



Julia Purza

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Skills

Adobe Illustrator
Adobe InDesign
Figma

HTML and CSS
Visual Studio Code
Wordpress

Projects

UX Designer

disQoveR.
Brantford, ON
Feb. 2021 - Present

One of the top three groups in Maker Lab II course to meet Brantford BIA's business strategy plan. We utilized user pain points to form a modern solution and presented our concept to Brantford BIA and Laurier executives. Currently, we are working with LaunchPad, Laurier's business incubator, to put our concept into motion within the city of Brantford. You may [view this project in my portfolio](#) for more details.

Work Experience

UX Designer

Waterloo Region Suicide Prevention Council
Waterloo, ON
May - July 2021

I was tasked with re-designing a more user-friendly website for the organization. I employed my research and communication skills to conduct user testing and present findings to the staff. Furthermore, I used my web design and my HTML and CSS skills to edit the website through Wordpress. You may [view this project in my portfolio](#) for more details.

Education

Wilfrid Laurier University

Candidate for Honours Bachelor of Design, User Experience Design
Candidate for Minor in Professional Writing
Co-operative Education Program
Dean's Honour Roll
Brantford, ON
September 2019 - Present

Conestoga College

Design Foundations Certificate - completed
Kitchener, ON
September 2017 - April 2018

Other Achievements

Career Development Certificate

Wilfrid Laurier University
Brantford, ON
October 2020

Dollars & Sense Money Management Certificate

Wilfrid Laurier University
Brantford, ON
May 2021