



# JULIA YEAGER

MEDIA ARTS AND DESIGN STUDENT

## CONTACT

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yeagerjc@dukes.jmu.edu

(804) 397- 0745

9191 Fetlock Drive

Mechanicsville, VA 23116

juliayeager5.wixsite.com/my-site

## EDUCATION

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### James Madison University

Bachelors of Science anticipated May 2023

**Major:** Media Arts and Design;

Interactive Design Concentration

**Minor:** General Business

**Overall GPA:** 3.569

**Honors:** Dean's List [Fall 2019, [Fall 2021]

## SKILLS

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### Technical Skills

-Adobe Creative Suite (Photoshop, InDesign, Illustrator, Xd), Microsoft Office, Google Workspace, HTML and CSS coding, Canva, Social Media Content Creation

### Soft skills

-Work ethic, Communication, Flexibility, Learnability, Creativity, Time Management, Attention to Detail, Customer Service

## ACTIVITIES

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### -Assistant Panhellenic Delegate

*Delta Delta Delta Sorority*

### -Rho Gamma

**(Panhellenic Recruitment Counselor)**

*JMU Panhellenic Council*

## ASK ME ABOUT:

My Enneagram, My Dog, What seasons of Survivor to watch, Mr. Pibb vs. Dr. Pepper

## EXPERIENCES

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### Design Editor

**The Bluestone, James Madison University's Yearbook**  
Harrisonburg, VA | September 2019 -Present

- Oversees the team of designers and their work
- Plans all design aspects of the book including, theme, colors, fonts, and cover design
- Responsible for keeping the book cohesive throughout.
- Accountable for making sure all work is submitted by the deadline

### Coordinator of Bluestone Creative

**Bluestone Communications, Student Run PR Firm**  
Harrisonburg, VA | August 2021-Present

- Works with local clients to produce multi-media content for their public relations needs
- Assists Creative Director in developing the designs and styles of flyers, letterhead, letters, newsletters, and social media posts for the firm.
- Consistently check the progress of Creative Associates for their designated account.

### University Events Intern

**James Madison University**  
Harrisonburg, VA | October 2021-Present

- Works with a University Events team member in the planning and implementation of a variety of events including Commencement, presidential events, donor events, and other events on campus as needed
- Creates graphics, invitations, press-passes, anything media related for events

### Office of Admissions Student Assistant

**James Madison University, Office of Admissions**  
Harrisonburg, VA | September 2021-December 2021

- Assists the University Office of Admission in processing applications from prospective incoming JMU students
- Works on data entry tasks and online document separation

### Waitress

#### Trackside Grill

Ashland, VA | January 2019-Present

- Responsible for upholding a high serving standard on a day-to-day basis in a fast-paced dynamic environment