

Julie K. Bergen

W E B D E V E L O P E R



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SUMMARY

Web developer and UI designer with 11+ years experience, focusing on proven best practices and usability, seeks opportunity to lead your team to more effective and scalable solutions.

SKILLS

Hand-coded HTML/5, CSS/3, JavaScript, jQuery, XSL, Adobe Photoshop (Adobe Certified Expert in Photoshop), Adobe Creative Suite, Balsamiq, Sublime Text, SVN, FTP, AJAX, CQ, JSON, GetSimple, Confluence, Jira, Website admin configuration

EXPERIENCE

- 2007 – 2016 **Technical Designer & Front End Web Developer - Digital Laboratory**, Apollo Group Inc.
- Specialized in designing and developing forms with intuitive UI for responsive and accessible forms
 - Designed and developed templates for use by business users to conduct A/B and multivariate testing
 - QA'd and provided feedback for in-house proprietary conversion testing system
 - Tested and debugged for cross browser and mobile site compatibility
 - Analyzed and inspected form submission errors to troubleshoot and resolve system configuration issues and prevent future occurrences
 - Implemented ajax/json services to return dynamic form result from database
 - Designed interface for internal web-based applications
 - Managed a team of 10 and worked as lead developer for a lead generation internal system migration project
 - Developed company best practices resulting from optimizing forms and iterating on previous tests
 - Utilized the CMS and digital asset management systems to update web content
 - Documented all code releases and current tools in searchable wiki
 - Configured internal tools for multiple clients
 - Built dynamic specification templates for client distribution
- 2005 – 2007 **Front End Web Developer / Implementation Engineer**, Aptimus Inc.
- Designed print projects such as the annual report, campaign collateral, and business cards
 - Coded interstitial pages enabling clients to monetize their transactions
 - Acted as subject matter expert for proprietary in-house ad network
 - Collaborated with internal teams and external clients to design business appropriate solutions
 - Designed and developed company intranet from scratch
 - Conducted release testing and documentation of new features
- 2004 - Present **Freelance Web Designer & Developer**
- Designed and hand coded sites from scratch
 - Implemented CMS solutions enabling clients to update their own content without developer intervention
 - Consulted with clients to update existing sites
 - Designed logos and created vector graphics for print and web use

EDUCATION

- 2001 - 2004 **University of Massachusetts at Lowell**
- Bachelor of Science in Information Technology, graduated *summa cum laude*, GPA 3.941
- Earned certificates in:
- Graphic Design/Digital Imaging
 - Fundamentals of Information Technology
 - Web Design/Development
 - Multi-Media
 - Contemporary Communication