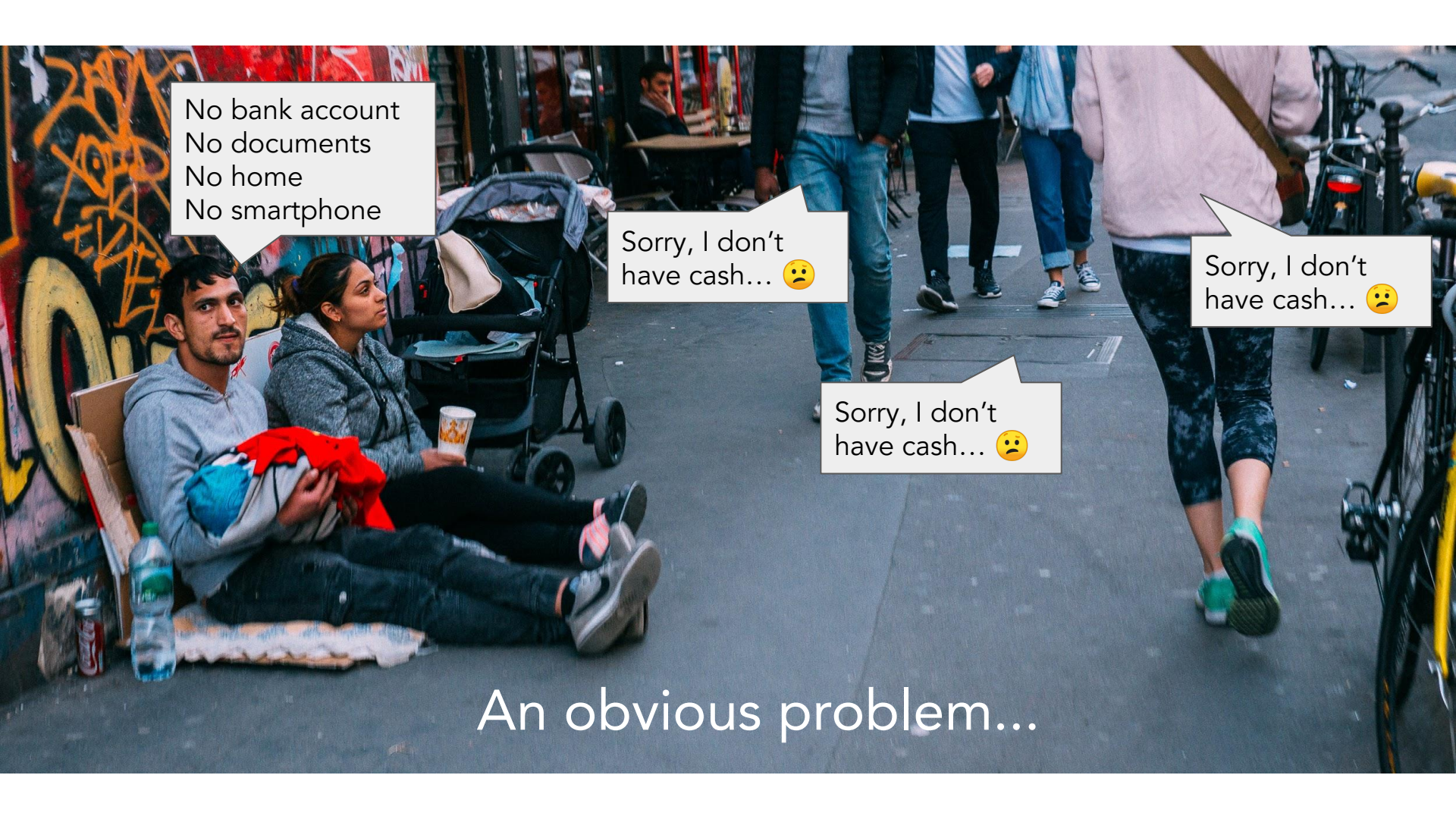


# SolCard

BSIC Week #2 Checkpoint

March 2020



No bank account  
No documents  
No home  
No smartphone

Sorry, I don't  
have cash... 😞

Sorry, I don't  
have cash... 😞

Sorry, I don't  
have cash... 😞

An obvious problem...

# Our approach

Alternative KYC  
workflow

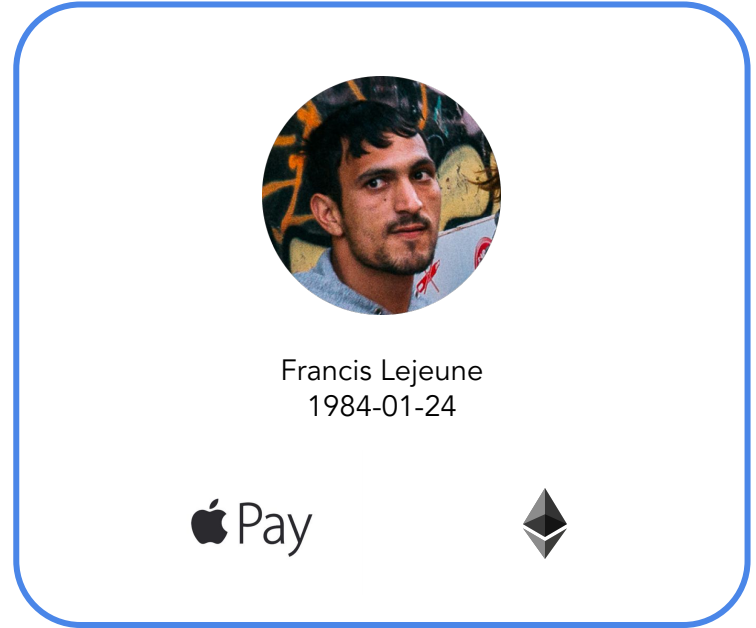
Transparent and  
tax-deductible  
donations

Donations to a  
group of  
beneficiaries

# Targeted Institutional Partners

- Paris City Hall
- French Ministry of Finance and Economy
- AMF (The French SEC) to put efficient AML measures in place
- ESF (European Social Fund)

# Instant donation UX



<https://solcard.org/0123456789abcdef>

# Alternative KYC process

- Each member gets his identity verified
- Then, he can order a stack of cards
- He can register a new beneficiary

# Personas

- Members
- Beneficiaries
- Donors

# Donate to a group

- Automatic wire transfers to several accounts
- Allows donors to give to all the beneficiaries of a certain group (i.e. in the city)



# Taking advantage of DeFi

We can imagine several different ways to take advantage of the many financial services generating interests, we see it as a possible source of funding the development of the project.

# Pain points

## Legal

- Innovative KYC process

## Tech

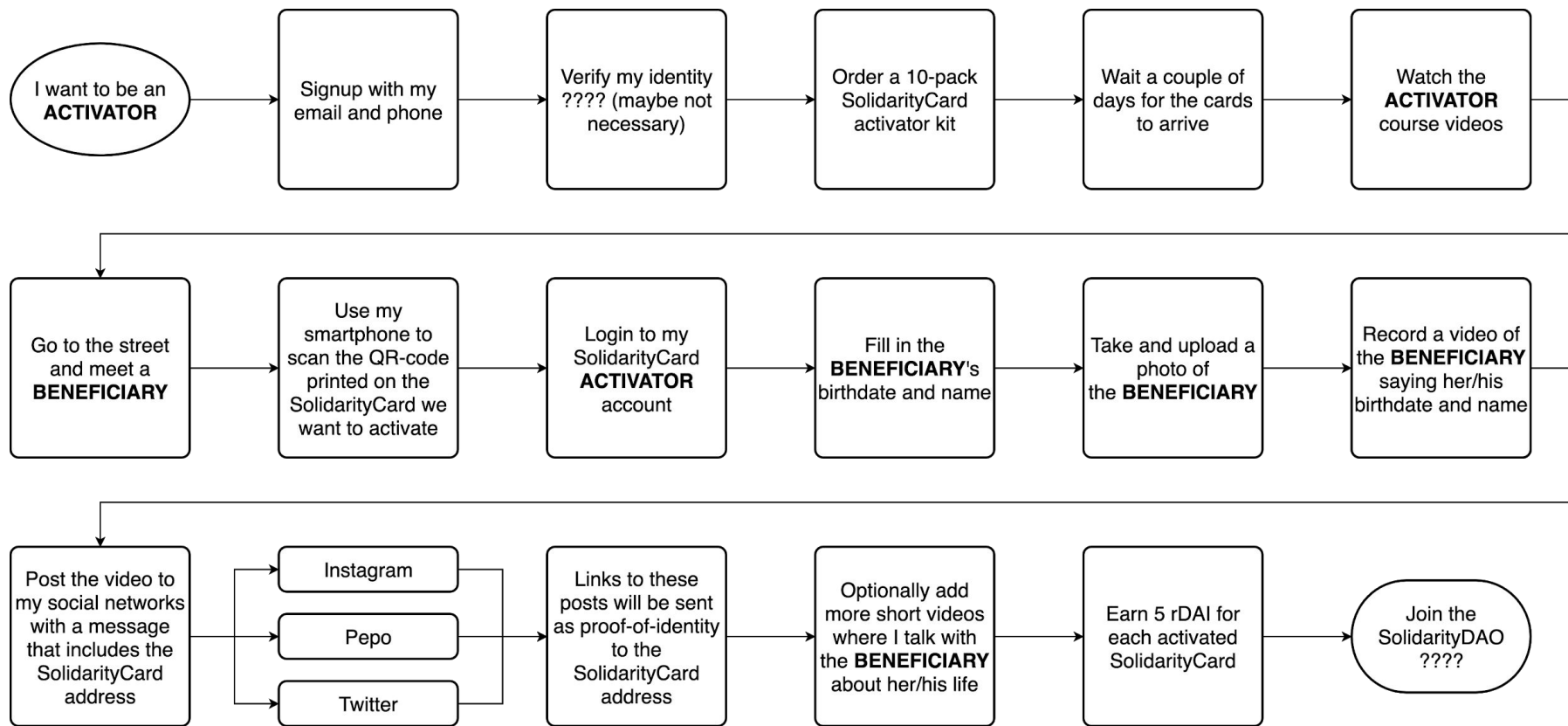
- Which software for KYC (uPort? Keybase? Kleros PoH? Celo?)
- Which software for the debit card (Stripe? Plaid? Contis?)
- Bridging crypto to fiat (Chainlink? Witnet?)

# How do we measure the impact?

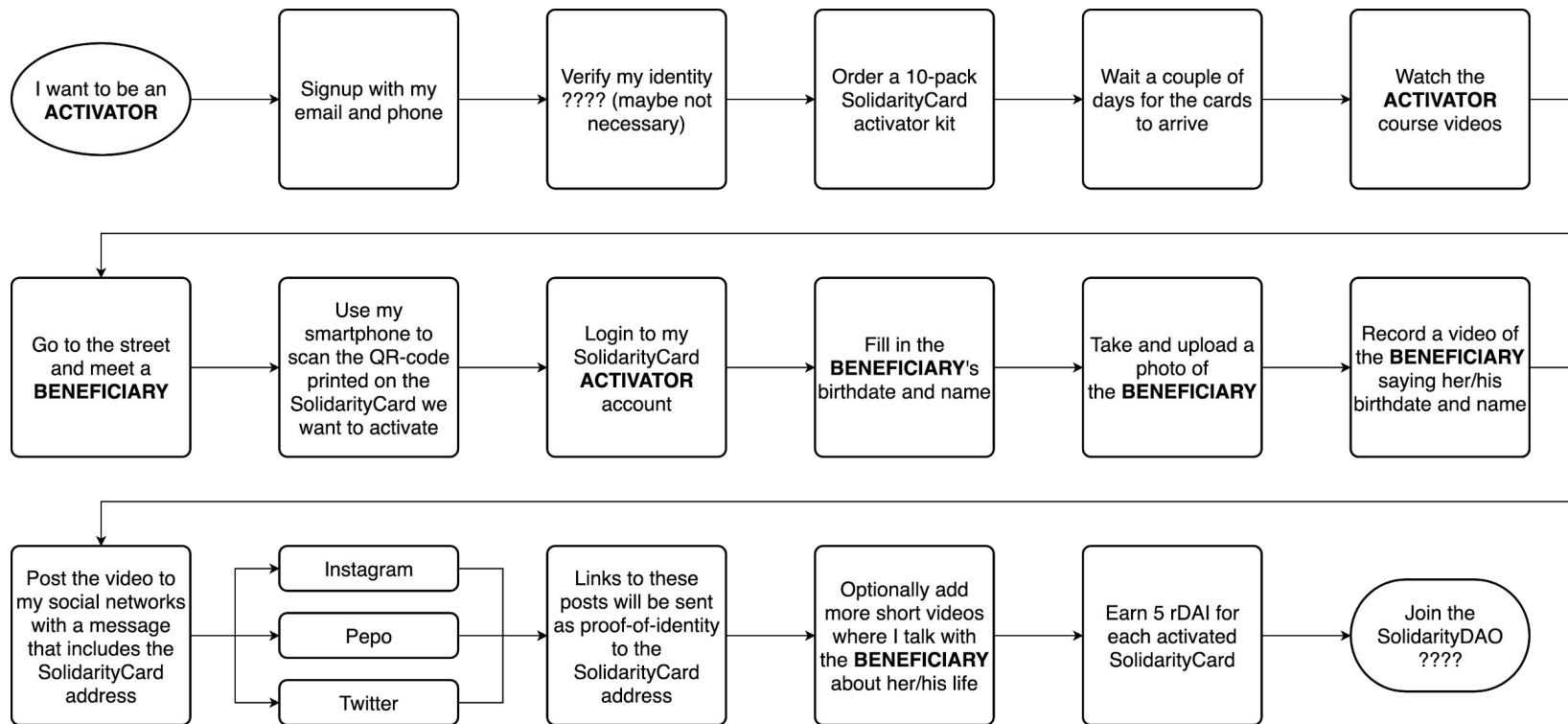
The metrics we watch:

- Total amount of money received (in euro)
- Total cash flow per week (in euro)
- Number of beneficiaries
- Number of members
- Number of active donors

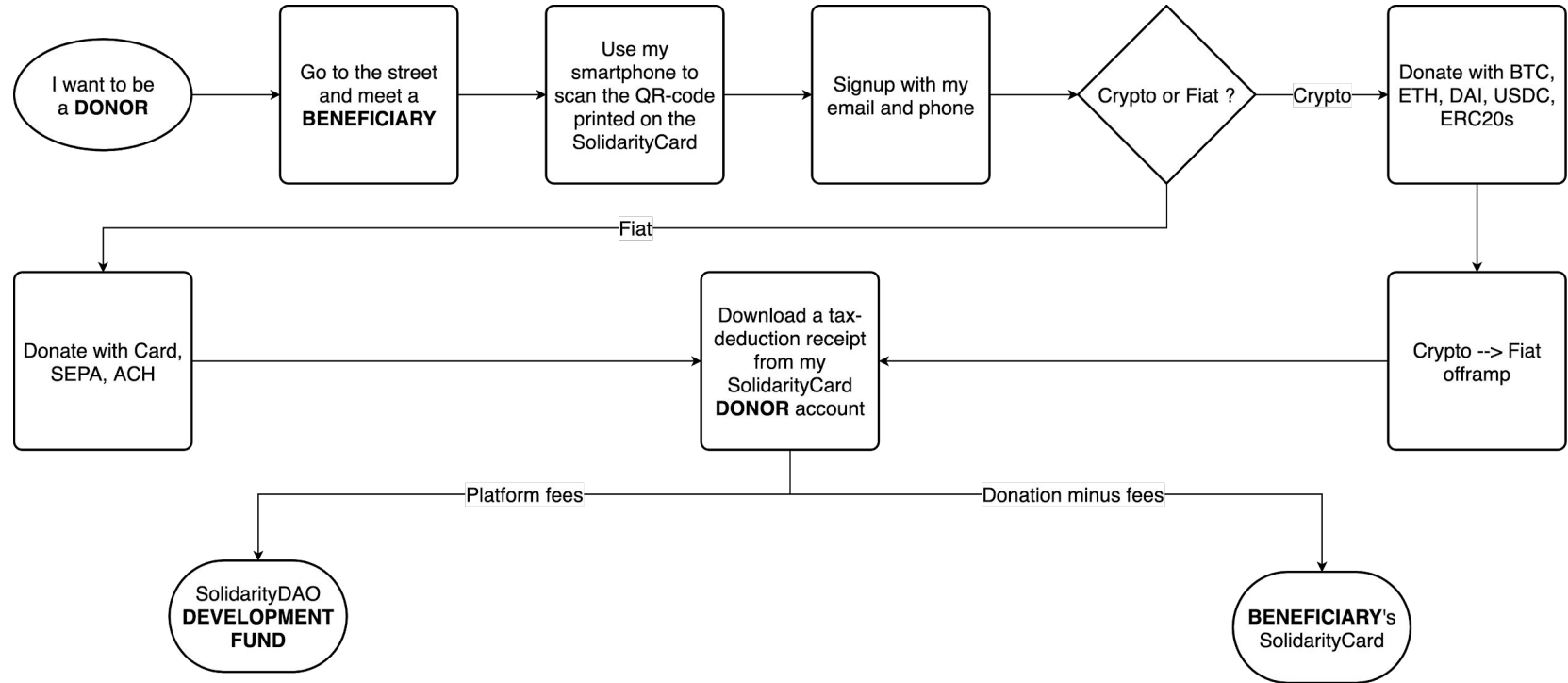
Community-powered KYC



# Community-powered KYC



# Donate to a person



# Donate to a group

