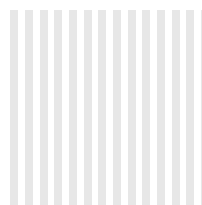


WEB DESIGN & DEVELOPMENT



INSTRUCTIONS

Your task is to create a new website for an online store that creates custom "Bobble Heads". You should create an interesting and creative design that matches the theme and style of your target audience.

TARGET AUDIENCE

The client has identified the following target audiences for their website:

- Collectors – Loyal followers of the website and brand that check back regularly to see what the latest and greatest Bobble Heads are.
- Customers looking to purchase a gift for themselves, family member or friend.
- Retailers interested in stocking Bobble Heads in store

THE TASK

You are required to produce a fully functional website. You will be required to supply the following deliverables:

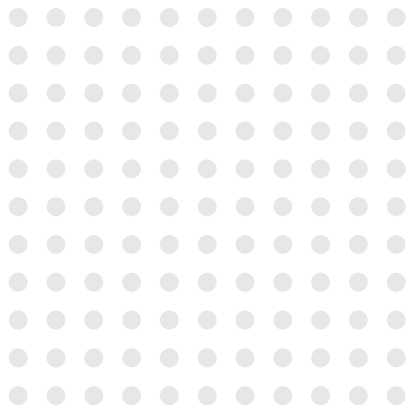
- Fully functional responsive website
 - Mobile < 320px
 - Desktop > 980px
- Accessible information capture form for "Custom Made" Bobble Heads

You have been supplied a selection of images, text and icons to use in your design. You are not required to use all the provided imagery.

DESIGN INCLUSIONS

The client has requested the following design inclusions:

- Bobblehead Logo
- Social Media Icons (Facebook, Twitter, Instagram)
- Main Navigation
 - About Us
 - Custom Made
 - Collections
 - Contact Us



- Homepage to Include:
 - 4 x Banners
 - 1 x "Custom Made Bobbleheads" Advert - create inside canvas element
 - 10 x Featured Products
 - Bobblehead News
 - News Title
 - News Date
 - News Text
- Footer to include:
 - Copyright notice
 - Repeated footer navigation
 - Privacy Policy
 - Social Media Icons (Facebook, Twitter, Instagram)

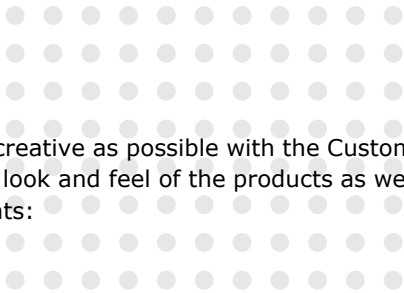
You have been supplied with text and images to aid you in your design, the data is not compulsory and you may use any provided image you feel complements your design. The supplied text must be used. You may also add other elements to enhance your design.

Your website will be marked in Internet Explorer, Google Chrome and Mozilla Firefox and checked for responsive design.

"CUSTOM MADE" FORM

Your website should include a fully accessible form to capture the following information from the user:

- Name (required)
- Email Address (required)
- Gender of the Bobblehead (required)
- Description of your required Bobblehead (required)
- Bobblehead Style (required)
 - Thor
 - Spiderman
 - Batman
 - The Flash
 - Captain America
 - Iron Man
 - The Hulk etc
- Image Upload (required) *an image of the person they wish to turn into a Bobblehead*



You are to be as creative as possible with the Custom Made form. Remember, you are designing a website that matches the look and feel of the products as well as meets the expectations of the target audience. Other requirements:

- Feature products should be displayed in accessible data table
- Should set site up to be multi column layout.
- Can use bootstrap or other framework of choice to get the responsive layout working
- Make sure it is semantically and structurally correct
- All the pages must validate - both html and css