Sample Stakeholder Map

This activity allows you to challenge assumptions you may be making about different stakeholder groups, surface concerns, and generate solutions that are a match to the actual and not perceived challenges within your organization.

Stakeholder Group	Possible Concern	Possible Address
Educator	Will AI take my job? How do I add one more thing? What if something goes wrong in my classroom when my students are using AI?	• Ask for input and share concrete training plan with educators including AI literacy, access to current research, incident response, and permission to be a learner
Administrator	How do I respond to AI-related incidents like deepfakes? How do I balance the concern of educators and families and ensure we are graduating life ready learners?	• Training that includes the development of incident response and risk management, access to current research
Parent	Who is working to ensure what happened with social media and children doesn't happen with AI? Will my children be safe?	• Opportunities to learn how AI is being used in the school system • AI literacy training that includes how to talk with and provide oversight at home
Students	What is expected of me? How can I use these tools well?	• Provide clear guidelines, instruction, and feedback to students on safe and ethical use • Opportunities to learn AI-related skills and critically evaluate outputs
Board Member	Are we ready? How do I explain our school's/district's approach to AI?	• Training on what AI is and how it works • Core messaging that is shared about how AI is being used • Clear understanding of policy needs • Shared ownership of vision for AI in the

		school system