

JULIA ZHAO XU

USER EXPERIENCE DESIGNER

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WORK EXPERIENCE

INDEPENDENT UX CONTRACTOR

August 2015 - Present

TempoIQ - Designing, researching and delivering high-fidelity designs for an analytics platform for IoT software services; brainstorm and executes product strategy across entire suite of services, including public website redesign

Other clients include SlamData, Market X, and Event Horizon.

PRODUCT DESIGNER

Tradecraft

May 2015 - August 2015

Mattermark - Leads design team for Daily Archive to deliver MVP and vision prototypes for browsing, filtering and search for articles about startups.

URX - Brainstorms, designs and iterates new mobile product concepts for a former Y Combinator company specializing in deep linking.

Sama Group - Delivers workflow and UI to help microworker agents assess skills development through design studios and remote user testing.

USER EXPERIENCE DESIGN INTERN

New York University Abu Dhabi

Nov 2014 - May 2015

Designed new responsive website layout and mobile navigation for university's internal management system.

Conducted primary research through interviews, surveys, user testing, experience maps and diary studies.

Assisted in turning research insight into actionable content strategies for internal university departments and digital marketing

PRODUCT ANALYST INTERN

Standard & Poor's Capital IQ

Jun 2014 - August 2014

Reimagined user interface for the customer support team who receives 17,000+ help requests every month

Targeted user pain points to engineer new interactions that enhance the capability, efficiency and success of client support

Led team to win 1st Place in internal contest to develop IQ Lingua, a crowd-sourced translation product, as Designer and Project Manager

DESIGNER & FRONT-END DEVELOPER INTERN

mPawa, Meltwater Entrepreneurial School of Tech

Sept 2013 - Dec 2013

EDUCATION

NEW YORK UNIVERSITY ABU DHABI

BA in Economics, GPA: 3.5/4.0

August 2011- May 2015

skills

USER INTERFACE DESIGN

DATA VISUALIZATION

INTERACTION DESIGN

USER RESEARCH

WEB DEVELOPMENT

VISUAL DESIGN

INFORMATION DESIGN

RAPID PROTOTYPING

WIREFRAMING

GRAPHIC DESIGN

tools

SKETCH 3

INVISION

PHOTOSHOP

ILLUSTRATOR

AXURE

PRINCIPLE

SLACK

dev

HTML/CSS

SASS/LESS

JAVASCRIPT

PYTHON

COMMAND LINE

GITHUB