


# Julia Starkov

UX & Product Design

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## EXPERIENCE

### **Botanic Technologies, Inc** | Lead UX & Product Designer (2016 - current)

User experience and interface design for product and client services projects. Leading the full-cycle of design, I focus on strategy, gathering an extensive understanding of users' needs, and crystal clear ideation. Clients Include: Skype, Logitech, Wirkn, Monash University and a Botanic product. My designs were used to successfully secure investment for development of the Botanic product.

### **OpenJustice** | UX / UI Designer (2016)

Website redesign to increase usability and promote transparency for a DOJ initiative. Conducted user research, updated the IA, and developed wireframes, prototypes, and visual mockups. The redesign was implemented and is currently used as a foundation for scaling up the site.

### **Substantial, Inc** | Office Manager (2014 - 2015)

Problem solving for a digital product studio's office. Managed marketing for the SF branch. Organized design workshops and lectures. Conducted competitive research.

### **Glass, Lewis & Co** | Proxy Research Analyst (2012 & 2014)

Intensive research, writing, and editing in order to make proxy voting recommendations to shareholders. Worked quickly and efficiently under strict deadlines.

## EDUCATION

### **General Assembly** | San Francisco, CA

UX Design Immersive (2016) & Visual Design Course (2015 - 2016)

### **University of Florida** | Gainesville, FL

BA, Art History, Cum Laude, 3.93 GPA (2008 - 2011)

## SKILLS

### **Design**

UX Design  
Product Design  
Wireframing  
Prototyping

### **Strategy**

User Research  
User Flows  
Site Mapping  
Heuristic Evaluation

### **Primary Tools**

Sketch  
Invision  
Principle  
Adobe Suite