

Julia Teitelbaum

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EXPERIENCE

Research Assistant, Carnegie Mellon University

Spring 2013 – Present • Pittsburgh, PA

Designed data tracking iPad app for PLEA, a school for children with special needs to facilitate data collection, analysis, and sharing. Created low and high fidelity design prototypes and ran weekly user tests in iterative design process. Worked with two developers on back-end and front-end development.

Product Manager Intern, Redfin Real Estate

Summer 2013 • San Francisco, CA

Wrote specification for, designed, and prototyped open house planner feature for iPhone. Created responsive web version of agent contact form. Designed and coded new “Featured Listing” ads, which performed 178% better in initial A/B test. Documented and planned A/B tests for three release cycles.

UX Design Intern, Noodle Education

Summer 2012 • New York, NY

Created a prototype for a new sign-up process to increase conversion rate. Designed and prototyped an iPhone app for students on college tours to gather data for Noodle website and enhance mobile presence. Consulted on UI design and user research practices.

UX Designer, Teach for America

Summer 2012 • New York, NY

Worked with stakeholders and users to develop product strategy. Sketched UX concepts and created user flows for internal Teach for America applications (used by teachers and TFA staff) that would better support work processes.

Technology Consultant, Pittsburgh Public Schools

Spring 2012 • Pittsburgh, PA

Worked with curriculum specialist and teachers to create a web application to manage the Physics curriculum and facilitate collaboration among teachers for Pittsburgh Public Schools.

Designer and Developer, ChemCollective

Summer 2011 • Pittsburgh, PA

Redesigned website for information architecture, usability, visual style (branding). Reengineered backend of the site using PHP MVC Framework. Consulted on user interface design for chemistry simulations and the “Virtual Lab” product.

EDUCATION

Carnegie Mellon University

Class of 2014 • Pittsburgh, PA

Information Systems and
Human-Computer Interaction

Minor in Communication Design

GPA: 3.90

DESIGN SKILLS

Contextual inquiry, competitive analysis, heuristic evaluation, participatory design, A/B testing, usability testing

Interaction design, user interface design, sketching, wireframing, prototyping, data visualization, visual design, Adobe Illustrator, InDesign, Photoshop

TECHNICAL SKILLS

HTML, CSS, Javascript, Ruby, Rails, PHP, Python, Processing, SQL (database design), Git (version control)

LEADERSHIP

ScottyLabs Director

2013–2014

Alpha Chi Omega Booth Design Chair

2013–2014

Mortar Board Senior Honor Society Vice President

2013–2014

Alpha Chi Omega Vice President PR & Marketing

2013–2014

Design for America Founder

2012–2013