

RUCTIONS

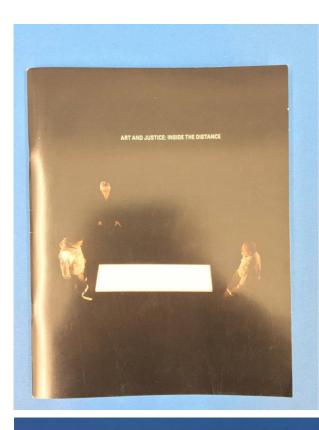
Most of them are ncountered do not pay much e dominant hat we have creuse, objects seem to of some kind.

form of anticipation, we are confronted with things that we where not looking for. This is merely the effect of well-ordered surroundings that suddenly needs to be reorganized. Without the order, there would be no such thing as a surprise. We are unaware of many aspects of the things that surround us, although these objects are fully functional and cause us no trouble by having properties that we did not notice before.

 $1. Grafisch\ ontwerp:\ Raf\ Van campenhoudt\ regel...$

Things you should not do: 17. Avoid bold serifs

De ontwerper maakt gebruik van een schreefletter in bold. Omdat hij zeer weinig tekst op een pagina plaats stoort dit niet voor de lezer. Door het gebruik van een grid hebben we een mooi overzicht en een gestructureerd boek waardoor het zware lettertype ons niet in de weg staat. Moest de ontwerper een pagina vol plaatsten met dit lettertype zou dit overdonderend zijn en te druk voor de kijker. Zelf vind ik een schreefletter in bold zeer mooi bij een boek passen, vaak voor kleinere teksten, net zoals hierboven.



MEDIATOR (Leo Van Garsse)

"There was one case of a theft in a shop—which was, of course, a minor event—but the thef was very much under the influence of drugs. The woman in the shop saw that he was stealing something and she intervened and he attacked her with a knile and seriously hurt her—muthlated her in her face. The victim on several occasions had taken contact with the prison staff in order to have the occasion to meet the offence. And the prison staff refused saying. "OK this is too dengerous, this is not good for you." But the woman insisted. And the reason she insisted was that she didn't dare to leave her home alone since when the same answers to cretain questions because I feel that only this guy can help me out—however paradoxical it might sound. And I must say I was very worned on this case because it was obtifus that she was still very vulnerable—you could see it in her face—by the way, you could mally suicide. It in her face—by the way, you could mally cause the marks and signs of this event still them. I was really worned about the possibility of suicide. I thought OK—what could this confrontation cause for this woman. So I insisted that whiteverimenting that we should have the present.

I had to insist a little bit with the prison staff and order to get an appointment with the citization because at first they were refusing. They said, the is a strange guy and maybe a volent gay, it was obvious that he was still using drags even in price, — and he didn't even deny it. It took him some time to wonder over the possibility of meaning the vicinity of the could cope with this confrontation. And there he could cope with this confrontation and the could cope with this confrontation and thought but if you are really a man then you should go but this. I had the impression that he also was quite a vulnerable person.

And then we met. And I thought it could be a meeting for like one and a half hours and this meeting took four hours. And what the woman exists as in this meeting was to reconstruct the event second by second – to say the share of the share

I saw you. What did you think? What did I think? I said his. What did you think? What did I think? And at a certain moment her sister had come down—she was living upstairs. By coincidence, she'd heard something in the shop and she came down and then she discovered—and then the guy rawy. And one of the questions from the womanway. And one of the questions from the womanway and the properties of the properties of

And afterwards in the debriefing I asked the woman, "Ok, what did this mean for you - because you didn't get an answer." And she said, "Oi course I did. From that time on I knew this guy is shows with me. Because, in saying "I don't know." he also said, "I could have killed you". Which means he weart playing games with me he was really neat and he was really talking about the event as it Inappened."

wheat this guy have reoffended afterwards? Would up have used drugs still. I think so, and think to did—and think the victim also knew. This been not the issue. It was obvious that this guy was a sustion, and also had a backgroun where the appearance of the property of the solid atmosphere of criminality would be very low. And we at knew and there was no obvious and immediate by out. And of course also this meeting vas not immediate way out. But I think for this guy, at tast—think this was an enormous confination. The was not, by definition, a violent guy. I don't this is a violent guy at all. But he has in a remarginal atmosphere, relationally. And so, fill the solid think of the solid that the solid course of the course of the was a decent job for him—if we do the solid solid solid solid solid the way willing to live with him on a day-total tast—OK, let's be realist, there is no immedi-





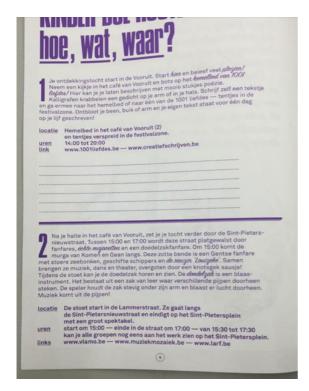
2. Things you should never do: 22. As a rule, do not use Italics or small capitals. De ontwerper heeft bijna alle tekst in het boek in Italic gezet. Het boek gaat over een toneelstuk en daarom is de letterkeuze van de ontwerper dus goed. Het verteld een gesprek tussen verschillende mensen. In heel het boek wordt er dus gecommuniceerd tussen mensen en daarom heeft de ontwerper alles in Italic gezet. Het lijkt voor de toeschouwer dat we mee in het gesprek zitten omdat het vlot leest, dit komt door het Italic lettertype. Doordat de ontwerper alle tekst in het boek Italic heeft gezet stoort dit niet en wordt het een mooi geheel.

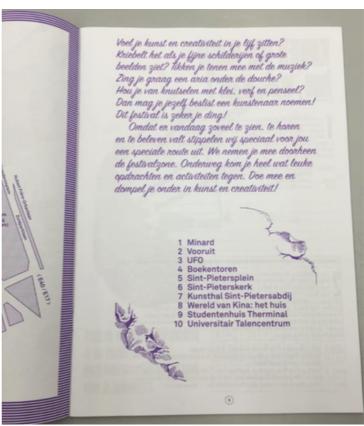






3. Magazine de Bijloke – tip 1(choose just a couple of typefaces)
In dit ontwerp gebruikt de ontwerper meer dan 3 lettertypes. Er wordt dus geen rekening gehouden met een bepaalde letterkeuze. Kapitale letters worden gecombineerd met volledig schreefloze letters en scriptletters waardoor het een mooi evenwichtig geheel geeft. Ondanks het gebruik van verschillende lettertypes en verschillende groottes vallen de belangrijke delen van de tekst niet weg, alles blijft mooi overzichtelijk.







4. Things you should NOT do- avoid imitations. Hier is een imitatie gebruikt van handschrift. Ondanks hier een imitatie wordt gebruikt is het niet storend in het ontwerp omdat dit het ontwerp speelser maakt. De scriptletters staan duidelijk in een grotere lettergrootte en maken zo een mooi contrast met de rest van de pagina. Het 'tijdschrift' verteld je over een route die je moet volgen, er is dus bewust gekozen voor de speelse letter om het voor de lezer interessanter en aantrekkelijker te maken.