

What is the Cloud?



The AWS | Platform |

Account Support Support Managed Services Professional Services Partner Ecosystem Training & Certification Solution Architects Account Management Security & **Pricing Reports** Technical Acct. Management

Marketplace	Mgmt. Tools	Analytics	Dev Tools	Al	loT	Mobile	Enterprise		
Business Applications	Monitoring	Query Large Data Sets		Deep L. Camera	Defender		Applications Document		
DevOps Tools	Auditing	Elasticsearch		Transcribe Translate	Management		Sharing Email &		
Business Intelligence	Service Catalog	Business Analytics		Managed Models	Analytics		Calendaring Hosted	VR	1
Security	Server Management	Hadoop/Spark		Video	Rules Engine	Build, Test, Monitor Apps	Desktops Application Streaming	VR/AR	
Networking	Configuration Tracking	Real-time Data Streaming	Private Git Repositories	Voice & Text Chatbots	Local Compute and Sync	Push Notifications	Backup	Game	
Database & Storage	Optimization	Orchestration Workflows	Continuous Delivery	Machine Learning	Device Shadows	Build, Deploy, Manage APIs	Media	Development	
SaaS Subscriptions	Resource Templates	Managed Search	Build, Test, and Debug	Text-to-Speech. NLP	Device Gateway	Device Testing	Store/Convert	3D Game Engine	
Operating Systems	Automation	Managed ETL	Deployment	Image Analysis	Registry	Identity	Live	Multi-player Backends	
Migration	Application Discovery	Application Migration	Data Migration	Database Migration	Server Migration				
Hybrid	Data Integration	Integrated Networking	Identity Federation	Resource Management	VMware on AWS	Devices & Edge Systems			
Application Services	Transcoding	Step Functions	Messaging						
Security	Identity & Access	Key Storage & Management	Active Directory	DDoS Protection	Application Analysis	Certificate Management	Web App. Firewall	Threat detection	
Database	Aurora	MySQL	PostgreSQL	Oracle	SQL Server	MariaDB	Data Warehousing	NoSQL	Graph
Storage	Object Storage	Archive	Exabyte-scale Data Transport	Block Storage	Managed File Storage	Select			
Compute	Virtual Machines	Simple Servers	Web Applications	Auto Scaling	Batch	Containers	Event-driven Computing	Bare-Metal	
Networking	Isolated Resources	Dedicated Connections	Global CDN	Load Balancing	Scalable DNS				
Infrastructure	Regions	Availability Zones	Points of Presence						

The benefits of the AWS Cloud











SPEED

agility and speed of innovation

EFFICIENCY

cost savings

ELASTICITY

scale quickly as needed

BREADTH

range of functionality

GLOBAL

go global in minutes



Focus on the core mission



Lower the time spent on infrastructure

Concentrate on new business initiatives

Dedicate more resources to innovation

"3M HIS is not in the IT business. Rather, we are a healthcare-analytics company. We are getting out of IT operations, and by going to AWS, we can focus our R&D team on the science of healthcare. For us that means analytics rather than IT, enabling us to attack the healthcare industry's cost and quality challenges"

David Frazee

Chief Technology Officer

3M Health Information Systems



Global Enterprise Customers







DOW JONES

































































































PACIFIC LIFE



























LAFARGE











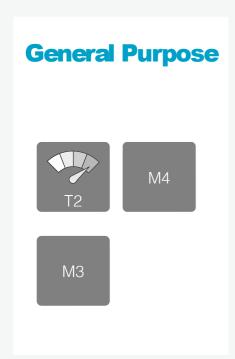


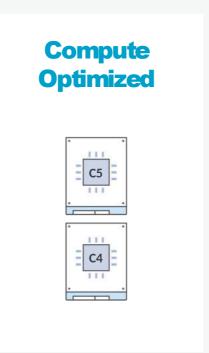


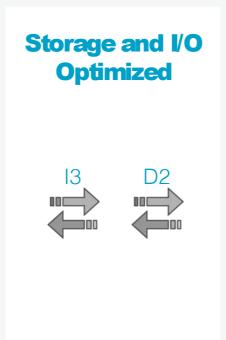


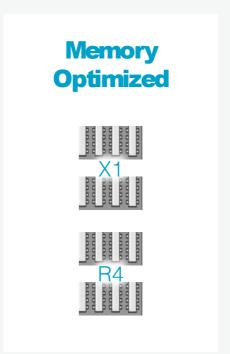


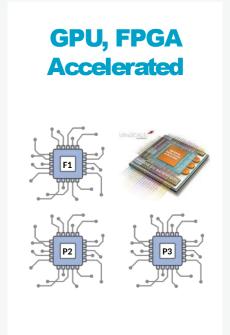
AWS EC2 compute instance types







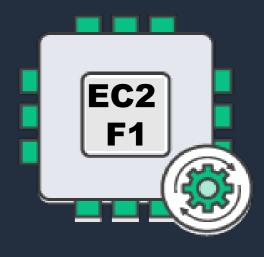






Democratizing Hardware Accelerations

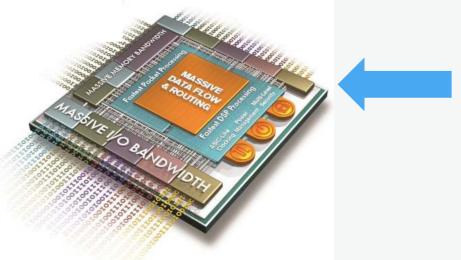
- Make FPGAs available as standard AWS instances
- Simplify the development process
- Allow developers to focus on algorithm design
- Provide a Marketplace for FPGA applications

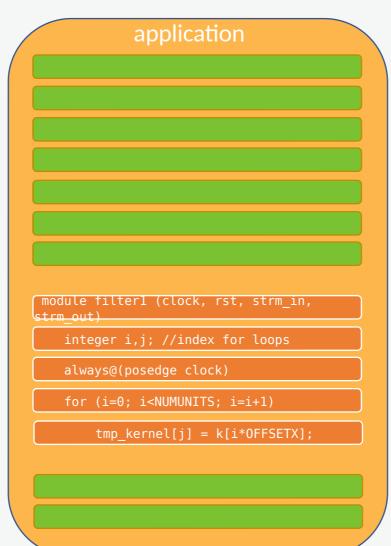


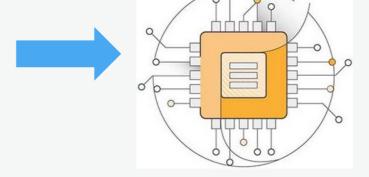


How Application Acceleration Works

FPGA handles computeintensive, deeply pipelined operations







CPU handles the rest



F1 FPGA instance types on AWS

- Up to 8 Xilinx UltraScale+ 16nm VU9P FPGA devices in a single instance
- The f1.16xlarge size provides:
 - 8 FPGAs, each with over 2 million customer-accessible FPGA programmable logic cells and over 5000 programmable DSP blocks
 - Each of the 8 FPGAs has 4 DDR-4 interfaces, with each interface accessing a 16GiB, 72-bit wide, ECC-protected memory

Instance Size	FPGAs	DDR-4 (GiB)	vCPUs	Instance Memory (GiB)	NVMe Instance Storage (GB)	Network Bandwidth
f1.2xlarge	1	4 × 16	8	122	1 x 470	Up to 10 Gbps
f1.16xlarge	8	32 x 16	64	976	4 x 940	25 Gbps

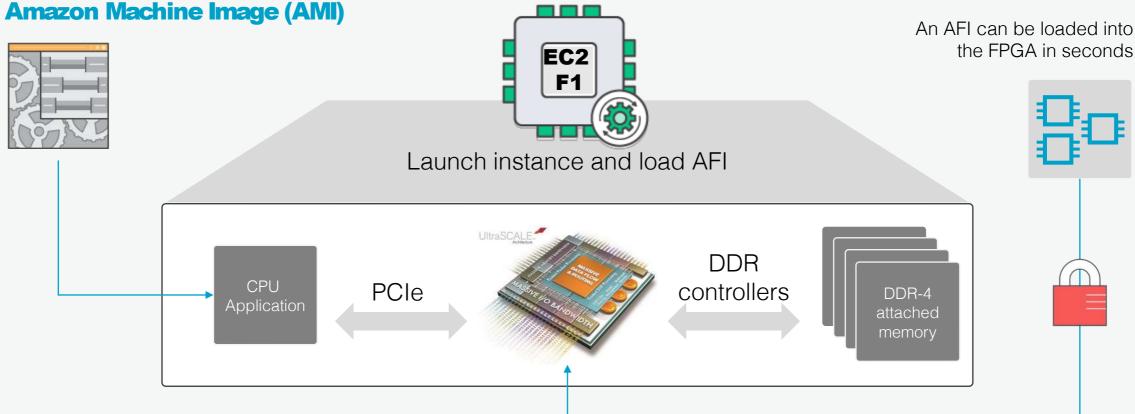


FPGA acceleration using F1

Amazon FPGA Image (AFI)

An F1 instance can have any number of AFIs

the FPGA in seconds



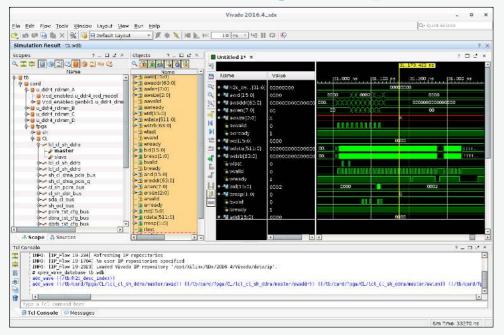


Developing applications for F1

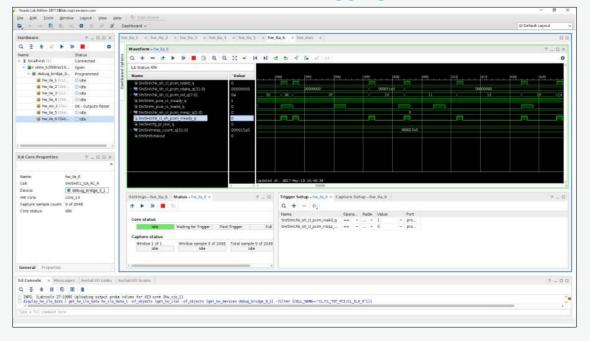
The FPGA Developer AMI

Use Xilinx Vivado and a hardware description language (Verilog or VHDL for RTL) with the HDK to describe and simulate your FPGA logic

Xilinx Vivado for custom logic development



Virtual JTAG for interactive debugging







Operating System

Delivery Method

AWS Services Required

FPGA Developer AMI

Sold by: Amazon Web Services

The FPGA (field programmable gate array) AMI is a supported and maintained CentOS Linux image provided by Amazon Web Services. The AMI is pre-built with FPGA development tools and run time tools required to develop and use custom FPGAs for hardware acceleration. The FPGA developer AMI includes a prepackaged tool development environment, with scripts and tools for simulating your FPGA design, compiling code, building and registering your AFI (Amazon FPGA Image). Developers can deploy the FPGA developer AMI on an Amazon EC2 instance and quickly provision the resources they need to write... Read more m4.10xlarge

Customer Rating *** (0 Customer Reviews) **Latest Version**

1.3.3

Amazon EC2, Amazon EBS

Linux/Unix, CentOS 7.3

See details below Support

64-bit Amazon Machine Image (AMI) (Read more)

Highlights Xilinx SDx 2017.1 - Free license for F1 FPGA development

> AWS Integration - includes packages and configurations that provide tight integration with Amazon Web Services

Product Description The FPGA (field programmable gate array) AMI is a supported and maintained CentOS Linux image provided by Amazon Web Services. The AMI is pre-built with FPGA development tools and run time tools required to develop and use custom FPGAs for hardware acceleration. The FPGA developer AMI includes a prepackaged tool development environment, with scripts and tools for simulating your FPGA design, compiling code, building and registering your AFI (Amazon FPGA Image). Developers can deploy the FPGA developer AMI on an Amazon EC2 instance and quickly provision the resources they need to write and debug FPGA designs in the cloud. The AMI is designed to provide a stable, secure, and high performance development environment. The FPGA AMI

is provided at no additional charge to Amazon EC2 users.

You will have an opportunity to Continue review your order before launching or being charged.

Pricing Information Use the Region dropdown selector to see software and

infrastructure pricing information for the chosen AWS region.

Asia Pacific (Mumbai)

AWS Free Tier.

For Region

Free Tier Eligible EC2 charges for Micro instances are free for up to 750 hours a month if you qualify for the

Software pricing is based on your chosen options, such as

subscription term and AWS region. Infrastructure prices are

Pricing Details

estimates only. Final prices will be calculated according to actual usage and reflected on your monthly report.

Software Pricing

The data below shows pricing per instance for services hosted r4.large in Asia Pacific (Mumbai).

1 Software Pricing

r4.16xlarge

m4.xlarge

m4.2xlarge

t2.large

c4.2xlarge

t2.micro

r4.4xlarge

t2.2xlarge

t2.xlarge

m4.large

c4.8xlarge

m4.4xlarge

t2.medium

c4.large

t2.small

r4.xlarge

c4.4xlarge

c4.xlarge

r4.8xlarge

m4.16xlarge

_				THE STATE	
	The	data	below	shows	prio

The data below shows pricing per instance for services hosted
in Asia Pacific (Mumbai).

A Developer AMI - Hourly	

EC2 Instance Type 3 Software /hr

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00

\$4.864

\$0.00 \$0.00

\$0,246

\$0.492

\$0.00 \$0.119 \$0.00

\$0.439 \$0.015









=

\$2.46

\$0.246

\$0.492

\$0,119

\$0.439

\$0.123

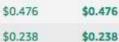
\$1.756

\$0.03

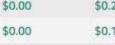
\$0.22

\$3.936



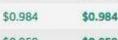


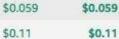








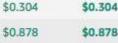




\$0.03

\$0.22

\$3,936



\$0.00 \$2,432 \$2,432

\$0.608

\$0.00 \$0,608 \$0.00 \$0.152 \$0.152

r4.2xlarge

FPG/

EC2 /hr Total /hr

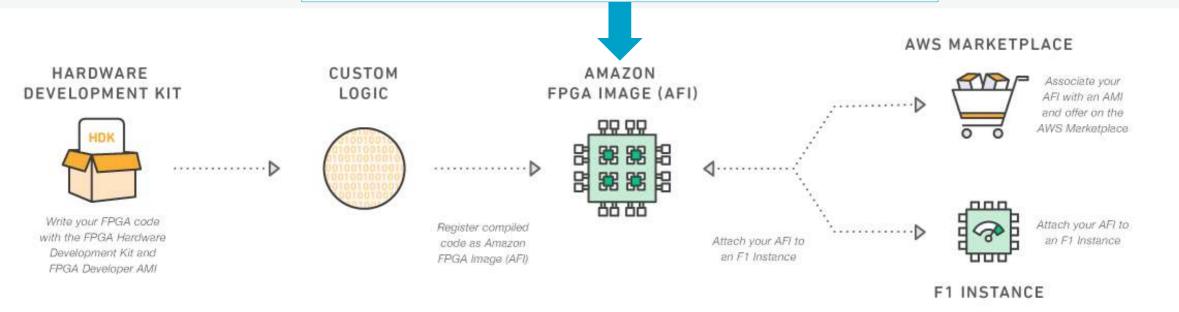
\$2.46 \$4.864

Create and Use the Amazon FPGA image

(AFI) Generate an encrypted AFI and deploy on F1 / publish on

Marketplace

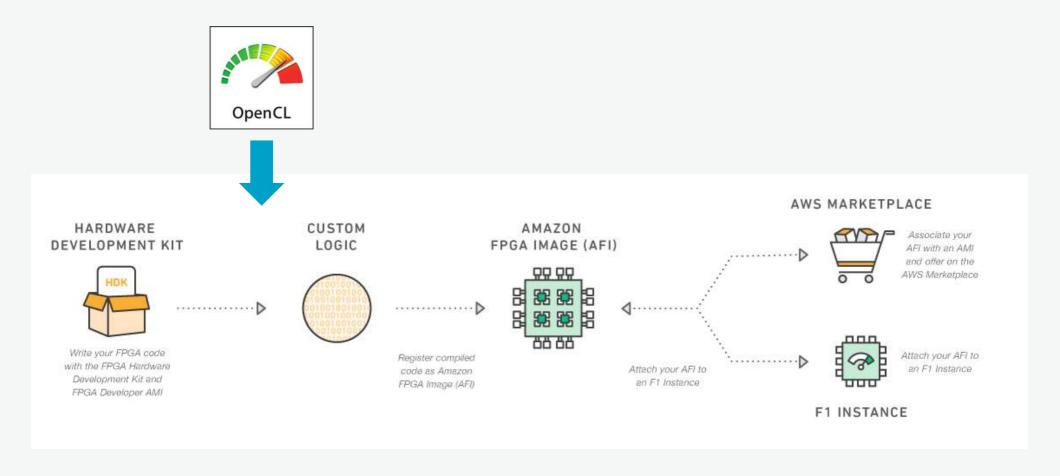
```
$ aws ec2 create-fpga-image \
     --name <afi-name> \
     --description <afi-description> \
     --input-storage-location Bucket=<dcp-bucket-name>,Key=<path-to-tarball> \
     --logs-storage-location Bucket=<logs-bucket-name>,Key=<path-to-logs> \
     [ --client-token <value> ] \
     [ --dry-run | --no-dry-run ]
```





Create the Amazon FPGA image (AFI)

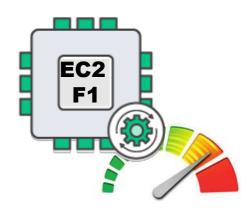
OpenCL provides a parallel, higher level design flow





OpenCL generally available for F1

- Familiar development experience to accelerate C/C++ applications
- 80+ F1 code examples available on github: security, image processing and accelerated algorithms
- Already supported on the FPGA Developer AMI, no need to upgrade/install



OpenCL



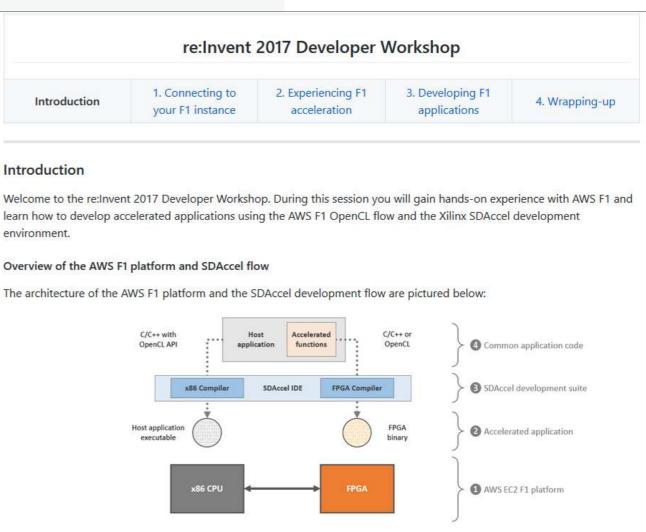
GETTING STARTED WITH F1 C/C++

https://github.com/awslabs/aws-fpga-app-notes/tree/master/reInvent17 Developer Workshop

 Gain hands-on experience with AWS F1 C/C++

 Learn how to develop FPGA-accelerated applications

 Learn the OpenCL flow with Xilinx SDAccel development environment





Deploy faster wherever you like

18 Regions – **49** Availability Zones

US East

N. Virginia (6), Ohio (3)

US West

N. California (3), Oregon (3)

Asia Pacific

Mumbai (2), Seoul (2), Singapore (2),

Sydney (3), Tokyo (3)

Canada

Central (2)

China

Beijing (2), Ningxia (2)

Europe

Frankfurt (3), Ireland (3), London (2), Paris (3)

South America

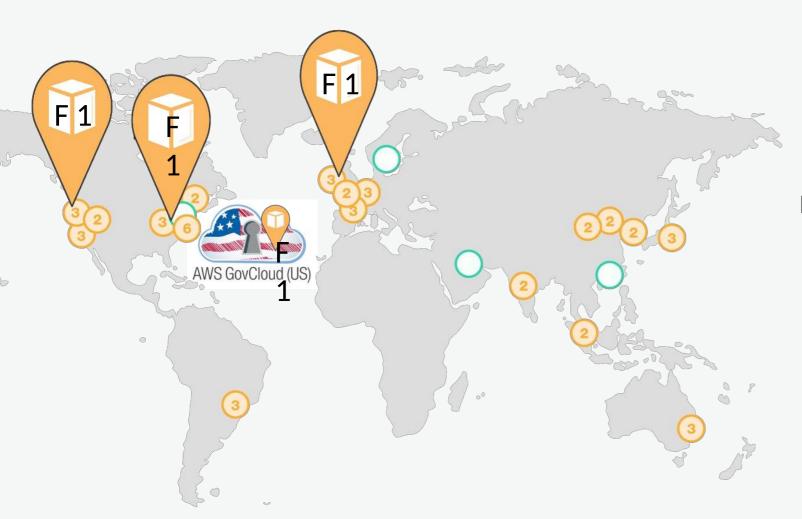
São Paulo (3)

AWS GovCloud (US-West) (2)



Deploy faster wherever you like

18 Regions – **49** Availability Zones



US East

N. Virginia (6), Ohio (3)

US West

N. California (3), Oregon (3)

Asia Pacific

Mumbai (2), Seoul (2), Singapore (2),

Sydney (3), Tokyo (3)

Canada

Central (2)

China

Beijing (2), Ningxia (2)

Europe

Frankfurt (3), Ireland (3), London (2), Paris (3)

South America

São Paulo (3)

AWS GovCloud (US-West) (2)



FPGA Partner and user ecosystem



F1 use cases and partners

- Financial computing
- Genomics Sequencing
- Engineering simulations
- Image and video processing
- Big data and machine learning
- Security, Compression
- ...and more





















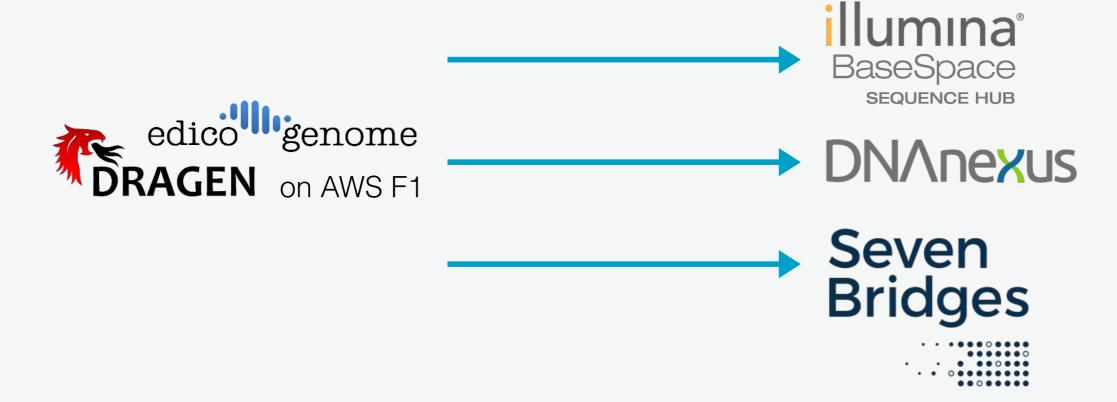








Connecting FPGA partners with AWS users





Accelerating Precision Medicine at Scale

Children's Hospital of Philadelphia and Edico Genome Achieve Fastest-Ever Analysis of 1,000 Genomes



Orlando, Fla., Oct 19, 2017 – The Children's Hospital of Philadelphia (CHOP) and Edico Genome today set a new scientific world standard in rapidly processing whole human genomes into data files usable for researchers aiming to bring precision medicine into mainstream clinical practice. Utilizing Edico Genome's DRAGEN™ Genome Pipeline, deployed on 1,000 Amazon EC2 F1 instances on the Amazon Web Services (AWS) Cloud, 1,000 pediatric genomes were processed in two hours and 25 minutes.

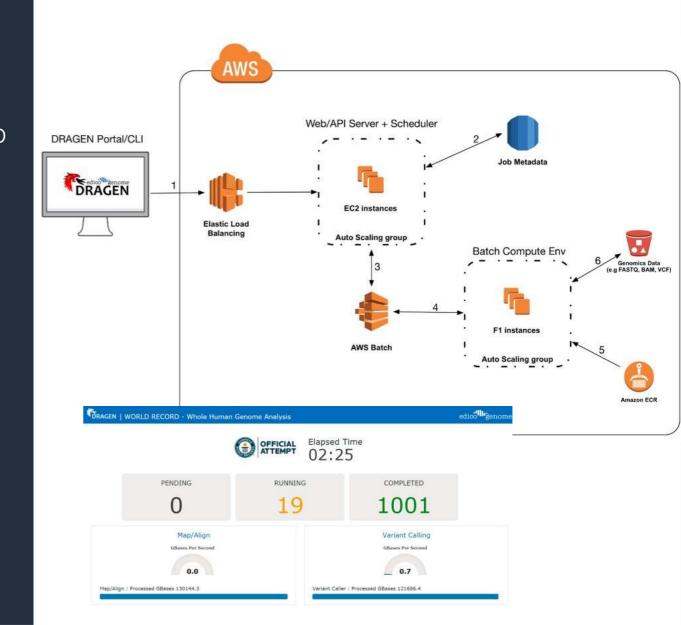






Acceleration Solutions require more than an FPGA

- AWS Batch to schedule instances with auto scaling groups
- Amazon Aurora used to store jobs metadata
- Amazon ECR: docker container service to load needed binaries efficiently
- Amazon S3 storing the genomic data
- Elastic load balancer
- EC2 F1 instances (1020 of them)



Connecting FPGA partners with AWS users





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Connecting FPGA technology partners with end customers

- World's first implementation of cloud hardware accelerated low latency HEVC VR360 video streaming and Live Broadcast H.265/HEVC Cloud Video Encoding
- Amazon EC2 FPGA instances leveraged to reduce encoding costs by 10X compared to current software solutions
- At lower bitrates than legacy VR360 video streaming systems, delivers significantly better quality with lower latency

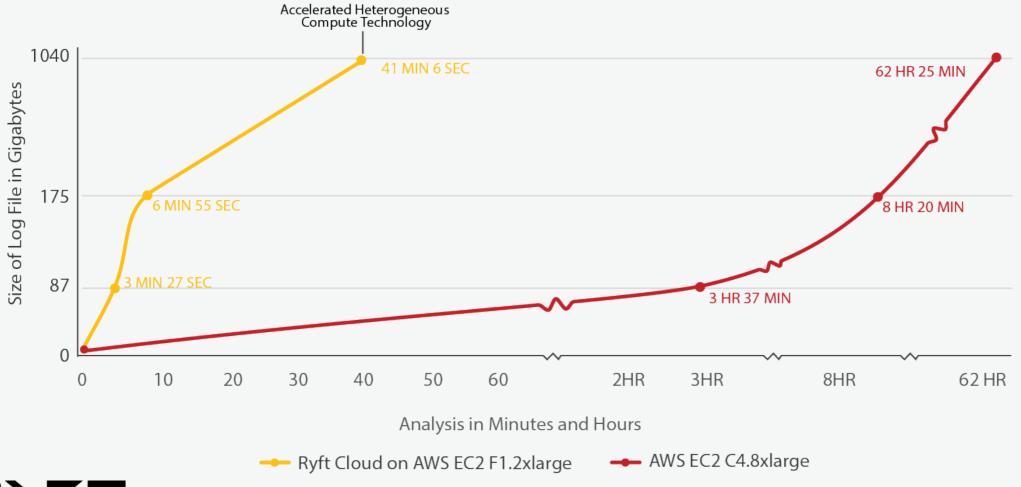


"NGCodec and Tiledmedia Show Cloud Hardware-Accelerated Low-Latency HEVC VR360 Streaming Solution"



Ryft Supercharges Analysis by 91X to Render Big

DataBenchmark comparison of Elasticsearch on Ryft Cloud with FPGA-acceleration vs. on CPU

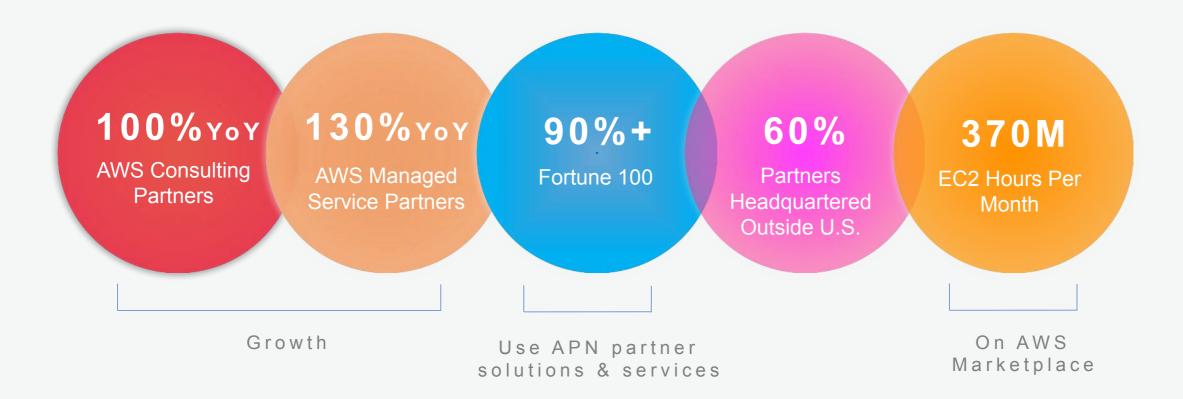






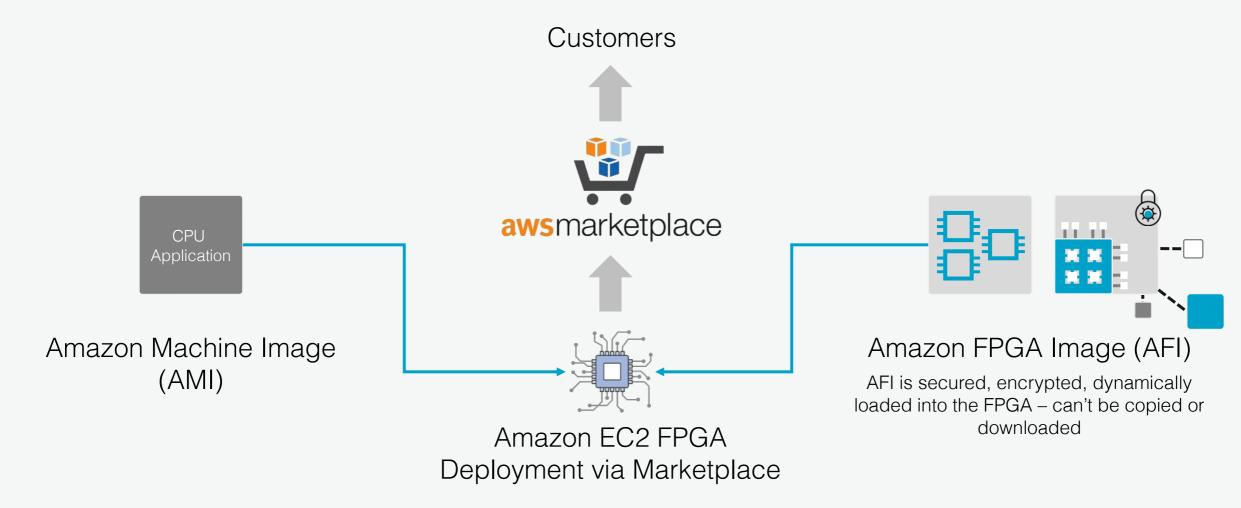
AWS Partner Network







Delivering FPGA partner solutions

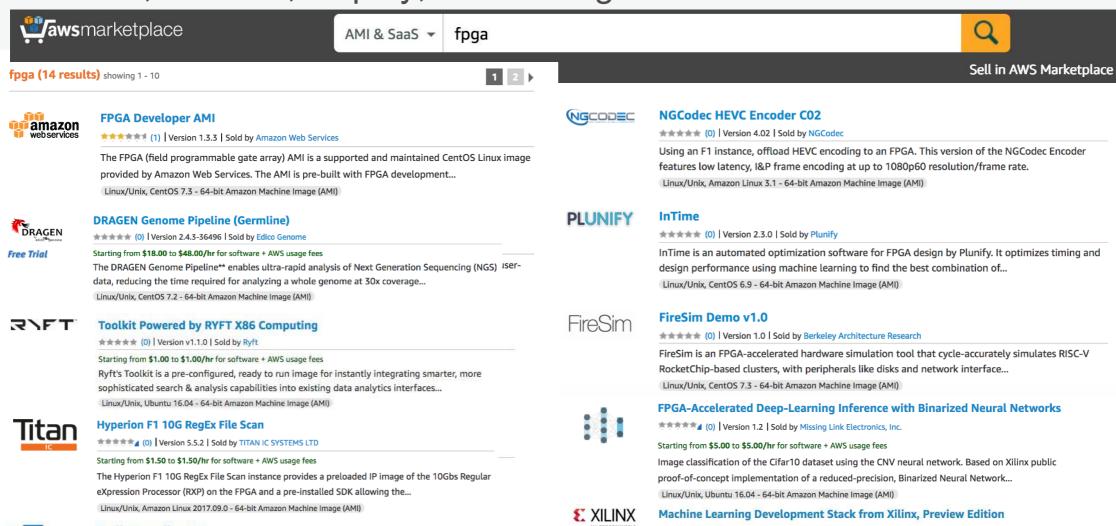




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AWS Marketplace

Discover, Procure, Deploy, and Manage Software in the Cloud





Merlin Compiler AMI

**** (0) | Version 1.0.1a | Sold by Falcon Computing Solutions, Inc.

14 Day Free Trial Available - The Merlin Compiler AMI is provided by Falcon Computing Solutions,

(0) | Version 17.11.13 | Sold by Xilinx

In this Machine Learning Development Stack, Preview Edition AMI, users easily integrate machine learning into their current applications and deploy them quickly. Users can...



Interested in becoming an AWS EC2 F1 Instance Partner?

AWS EC2 F12 Instance participates in the AWS Service Delivery Program. The Service Delivery Program recognizes APN Partners with a verified track record of delivering specific AWS services and workloads to AWS customers, including AWS EC2 F1 Instance.

To apply to become a AWS Service Delivery Partner, apply online through the APN Portal today.

https://aws.amazon.com/partners/



Thank you!

gadi@amazon.com



