##   full_url      n
##   <chr>        <int>
## 1 nolo.com      49
## 2 findlaw.com  23
## 3 thebalancesmb.com 16
## 4 floridalawhelp.org 13
## 5 sfgate.com   11
## 6 masslegalhelp.org 10
## 7 landlordology.com 8
## 8 legalnature.com 7
## 9 justia.com    5
## 10 lawhelp.org    5
## # ... with 75 more rows
## [1] "Most common suffixes"
## # A tibble: 8 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          194
## 2 org           58
## 3 co             3
## 4 gov            3
## 5 net            3
## 6 co.uk          1
```

```
## 7 edu          1
## 8 io           1
## [1] "Percentage of ads"
## [1] 1.498127
## [1] "Most common ad domain"

## # A tibble: 4 x 2
##   urldomain      n
##   <chr>         <int>
## 1 info          1
## 2 justanswer    1
## 3 lawdepot      1
## 4 legalshield   1
```

## Tallahassee

### Debt collection

```
## Location: Tallahassee, Legal query: debt_collection
## [1] "Top 3 URL domains"
## # A tibble: 104 x 2
##   full_url      n
##   <chr>         <int>
## 1 nolo.com      49
## 2 nerdwallet.com 33
## 3 consumerhelpcentral.com 28
## 4 credit.com    28
## 5 wusa9.com     27
## 6 natlbankruptcy.com 24
## 7 consumerrecoverynetwork.com 22
## 8 thebalance.com 19
## 9 incharge.org  15
## 10 creditkarma.com 12
## # ... with 94 more rows
## [1] "First page top URL domains"
## # A tibble: 181 x 2
##   full_url      n
##   <chr>         <int>
## 1 nolo.com      76
## 2 creditcards.com 67
## 3 nerdwallet.com 56
## 4 usnews.com    49
## 5 incharge.org  40
## 6 credit.com    37
## 7 natlbankruptcy.com 35
## 8 consumerhelpcentral.com 31
## 9 wusa9.com     29
## 10 consumerrecoverynetwork.com 25
## # ... with 171 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>         <int>
## 1 com          744
## 2 org          116
```



```
## 3 gov          27
## 4 net          3
## 5 ai           1
## 6 ca           1
## 7 co           1
## 8 edu          1
## 9 gov.sg       1
## [1] "Percentage of ads"
## [1] 11.63793
## [1] "Most common ad domain"

## # A tibble: 45 x 2
##   urldomain      n
##   <chr>        <int>
## 1 the-debt-experts    13
## 2 nationaldebtrelief  11
## 3 brunerwright       10
## 4 justanswer          7
## 5 topconsumerreviews  5
## 6 incharge            4
## 7 muradolawpa         4
## 8 top10debtconsolidation 4
## 9 debtbulldog         3
## 10 takechargeamerica    3
## # ... with 35 more rows
```

## Domestic violence

```
## Location: Tallahassee, Legal query: domestic_violence
## [1] "Top 3 URL domains"
## # A tibble: 132 x 2
##   full_url      n
##   <chr>        <int>
## 1 theguardian.com    9
## 2 womenshealth.gov   9
## 3 joinonelove.org    8
## 4 verywellmind.com   8
## 5 loveisrespect.org  7
## 6 psychologytoday.com 7
## 7 helpguide.org       6
## 8 ncadv.org           6
## 9 reddit.com          6
## 10 wikihow.com         6
## # ... with 122 more rows
## [1] "First page top URL domains"
## # A tibble: 165 x 2
##   full_url      n
##   <chr>        <int>
## 1 thehotline.org     40
## 2 helpguide.org      20
## 3 dvipiowa.org       15
## 4 psychologytoday.com 12
## 5 quora.com          12
## 6 theguardian.com     12
## 7 reddit.com         11
```

```

## 8 womenshealth.gov      11
## 9 joinonelove.org       10
## 10 ncadv.org            10
## # ... with 155 more rows
## [1] "Most common suffixes"
## # A tibble: 15 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 org        198
## 2 com        193
## 3 gov         29
## 4 net          9
## 5 ca           8
## 6 org.uk        6
## 7 co.uk         5
## 8 edu           2
## 9 org.au         2
## 10 blog          1
## 11 gov.uk         1
## 12 life           1
## 13 nhs.uk          1
## 14 org.nz          1
## 15 tv             1
## [1] "Percentage of ads"
## [1] 3.686636
## [1] "Most common ad domain"

## # A tibble: 8 x 2
##   urldomain      n
##   <chr>      <int>
## 1 activebeat        7
## 2 ananiasfoundation  2
## 3 healthprep         2
## 4 awesomejelly        1
## 5 justanswer          1
## 6 loveequalsme         1
## 7 mind-diagnostics    1
## 8 safehorizon          1

```

### Flood contractor

```

## Location: Tallahassee, Legal query: flood_contractor
## [1] "Top 3 URL domains"
## # A tibble: 156 x 2
##   full_url      n
##   <chr>      <int>
## 1 houselogic.com    21
## 2 lendinghome.com   18
## 3 nolo.com          16
## 4 angieslist.com    15
## 5 hg.org            15
## 6 cnbc.com          14
## 7 usnews.com        14
## 8 washingtonpost.com 14
## 9 homes.com         10

```

```

## 10 bogleheads.org          9
## # ... with 146 more rows
## [1] "First page top URL domains"
## # A tibble: 207 x 2
##   full_url      n
##   <chr>        <int>
## 1 angieslist.com    61
## 2 nolo.com          48
## 3 houselogic.com   34
## 4 homes.com        27
## 5 legalmatch.com   27
## 6 avvo.com          26
## 7 lendinghome.com  24
## 8 hg.org            23
## 9 washingtonpost.com 19
## 10 bogleheads.org   17
## # ... with 197 more rows
## [1] "Most common suffixes"
## # A tibble: 9 x 2
##   urlsuffix      n
##   <chr>        <int>
## 1 com          655
## 2 org           80
## 3 gov           35
## 4 net           12
## 5 ca            2
## 6 com.au         1
## 7 fl.us          1
## 8 info           1
## 9 us             1
## [1] "Percentage of ads"
## [1] 5.943152
## [1] "Most common ad domain"

## # A tibble: 13 x 2
##   urldomain      n
##   <chr>        <int>
## 1 mckeithenroofing    8
## 2 justanswer          7
## 3 parkeroptions       6
## 4 tadlock-roofing     6
## 5 homeadvisor         5
## 6 rooferstallahassee1 4
## 7 tallahassee roofing company 3
## 8 legalshield         2
## 9 legalhelpline       1
## 10 legalmatch         1
## 11 legalsupporttoday   1
## 12 stellaradjusting    1
## 13 topattorneysnearby  1

```

## Eviction

```

## Location: Tallahassee, Legal query: eviction
## [1] "Top 3 URL domains"

```

```

## # A tibble: 58 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      16
## 2 findlaw.com    9
## 3 floridalawhelp.org 6
## 4 ptla.org       6
## 5 sfgate.com     6
## 6 masslegalhelp.org 5
## 7 rocketlawyer.com 4
## 8 thebalancesmb.com 4
## 9 avail.co       3
## 10 quora.com      3
## # ... with 48 more rows
## [1] "First page top URL domains"
## # A tibble: 91 x 2
##   full_url      n
##   <chr>      <int>
## 1 nolo.com      46
## 2 findlaw.com   19
## 3 thebalancesmb.com 15
## 4 floridalawhelp.org 14
## 5 landlordology.com 9
## 6 masslegalhelp.org 8
## 7 legalnature.com 7
## 8 ptla.org       7
## 9 sfgate.com     7
## 10 rocketlawyer.com 5
## # ... with 81 more rows
## [1] "Most common suffixes"
## # A tibble: 10 x 2
##   urlsuffix      n
##   <chr>      <int>
## 1 com        186
## 2 org         53
## 3 net         4
## 4 co          3
## 5 ca          2
## 6 gov         2
## 7 co.uk       1
## 8 fl.us       1
## 9 io          1
## 10 legal      1
## [1] "Percentage of ads"
## [1] 4.195804
## [1] "Most common ad domain"

## # A tibble: 11 x 2
##   urldomain      n
##   <chr>      <int>
## 1 lawdepot      2
## 2 audible       1
## 3 backgroundcheckswiki 1
## 4 ctlawhelp     1

```

##	5	formfindr	1
##	6	formstemplates	1
##	7	info	1
##	8	justanswer	1
##	9	legalnature	1
##	10	legalshield	1
##	11	rocketlawyer	1