JULIA PALAMARCHUK

UX | UI DESIGNER



palamarchuk.go@gmail.com Kyiv, Ukraine <u>Linkedin</u> Behance I am a junior UI/UX designer eager to learn and grow in the field. I focus on creating user-centered designs that are both functional and visually appealing. My process includes analyzing tasks, creating wireframes and prototypes, and developing a visual style that aligns with user needs. While I'm still early in my career, I'm highly motivated to collaborate, learn from others, and refine my skills to deliver impactful and intuitive digital experiences. Let's work together to bring ideas to life and build products that truly resonate with users.

HARD SKILLS

- User Interface Design
- User Experience
- Design
- Adaptive Design
- Wireframing
- Typography
- Prototyping
- Vector Illustrations

TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator

SOFT SKILLS

- Teamwork
- Task prioritising
- Punctuality
- Meeting deadlines
- Desire to learn

LANGUAGES

English - elementary

PROJECT EXPERIENCE

Website Redesign

The project aimed to develop a fresh, modern website that would improve user experience and appeal to potential clients. I performed competitor analysis and market research to pinpoint successful strategies, resulting in a clean, minimalist design with clear information hierarchy and consistent visuals, making the site more accessible and attractive

Website Redesign

The aim was to redesign the e-commerce platform to increase user engagement and simplify navigation. I conducted thorough research to identify key features and trends from similar websites. The new design features a refined layout, optimized for faster browsing and a more seamless shopping experience, with a focus on modern aesthetics and product accessibility.

EDUCATION

IT School GoIT

UI/UX Designer 2024

Medical College

2012 - 2015