

# AI on a Pi

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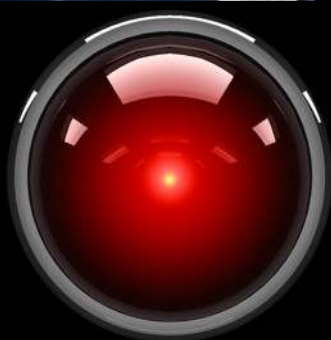






All along,  
what we really dreamed  
about was...





# Natural language Conversational Smart Connected



AWS customers  
are building this,  
right now

A black, cylindrical Amazon Echo smart speaker with a blue light ring at the top, sitting on a white surface. The background is a blurred indoor setting with a person and a plant.

amazon  
echo

25,000  
skills



**Liberty Mutual.**

INSURANCE

# “Alexa...

...tell Insurance Advisor I'd like  
to find an agent in my area.”

...ask Insurance Advisor what total  
vehicle loss is.”

...ask Insurance Advisor what types  
of insurance Safeco offers.”

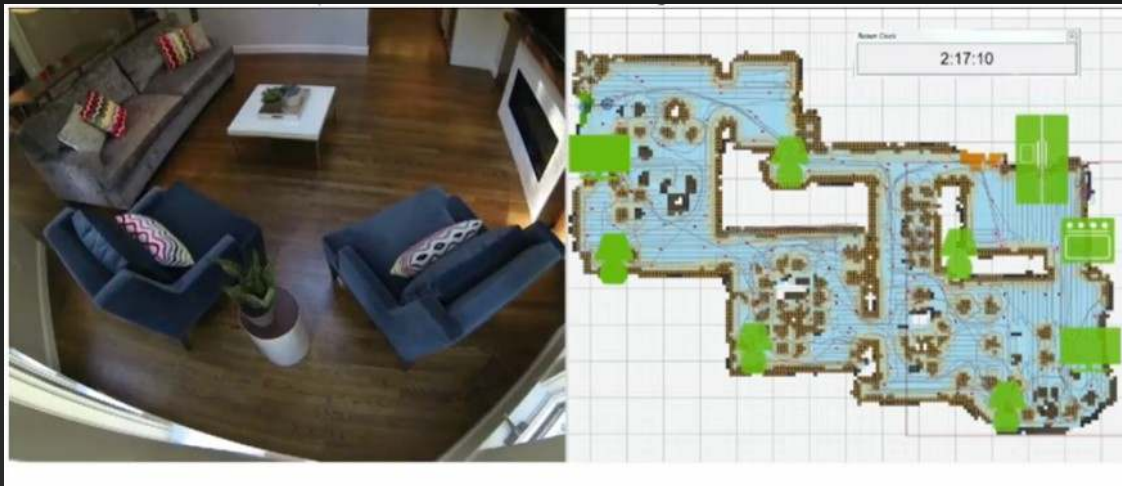




Connected Roomba  
launched in 2015

More than 45 million  
square meters mapped

Discovery and  
interaction with Smart  
Home devices







## “Car as a Sensor”

Collect sensor data  
from BMW 7 Series cars  
to give drivers **dynamically  
updated map information**

**100,000** vehicles by 2018

Service launched  
in **6 months**





As soon as 2018, Alexa will be your companion in  
« Alexa, drive me home » can't be far away

<https://techcrunch.com/2017/09/27/bmw-to-bring-alexa-to-its-cars-starting-in-2018/>  
<https://www.youtube.com/watch?v=ogH1Zr13Swg>

图森 **tu** Simple



Last June, tuSimple drove an autonomous truck

for 200 miles from Yuma, AZ to San Diego,

<https://www.oreilly.com/ideas/self-driving-trucks-enter-the-fast-lane-using-deep-learning>



# Amazon AI

Intelligent Services Powered By Deep  
Learning

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# Amazon AI for every developer

Services	<b>Chat</b> Amazon Lex	<b>Speech</b> Amazon Polly	<b>Vision</b> Amazon Rekognition			
Platforms	Amazon ML	Spark & EMR	Kinesis	Batch	ECS	
Engines	MXNet	TensorFlow	Caffe	Theano	Pytorch	CNTK
Infrastructure	GPU	CPU	IoT	Mobile		

# Polly: Life-like Speech Service



Converts text  
to life-like speech



Fully  
managed



48  
voices



24  
languages



Low  
latency,  
real time

# **Polly:** A Focus On Voice Quality & Pronunciation

## **1. Automatic, Accurate Text Processing**



“Today in Seattle, WA, it’s  
11°F”



““We live for the music” live from the Madison Square  
Garden.’

# **Polly:** A Focus On Voice Quality & Pronunciation

1. Automatic, Accurate Text  
Processing

**2. Intelligent and Easy to  
Understand**





# Polly: A Focus On Voice Quality & Pronunciation

1. Automatic, Accurate Text Processing

2. Intelligible and Easy to Understand

**3. Add Semantic Meaning to Text**



“Richard’s number is  
2122341237”



“Richard’s number is  
2122341237”

**Telephone  
Number**

# **Polly:** A Focus On Voice Quality & Pronunciation

1. Automatic, Accurate Text Processing
2. Intelligible and Easy to Understand
3. Add Semantic Meaning to Text

## **4. Customized Pronunciation**



“My daughter’s name is Kaja.”



“My daughter’s name is Kaja.”

# Polly: Life-like Speech Service



High quality,  
through  
best-in-class  
deep  
learning



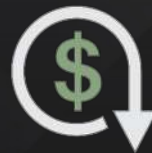
Deep  
functionalit  
y



Easy to use  
& thoughtfully  
integrated



Built for  
productio  
n



Lo  
w  
cos  
t

# Rekognition: Search & Understand Visual Content



Real-time &  
batch image  
analysis



Object &  
Scene  
Detection



Facial  
Detection



Facial  
Analysis



Face  
Search

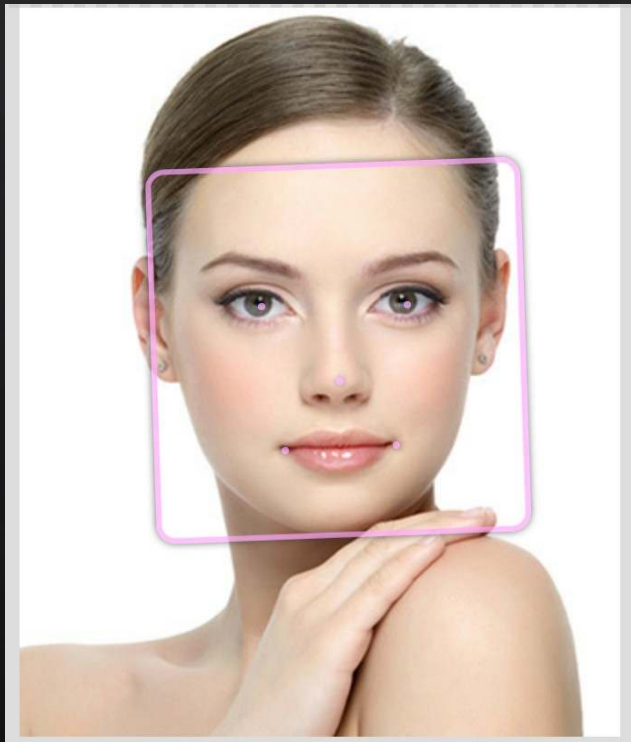


# Rekognition: Object & Scene Detection

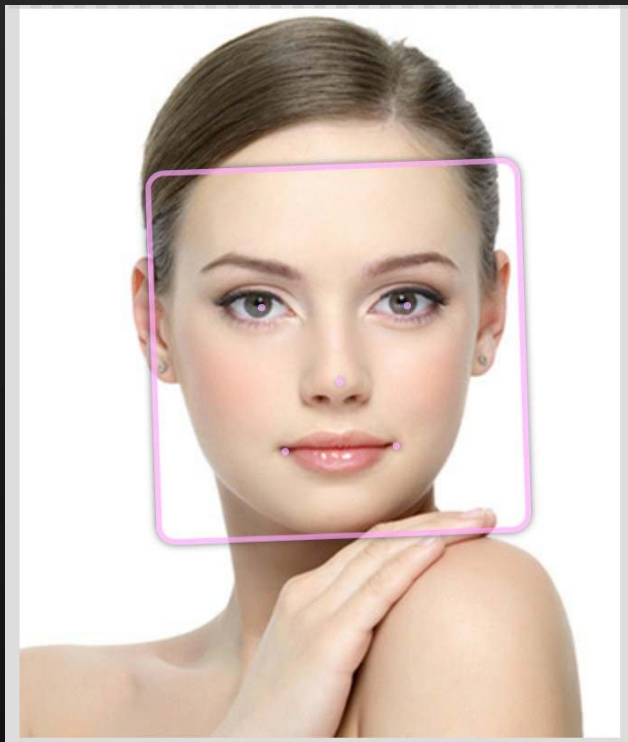


Beach	99%
Coast	99%
Outdoors	99%
Sea	99%
Water	99%
Palm Tree	98.5%
Plant	98.5%
Tree	98.5%
Landscape	51.5%
Nature	51.5%

# Rekognition: Facial Detection

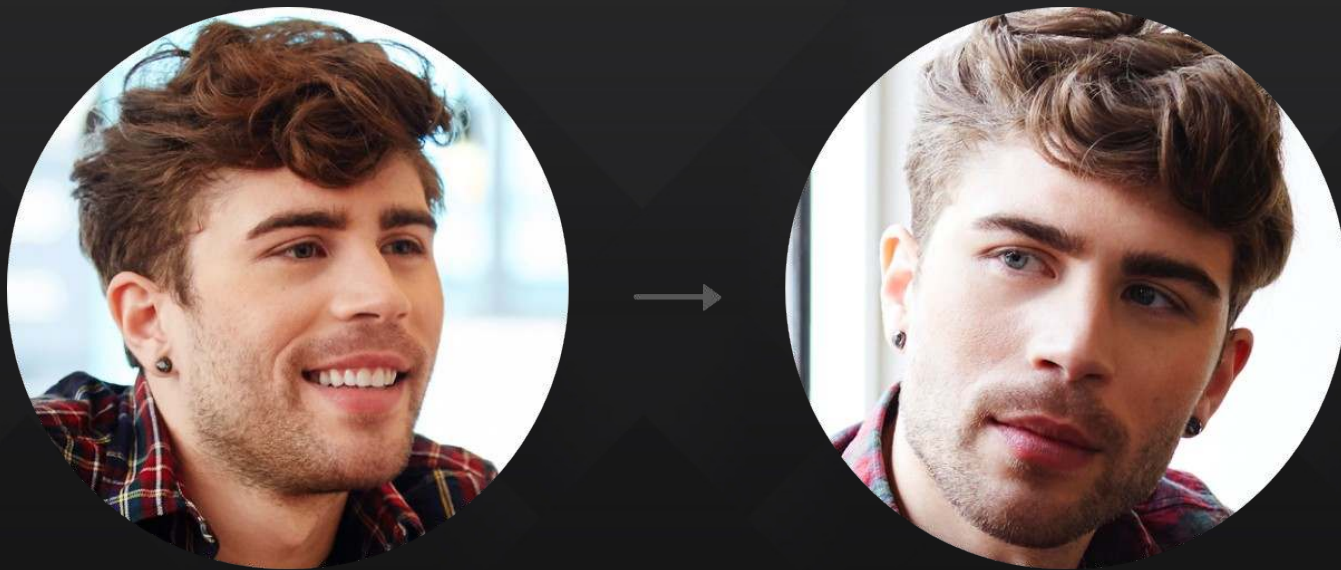


# Rekognition: Facial Analysis



looks like a face	99.8%
appears to be female	100%
age range	26 - 43 years old
smiling	84.4%
appears to be happy	55%
appears to be calm	51.6%
not wearing glasses	99.9%
not wearing sunglasses	99.9%
eyes are open	99.9%
mouth is closed	99.7%
does not have a mustache	99.9%
does not have a beard	99.9%

# Rekognition: Compare Faces



Similarity: 97.0%

# Rekognition: Facial Search



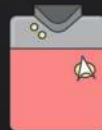
Facial  
verification  
n

Compare two faces



Face  
Search  
h

Compare many faces



Visual  
Similarity  
Search

Find similar faces



Celebrity  
Detectio  
n

Sports, music, movies,  
etc.



Content  
Moderatio  
n

Explicit, suggestive, etc.

# Rekognition: Search & Understand Visual Content



High quality,  
through  
best-in-class  
deep  
learning



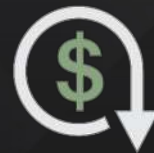
Deep  
functionalit  
y



Easy to use  
& thoughtfully  
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Built for  
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Lo  
w  
cos  
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# Apache MXNet: Open Source library for Deep Learning



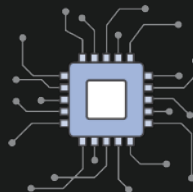
## Programmable

Simple syntax,  
multiple languages



## Portable

Highly efficient  
models for mobile  
and IoT



## High Performance

Near linear scaling  
across hundreds of GPUs



## Most Open

Accepted into the  
Apache Incubator



## Best On AWS

Optimized for  
Deep Learning on AWS

More information at  
[mxnet.io](https://mxnet.io)



Image



Video



Speech



Events

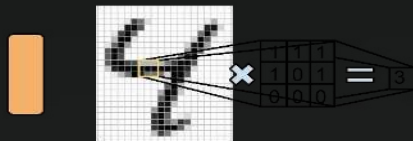
"People Riding Bikes"

Text

Input Weights

$$\begin{bmatrix} 1 \\ 3 \\ \dots \\ 4 \end{bmatrix} \times \begin{bmatrix} 0.2 \\ -0.1 \\ \dots \\ 0.7 \end{bmatrix} = \begin{bmatrix} 2 \end{bmatrix}$$

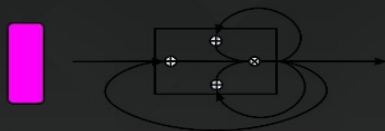
`mx.sym.FullyConnected(data, num_hidden=128)`



`mx.sym.Convolution(data, kernel=(5,5), num_filter=20)`

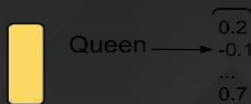


`mx.sym.Pooling(data, pool_type="max", kernel=(2,2),`



`stride=(2,2)`

`lstm.lstm_unroll(num_lstm_layer, seq_len, len, num_hidden, num_embed)`



`mx.symbol.Embedding(data, input_dim, output_dim = k)`

$$\cos(\omega, queen) = \cos(\omega, king) + \cos(\omega, man) + \cos(\omega, woman)$$

`mx.sym.Activation(data, act_type="xxxx")`

"sigmoid"

"tanh"

"relu"

"softrelu"



Image Segmentation



Face Search



Neural Art

"People Riding Bikes"

Image Caption

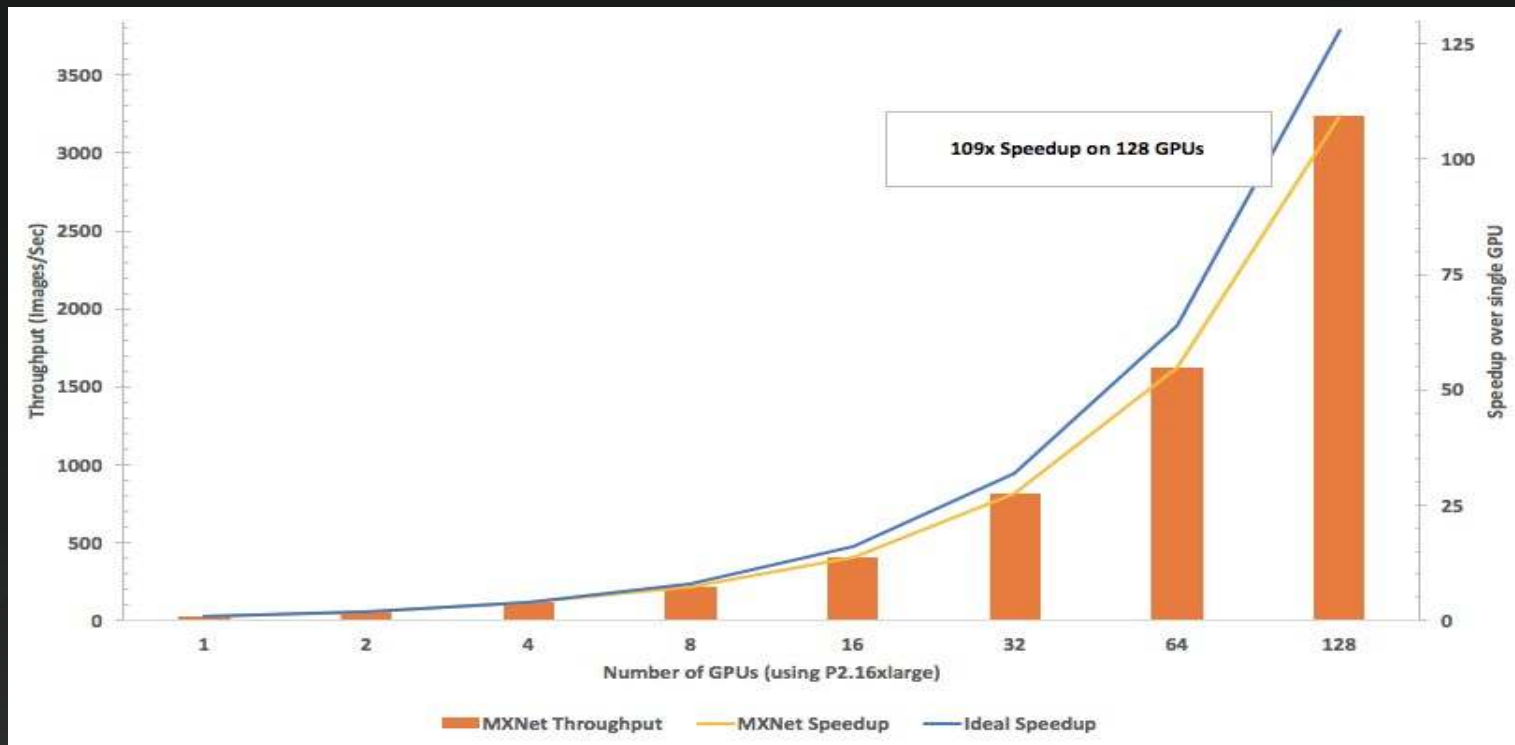
Bicycle, People, Road, Sport

Image Labels

"Οι άνθρωποι  
ιππασίας ποδήλατα"

Machine Translation

# MXNet: near-linear training scalability



## AWS Deep Learning AMI

Up to~40k CUDA cores

Apache MXNet

TensorFlow

Theano

Caffe

Torch

Pre-configured CUDA drivers

Anaconda, Python3



# One-Click GPU Deep Learning

**+ CloudFormation  
template  
+ Container  
Image**

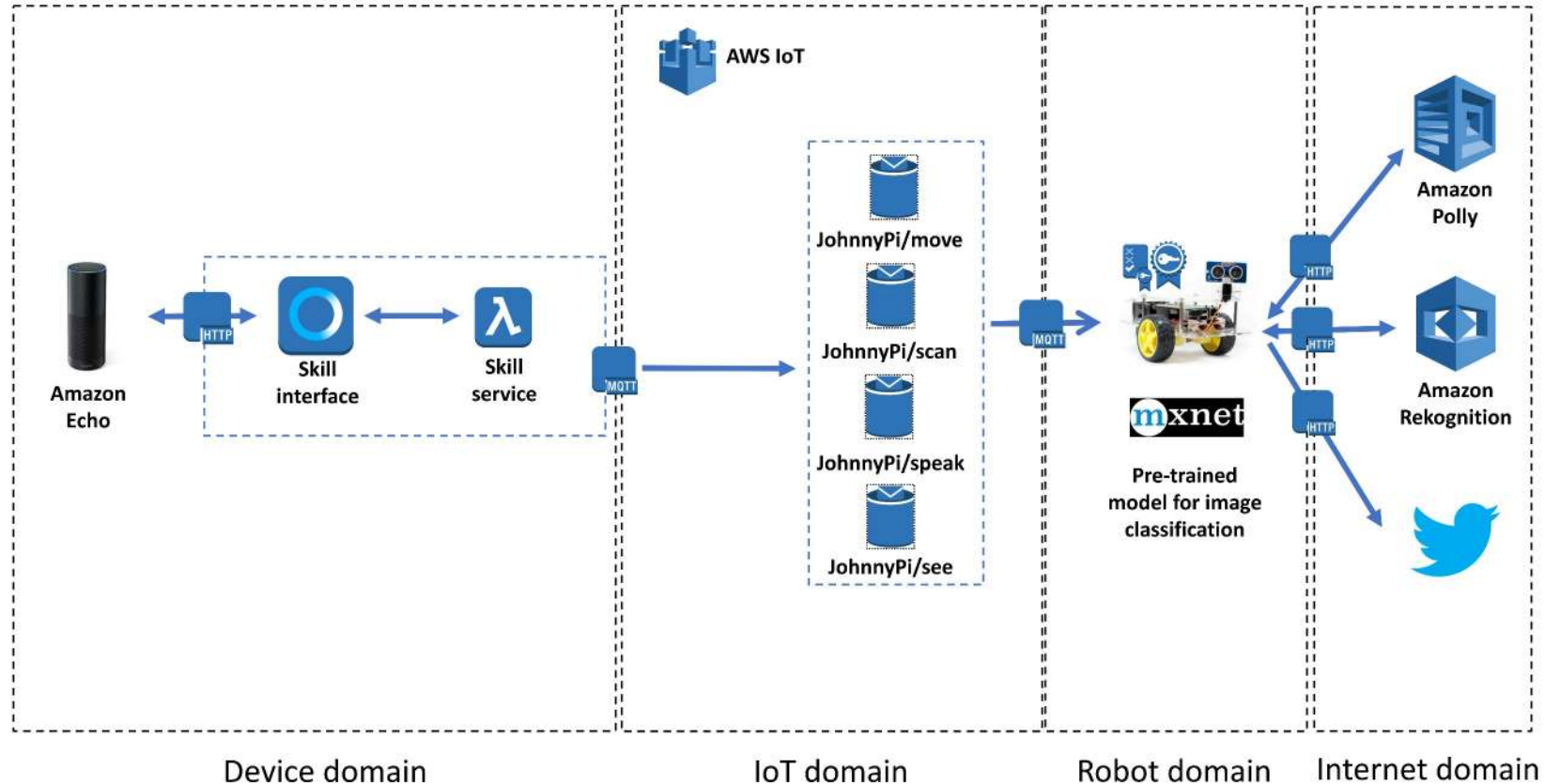
So, how about we build a  
voice-powered robot that can  
see and speak?



# Voice-driven AI robot: 250€, 700 lines of code

<https://medium.com/@julsimon/johnny-pi-i-am-your-father-part-0-1eb537e5a36>

<https://github.com/juliensimon/johnnypi>



# Who does what?

- **Skill interaction model**
  - Utterances (32)
  - Custom slots
    - Movement (7)
    - Target (2)
- **Skill Lambda function**
  - Python (225 LOC)
  - Handles session
  - Sends IoT messages with robot commands
- **AWS IoT gateway**
  - Zero code, configuration only
- **Raspberry Pi app**
  - Python server (400 LOC)
  - Receives IoT messages
  - Calls robot API for movement
  - Calls Polly API for speech
  - Calls Reko API for faces
  - Calls Twitter API
  - Uses local MXNet model for objects
  - Complex CNN: Inception v3
    - Pre-trained on Imagenet
    - Animals and objects, no humans
    - 1000 categories

# Sample utterances

`DirectionIntent` move {Direction}  
`DirectionIntent` go {Direction}  
`DirectionIntent` turn {Direction}  
`DirectionIntent` now move {Direction}  
`DirectionIntent` now go {Direction}  
`DirectionIntent` now turn {Direction}  
`DirectionIntent` go {Direction} please  
`DirectionIntent` move {Direction} please  
`DirectionIntent` turn {Direction} please  
`DirectionIntent` I want you to go {Direction}  
`DirectionIntent` I want you to move {Direction}  
`DirectionIntent` I want you to turn {Direction}  
`DirectionIntent` {Direction}

`SeeIntent` Look at the {Target}  
`SeeIntent` Take a look at the {Target}  
`SeeIntent` Just look at the {Target}  
`SeeIntent` Tell me about the {Target} you see  
`SeeIntent` Tell me about the {Target} in front of you  
`SeeIntent` What is the {Target} in front of you  
`SeeIntent` Do you see the {Target} in front of you  
`SeeIntent` Do you see an {Target}  
`SeeIntent` Do you see {Target}  
`SeeIntent` Describe the {Target} you see

Please suggest additional ones



*Anything you dream is **fiction**, and anything you accomplish is **science**, the whole history of mankind is nothing but **science fiction**.*

Ray Bradbury



Get started at

<http://aws.amazon.com/ai>

<http://aws.amazon.com/iot>

<http://aws.amazon.com/evangelists/julien-simon>

@julsimon