Julia Starkov

UX & Product Design

941-526-6105
juliastarkov.com
jstarkov8@gmail.com

EXPERIENCE

Mozilla | Senior UX / UI Designer (Jan 2019 - Jan 2020)

- User experience design, cross-organizational strategic collaboration, and rapid user interface iteration for Firefox's Subscription Platform.
- Leading UX and establishing a design and user research process within the IT organization, including championing for accessibility best practices.
- Conducting and participating in extensive user research initiatives, with insights driving business decisions, high level project planning, and interface design.
- My work on the Subscription Platform allowed for the first paid products and successful customer billing transactions in Mozilla's history.

Botanic Technologies, Inc | Lead UX & Product Designer (Jun 2016 - Dec 2018)

- User experience and interface design for a chatbot building product and client services projects, including work for Skype, Logitech, and Monash University.
- Leading the full-cycle of design, I focused on research, strategy, and rapid iteration.
- As the first and sole designer, I established our process for conducting user research, creation and collaboration of design assets, and UI implementation.
- My designs were used to successfully secure investment for development of our home-grown product, the Botanic Author.

Freelance | UX / UI Designer (Apr 2016 - June 2016)

- User experience design, information architecture strategy, and research.
- Client work included design consultations and a shipped website redesign for OpenJustice, a California Department of Justice initiative.

EDUCATION

General Assembly | San Francisco, CA
UX Design Immersive (2016)
Visual Design Course (2015 - 2016)

University of Florida | Gainesville, FL
BA, Art History (2008 - 2011)
Cum Laude, 3.93 GPA

SKILLS

Design	Strategy	Primary Tools
UX & Product Design	User Research	Sketch
Wireframing	User Flows	Invision
Mockups	Service Blueprints	Zeplin
Visual Design	Site Mapping	Miro & Lucidchart
Prototyping	Heuristic Evaluation	Adobe Suite