

Julienne Ablay

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Experienced developer & artist with a passion for problem solving and creating amazing visuals. Ability to adapt and acclimate to multiple projects. Excels in visual & code-based problem solving, with a desire to create accessible and immersive user experiences, visual animations, and illustrations.

Professional Development

American Greetings

Software Engineer 2

2022 - Present

- Pushing accessibility initiatives for over 40+ digital greetings, creating timelines and requirements to update and convert old products to an accessible version.
- Advising developers, artists, and business owners in accessible product design decisions based on WCAG guidelines
- Developing new digital greetings using Vue.js with a focus on frontend layouts

Technical Lead of Digital Ecards

2020 - Present

- Led the production of over 40 digital greetings, from Creative asset conversion to the final digital ecards build and deployment process.
- Interviewed, hired, and mentored interns & new hires throughout the year to produce and deploy live products.

Software Engineer 1, Technical Artist

2017 - 2020

- Utilized 2d animation frameworks to create various games like Hidden Object, Spot the Difference, and other interactive experiences.
- Assisted in the production of an in-house digital greeting library and template to simplify our SDLC.
- Communicated closely with artists to convert assets into spritesheets for 2d interactive greetings with optimization in mind
- Created a furniture customization and purchase system for the Jacquie Lawson Curio Collection, a 2d digital experience with videos, games, and interactive rooms.
- Mentored and managed interns and the Intern Hackday during the Summer.

Associate Software Engineer

2015-2017

- Researched AR and VR technology as a potential product for digital greetings
- Developed expressive digital greetings with flash, javascript, and 2d and 3d animation frameworks.

Technical Skills & Software

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|-------------|------------------------|-----------------|
| • Pixi.js | • Javascript | • Texturepacker |
| • Three.js | • Typescript | • VSCode |
| • Create.js | • Vue.js | • Subversion |
| • HTML/CSS | • Adobe Creative Suite | |
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Volunteer Work

Comic Flatter Assistant

Sep 2024

- Assisted in color flats of an unreleased comic set to be out early 2025
- With minimal training, utilized Clip Studio Paint for fast and efficient color flatting

Lead Coordinator

2018, 2020

- Headed 2 anthologies for print, handling layout, social media, finance, and merchandise distribution along with other co-leads
- Coordinated with more than 30 artists and writers to contribute to the anthologies
- Managed contributor work under deadlines from preorder dates to distribution dates
- Handled emergency scenarios with contributor or merchandise issues

Print Layout Editor

2018, 2020, 2022

- Headed the primary outlining, planning, and designing of print media layouts for artwork, short stories, and recipes for 4 anthologies using Adobe InDesign
- Worked with at least 30 artists and writers on content to ensure the most optimal view of their work in print media
- Edited copy of short stories and recipes as needed throughout development process
- Created two types of print anthology for US and international distribution

Finance and Distribution Coordinator

2018, 2020

- Coordinated the distribution process of print media and physical merchandise, ensuring cost-effectiveness and timely solutions under preset deadlines
- Handled financing of preorder sales of print/web anthology and physical merchandise
- Packaged print media and merchandised and handled shipments to several domestic and international buyers
- Acted as the primary customer service rep to ensure quick resolutions during the distribution process

Tora-Con Convention Staff

2015 - 2020

- Worked with other artists and PR persons within the Social Media team, creating specific artwork under post deadlines
- As Media Manager in 2015, handled the creation of conbooks and other print media under deadlines and estimated budget
- Acted as floor volunteer throughout various years, handling Artist Alley, Events, and main staff responsibilities
- Ran as MC for Singing Contest, crafting media and handling audio for contestants
- Created tooling to accelerate ID badge production with printed names

Education

Rochester Institute of Technology

B.S New Media Interactive Development, Minor in Media Studies