JULIA STARKOV

UX / UI Design

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EXPERIENCE

Botanic Technologies, Inc | Lead UX / UI Designer (2016 - current)
User experience and interface design for product and client services projects. Leading the full-cycle of design, I focus on strategy, gathering an extensive understanding of users' needs, and crystal clear ideation. Clients Include: Skype, Logitech, Wirkn, Monash University and a Botanic product. My designs were used to successfully secure investment for development of the Botanic product.

OpenJustice | UX Designer (2016)
Website redesign to increase usability and promote transparency for a DOJ initiative. Conducted user research, updated the IA and developed wireframes, prototypes and visual mockups. The redesign was implemented and is currently used as a foundation for scaling up the site.

Substantial, Inc | Office Manager (2014 - 2015)
Problem solving for a digital product studio's office. Managed marketing for the SF branch. Organized design workshops and lectures. Conducted competitive research.

Glass, Lewis & Co | Proxy Research Analyst (2012 & 2014)
Intensive research, writing and editing in order to make proxy voting recommendations to shareholders. Worked quickly and efficiently under strict deadlines.

EDUCATION

General Assembly | San Francisco, CA
UX Design Immersive (2016) & Visual Design Course (2015 - 2016)

University of Florida | Gainesville, FL
BA, Art History, Cum Laude, 3.93 GPA (2008 - 2011)

SKILLS

Design	Strategy	Primary Tools
Wireframing	User Research	Sketch
Prototyping	User Flows	Invision
UI Design	Site Mapping	Principle
Visual Mockups	Heuristic Evaluation	Adobe Suite