# Juliet Ayesa

lacktriangle Nairobi, Kenya lacktriangle ayesajuliee@gmail.com lacktriangle +254791299625 lacktriangle Portfolio Website lacktriangle in Juliet Ayesa

### **Professional Summary**

AI specialist and Virtual Assistant with expertise in machine learning, natural language processing (NLP), and AI model evaluation. Skilled in Python, R, TensorFlow, and PyTorch, with a strong background in data analysis and automation. Experienced in AI development, performance optimization, and ethical AI practices. As a Virtual Assistant, adept at administrative support, project coordination, email management, and CRM tools. Strong problem-solving, leadership, and project management abilities, ensuring efficiency in AI-driven and administrative tasks.

#### **Professional Skills**

• Machine Learning Algorithms	0	Machine	Learning	Algorithms
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- o Natural Language Processing (NLP)
- o AI Model Evaluation
- o Data Analysis and Visualization
- $\circ$  Ethics in AI

 $\circ\,$  Virtual Assistance & Administrative Support

May 2023 - Sept 2025

- Project Management & Task Automation
- o Email Management & CRM Tools
- o Calendar & Schedule Management
- Customer Support & Communication

#### **Professional Education**

Riara University

Bachelor of Education (Arts)

Sama School

May 2023 – June 2023

Certificate in Artificial Intelligence

**ALX Africa** Aug 2024 - Oct 2024

Virtual Assistant Certification

#### Professional Experience

AI Evaluator Trainer

Samasource

Nairobi, Kenya

Sept 2021 – Present

- Trained and mentored teams on AI evaluation techniques, improving model accuracy by 20%.
- o Designed workflows for evaluating machine learning models, enhancing efficiency.
- Conducted quality assurance on AI outputs, identifying inconsistencies and refining algorithms.
- Collaborated with developers to optimize AI models, reducing false positives by 15%.
- o Implemented ethical AI guidelines, ensuring compliance with industry standards.
- Led performance reviews, providing feedback that increased team productivity.

**Team Leader**Samasource

Nairobi, Kenya
Sept 2020 – June 2021

- Supervised a team of 10, ensuring task completion within deadlines.
- o Developed team strategies that boosted efficiency and accuracy in AI data annotation.
- Provided coaching and feedback, leading to a 12% improvement in team performance.
- Facilitated cross-team communication, enhancing collaboration between departments.
- Created workflow automation, reducing manual effort by 30%.
- Monitored key performance metrics and optimized processes based on insights.

## Online Assistant (Social Media Volunteer) *UNISECO*

Nairobi, Kenya Jan 2020 – June 2021

- o Managed social media accounts, increasing engagement by 30%.
- Created content strategies that improved online visibility and follower growth.
- Designed promotional campaigns, leading to higher audience interaction.
- $\circ\,$  Monitored analytics and optimized posts for better reach and engagement.
- Engaged with the community, responding to inquiries and building relationships.

#### Cashier

Nairobi, Kenya Sept 2013 – Sept 2015

Nickstar

- Processed financial transactions with 99% accuracy in daily operations.
- Provided excellent customer service, improving satisfaction ratings.
- Assisted in inventory management, ensuring product availability.
- Managed cash handling and reconciled discrepancies in financial reports.
- Maintained a clean and organized workstation for operational efficiency.
- Handled customer inquiries and complaints, ensuring swift resolution.

#### Additional Information

- o Languages: English (Fluent), German (Fluent), Korean (Fluent), Swahili (Fluent)
- o Technical Skills: Python, R, TensorFlow, Keras, PyTorch, Git, Jupyter Notebooks
- o VA Tools: Trello, Asana, Slack, Notion, Microsoft Office, Google Workspace, Zoom, Calendly
- o Certifications: Certificate in Artificial Intelligence (Sama School, 2023)
- o Interests: AI research, coding challenges, data science meetups, digital art, photography
- Volunteering: Advocate for AI literacy and education in underprivileged communities

#### Referees

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