



UPM
UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI



GetConnect Inc.

GetConnect

Bridging the Gap
Between Employers and
Students

1. Julia Nurfadhilah binti Mohamid Fauzi (208256)
2. Danish Al-Muhaimin bin Mustaffa (205647)
3. Liu Mingyu (200019)
4. Wu HongZhen (208696)
5. Sujana Samia Santha (205056)





Problem Statements



Higher Education Students

Many students face **financial constraints** and look for part-time jobs to support themselves during their studies. However, **finding a suitable part-time job** that fits their schedule and provides a decent income is often challenging.

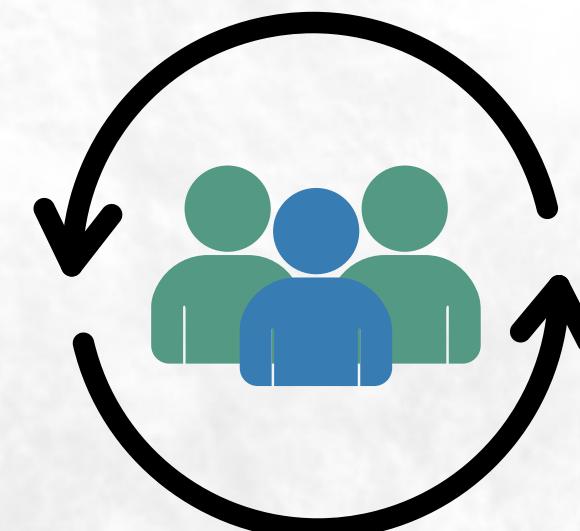


**Employers from
Various Companies**

Finding reliable part-time employees for employers can be challenging due to **high turnover rates** and a **saturated labor market**. Employers need an efficient solution to attract and retain qualified and dedicated part-time employees.



Target Market



1.2 million
higher education students

8.8 million
registered companies
in Malaysia



Top Universities & Colleges in Malaysia (no date) Updated: Top Universities & Colleges in Malaysia 2022.
Available at: <https://www.easyuni.my/en/malaysia/> (Accessed: March 28, 2023).

Pages - company-and-business-registered-statistic-2022 SSM.

Available at: <https://www.ssm.com.my/Pages/Publication/Statistics/Companies%20and%20Business%20Registered/Company%20and%20Business%20Registered%20Statistic%20for%202022/Company-and-Business-Registered-Statistic-2022.aspx> (Accessed: March 28, 2023).



User Persona Pain Points



Mr. Danish
a retail business owner

- "Finding part-time workers is a necessary part of my business, but it can be **frustrating and time-consuming.**"
- "I'm worried that if I don't find a better way to hire part-time workers, my company will be **short-staffed** during busy times."



Ms Emily
a university student

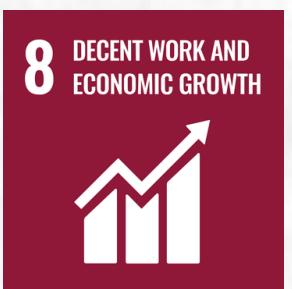
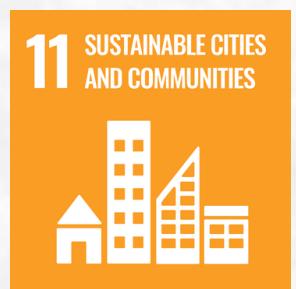
- "I'm worried that I won't be able to afford to stay in school if I **can't find a job soon.**"
- "I'm starting to feel discouraged because I've **applied for so many jobs**, and I haven't had any luck."



Our solution

GetConnect

"Part-time work, full-time possibilities"





Main Features

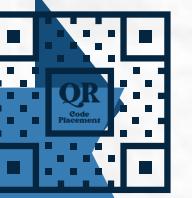
Personalized Job Recommendation

- Seamless job **browsing and compare.**



Customizable Schedule Management

- Implements **QR codes** for accurate tracking of student working hours.



Credible payment system



- **Penalizes** students who **fail to show up.**
- Employers must pay employees within **24 hours.**

Professional Messaging Platform



- Students and Employer can **communicate** through a **messaging platform** in the application.



Unique Value Proposition (1/2)



For Students



More Efficient and User-Friendly

Find part-time jobs that match your skills and availability.



Exceptional Job Offer

Secure a highly desired job



Secure and Reliable Payment System

Ensures timely payment for their work



Unique Value Proposition (2/2)

For Employers



Easy Management and Monitoring of Workforce

Monitor job offers and candidate interest.



Accurate Attendance Tracking

Avoid manual tracking and errors with automated systems.



Boost Job Offer Promotion

Reach more potential job candidates



COMPARISON TO EXISTING SOLUTIONS:

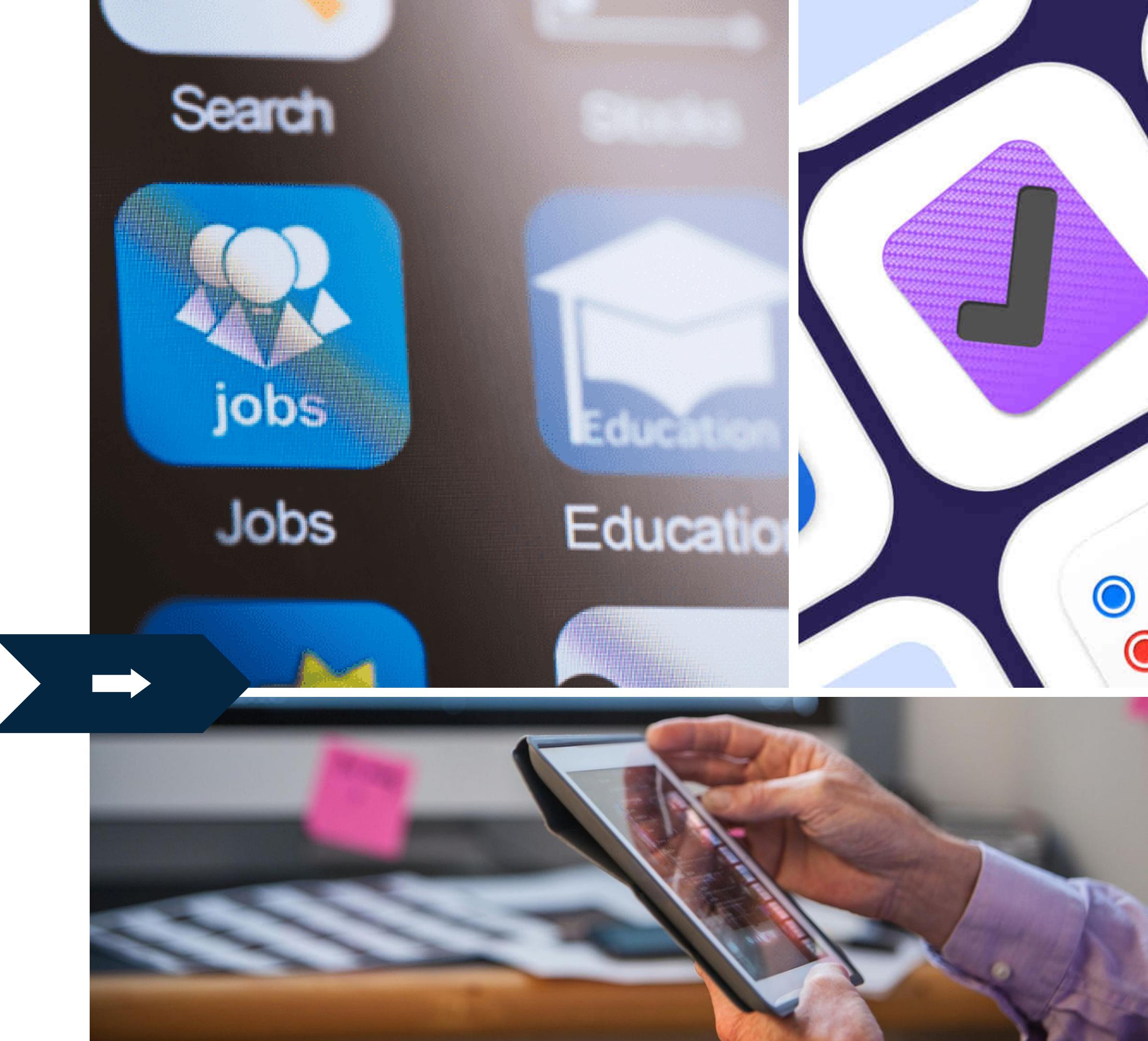
	 GetConnect	 Hyred My	 FindJobs	 Trooper
Personalized Job Recommendation	✓	✗	✓	✓
Employee and Employer Feedback	✓	✗	✓	✗
Professional Messaging Platform	✓	✓	✗	✓
Customizable Schedule Management	✓	✗	✓	✗
Credible Payment Management	✓	✓	✗	✓



Participate in **GetConnect** Revolution!

We provide seamless and efficient platform for both students and employers looking for part-time work.

We believe that our application has the potential to revolutionize the way part-time jobs are advertised, booked, and managed.





Thank You