HONG AN (JULIE) NGUYEN

UX DESIGNER

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Professional Profile

Emerging UX Designer. Multilingual Explorer. Language Enthusiast. Proficiency in prototyping and crafting visual components that improve users' satisfaction. Focused on educational outcomes. Passionate about inclusion and accessibility in design.

Education

Bachelor of Information, University of Toronto   *2024*
Information Systems, UXD concentration   *(expected)*

Bachelor of Arts, University of Social Sciences & Humanities, VNU-HCMC   *2022*
English Linguistics & Literature, American - British Culture & Literature concentration

Selected Projects

Mobile Application: Pawsitive - Pet Health Management   *2023*
Course Project: Interactive System Design

- Utilized agile development method in user research and ideation to constantly improve
- Sketched & built mid-fidelity wireframe for usability testing
- Built high-fidelity mockups using Figma

Mobile Application: UofT Library Map   *2022*
Course Project: Information System Design

- Conducted user interviews to determine needs for efficient indoor navigation app at UofT libraries
- Reviewed existing navigation solutions published by UofT to identify weak points and opportunities
- Prototyped and built mid-fidelity wireframe using Figma
- Conducted usability tests to validate designs and constantly improve

Experience

Public Affairs Section Intern   *2021 - 2022*
U.S. Consulate General HCMC

- Designed media publications for speaker events, educational outreach, & social media posts

Skills

Research: Content Analysis, User Interview, Affinity Mapping, Empathy Mapping, Journey Mapping
Design: Communication Design, Prototyping & Wireframing, Usability Testing, UI Design, Responsive Design
Development: R, Basic Python, Understanding of HTML & CSS
Others: Photography, Videography, Piano (Dip.), Chinese (Intermediate), German & French (Beginner)

Tools

Design Tools: Adobe Creative Suite (Ai, Ps, Pr, Ae, Xd), Figma, Miro, Figjam, Spline
Project Management: Notion, Airtable, MS Office, Google Suite