

Julie Lely

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EDUCATION

WELLESLEY COLLEGE

MAY 2023
B.A. Computer
Science & Studio Art

SKILLS

UX Engineering
UI/Visual design
Cross-functional
collaboration
Rapid prototyping

TOOLS

Python
Java
HTML/CSS/JS
Figma
InVision
Balsamiq
Adobe Suite

HONORS

FACEBOOK ABOVE & BEYOND COMPUTER SCIENCE

FALL 2020
10-Week Technical
Interview Workshop

REWRITING THE CODE FELLOWSHIP

SPRING 2020
Networking
Fellowship for
Women in Tech

WORK EXPERIENCE

2.0 Collective, *Design Intern*

REMOTE, USA | MARCH 2021 - PRESENT

- Design wireframes, user journeys, and high-fidelity prototypes

Hope Sews, *Design Intern*

BOSTON, MA | FEBRUARY 2021 - PRESENT

- Research, prototype, and implement the Hope Sews e-commerce website and mobile app designs
- Curate brand through logo designs, typography, and color theory

Cobble at UCLA, *Lead Product Designer*

LOS ANGELES, CA | NOVEMBER 2020 - PRESENT

- Build high-fidelity prototypes and deliverables for developers using Figma
- Work with product managers and conduct research to identify pain points and conceptualize key features and flows for Cobble

MIT Media Lab: Project Us, *Undergraduate Research Assistant*

BOSTON, MA | SEPTEMBER 2020 - JANUARY 2021

- Design, code, and implement the front-end of the Project Us experimental website using Figma, HTML/CSS/JS, and Python

Reed College Neural Natural Language Processing, *Summer Research Fellow*

PORTLAND, OR | JULY 2020 - AUGUST 2020

- Created 220 schema and analyzed 8 constituency and dependency parsers
- Utilized Python and Docker to create wrappers and produce consistent results

Wellesley College Department of Computer Science, *CS111 Computer Programming and Problem Solving Teaching Assistant*

WELLESLEY, MA | JANUARY 2020 - PRESENT

- Facilitate weekly 5 hour drop-in hours to support 10 or more students each session with homework assignments, problem sets, and conceptual questions
- Participate in weekly labs and advise over 20 students on in-class tasks

Knapp Media and Technology Center, *Production Consultant*

WELLESLEY, MA | SEPTEMBER 2019 - MARCH 2020

- Held open office hours to provide software and equipment support to over 20 Knapp patrons such as teaching patrons how edit photos on Adobe Photoshop
- Acquired over 25 advanced techniques for a variety of software and equipment

LEADERSHIP

Babson Olin Wellesley Project W, *Head of Design*

WELLESLEY, MA | MARCH 2020 - PRESENT

- Design graphics, promotional material, and brand using the Adobe Suite for over 400 members across 5 platforms, including social media and Project W website

Wellesley College's Hackathon: WHACK, *Lead of Design/Marketing Team*

WELLESLEY, MA | SEPTEMBER 2019 - PRESENT

- Design graphics, establish overall branding, and manage all media platforms

Wellesley College GenerAsians, *Co-Production Manager & Head Designer*

WELLESLEY, MA | SEPTEMBER 2019 - PRESENT

- Design, organize, and refine spreads in a print-ready format for publication
- Hold InDesign workshops that focus on both technical skills and creative thinking