



**UPM**  
UNIVERSITI PUTRA MALAYSIA  
BERILMU BERBAKTI



GetConnect Inc.

# GetConnect

Bridging the Gap  
Between Employers and  
Students

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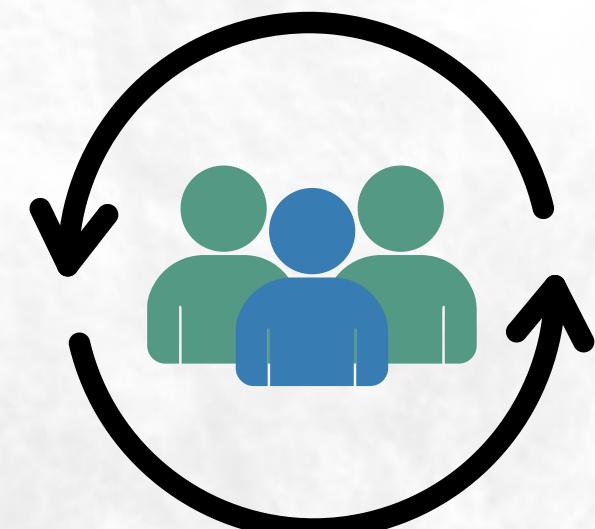


**74%** of colleges are facing financial challenges, according to a new survey of higher education professionals

**38%** of college students worry they won't have enough money to last the semester



# Target Market



**1.2 million**  
higher education students

**8.8 million**  
registered companies  
in Malaysia



Top Universities & Colleges in Malaysia (no date) Updated: Top Universities & Colleges in Malaysia 2022.  
Available at: <https://www.easyuni.my/en/malaysia/> (Accessed: March 28, 2023).

Pages - company-and-business-registered-statistic-2022 SSM.

Available at: <https://www.ssm.com.my/Pages/Publication/Statistics/Companies%20and%20Business%20Registered/Company%20and%20Business%20Registered%20Statistic%20for%202022/Company-and-Business-Registered-Statistic-2022.aspx> (Accessed: March 28, 2023).



# Pain Points



**Higher Education Students**

Finding jobs based on skillsets and interests

Schedule Conflicts

Communication Constraint



**Employers**

Searching for committed and loyal workers

Cash Flow

Inexperienced worker



# Main Features



Personalized Job Recommendation



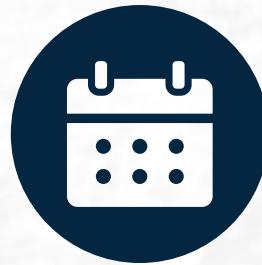
Credible Payment System



Efficient Messaging Platform



Student - Employer Feedback System



Flexible Schedule Management



Efficient Attendance Tracking



# Key Benefits

## For Students



High-Paying Job Rates



Jobs that Matches Your Skills and Availability



Secure and Reliable Salary Payment

## For Employers



Attract More Reliable Worker



Easy Monitoring of Workforce



Accurate Attendance Tracking



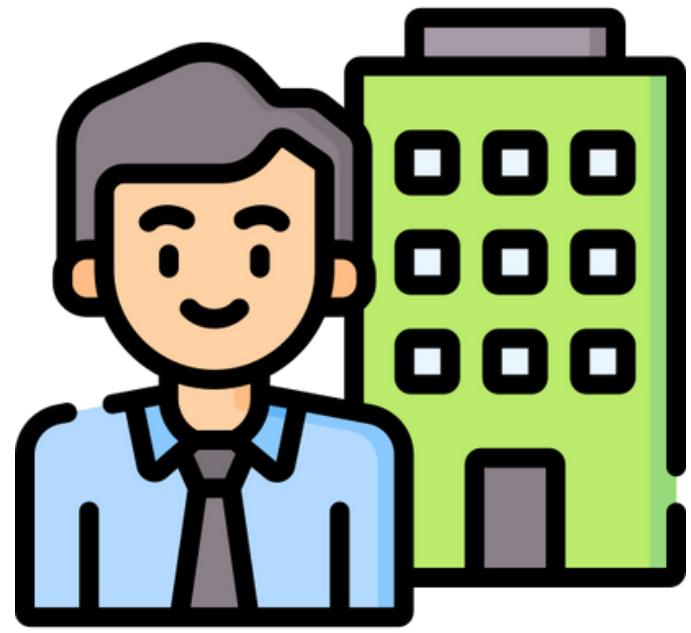
## COMPARISON TO EXISTING SOLUTIONS:

	 GetConnect	 Hyred My	 FindJobs	 Trooper
Personalized Job Recommendation	✓	✗	✓	✓
Student - Employer Feedback	✓	✗	✓	✗
Efficient Messaging Platform	✓	✓	✗	✓
Flexible Schedule Management	✓	✗	✓	✗
Credible Payment Management	✓	✓	✗	✓
Efficient Attendance Tracking	✓	✓	✗	✓



# KEY PARTNERS

*(who helps us to deliver?)*



Employers or  
companies offering  
part-time jobs



Payment gateway  
service providers

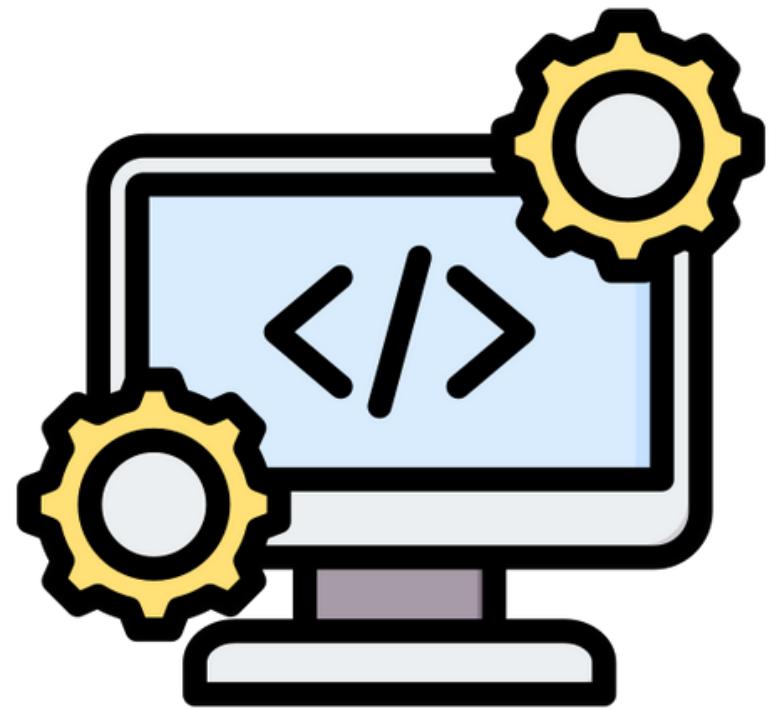


Marketing and  
advertising agencies



# KEY ACTIVITIES

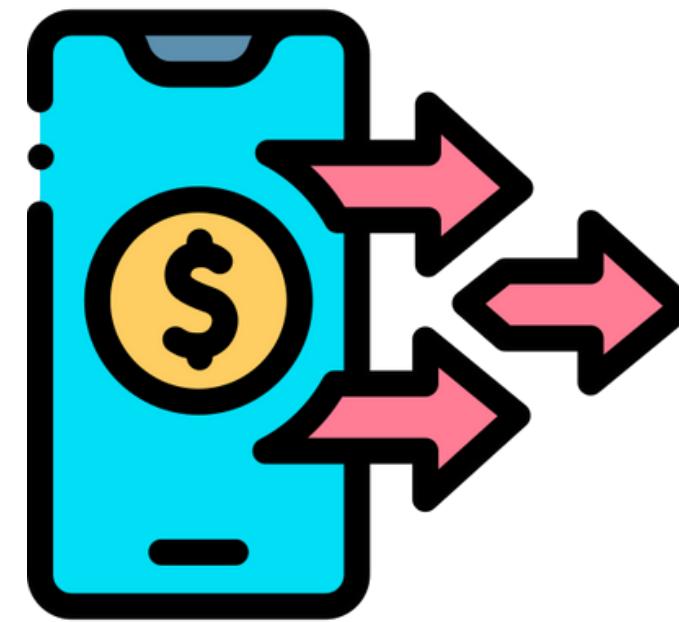
*(what do we do?)*



Developing and maintaining the application



Managing job offers and bookings



Managing payments and transactions



Providing customer support



# KEY RESOURCES

*(what do we need?)*



Development  
team



Payment  
gateway  
interaction



Server and hosting



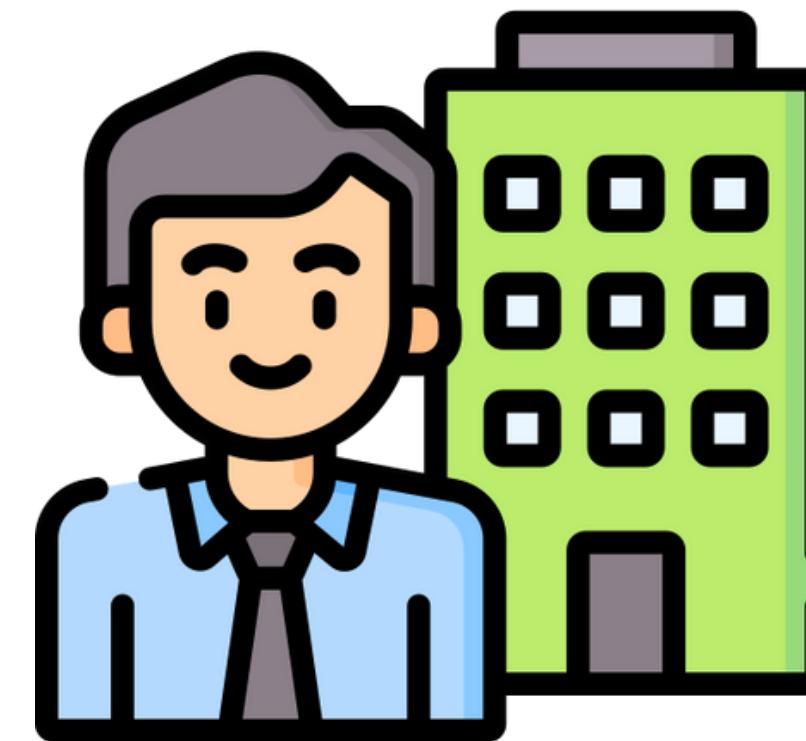
Marketing and  
advertising tools

# CUSTOMER SEGMENT

**(who do we help?)**



**University students**  
**(1.2 million)**



**Employers or companies offering  
part-time jobs**  
**(8.8 million)**

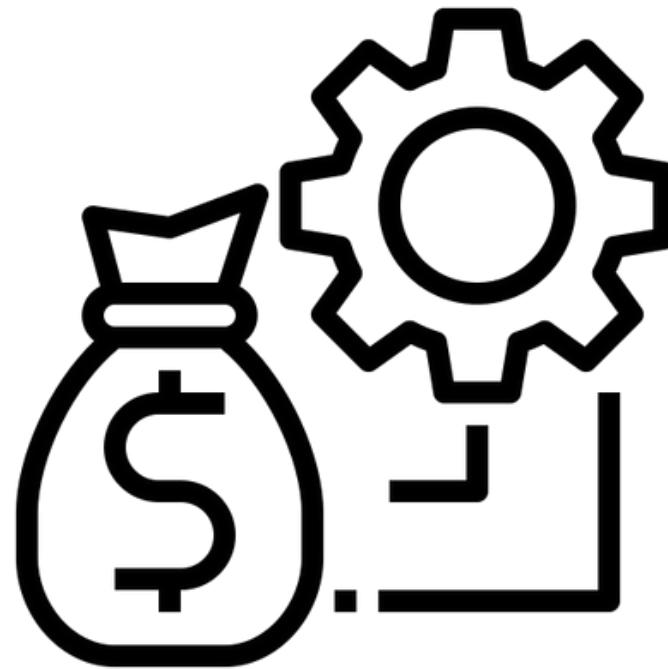
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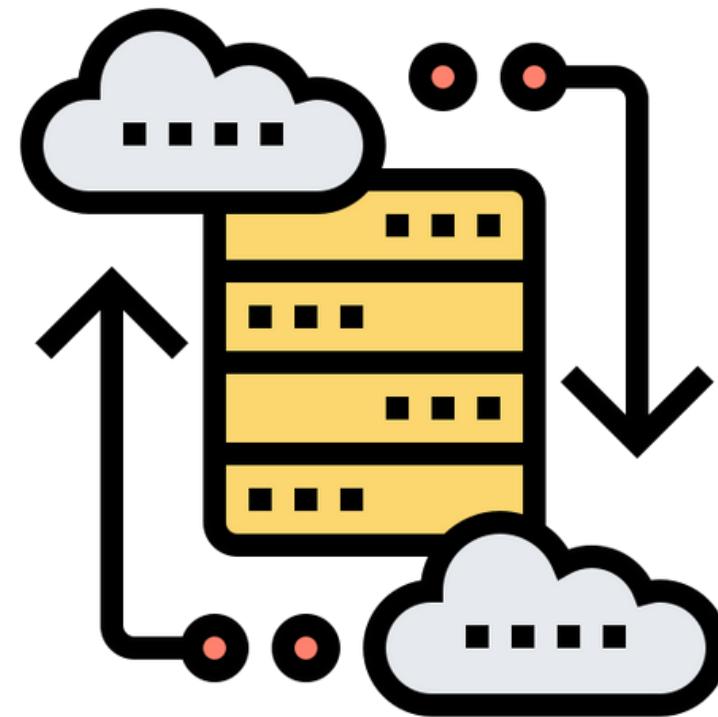
Available at: <https://www.ssm.com.my/Pages/Publication/Statistics/Companies%20and%20Business%20Registered/Company%20and%20Business%20Registered%20Statistic%20for%202022/Company-and-Business-Registered-Statistic-2022.aspx> (Accessed: March 28, 2023).

# COST STRUCTURE

**(cost and expenses we need)**



Development and  
maintenance cost



Server and  
hosting cost



Marketing and  
advertising cost

# REVENUE STREAMS

*(what do we get?)*



Fees for promotions  
or boosts of job offers



Advertising fees



Transaction fees  
on payments  
made through  
the app



# KEY METRICS

*(how do measure success?)*



Number of active users  
(students and  
employers)



Number of job  
postings



Percentage of  
successful job  
matches

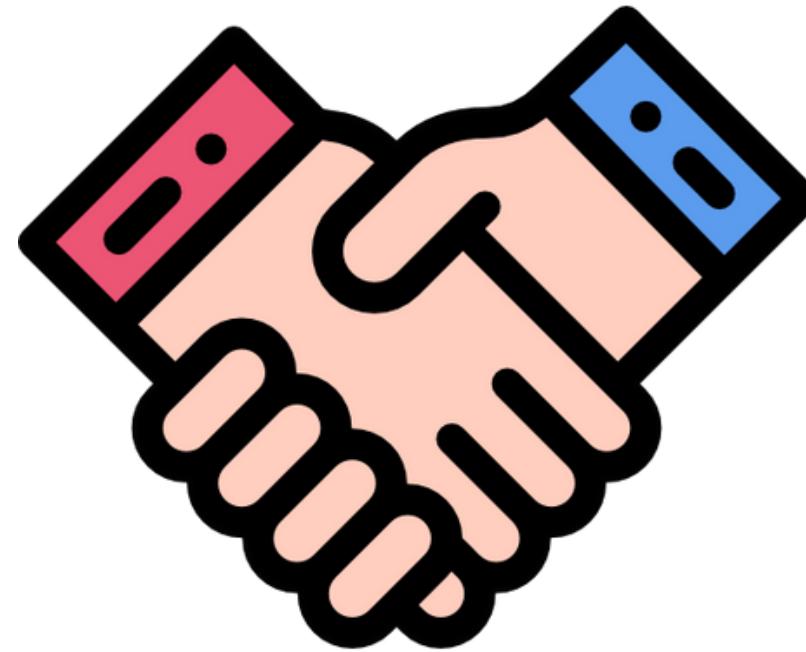


Average rating  
for employers  
and students

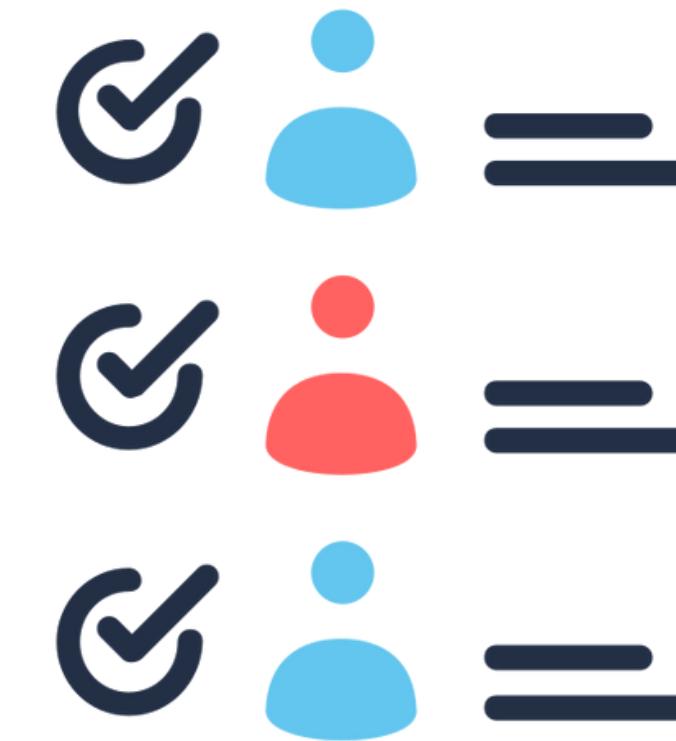


# UNFAIR ADVANTAGE

**(how are we different?)**



Strong partnerships with  
university students and some  
local businesses



Proprietary attendance  
tracking system



# User Interface Mockup

**Actor :**



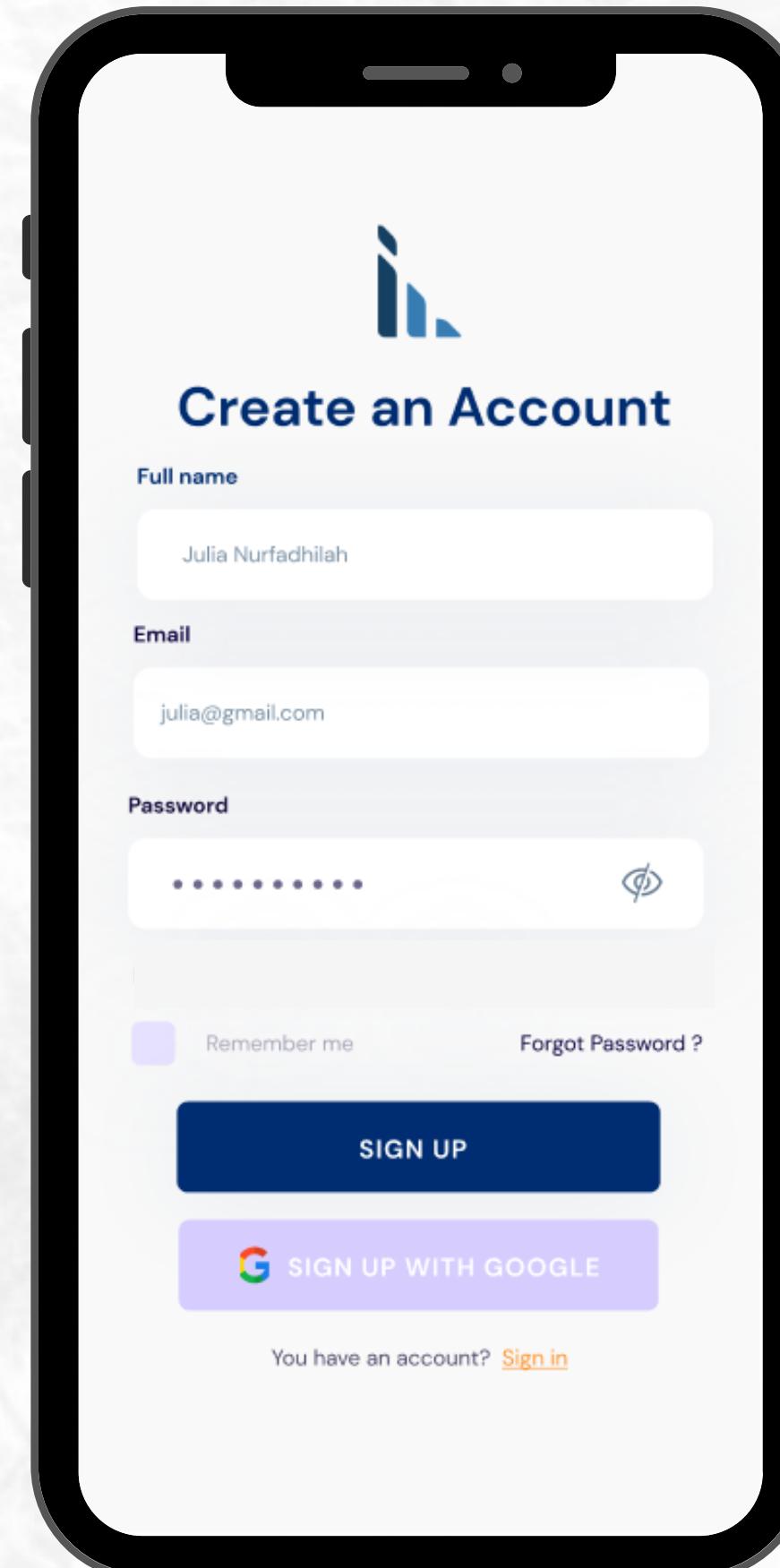
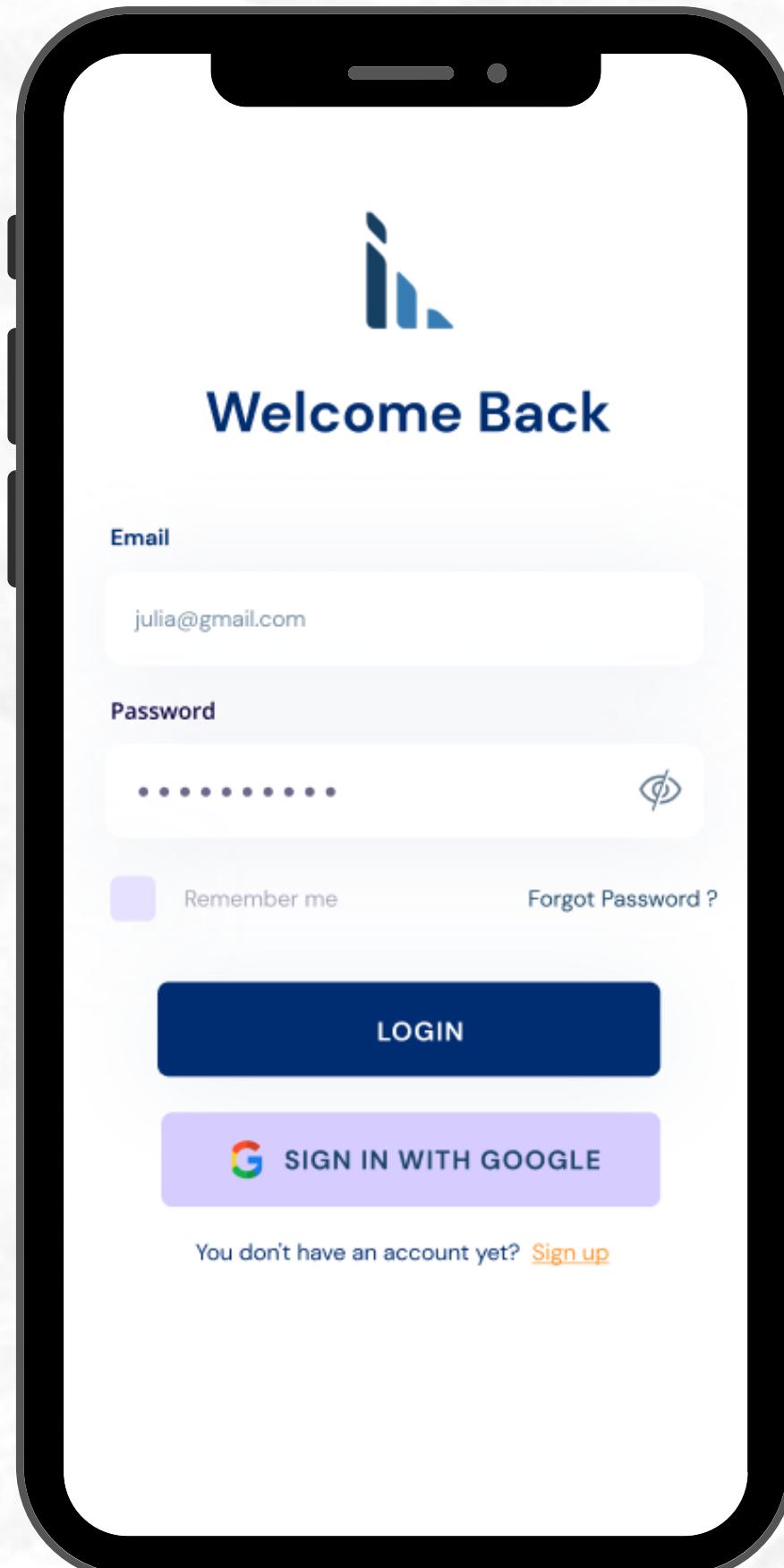
**Employers**



**Higher Education Students**



# UI Mockup for Students and Employers



**Functionality :**

- ✓ Efficient Messaging Platform

**Benefit :**

- ✓ Attract More Reliable Worker



# User Interface Mockup

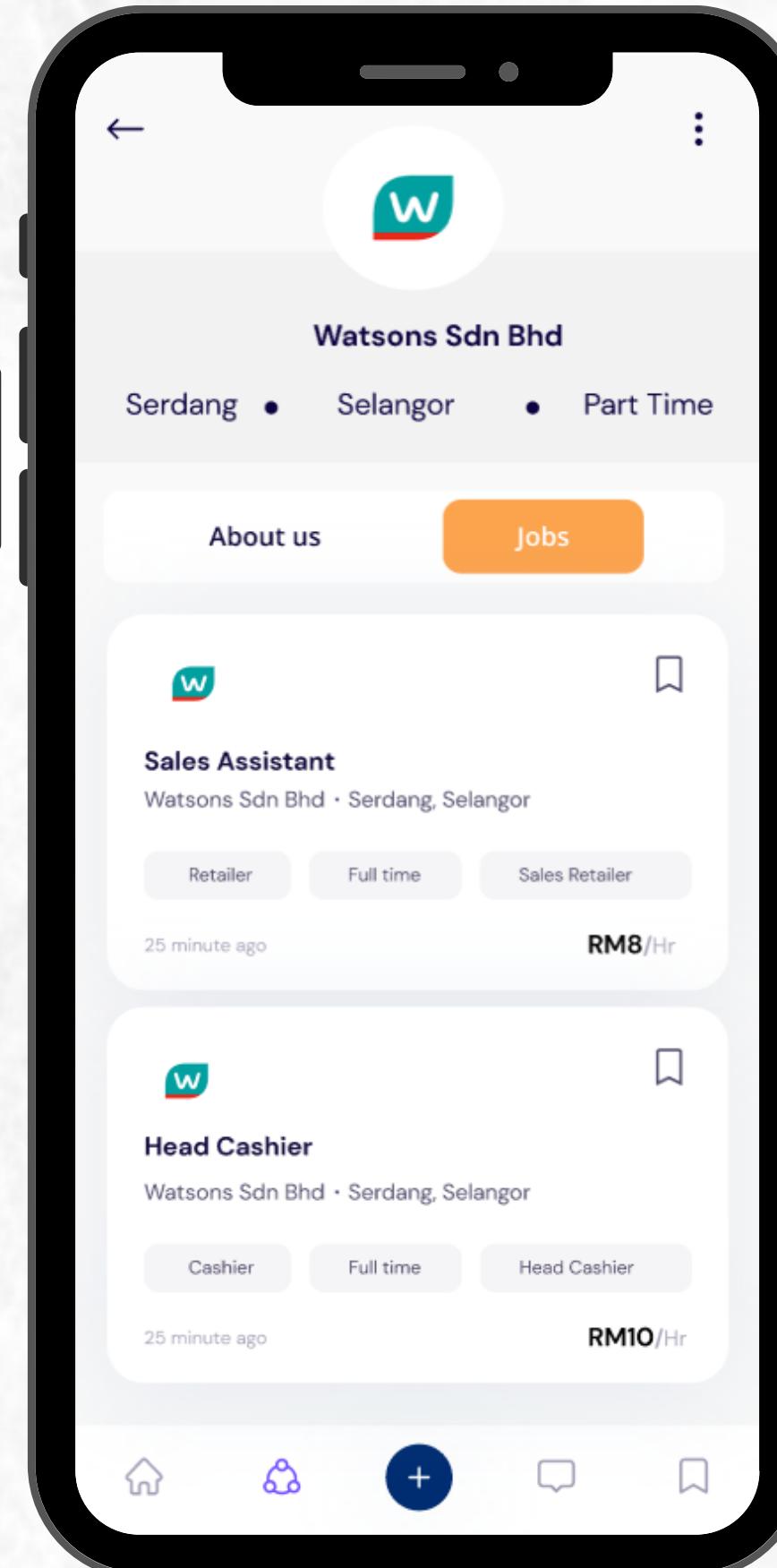
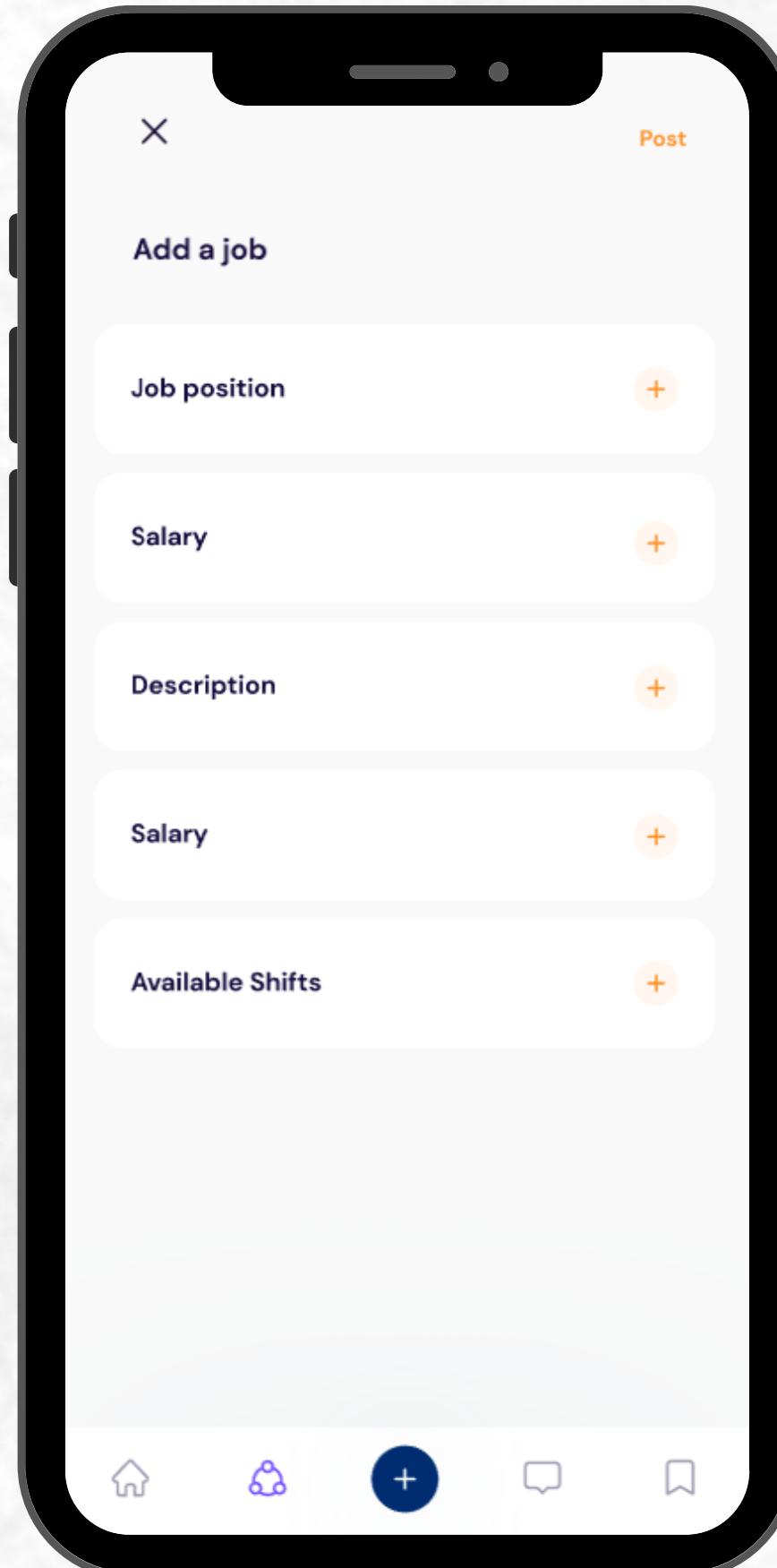
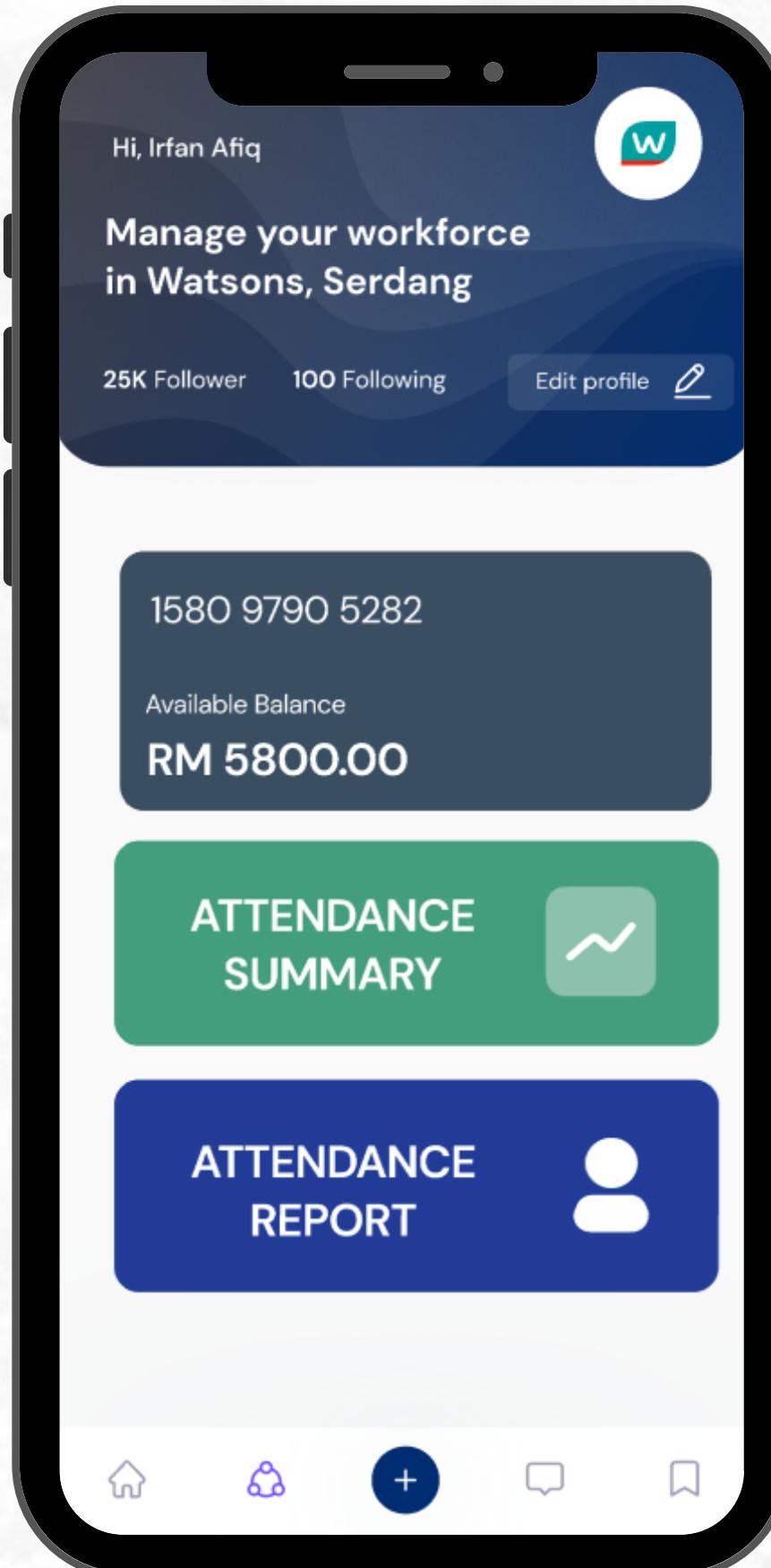
**Actor :**



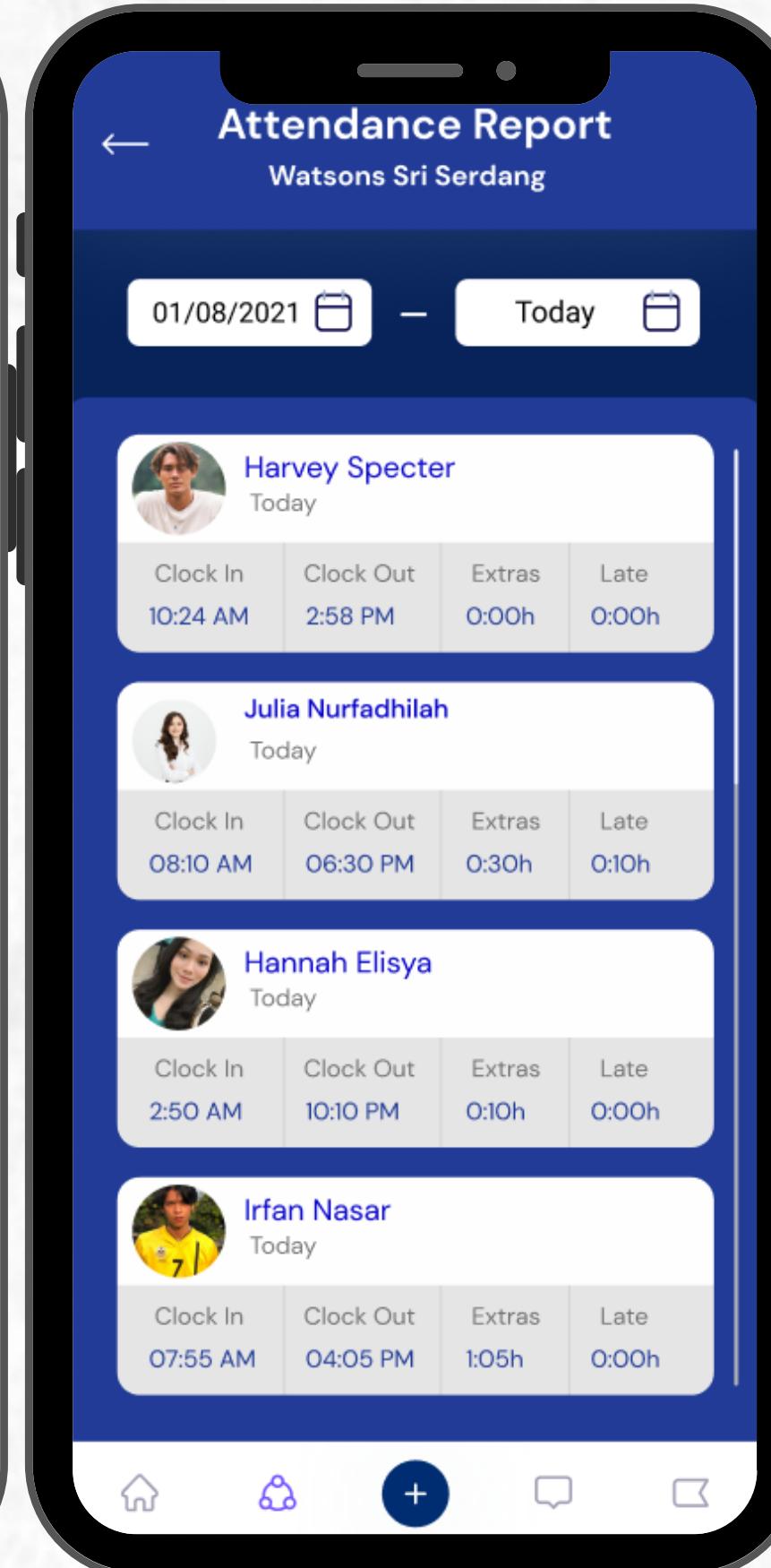
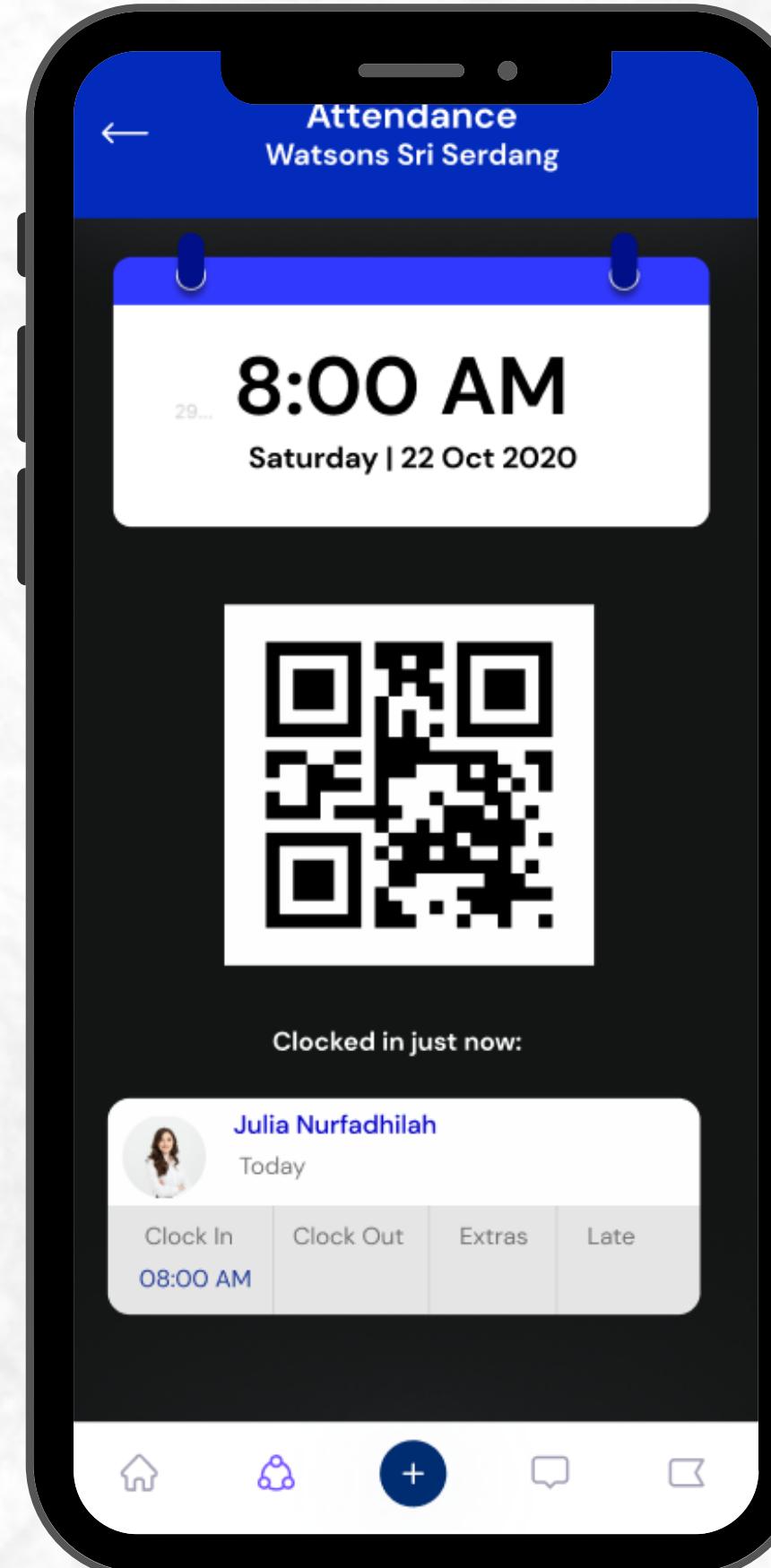
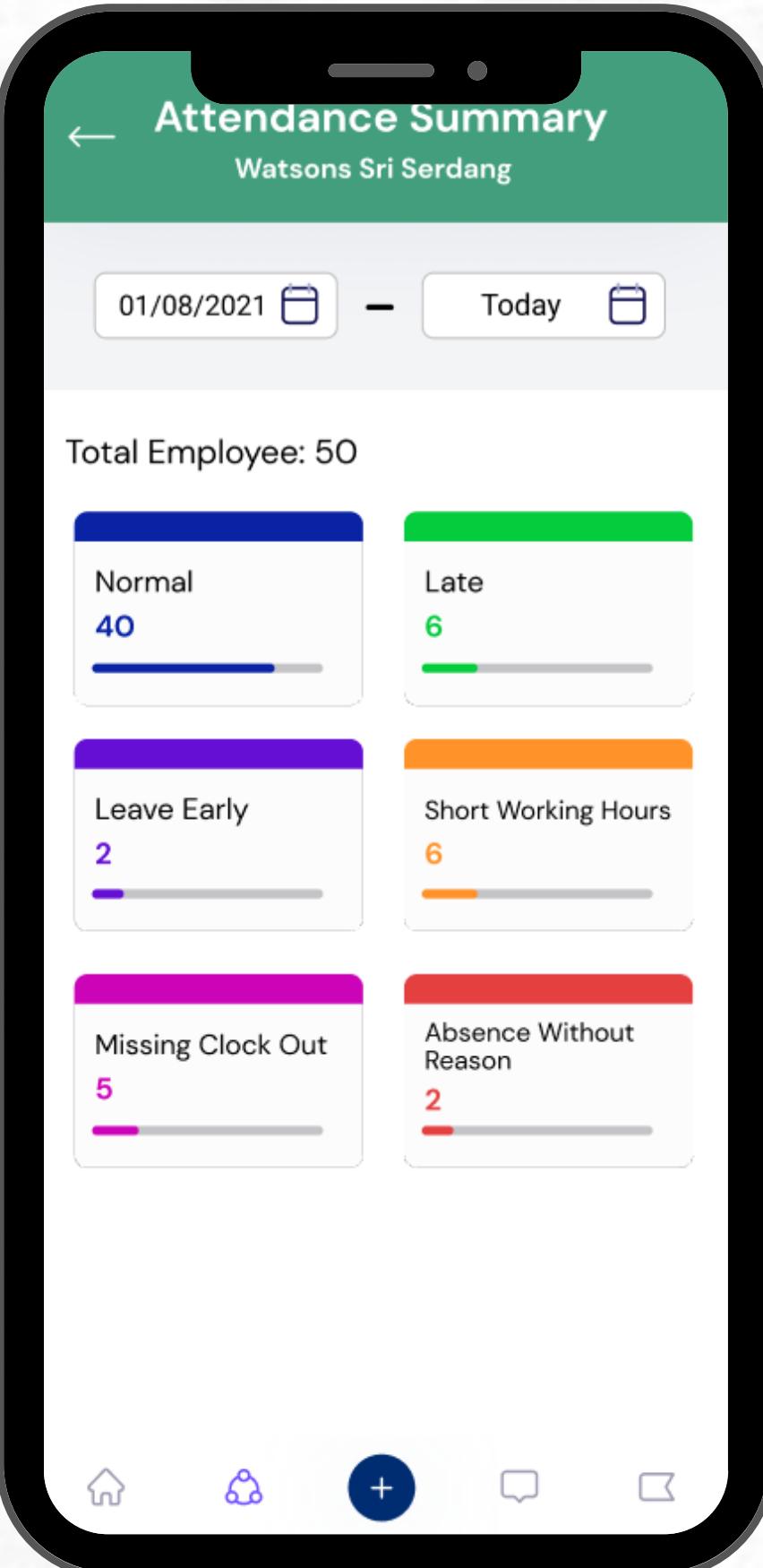
**Employers**



# UI Mockup for Employers



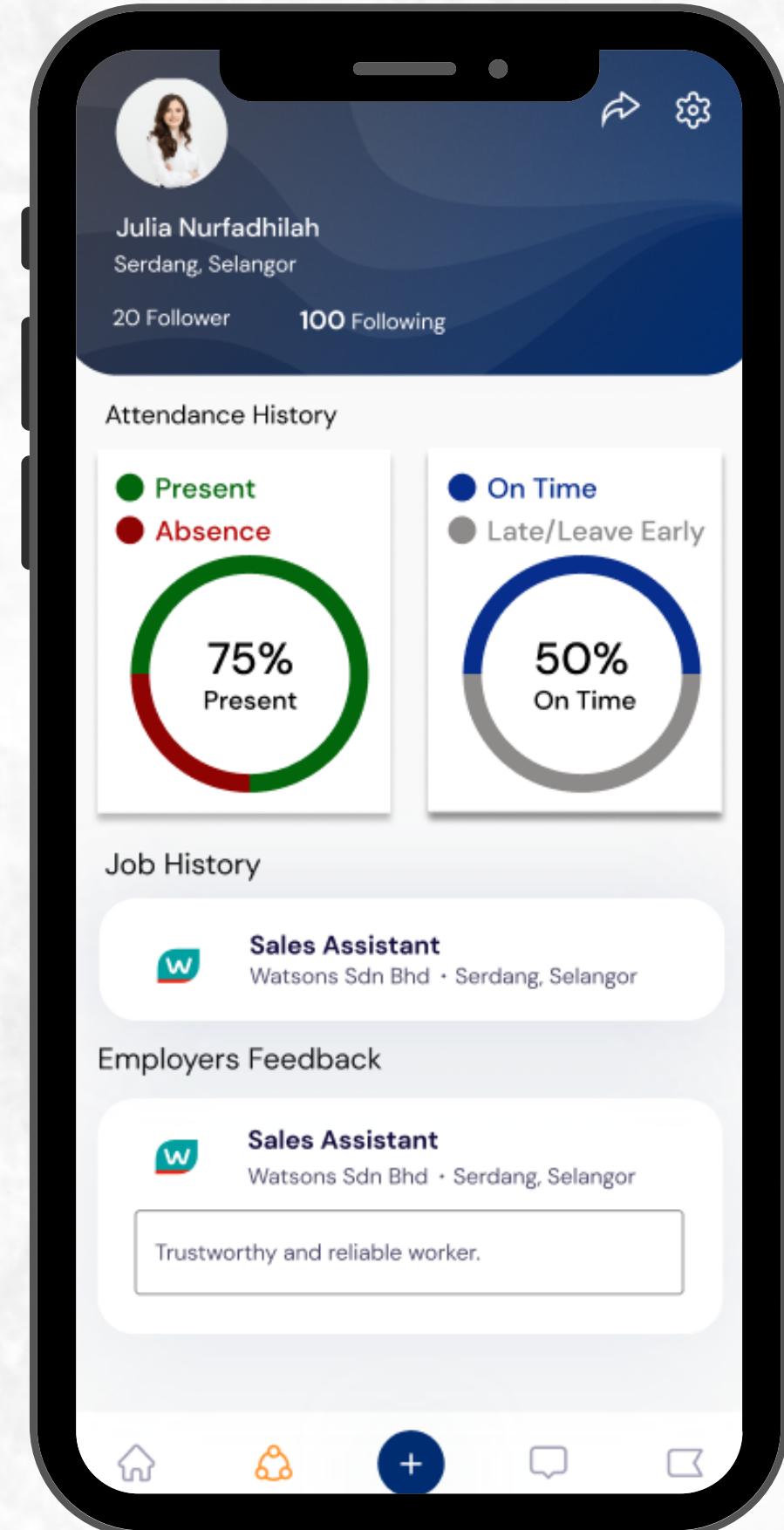
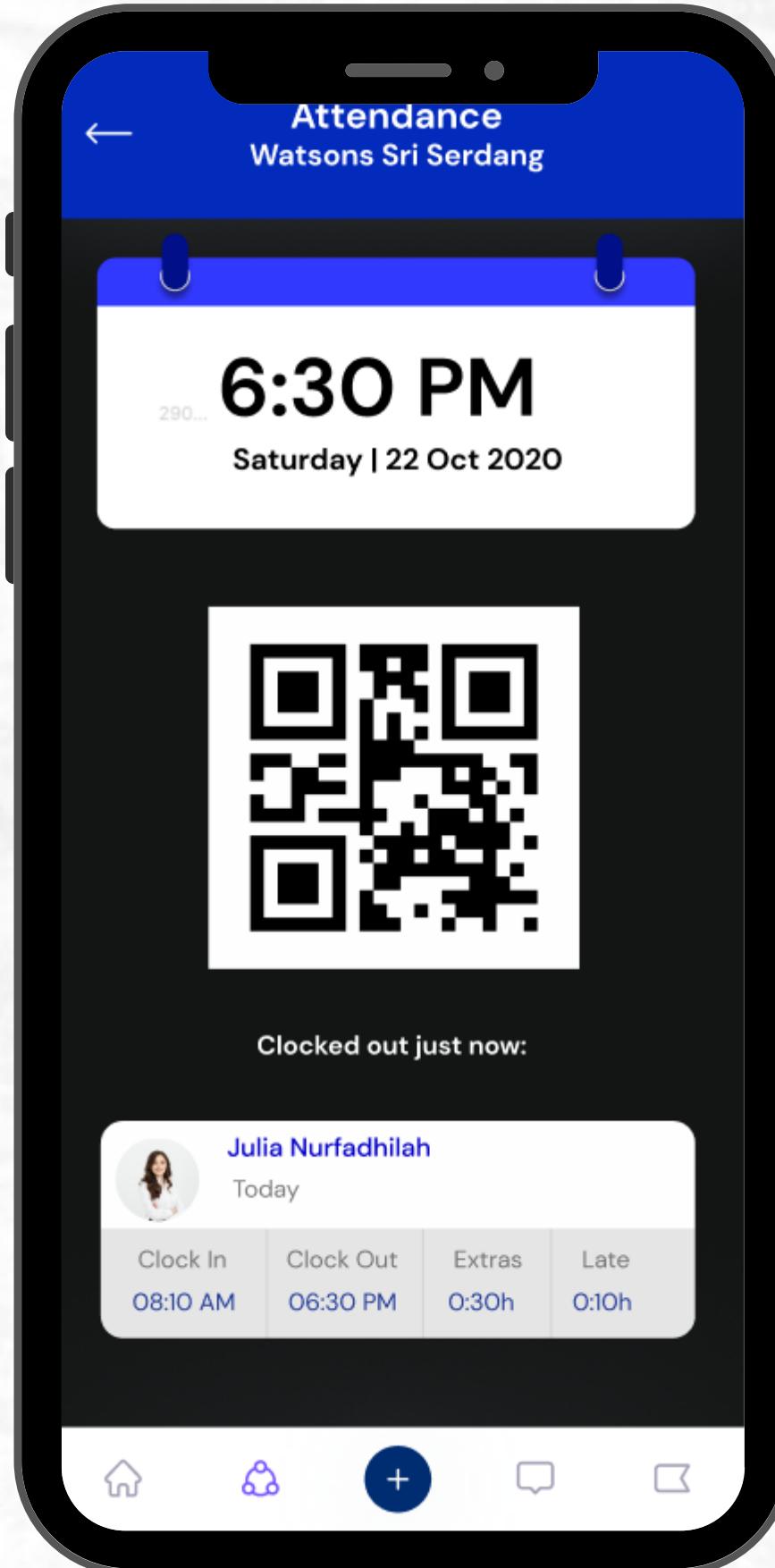
# UI Mockup for Employers



**Functionality :**

**Accurate Attendance Tracking**

# UI Mockup for Employers



## Functionality :

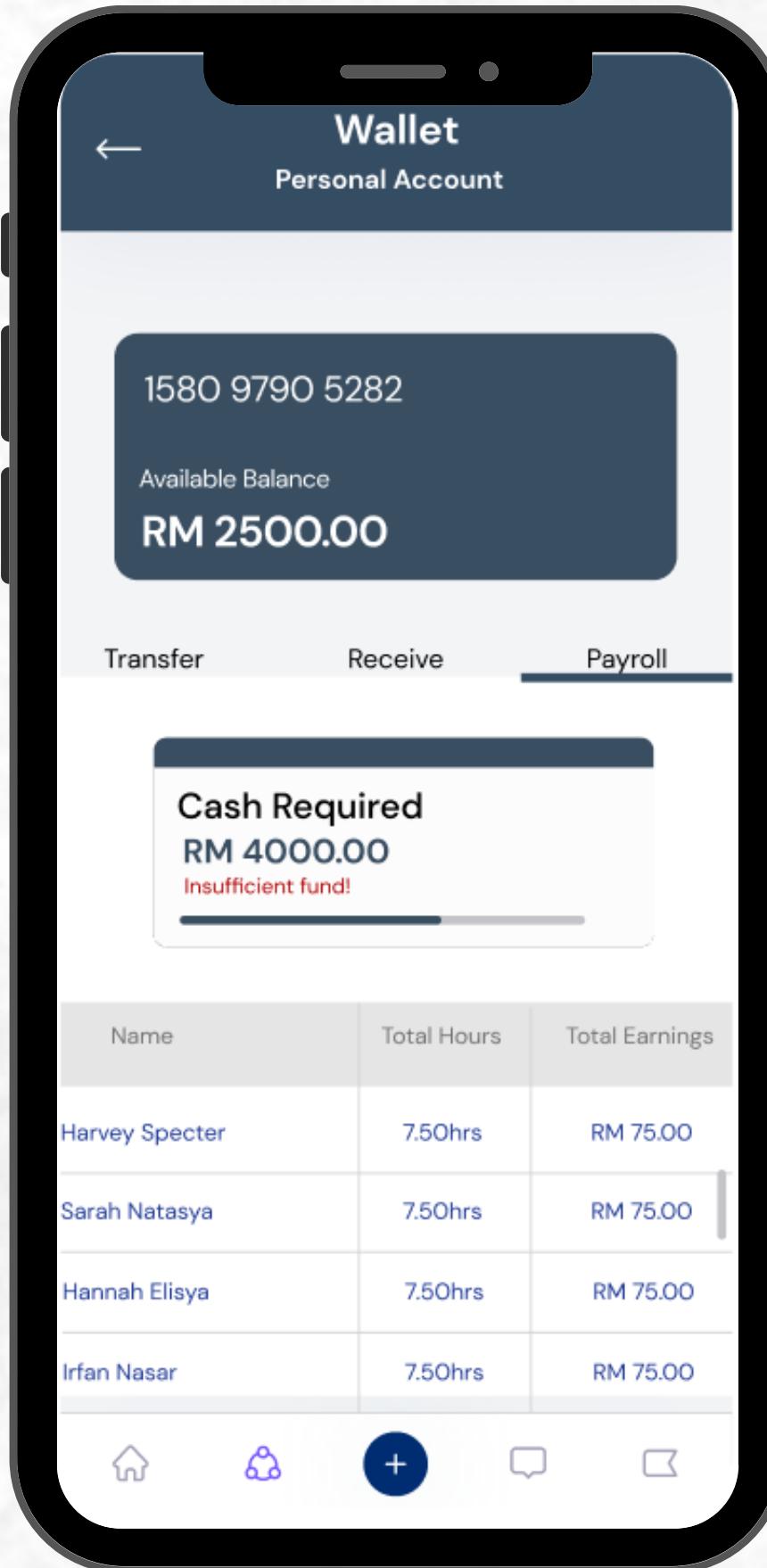
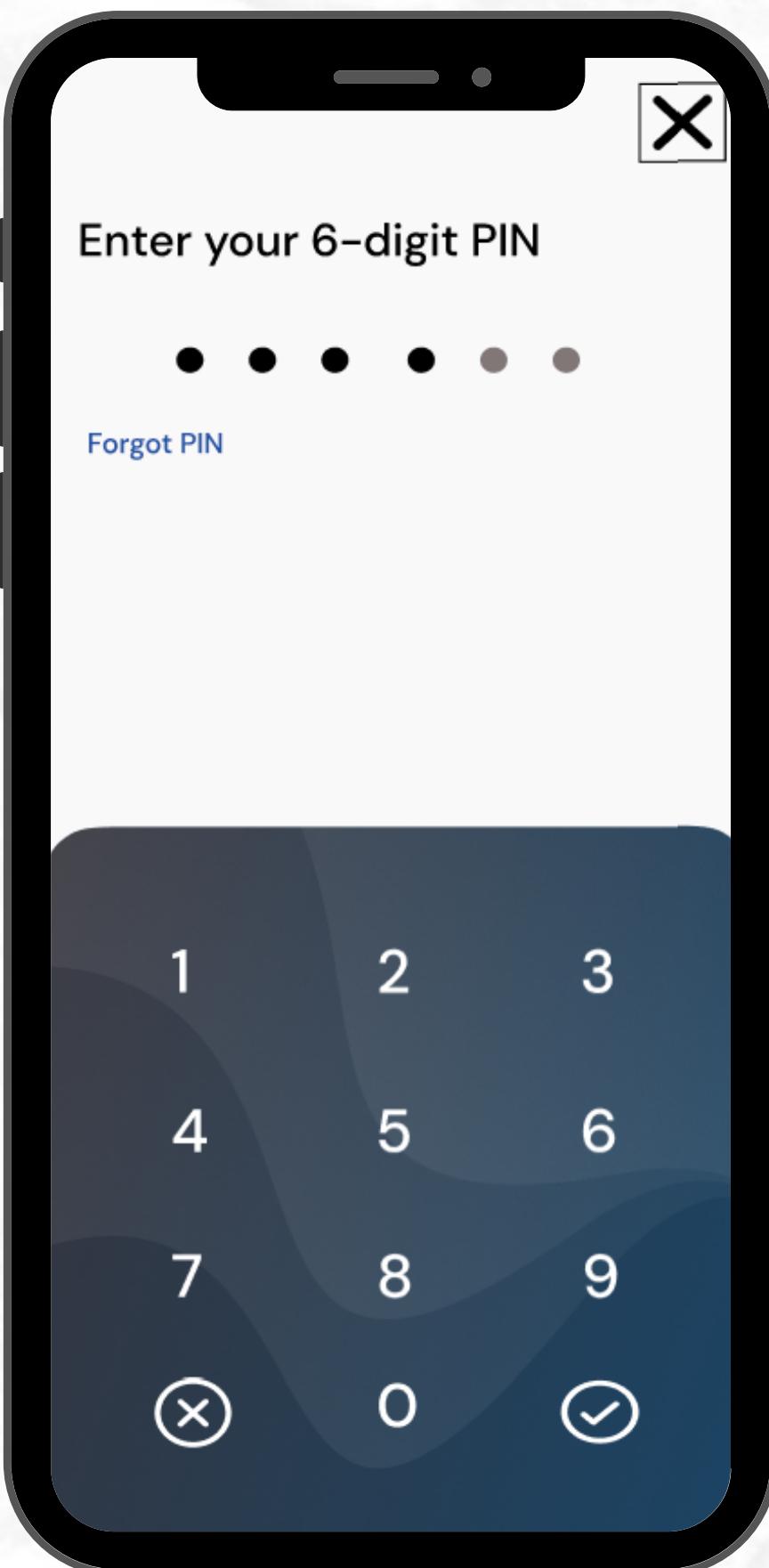
✓ Accurate Attendance Tracking

✓ Student – Employer Feedback System

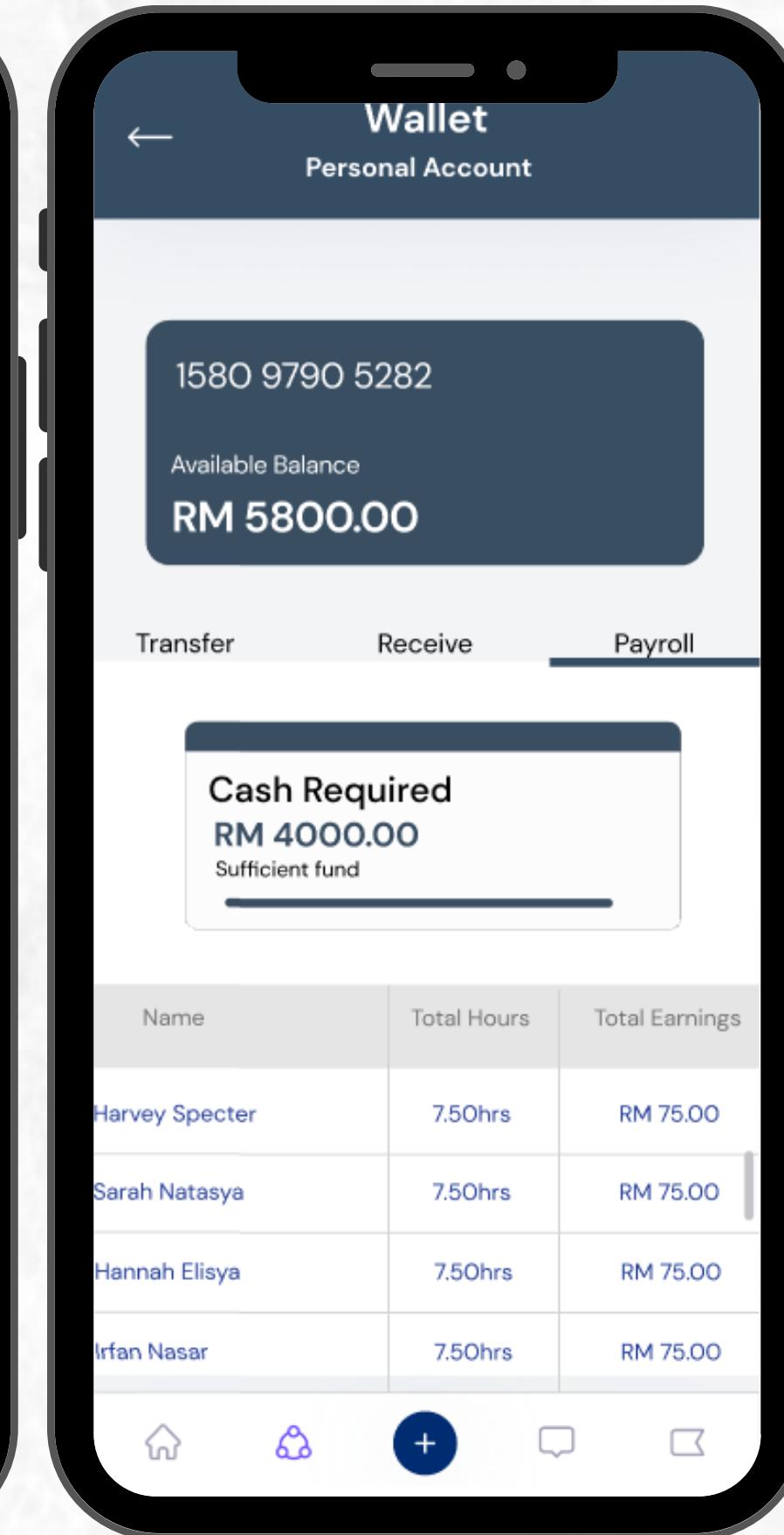
## Benefit :

✓ Increase credibility of the Worker

# UI Mockup for Employers



Name	Total Hours	Total Earnings
Harvey Specter	7.50hrs	RM 75.00
Sarah Natasya	7.50hrs	RM 75.00
Hannah Elisya	7.50hrs	RM 75.00
Irfan Nasar	7.50hrs	RM 75.00



Name	Total Hours	Total Earnings
Harvey Specter	7.50hrs	RM 75.00
Sarah Natasya	7.50hrs	RM 75.00
Hannah Elisya	7.50hrs	RM 75.00
Irfan Nasar	7.50hrs	RM 75.00

Functionality :

✓ Employers must pay employees within 24 hours

Benefits :

✓ Secure and Reliable Salary Payment



# User Interface Mockup

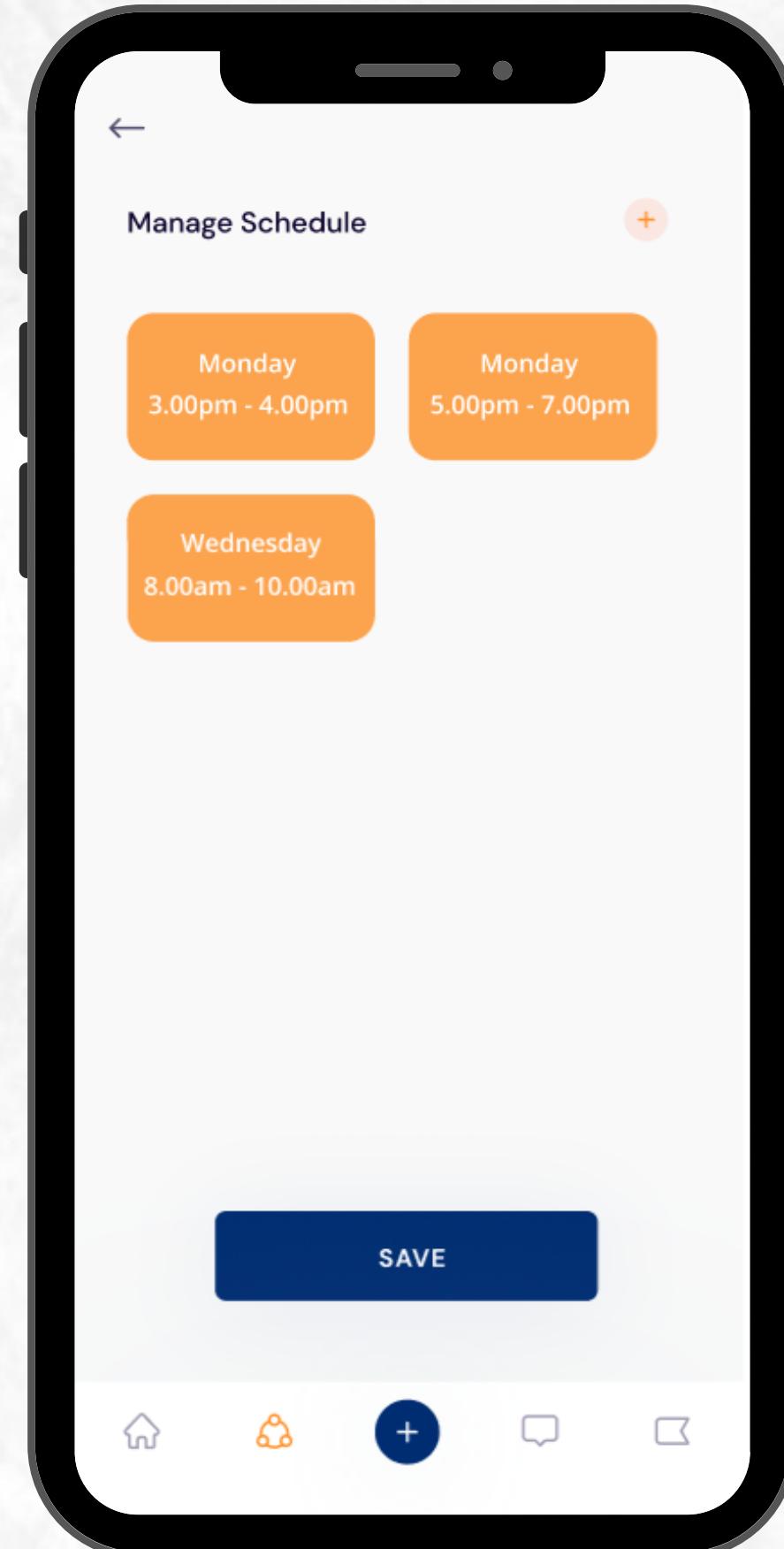
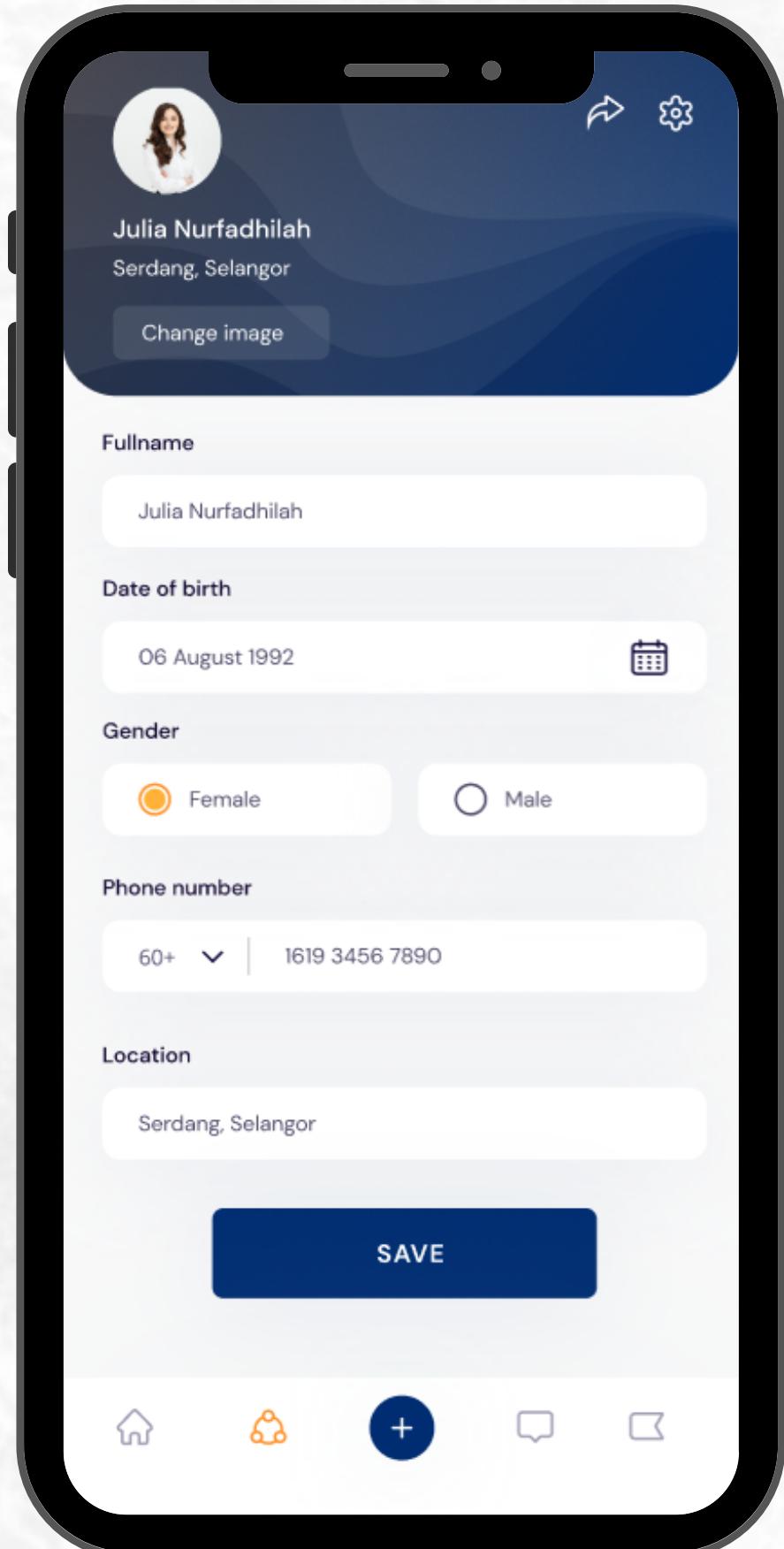
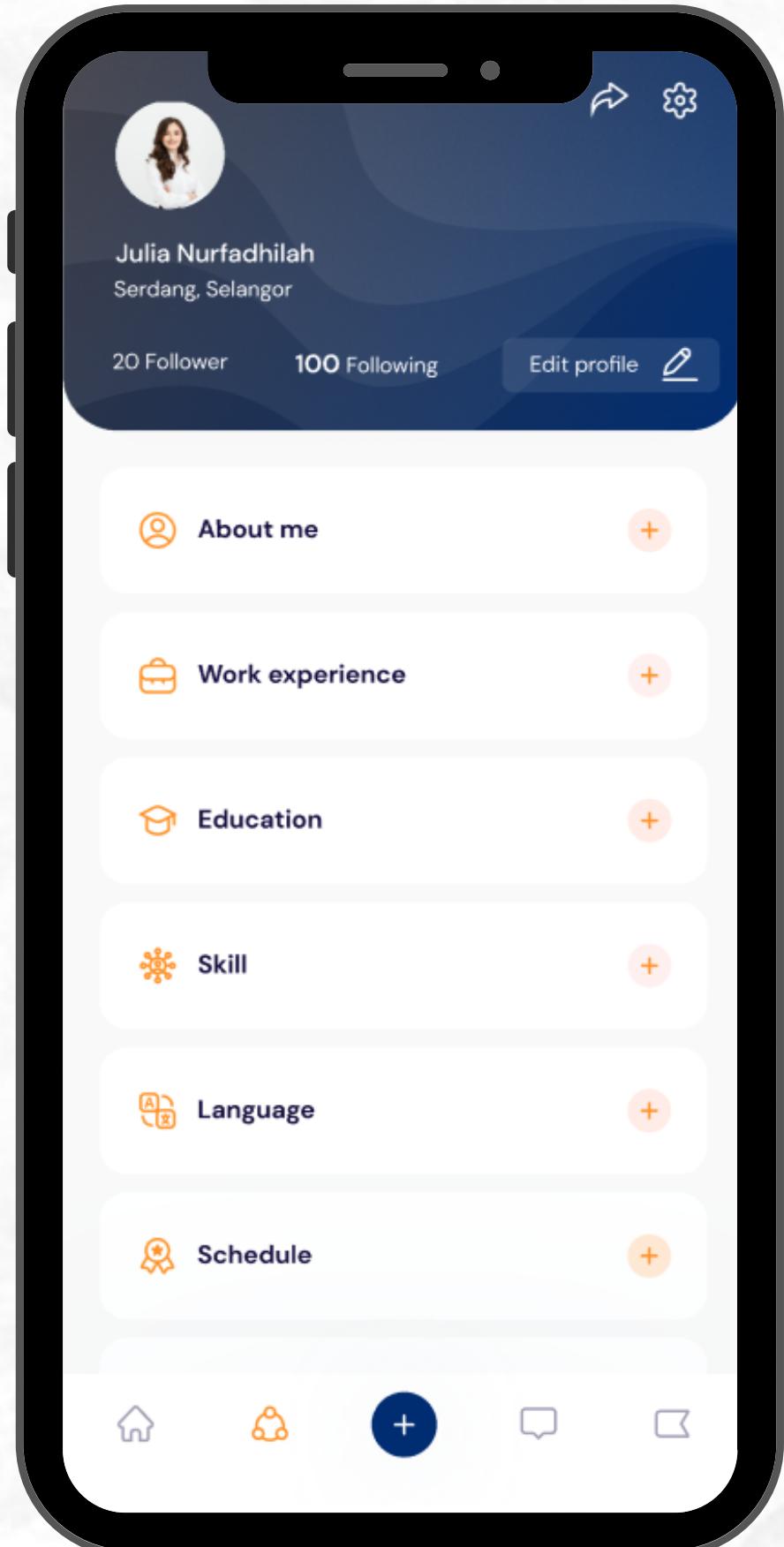
**Actor :**



**Higher Education Students**



# UI Mockup for Students



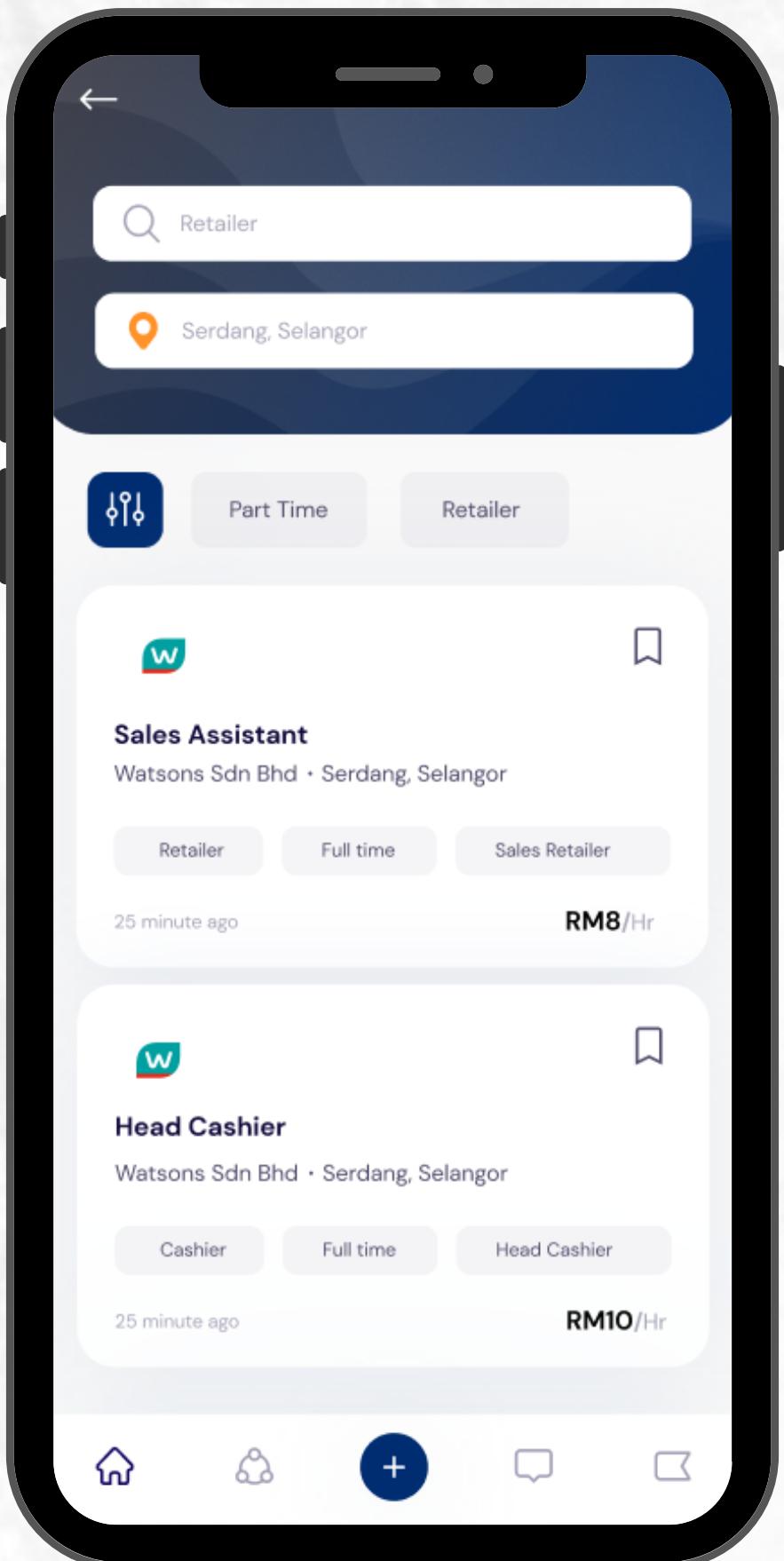
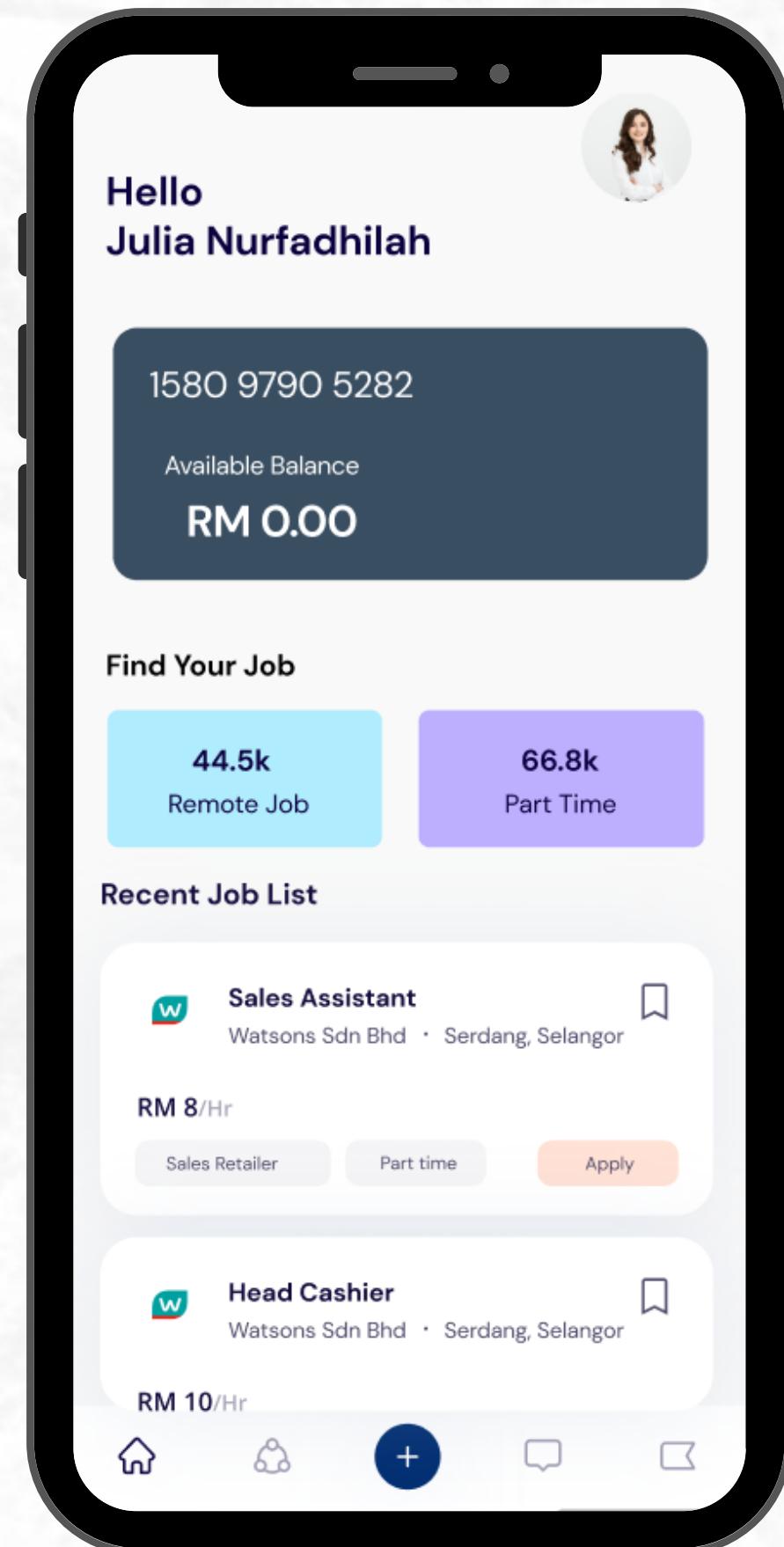
**Functionality :**

- ✓ Personalized Job Recommendation
- ✓ Flexible Schedule Management

**Benefit :**

- ✓ Jobs that Matches Your Skills and Availability

# UI Mockup for Students



## Functionality :

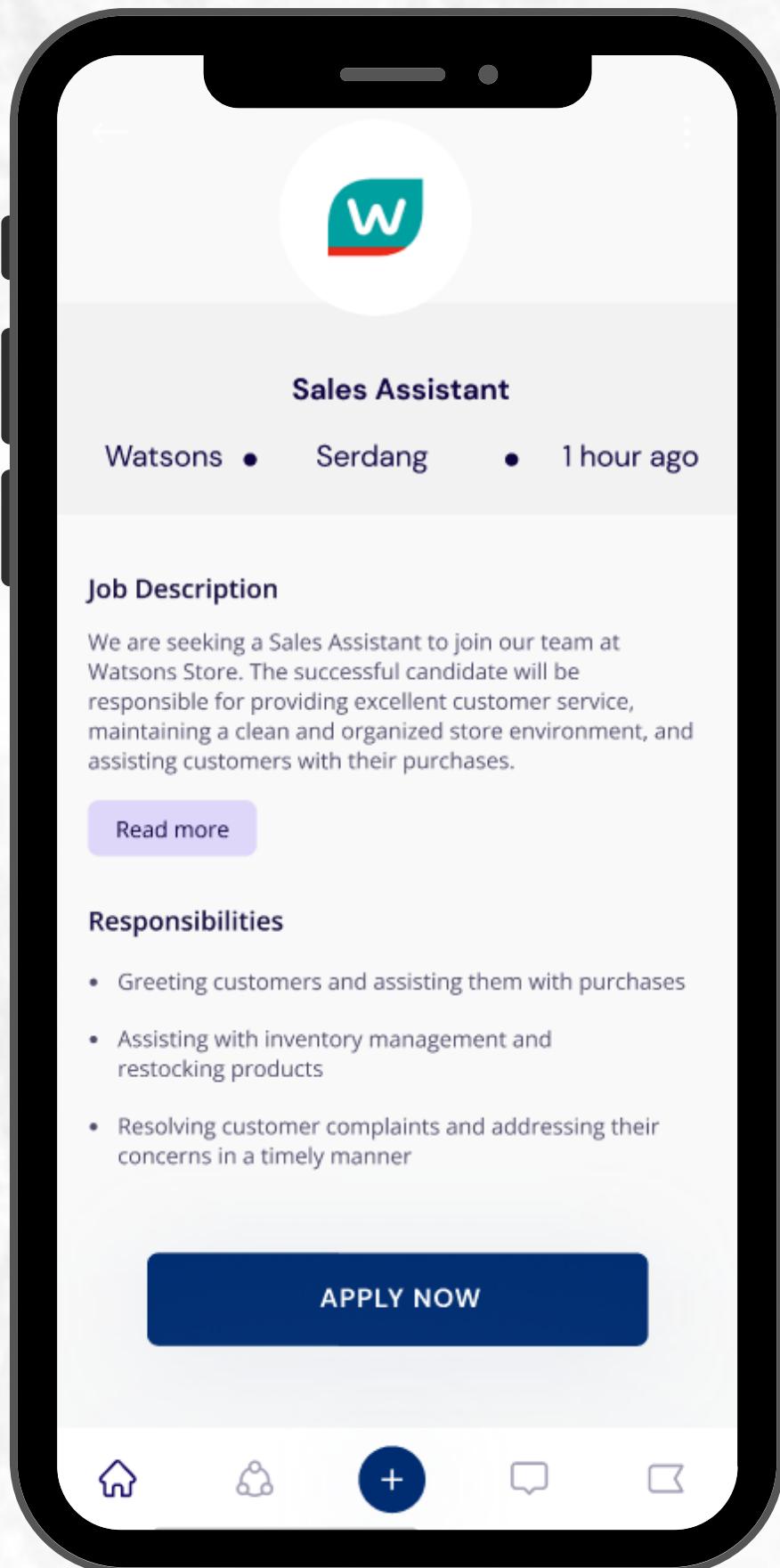
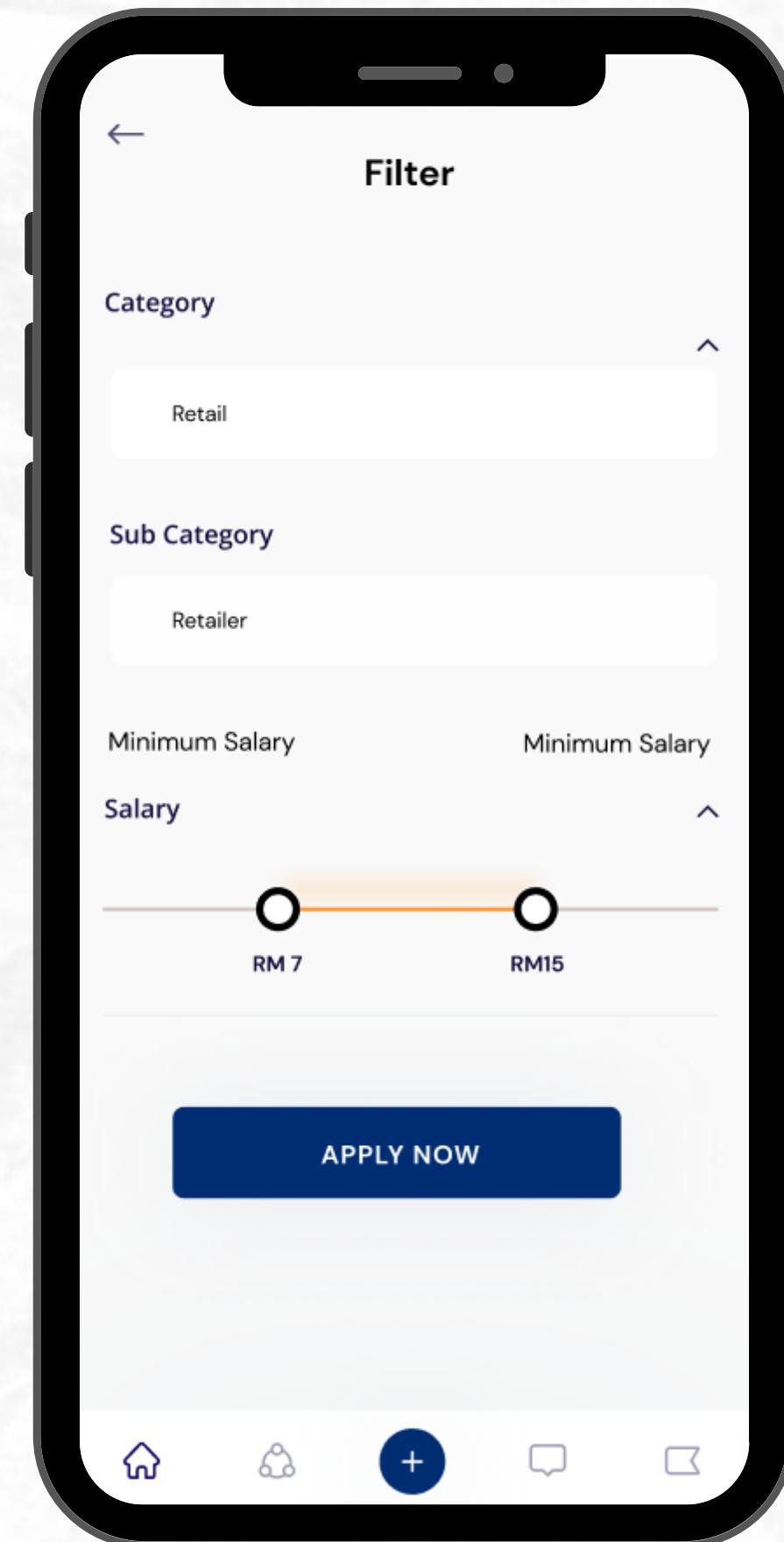
✓ Personalized Job Recommendation

✓ Flexible Schedule Management

## Benefit :

✓ Jobs that Matches Your Skills and Availability

# UI Mockup for Students



## Functionality :

✓ Personalized Job Recommendation

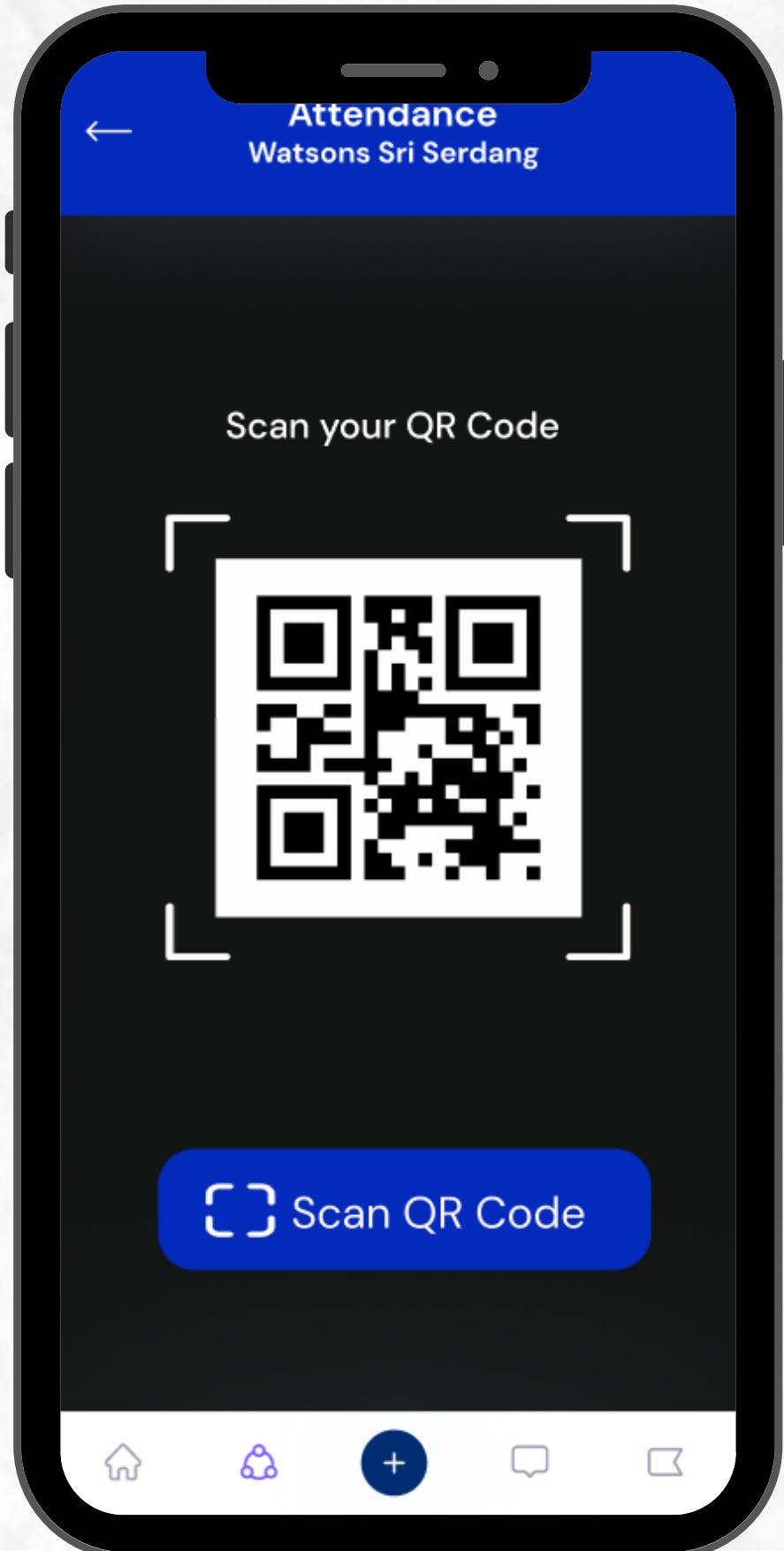
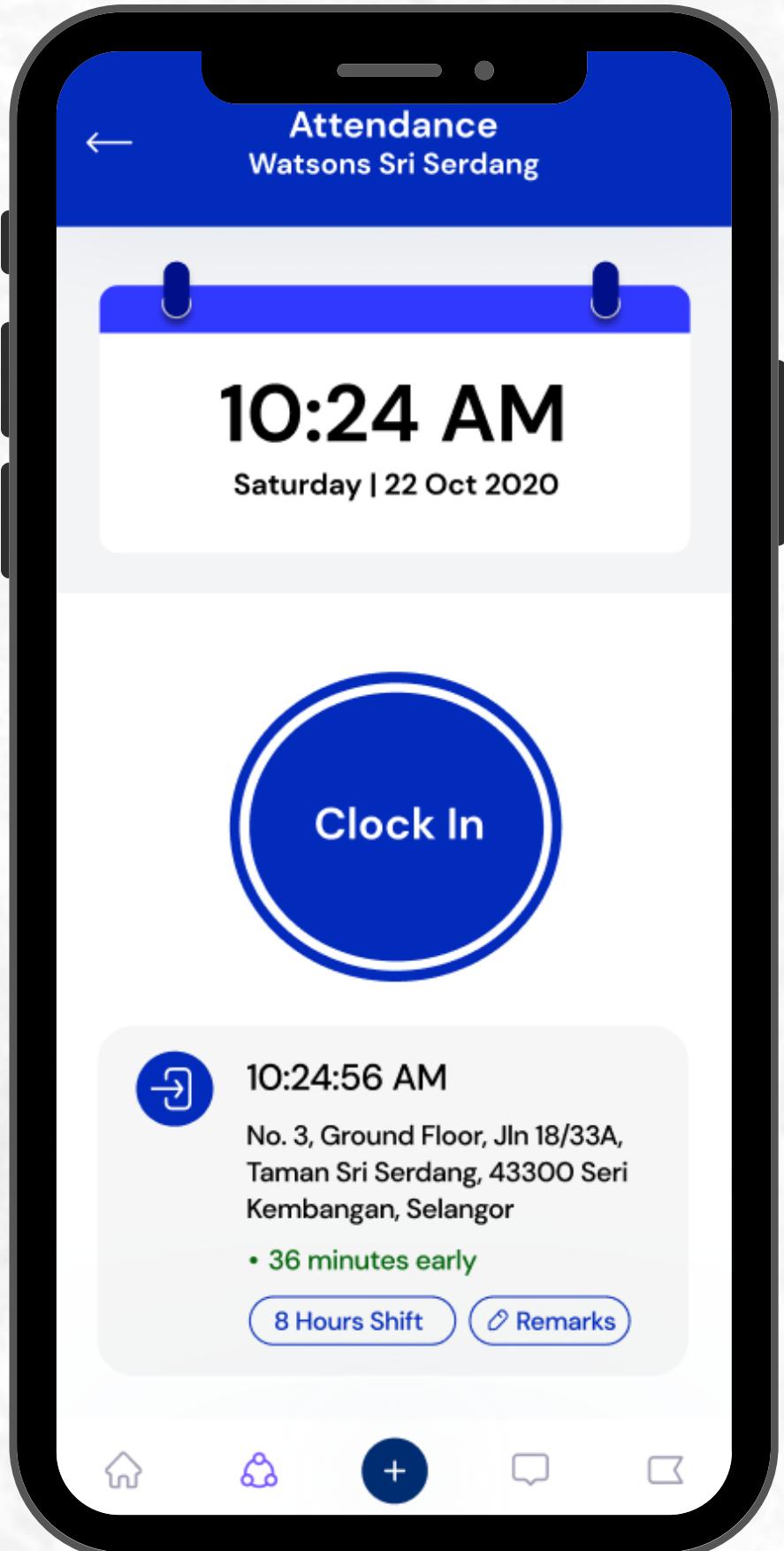
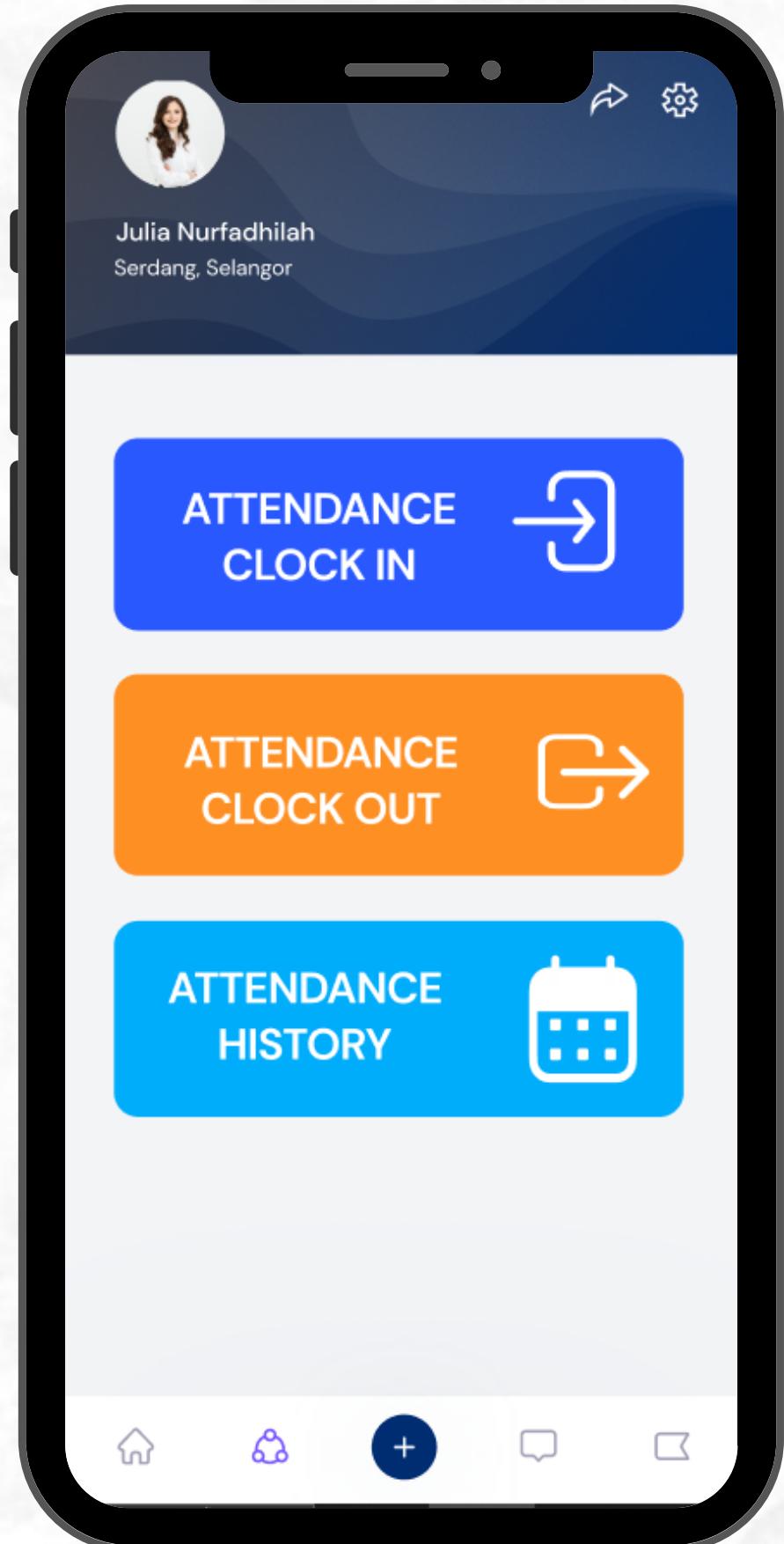
✓ Flexible Schedule Management

## Benefit :

✓ Jobs that Matches Your Skills and Availability

✓ High-Paying Job Rates

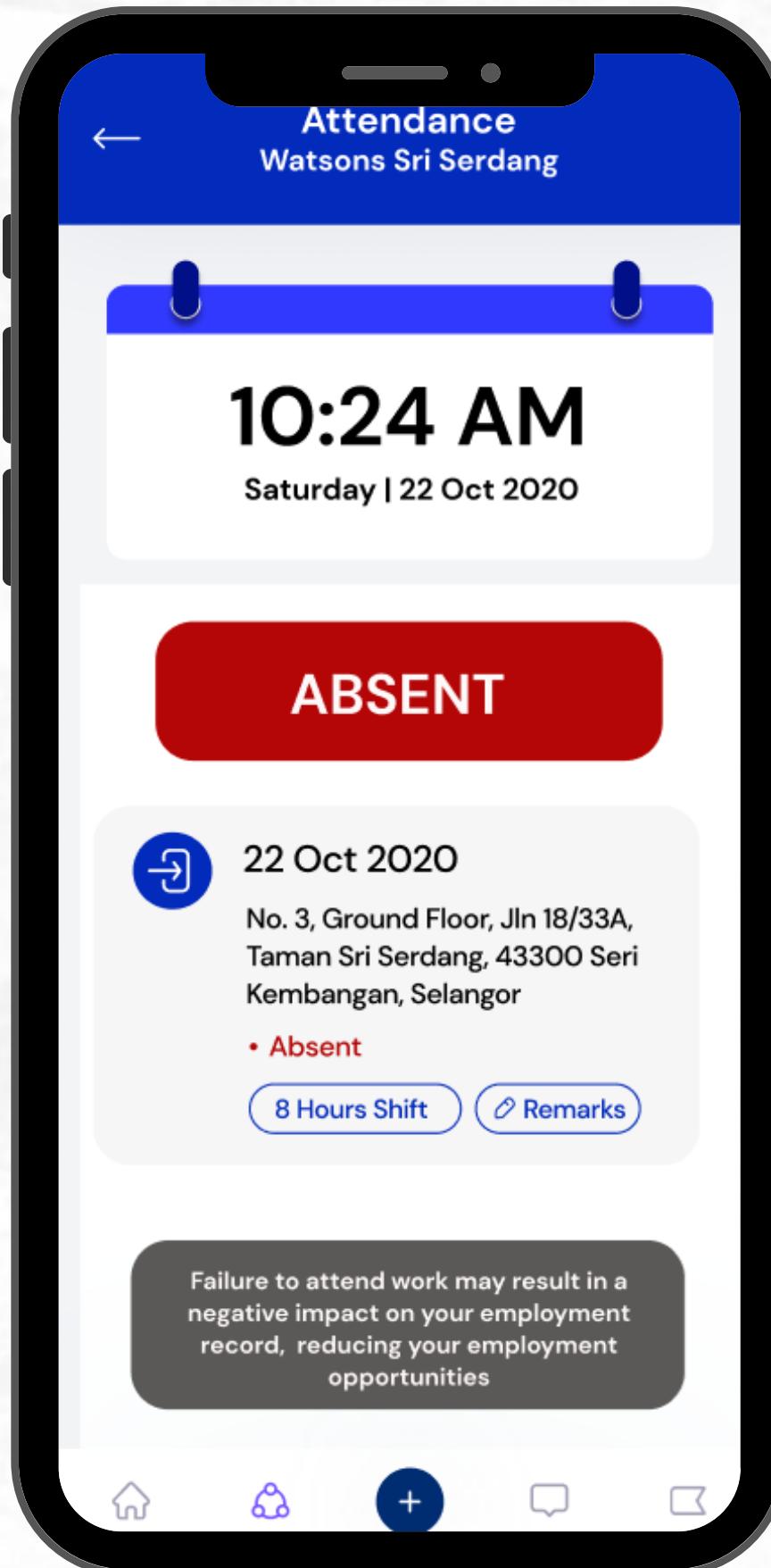
# UI Mockup for Students



**Functionality :**

- ✓ Efficient Attendance Tracking

# UI Mockup for Students



## Functionality :

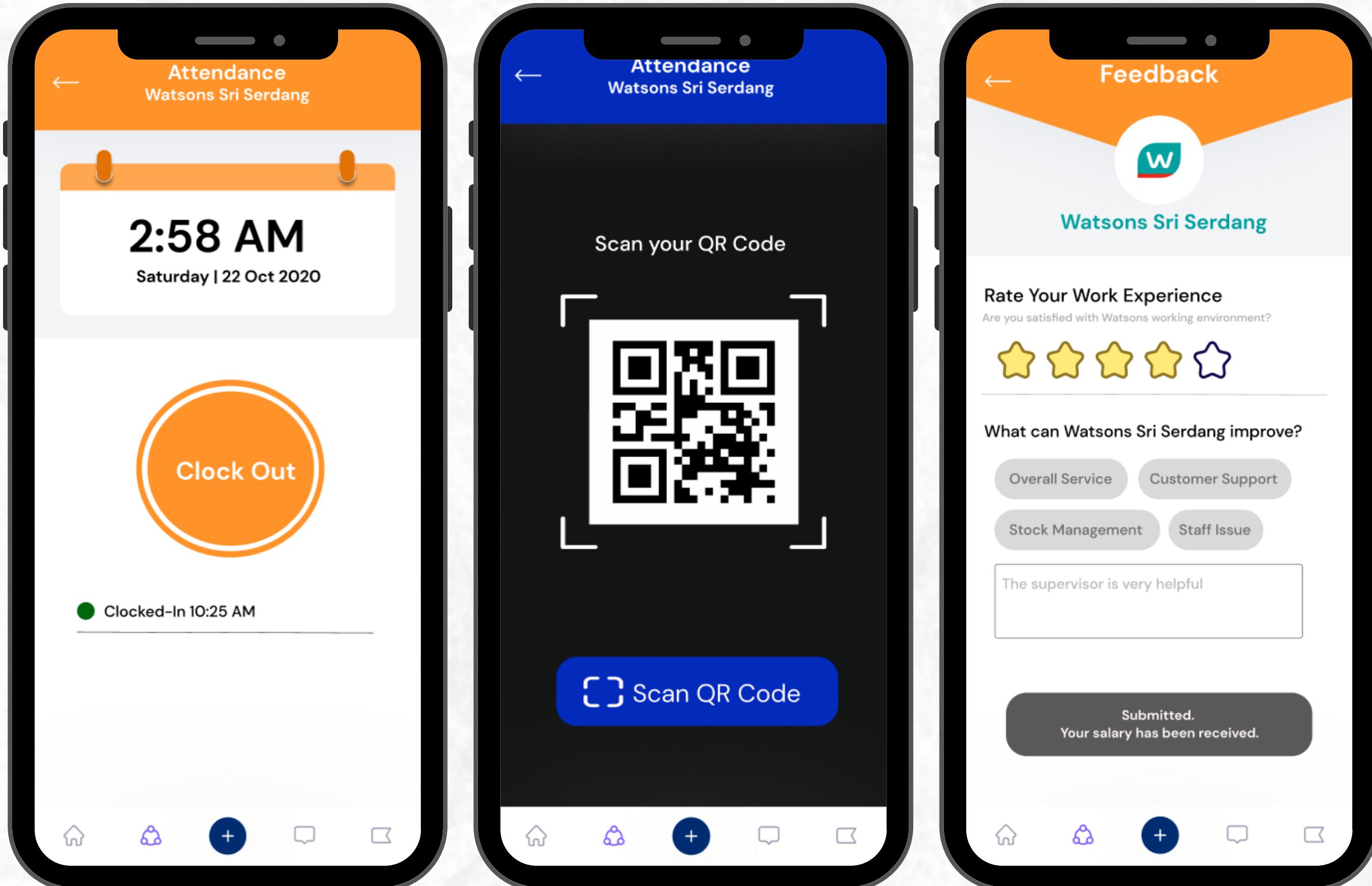
✓ Penalizes students who fail to show up

✓ Efficient Attendance Tracking

## Benefit :

✓ Attract More Reliable Worker

# UI Mockup for Students



## Functionality :

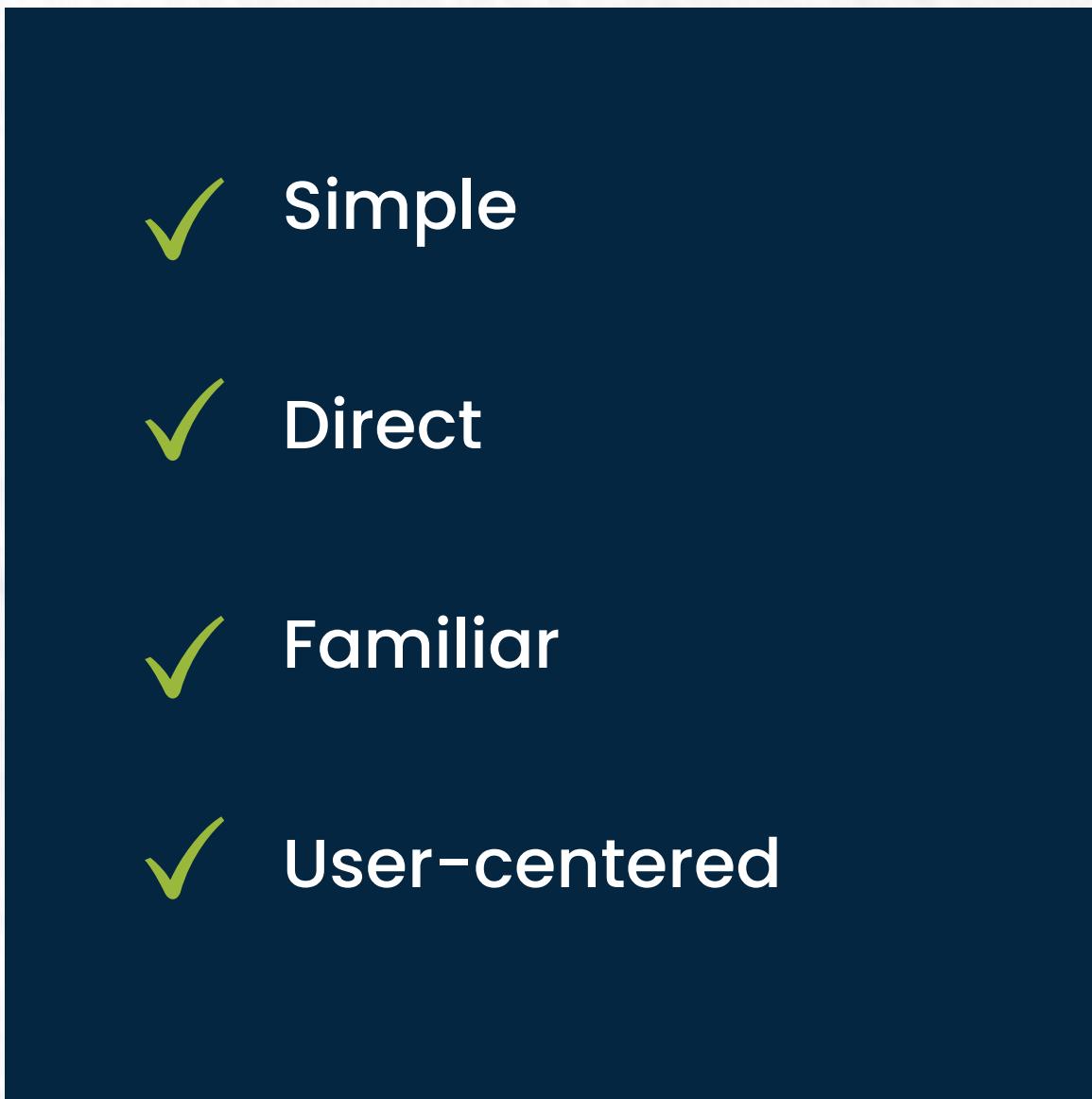
- ✓ Efficient Attendance Tracking
- ✓ Student - Employer Feedback System

## Benefit :

- ✓ Secure and Reliable Salary Payment

# User Interface Mockup

Focus of our MVP UI Mockup:



The ultimate solution existing in market!

# Financial Projection: Next 3 Years

**Investor**  
**RM100K**



**30% return  
investment  
in 36 months**

processing fees, advertisements  
and promotional fees

**Collaborator**  
**FREE first 30 days  
Job Postings**



**affordable prices to promote  
and increase job visibility**

**RM 300/month \***

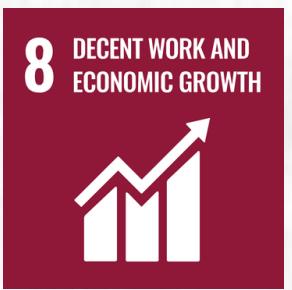
**lowest in the market!**



## Choose Us!

# GetConnect

*"Part-time work, full-time possibilities"*





**GetConnect**

# Thank You