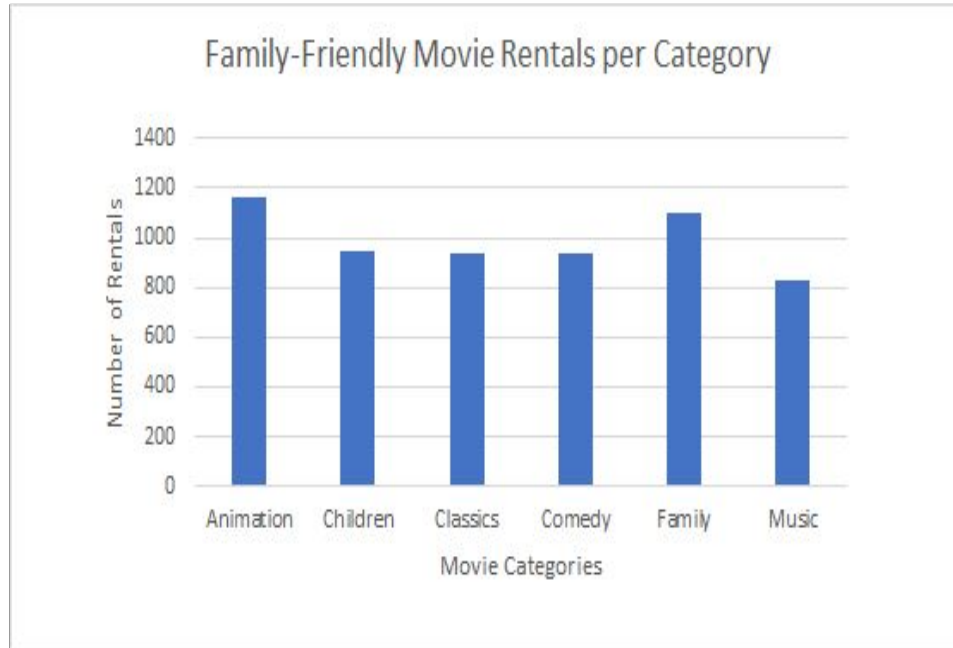
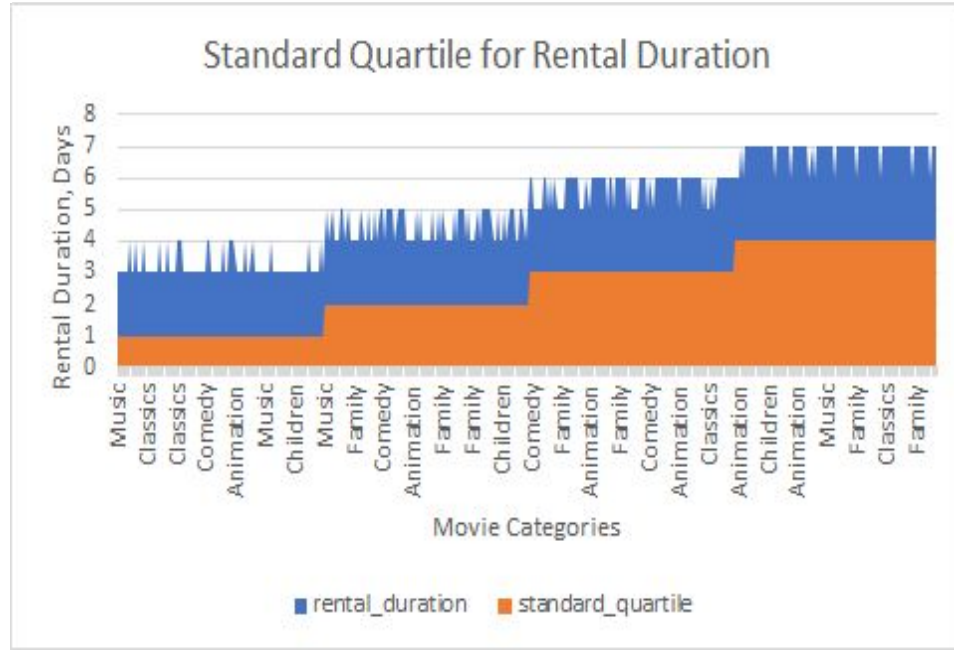


Which categories of family-friendly movies are the most popular?



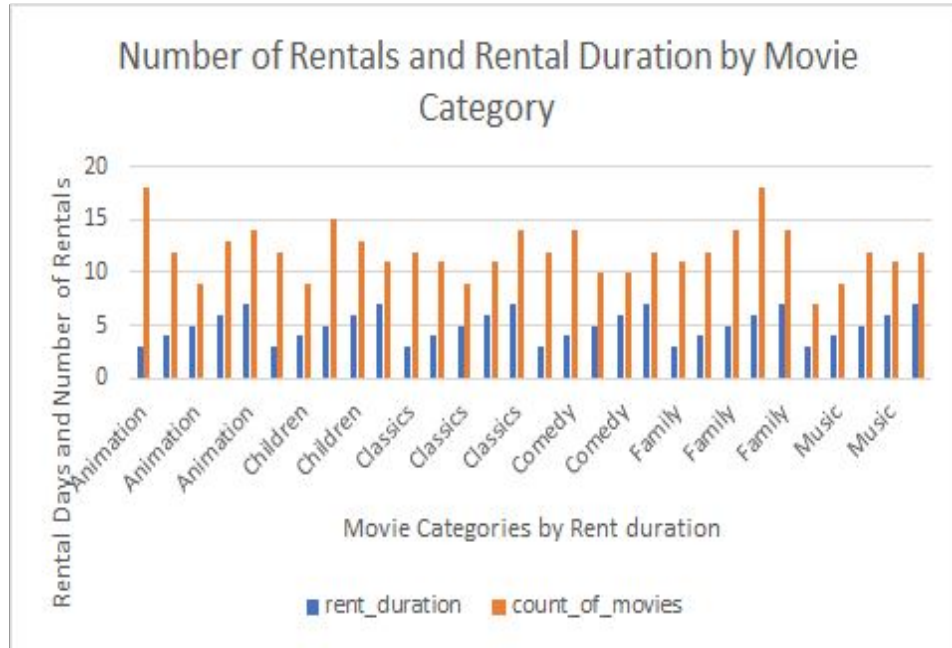
We can see that Animation is the most popular movie category, followed by Family.

What movie categories have the highest rental duration?



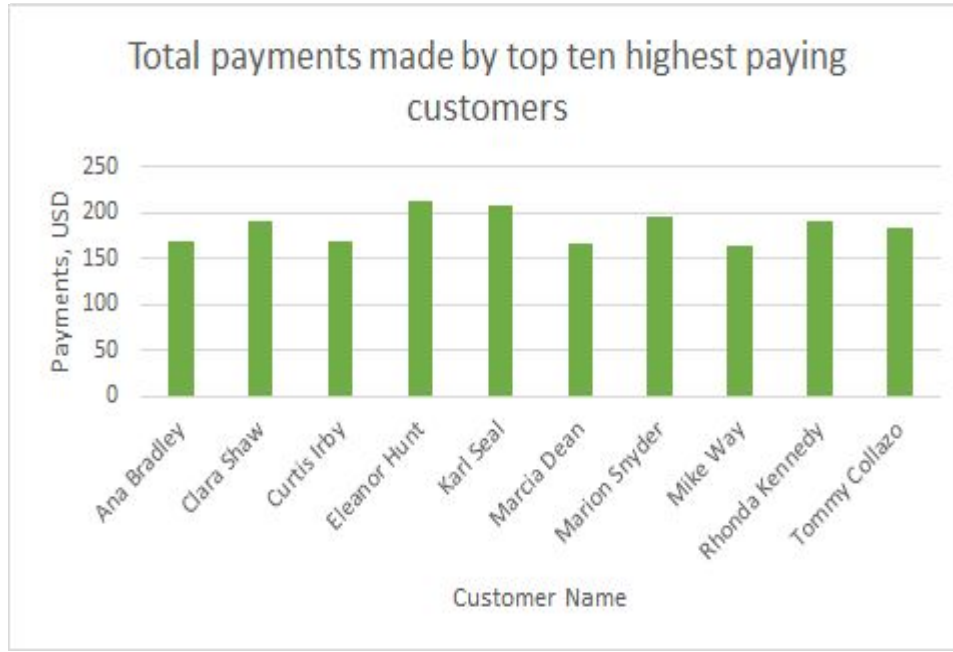
We can see that the highest rental durations are Family and Classics.

Which Category and Rental Duration resulted in the greatest number of rentals?



We can see that two combinations of rental duration and movie category resulted in the greatest number of rentals: rental duration of three days and a category of Animation, and rental duration of six days and a category of Family.

Who are the top ten highest paying customers, and what are their cumulative payment totals?



We can see the names of the top 10 highest paying customers, with Eleanor Hunt being the highest paying customer. Their total, cumulative payments range from approximately \$162 to approximately \$211.