1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Successful crowdfunding cases in Kickstarter tend to decrease at the end of the year while failed or canceled cases stay rather stable throughout the year.
* Kickstarter had the most funding cases in category of “Theater” and sub-category of “play”.
* No funding cases categorized under journalism was successful in Kickstarter.

1. What are some limitations of this dataset?

* Sample size limitation – Sample size is approximately 4,000 cases compared to 300,000 projects launched on Kickstarter, which is less than 2%.
* Collected data – For the successful measure, the goal and pledged amounts are compared while the data does not provide the actual budget/cost for the projects. Setting the low goal could result in successful although it could be relatively small compared to the entire budget.

1. What are some other possible tables and/or graphs that we could create?

* We could create a table to find out the trend of average donation per backer for the each category.