

A (Folding) Seat at the Table

*An analysis of women in director roles in
Hollywood 1986 - 2016*

Julia Tsaltas | Oct 29 2021



Source: https://www.ncs-london.com/wp-content/uploads/2017/09/shutterstock_475572052.jpg

Scenario



XYZ Productions is seeking insights on women in director roles.

Analyze historical numbers, trends and box offices success for US films in the past 30 years.

Compare figures to global numbers and streaming.

Recommend suggestions to improve employment figures.

Motivation

THE
Hollywood
REPORTER

Study: Female Filmmakers Lost Ground in 2016

Women made up just 7 percent of all directors on the top 250 films, a 2 percent decline from 2015, according to San Diego State's Center for the Study of Women in Television and Film.

BY GREGG KILDAY JANUARY 12, 2017 7:00AM

THE WRAP

22 Percent Fewer Women Directed 2016's Top 250 Movies, New Study Finds

Women directors spoke, Hollywood didn't listen

 Beatrice Verhoeven | January 12, 2017 @ 7:00 AM



ENTERTAINMENT FILM CULTURE

THE VERGE

Fewer women directed top-grossing movies in 2016 than in 1998

21

By Lizzie Plaugic | Jan 12, 2017, 12:29pm EST

HUFFPOST

Somehow, The Number Of Female Directors Got Even Smaller Last Year

Only 7 percent of the 250 top-grossing films of 2016 were directed by women.



By Jillian Capewell

01/12/2017 03:49pm EST | Updated January 12, 2017

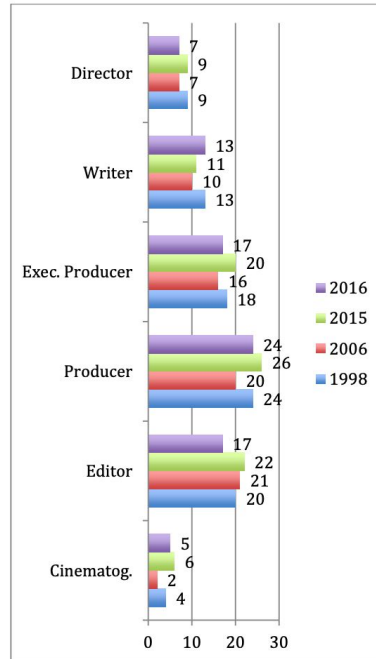
Motivation



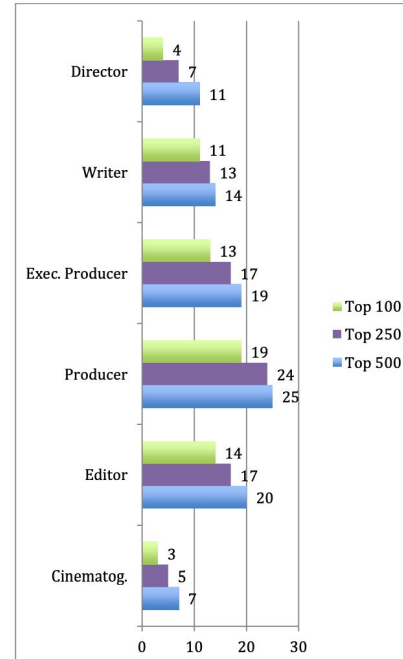
The Celluloid Ceiling: Behind-the-Scenes Employment of Women on the Top 100, 250, and 500 Films of 2016

by Martha M. Lauzen, Ph.D.

*Figure 2.
Historical Comparison of Percentages of
Women Employed Behind the Scenes on
Top 250 Films by Role*



*Figure 6.
Comparison of Percentages of Women
Working in Key Behind-the-Scenes Roles
on the Top 100, 250, and 500 Domestic
Grossing Films of 2016*



Motivation



HALF OF FILM SCHOOL GRADS ARE **WOMEN -- SO WHY ARE ONLY 1.9%** **DIRECTING BIG BUDGET FILMS?**

"TALENT NEEDS AN EVEN PLAYING FIELD," SAYS NYU'S SUSAN SANDLER.



SHAUNNA MURPHY

05/13/2015

Risks



Loss of skilled talent

Reports of hostile work environments

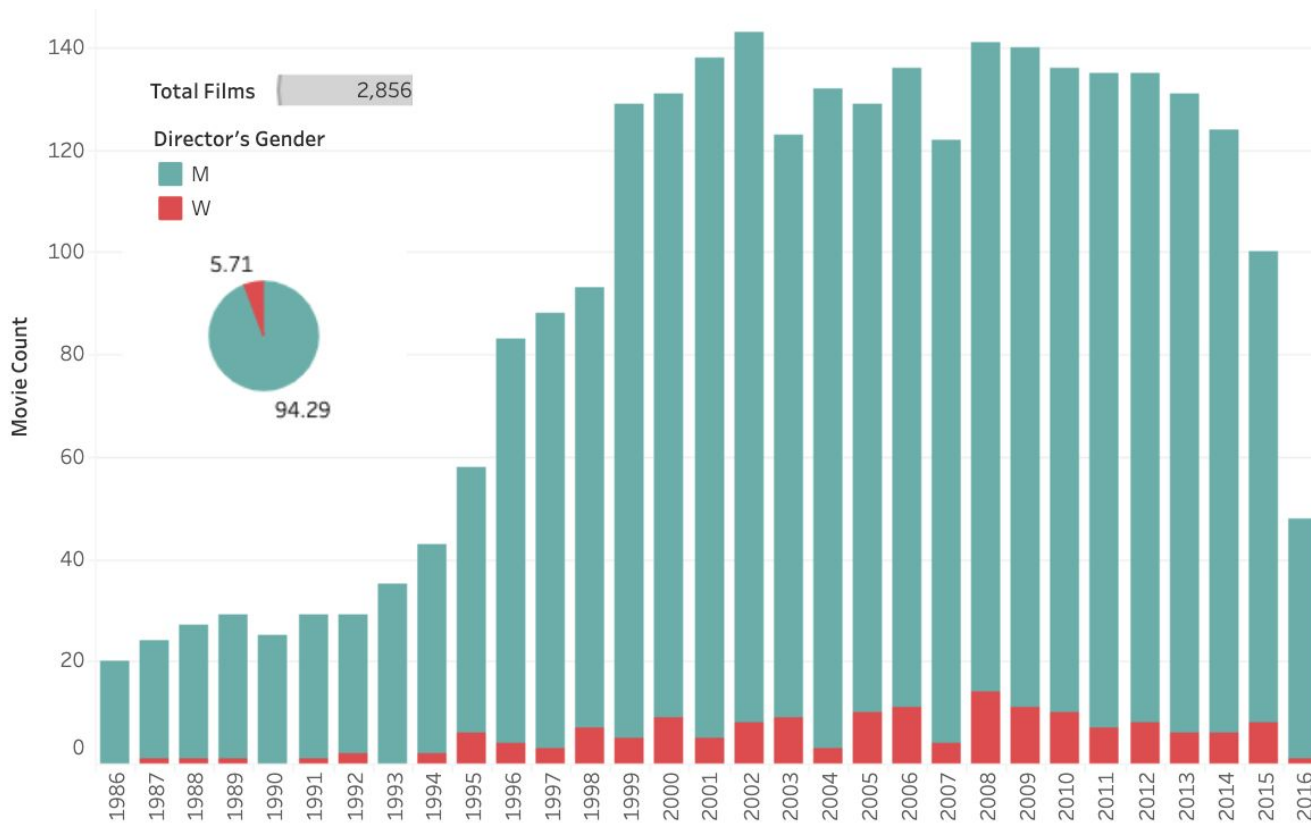
Higher risk of workplace investigations leading to potential
legal charges

Data

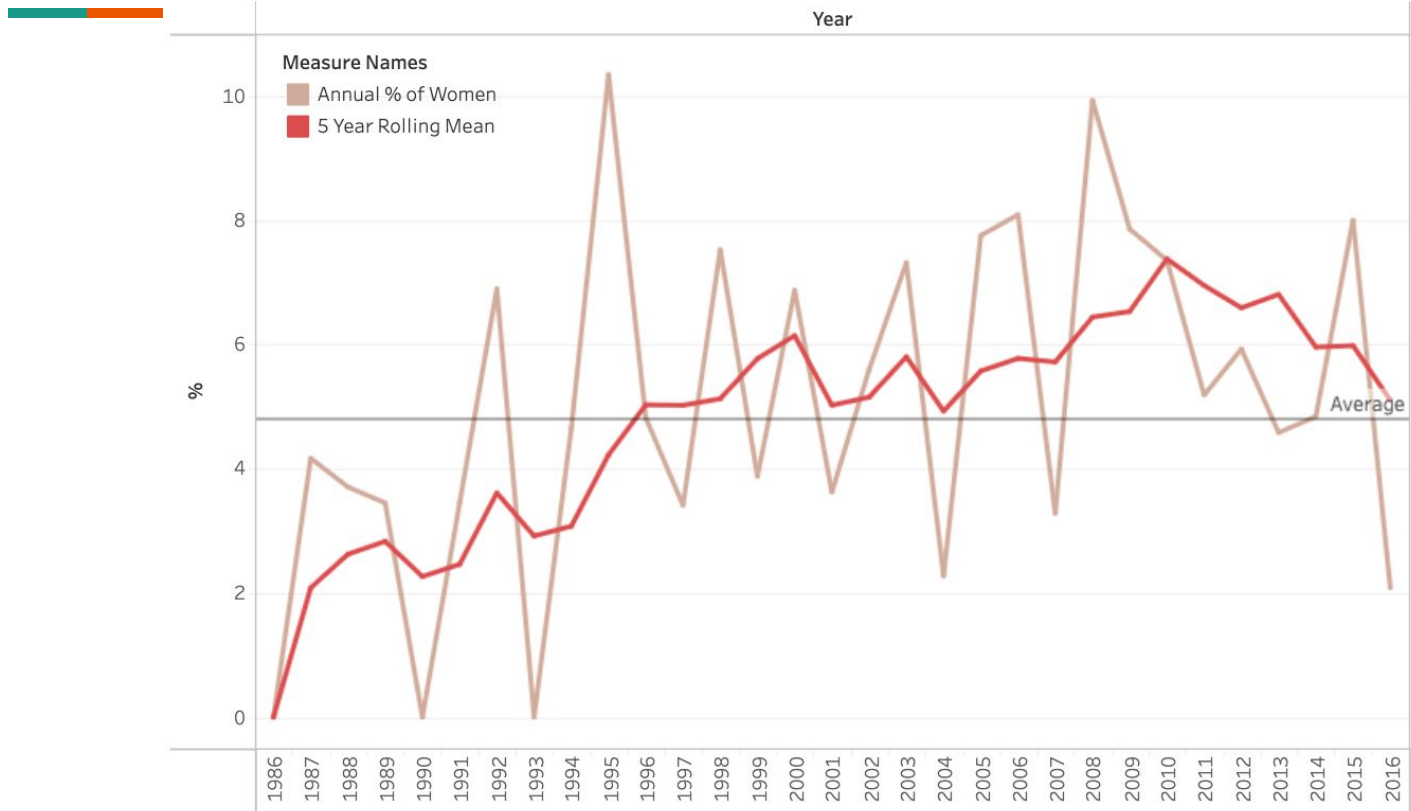


- Included 2856 movies from IMDb
- Produced by US based companies only
- Released to theatres between 1986 - 2016
- Corrected gross and budget figures to 2016 dollar

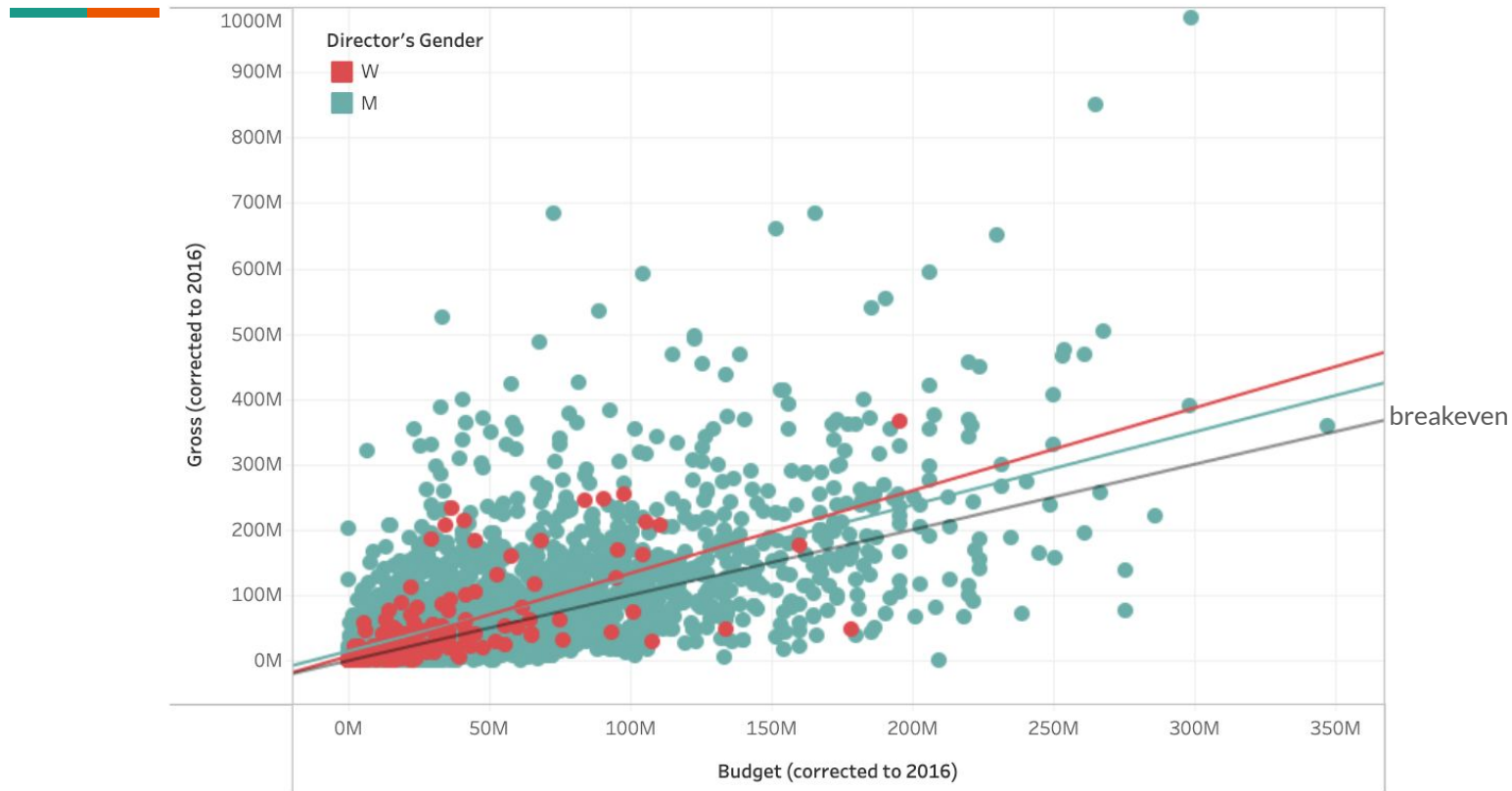
Historic Outlook



Employment Trends



Box Office Success



Competition



Netflix (2017 - 200 films)

Source: Mourning Consult, 2017 Feature Film Inclusion Report

All Movies: **27%**

Original Documentaries: **40%**

Original Comedies: **17%**

Original Dramas: **19%**

World (2017): **12%**

World (2007-2016): **4%**

Dataset (2007-2016): **6%**

Recommendations



Review **recruitment practices**

Review talent **pipeline**

Broaden **talent pool**

Drive **company vision and values** to include supporting diversity in the workplace