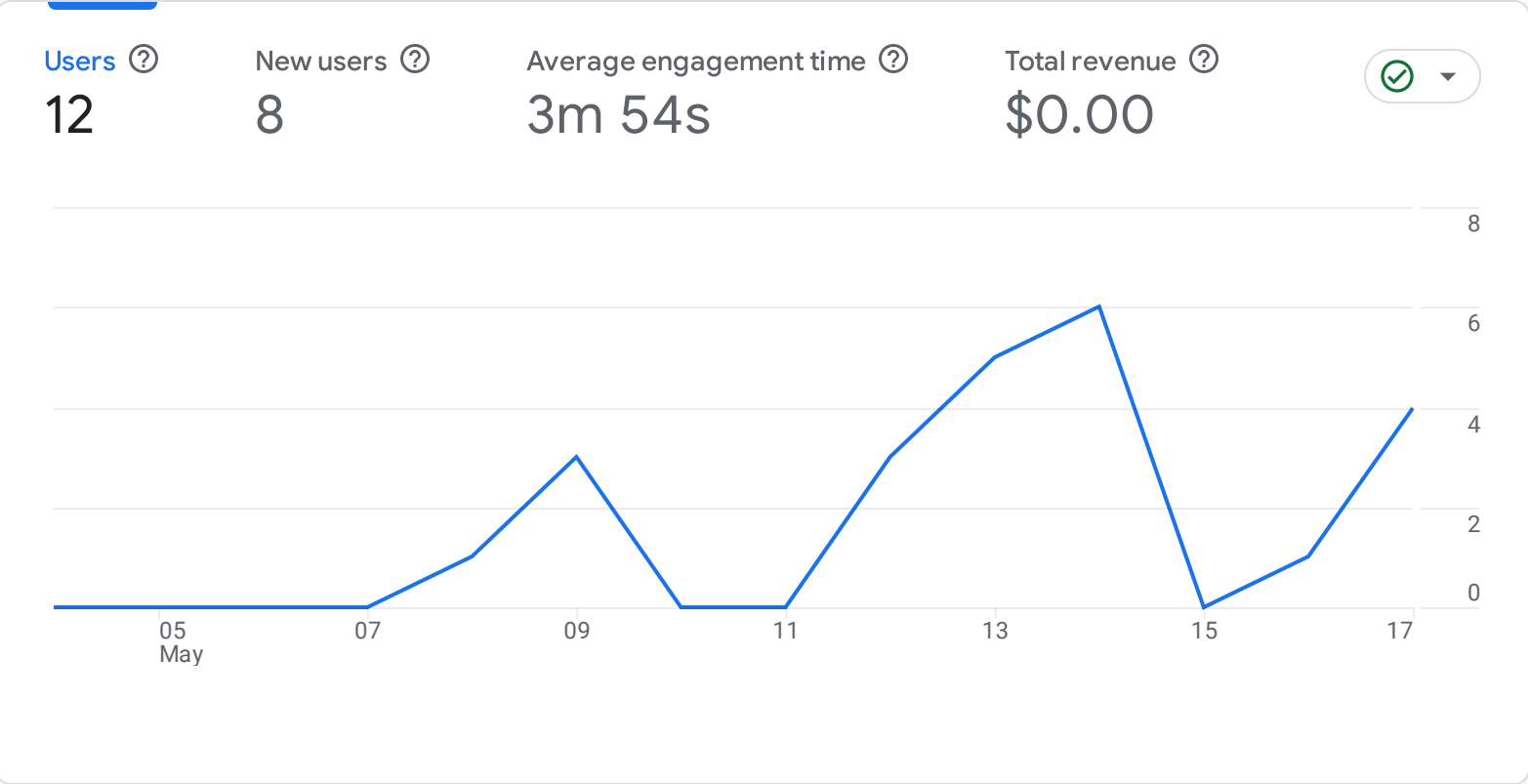
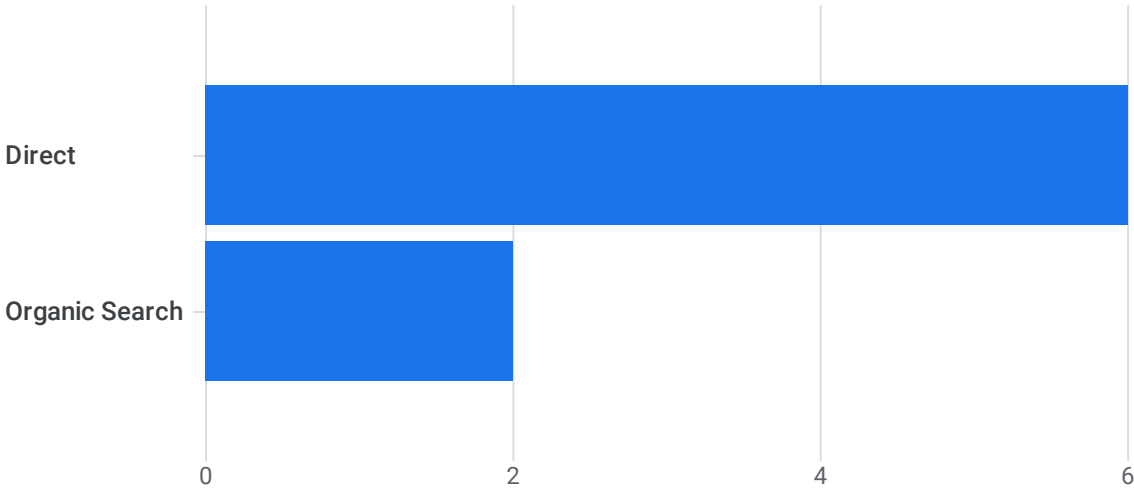


Reports snapshot



WHERE DO YOUR NEW USERS COME FROM?

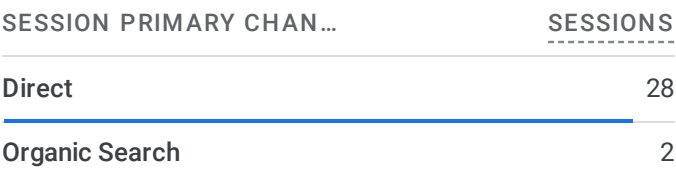
New users by First user primary channel group (Default Channel Group)



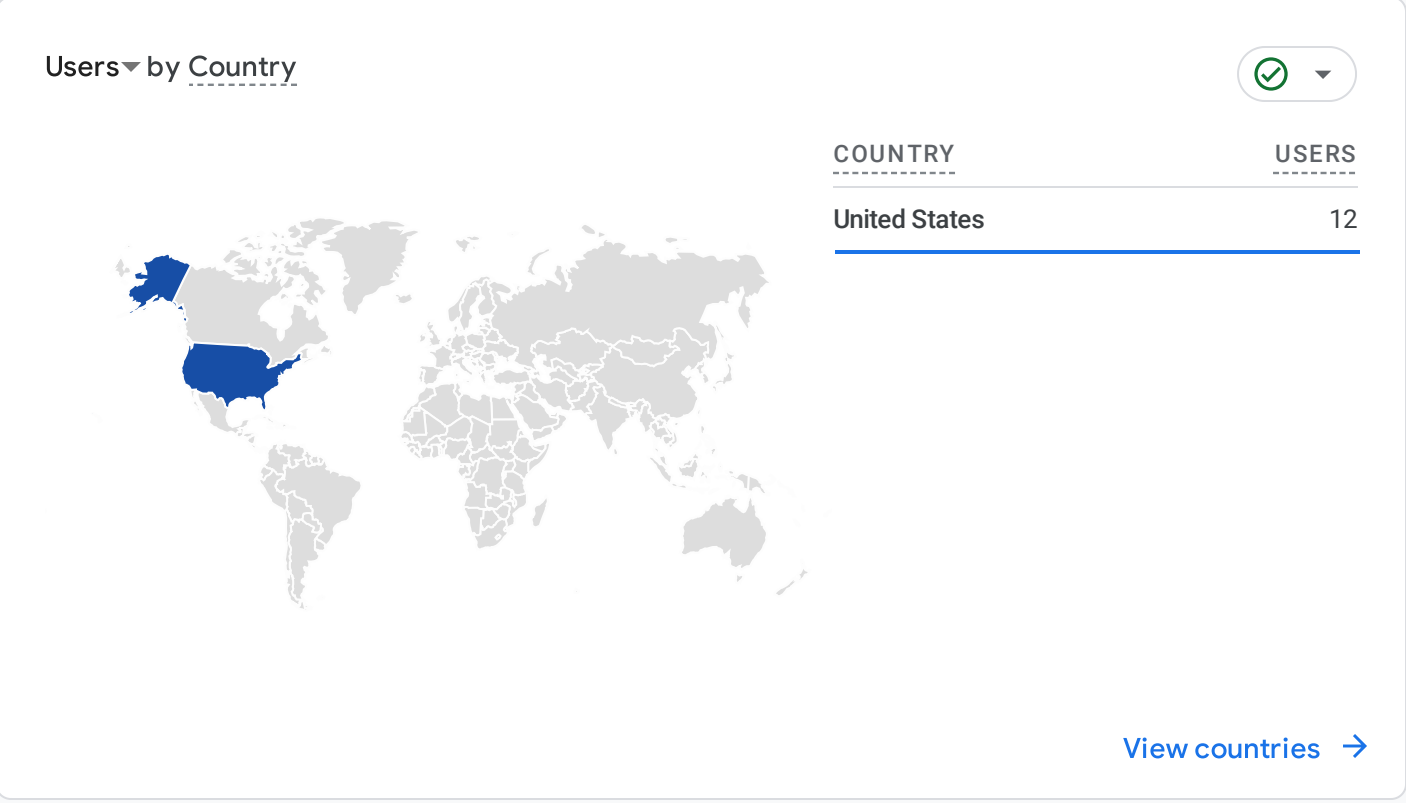
View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group

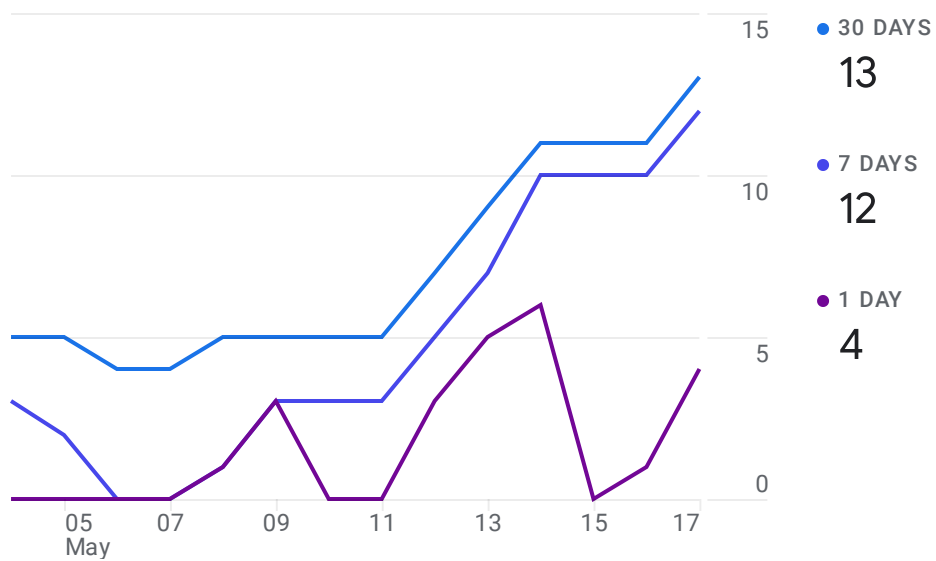


View traffic acquisition



HOW ARE ACTIVE USERS TRENDING?

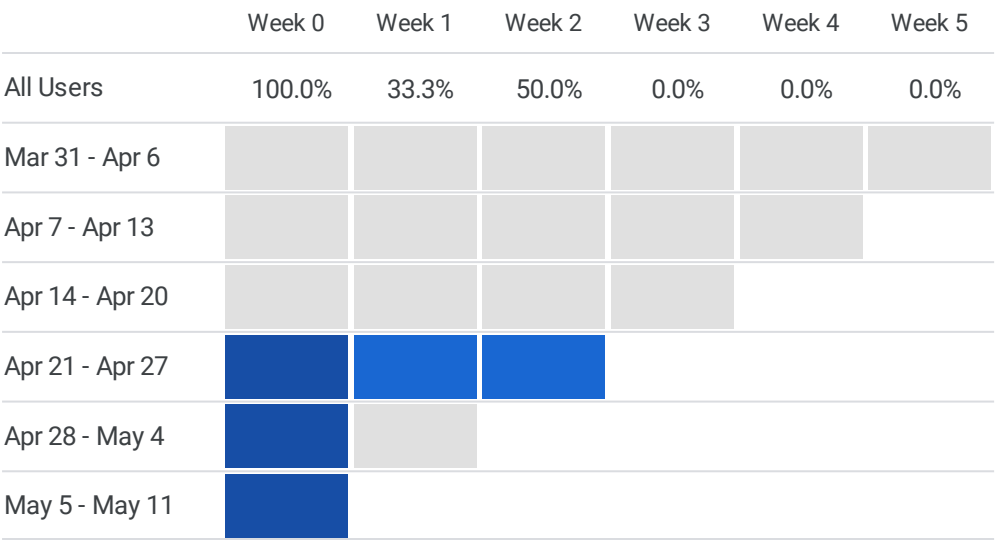
User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only



View retention

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
CNIT132A Assignments on A...	47
Advanced HTML & CSS Site f...	44
Practical Wisdom	24
Contact Form: How to contac...	14
CNIT132A SEO Optimization ...	10
CNIT132A Advanced HTML ...	6
CNIT132A Google Analytics	5

View pages and screens

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
user_engagement	172
page_view	162
scroll	111
session_start	30
first_visit	8
click	6
form_submit	3

View events

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS
No data available	

WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default ...



View user acquisition cohorts

WHAT ARE YOUR TOP SELLING PRODUCTS?

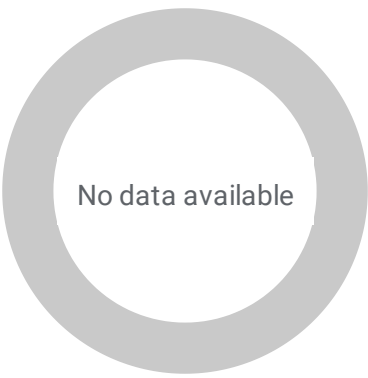
Items purchased by Item name

ITEM NAME	ITEMS PURCHA...
No data available	

View items

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events by Platform



View tech details