# Julia Palamarchuk

## UI/UX Designer

palamarchuk.go@gmail.com Kyiv, Ukraine

Behance <u>Linkedin</u>

#### **Summary**

I am a junior UI/UX designer eager to learn and grow in the field. I focus on creating user-centered designs that are both functional and visually appealing. My process includes analyzing tasks, creating wireframes and prototypes, and developing a visual style that aligns with user needs. While I'm still early in my career, I'm highly motivated to collaborate, learn from others, and refine my skills to deliver impactful and intuitive digital experiences. Let's work together to bring ideas to life and build products that truly resonate with users.

Hard Skills	Tools	Soft Skills	Languages
User Interface Design	Figma	Teamwork	English - Intermediate
User Experience	Adobe Photoshop	Task prioritising	Ukrainian - Native
Design	Adobe Illustrator	Punctuality	
Adaptive Design	Canva	Meeting deadlines	
Wireframing		Desire to learn	
Typography			
Prototyping			

## **Project Experience**

#### **Website Redesign**

The project aimed to develop a fresh, modern website that would improve user experience and appeal to potential clients. I performed competitor analysis and market research to pinpoint successful strategies, resulting in a clean, minimalist design with clear information hierarchy and consistent visuals, making the site more accessible and attractive

#### Website Redesign

The aim was to redesign the e-commerce platform to increase user engagement and simplify navigation. The new design features a refined layout, optimized for faster browsing and a more seamless shopping experience, with a focus on modern aesthetics and product accessibility.

### **Education**

IT School GoIT Medical College

UI/UX Design 2012 - 2015

2024