

JULIA SCHINI

6875 Sapphire Lane Chanhassen, MN 55317 | 952-715-7728 | jschini@wisc.edu

EDUCATION

University of Wisconsin-Madison

Madison, WI

Degree: Bachelor of Science

May 2027

Major: Consumer Behavior and Marketplace Studies

Certificate: Entrepreneurship, Digital Studies, and Business

GPA: 3.638/4.00

PROFESSIONAL DEVELOPMENT

Bearpath Golf and Country Club

Eden Prairie, MN

Beverage Cart Attendant

May 2025 - August 2025

- Provided exceptional member service by efficiently distributing beverages throughout the golf course.
- Maintained a friendly, welcoming, and professional environment to enhance member experiences.

Hazelwood Food and Drink

Tonka Bay, MN

Hostess

May 2022 – January 2025

- Promptly greeted and seated guests while maintaining a warm, professional, and welcoming atmosphere.
- Effectively managed digital reservations and communicated with servers and kitchen staff to strategically coordinate seating transition and ensure efficient table turnover.

LEADERSHIP & INVOLVEMENT

Alpha Phi Iota

Madison, WI

Vice President of Membership Recruitment

October 2024 - Present

- Successfully develop a nine-day recruitment training schedule including workshops, presentations, and team-building activities, ensuring preparedness, inclusivity, and unity across our 200-member chapter.
- Strategically plan and monitor a \$32,000 budget for member experiences during the Recruitment process.

Humorology Dance Director

June 2024-May 2025

- Directed, choreographed, and coordinated dance numbers for the largest student run non-profit organization in WI with over 600 participants.
- Supported philanthropic success by helping raise over \$600,00 for Safe Harbor Child Advocacy Center.

Big/Little Reveal Chair

November 2023-December 2024

- Creatively planned unique sisterhood events to strengthen chapter bonds and foster mentorship pairings between new and active members.

Digital Media Organization (DMO)

Madison, WI

General Member

December 2023-Present

- Attend weekly meetings and actively participate in discussions analyzing the impact of the digital age.
- Explore career opportunities in the digital media industry through attending guest speaker events.

Student Retail Association (SRA)

Madison, WI

General Member

December 2023-Present

- Expand knowledge of the retail sectors and gain an "on-the-job" perspective of the retail industry.
- Acquire direct industry knowledge through actively listening and participating at guest speaker events.

Minnetonka High School VANTAGE

Minnetonka, MN

Design & Marketing Student Consultant

September 2021 - June 2022

- Gained consulting experience with companies such as Stick it to Winter and Health Finders Collaborative.
- Strategically developed marketing solutions and delivered professional client presentations.

INTERESTS

Social Media Creation, Current Fashion Trends, Matcha, Lagree Pilates, F.R.I.E.N.D.S, Pinterest, Teaching Dance

