

JULIA TRAN

juliathanhtran@gmail.com

EDUCATION

University of California, Los Angeles

Bachelor of Arts Recipient, Anthropology - Minor in Digital Humanities

September 2022 - June 2024

- University Cumulative GPA: 3.94
- Relevant Coursework: Data Science with R, Statistical & Computational Methods for Social Research, Social Network Analysis, Language in Culture, Computer-Mediated Communication, Advanced Topics in Digital Humanities

University of California, Santa Barbara

Bachelor of Arts Candidate, Anthropology

October 2020 - June 2022

- University Cumulative GPA: 4.00
- Relevant Coursework: Human Behavioral Ecology, Methods in Human Behavioral Research, Evolutionary Psychology

WORK EXPERIENCE

Labs Consultant

HumTech Learning Lab @ Rolfe - Los Angeles, CA

September 2022 - June 2024

- Spearheaded the initiative to further the visibility of the Lab as a valuable resource for students and faculty through the establishment of a consistent graphic brand for the space, leading to a 100% increase in student and faculty use of the Lab and its materials
- Improved the Lab for the student community at UCLA and its faculty through new AV products for discussion-heavy courses & motion-sensing cameras for hybrid classes, thus maintaining the Lab's pristine reputation
- Collaborated with 5 other Lab Consultants to develop learning facilitation projects, including VR scans of typically remote cave paintings and art galleries, leading to a tangible increase in educational accessibility and Lab attendance

Event Coordination Intern

New Filmmakers Los Angeles (NFMLA) - Hollywood, CA

June 2023 - September 2023

- Sourced new and pre-existing community partners to set up social media partnerships and mutual promotions, contributing to NFMLA's support for the LA community and underrepresented filmmakers at the June, July, & August festivals
- Managed 600+ film festival volunteers by consolidating our listserv, organizing teams of ~15 volunteers per festival, and corresponding with recurring members to sustain their continued involvement in the organization
- Processed ~25 film portfolios per week—containing raw files, press kits, and biographical information—to provide the selection and marketing committees with the necessary material to finalize programming and promotional assets

LEADERSHIP

Head of Dais

Model United Nations: BruinMUN - Los Angeles, CA

September 2022 - November 2023

- Chosen as the Head of Dais for the Disarmament and International Security Committee (DISEC) at BruinMUN 2023 based on pre-existing experience in geopolitical debate, live-event coordination, and community service management
- Coordinated with personal staff to lead the World Health Organization (WHO) and DISEC at BruinMUN 2022 & 2023, conferences that encouraged 1,700+ high school students to engage in intensive debate and collaboration
- Developed a comprehensive, 20-page background guide on black market cryptocurrency and small arms trade through months of personal research, providing a touchstone to guide students in their own exploration of the topics

Publicity Ambassador

KCSB Publicity Team - Goleta, CA

October 2021 - June 2022

- Created digital marketing assets for KCSB's social media to promote student-organized community concerts, featuring acts such as Whitney and Coco & Clair Clair, contributing to increased engagement with the arts and fundraising for UCSB's only student-led radio station
- Attended graphic design workshops with 3 other selected Publicity Ambassadors to guide my understanding of how to maintain visual consistency and encourage an audience to engage with the artistic community at UCSB

SKILLS

Adobe Creative Suite, Tableau, SketchUp, Figma, Jira, Microsoft Office Suite, Google Suite, Canva, R, Keynote, WordPress