

Figure 1: Distribution of Engagement (Log Scale)

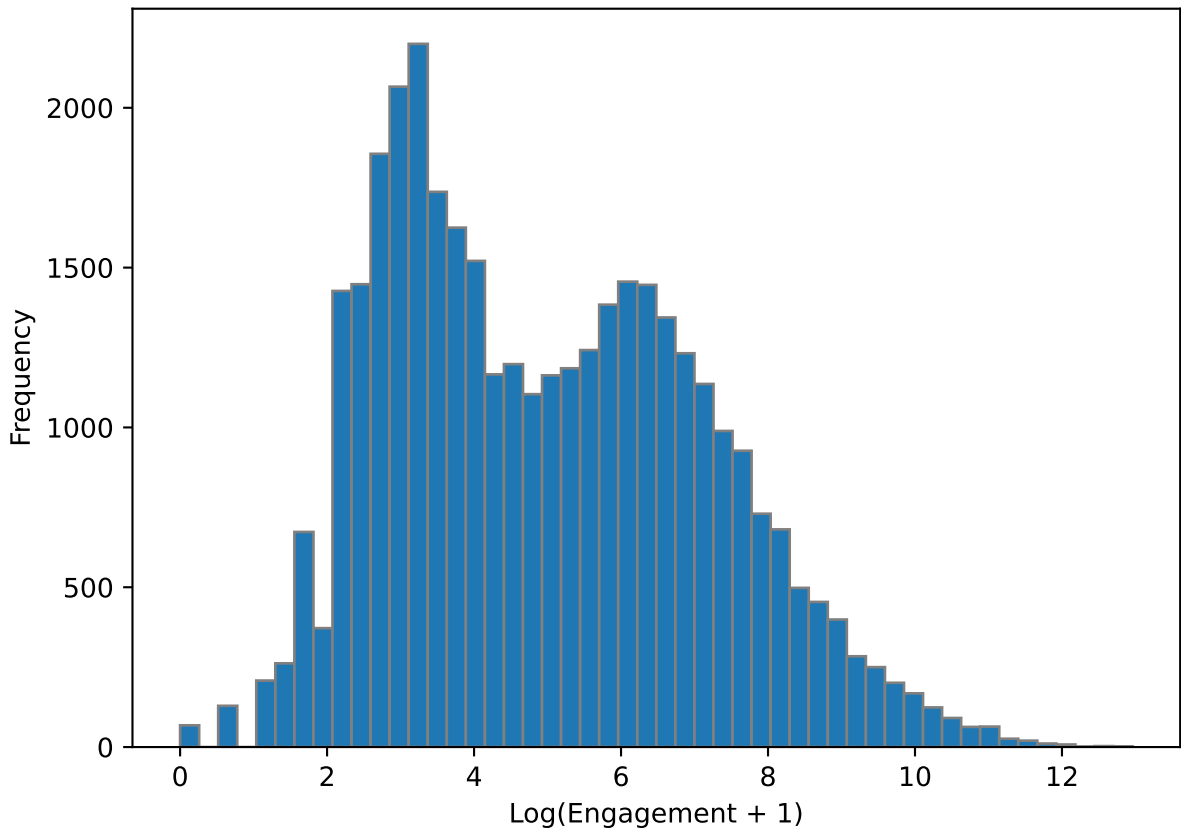


Figure 2: Monthly Trends in Sentiment & Engagement

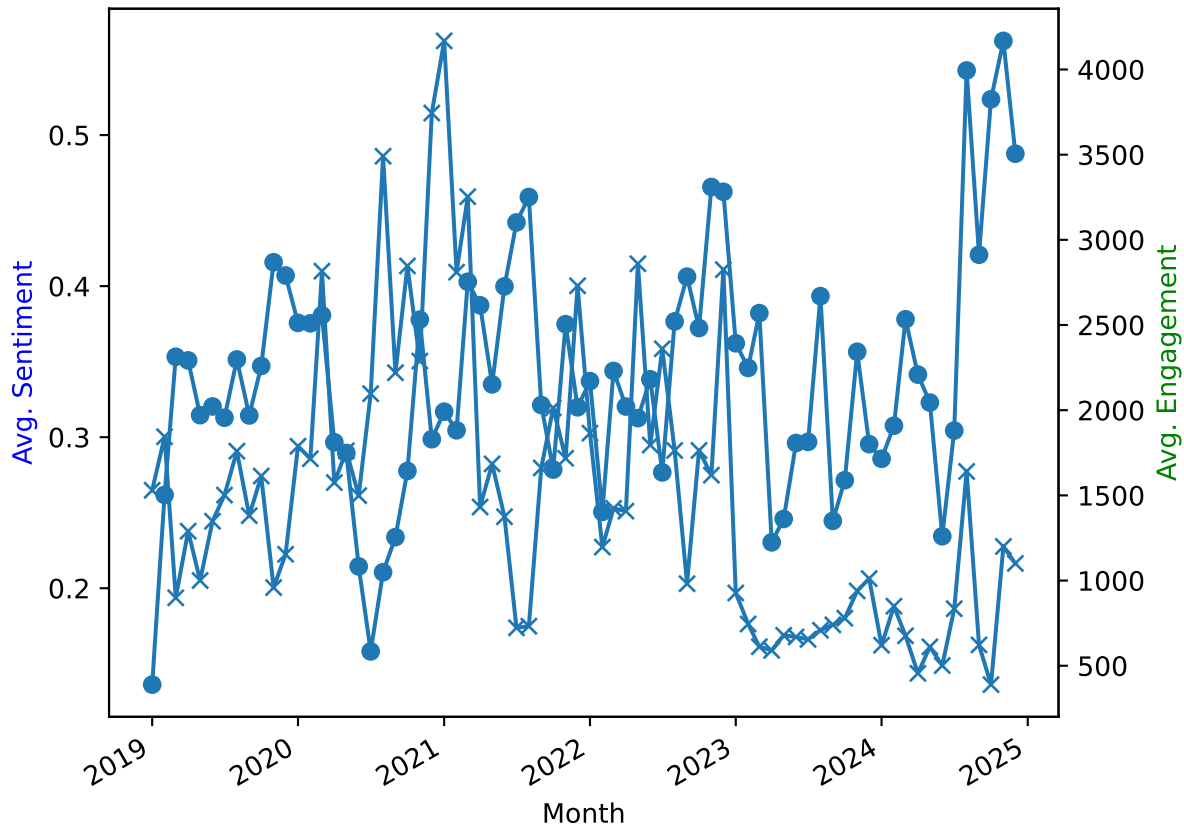


Figure 3: Engagement by Content Type

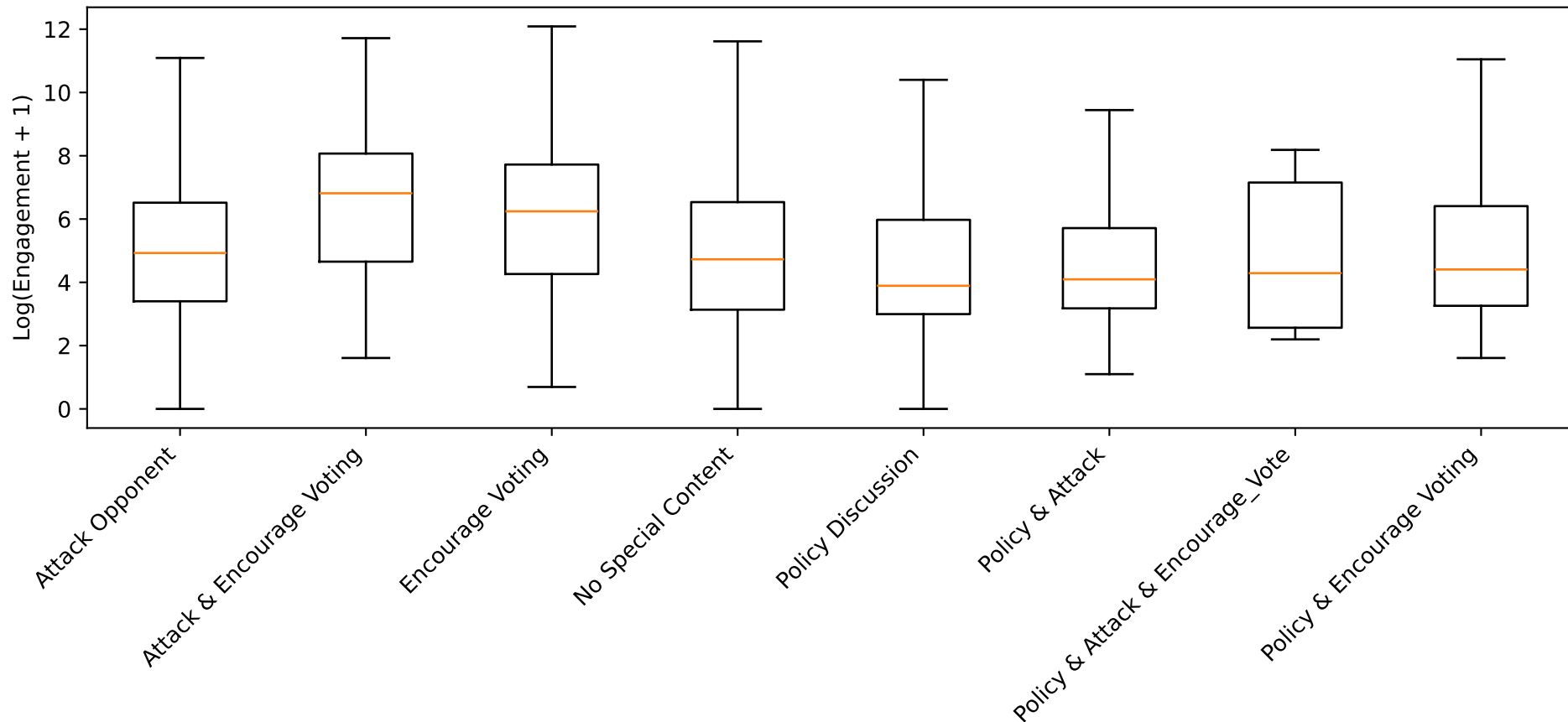


Figure 4: OLS Regression Coefficients

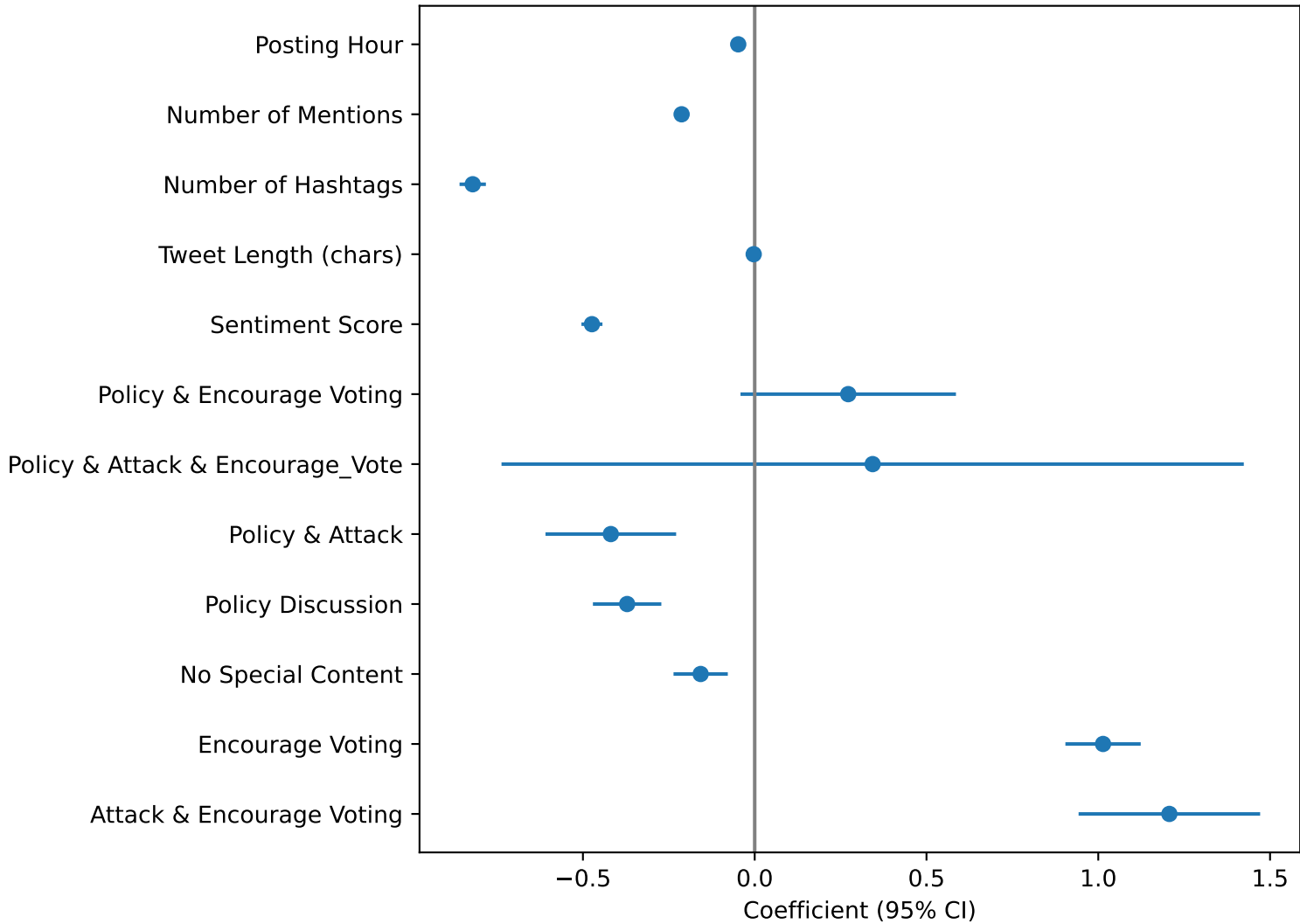


Figure 5: Negative-Binomial Model IRRs

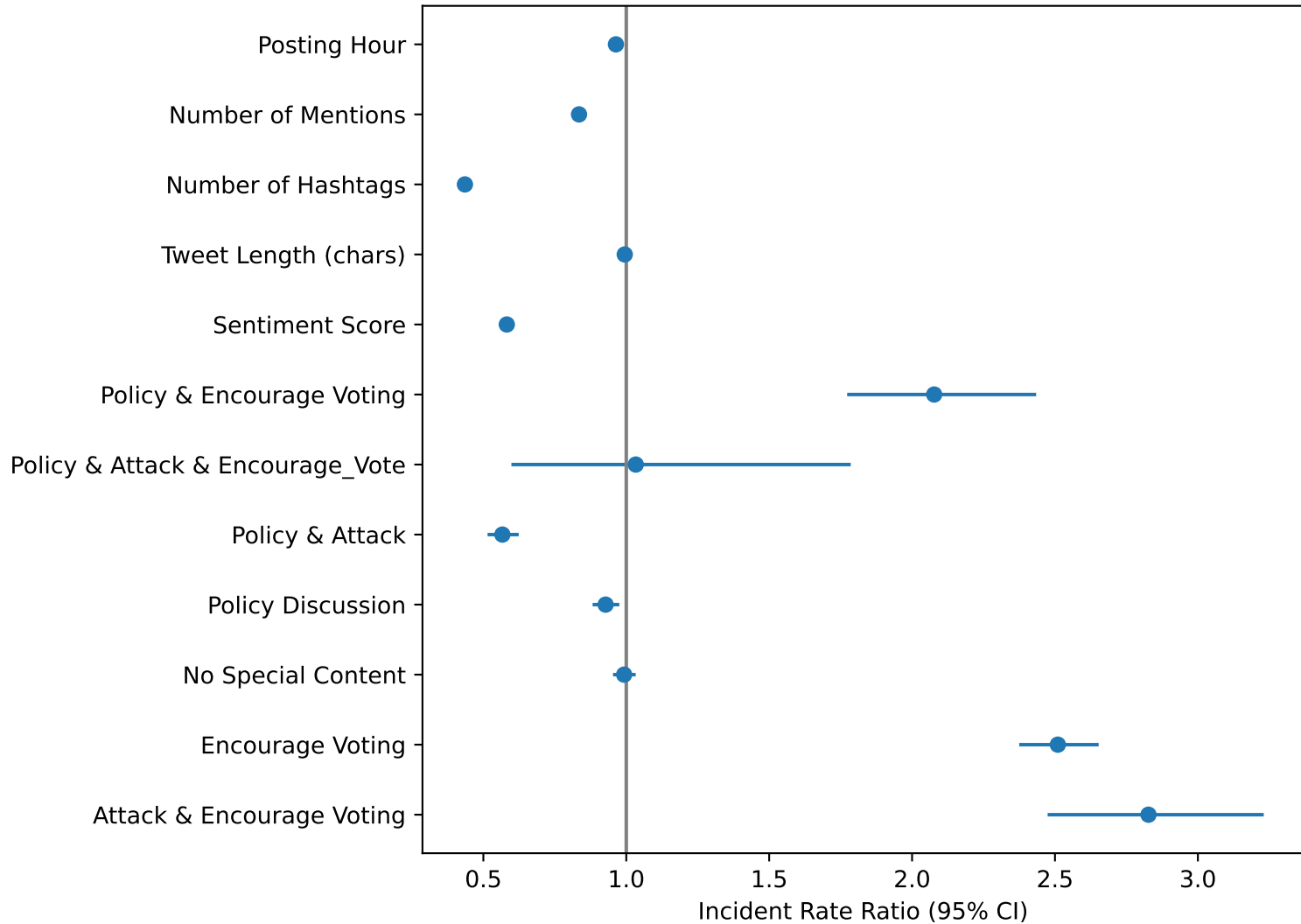


Figure 6: Baseline Engagement by Politician

