



PROJECT OWNER  
*JULIE KUMARI*

# REAL ESTATE INSIGHTS



INTRODUCTION

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INSIGHTS

CONCLUSION



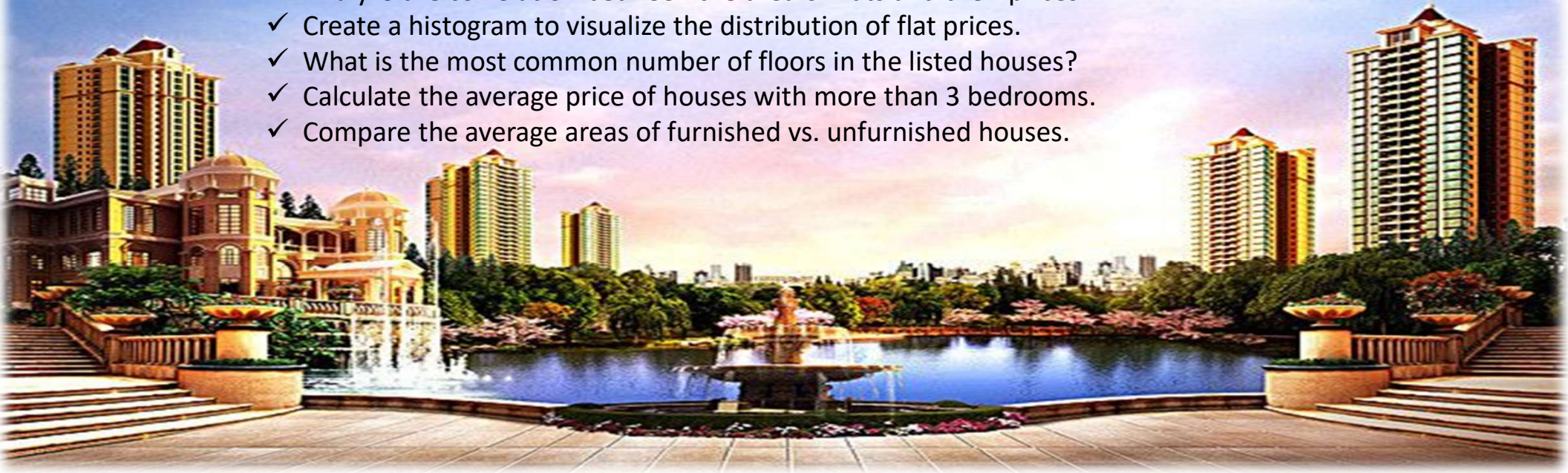
# INTRODUCTION

The background of the slide features a blurred image of a hand holding a small green plant. In the background, a city skyline with several tall buildings is visible under a hazy sky. The word 'INTRODUCTION' is written in large, bold, dark letters at the top left, with a reflection effect below it.

Delving into the intricacies of the flat market, from pricing nuances to location desires and feature preferences, unlocks a treasure trove of insights. Not only does it illuminate market trends and consumer desires, but it also provides a fertile ground for honing data analysis skills in a tangible, real-world context, paving the way for informed investment decisions.

# KPI/ OBJECTIVES

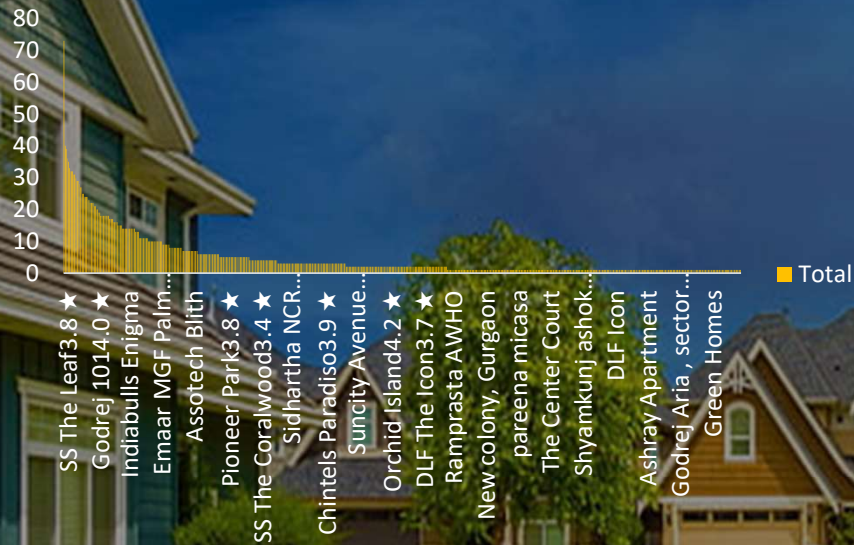
- ✓ How many flats are listed in each society?
- ✓ What is the average price of 2 BHK flats?
- ✓ Count the number of flats available in each bedroom category.
- ✓ What is the distribution of flats based on the number of bathrooms?
- ✓ Determine the average area of flats for each type of facing (e.g., North, South)
- ✓ Analyze the correlation between the area of flats and their prices.
- ✓ Create a histogram to visualize the distribution of flat prices.
- ✓ What is the most common number of floors in the listed houses?
- ✓ Calculate the average price of houses with more than 3 bedrooms.
- ✓ Compare the average areas of furnished vs. unfurnished houses.





# INSIGHTS

✓ How many flats are listed in each society?



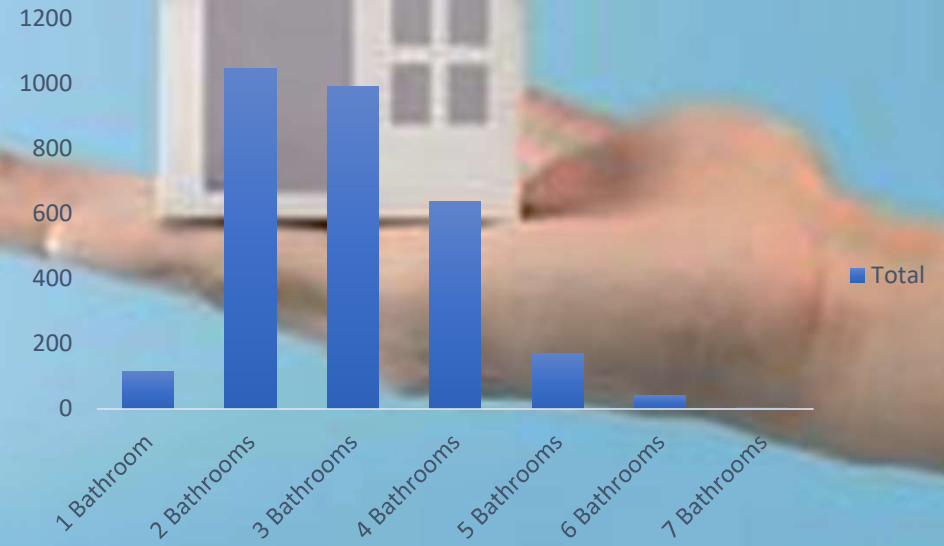
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✓ Create a histogram to visualize the distribution of flat prices.

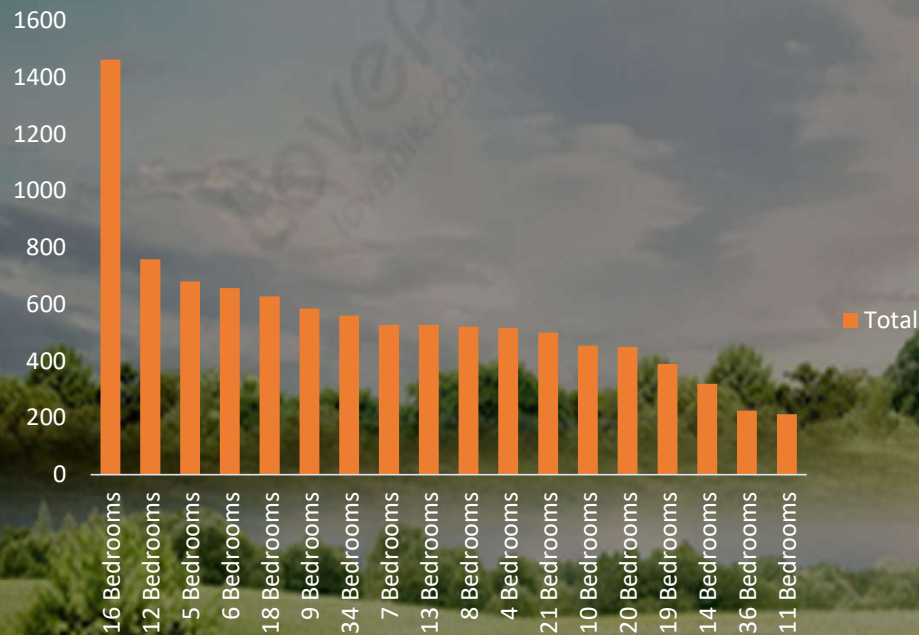
✓ What is the most common number of floors in the listed houses?



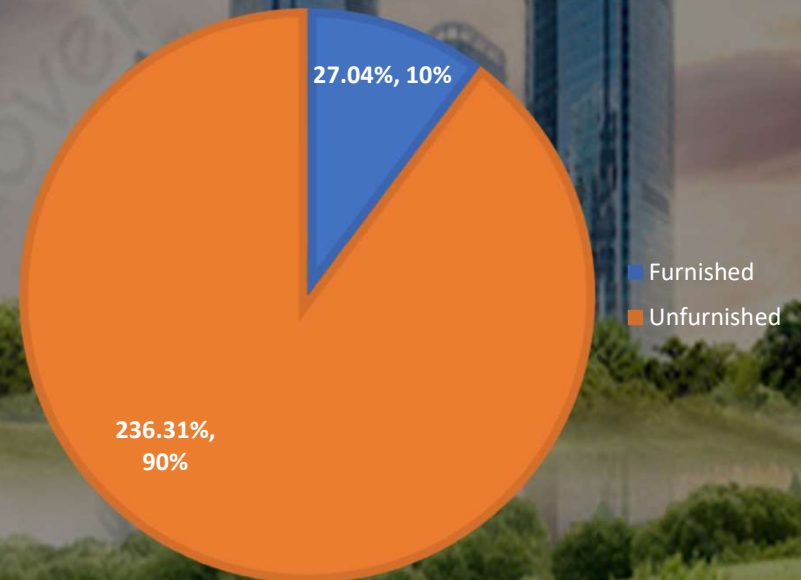
3<sup>rd</sup> Floor  
is the most common  
number of floors



- ✓ Calculate the average price of houses with more than 3 bedrooms.



- ✓ Compare the average areas of furnished vs. unfurnished houses.



# CONCLUSION

The Leaf 3.8 is a top society with a variety of flats available, with 2 BHK being the most common and having an average price of ₹88.6 lakhs. The society has more 2 and 3 bedroom flats than 1 and 4 bedroom flats, and very few 5 and 6 bedroom flats. There are more flats with 2 bathrooms than any other number. The correlation between the area of flats and their prices is very weak. The 3 most common number of floors in the listed houses are not mentioned. Flats with 16 bedrooms have the highest average price, while unfurnished flats have a much higher average area than furnished flats.



# THANK YOU



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