

AWS
re:Invent

ENT 321

Build, Train, and Deploy Machine Learning for the Enterprise with Amazon SageMaker

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Agenda

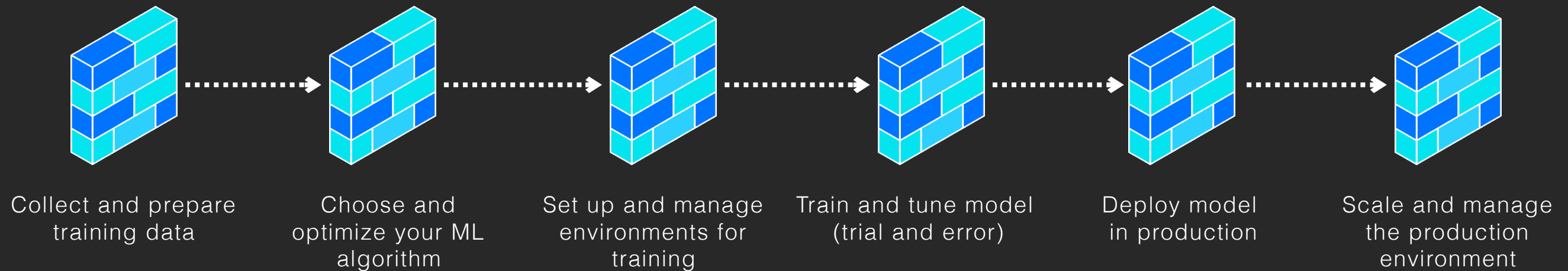
- Welcome & housekeeping
- Slides: quick overview of Amazon SageMaker
- Labs

- What we'll cover today:
 - Loading data from Amazon S3
 - Training and deploying with built-in algorithms,
 - Finding optimal hyper parameters with Automatic Model Tuning,
 - Running HTTPS predictions and batch predictions,
 - Beyond built-in algorithms: a peek at Deep Learning.

Amazon SageMaker

Amazon SageMaker

Easily build, train, and deploy Machine Learning models

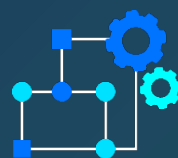


FREE TIER

Amazon SageMaker



Notebook instances



Built-in, high-performance algorithms

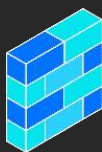
ALGORITHMS	K-Means Clustering Principal Component Analysis Neural Topic Modelling Factorization Machines Linear Learner	XGBoost Latent Dirichlet Allocation Image Classification Seq2Seq, And more!
FRAMEWORKS	Apache MXNet, Chainer TensorFlow, PyTorch	Caffe2, CNTK, Torch



Set up and manage environments for training



Train and tune model (trial and error)



Deploy model in production



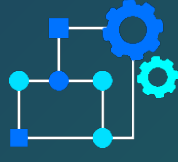
Scale and manage the production environment

Build

Amazon SageMaker



Notebook instances

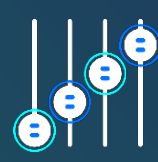


Built-in, high-performance algorithms

Build



One-click training

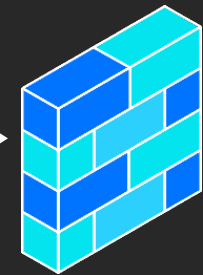


Automatic Model Tuning

Train



Deploy model in production

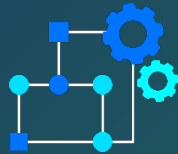


Scale and manage the production environment

Amazon SageMaker



Notebook
instances

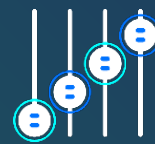


Built-in, high-
performance
algorithms

Build



One-click
training



Automatic
Model Tuning

Train

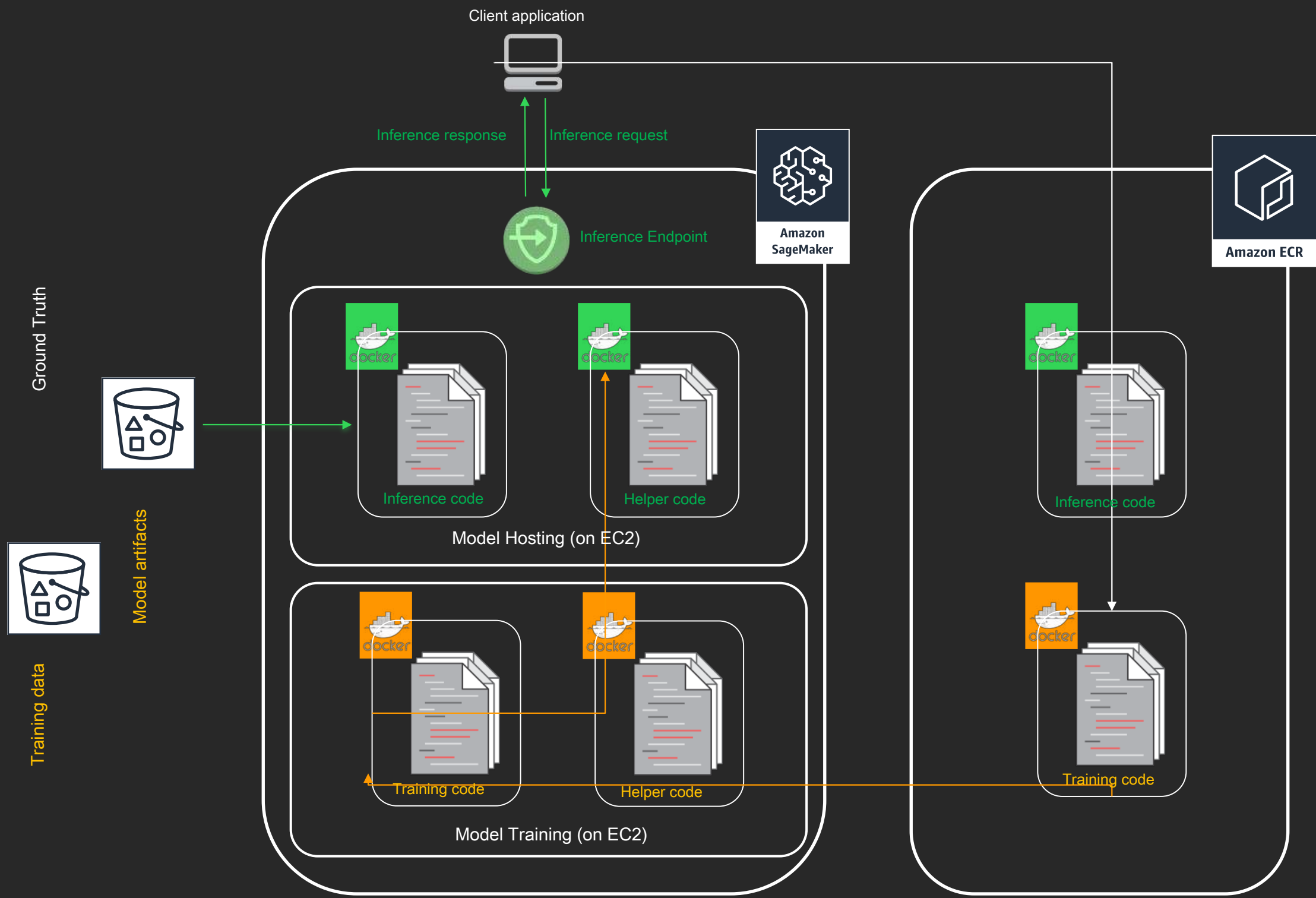


One-click
deployment



Fully managed
hosting with auto-
scaling

Deploy



Model options



Training code

Factorization Machines
Linear Learner
Principal Component
Analysis
K-Means
XGBoost
And more

Built-in Algorithms

mxnet
TensorFlow PyTorch

Bring Your Own
Script



Bring Your Own
Container

The Amazon SageMaker SDK

- Python SDK **orchestrating** all Amazon SageMaker activity
 - Algorithm selection, training, deploying, hyper parameter optimization, etc.
 - There's also a Spark SDK (Python and Scala) which we won't cover today.
- **High-level objects** for:
 - Some built-in algos: Kmeans, PCA, etc.
 - Deep Learning libraries: TensorFlow, MXNet, PyTorch, Chainer.
 - Sagemaker.estimator.estimator for everything else.

<https://github.com/aws/sagemaker-python-sdk>

<https://sagemaker.readthedocs.io/en/latest/>

Built-in algorithms

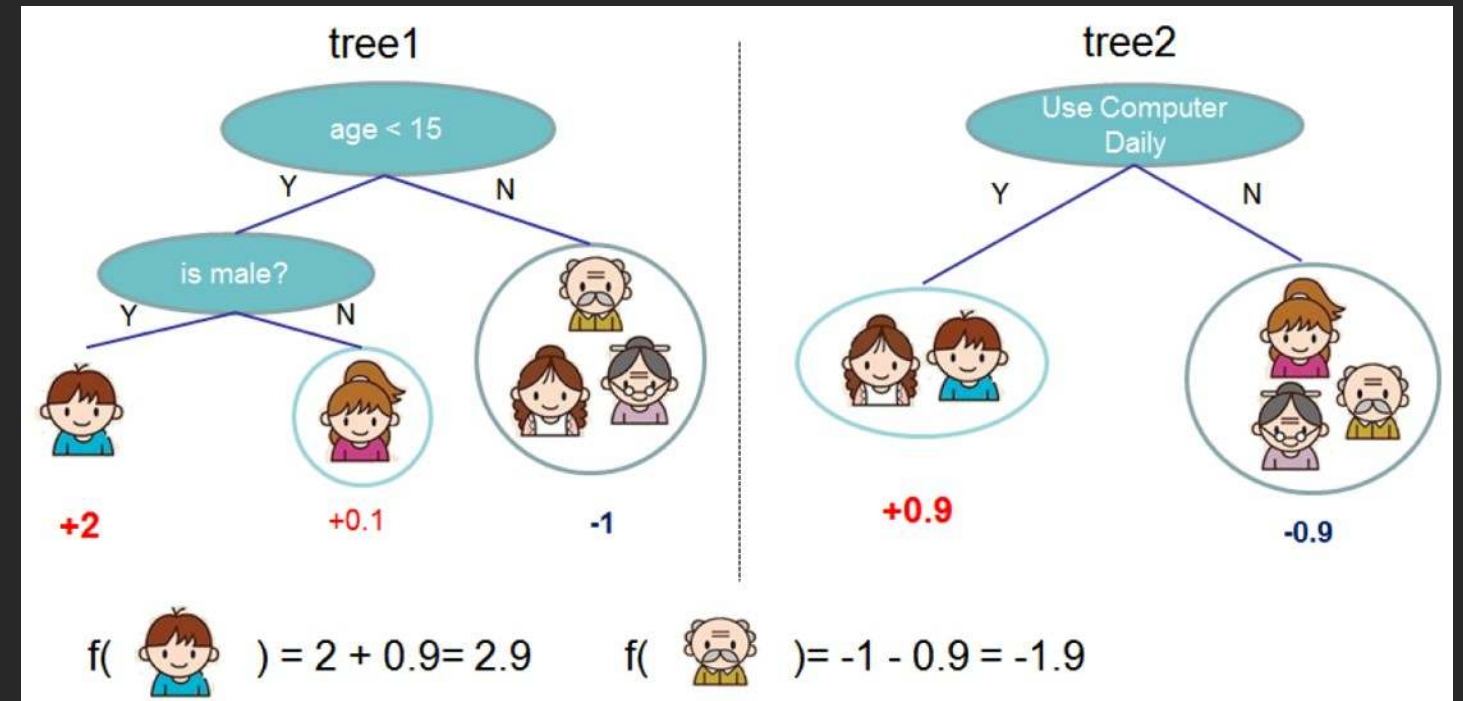
pink: supervised, blue: unsupervised

Linear Learner: regression, classification	Image Classification: Deep Learning (ResNet)
Factorization Machines: regression, classification, recommendation	Object Detection: Deep Learning (VGG or ResNet)
K-Nearest Neighbors: non-parametric regression and classification	Neural Topic Model: topic modeling
XGBoost: regression, classification, ranking https://github.com/dmlc/xgboost	Latent Dirichlet Allocation: topic modeling (mostly)
K-Means: clustering	Blazing Text: GPU-based Word2Vec, and text classification
Principal Component Analysis: dimensionality reduction	Sequence to Sequence: machine translation, speech to text and more
Random Cut Forest: anomaly detection	DeepAR: time-series forecasting (RNN)
Object2Vec: general-purpose embeddings	IP Insights: usage patterns for IP addresses

XGBoost



- Open Source project
- Popular **tree-based algorithm** for **regression**, **classification** and **ranking**
- Builds a collection of trees.
- Handles missing values and sparse data
- Supports distributed training
- Can work with data sets larger than RAM



<https://github.com/dmlc/xgboost>

<https://xgboost.readthedocs.io/en/latest/>

<https://arxiv.org/abs/1603.02754>

Loading training data from Amazon S3

- Two modes: **File Mode** and **Pipe Mode**.
 - *input_mode* parameter in *sagemaker.estimator.Estimator*.
- File Mode **copies** the data set to training instances.
 - You need to provision enough storage.
 - *S3DataSource* object.
 - *S3DataDistributionType* : *FullyReplicated* | *ShardedByS3Key*
 - Different data formats are supported: CSV, protobuf, JSON, libsvm (check algo docs!).
- Pipe Mode **streams** the data set to training instances.
 - This allows you to process infinitely-large data sets.
 - Training starts faster.
 - This mode is supported by some built-in algos as well as Tensorflow.
 - Your data set must be in **recordIO-encoded protobuf** format.

Walkthrough:

- AWS credits
- SageMaker console
- Notebook instance setup

Labs

Labs

1. Training, deploying and predicting with XGBoost
2. Finding optimal hyper parameters with Automatic Model Tuning
3. Running HTTPS predictions and batch predictions,
4. Beyond built-in algorithms: a peek at TensorFlow.

Resources

Resources

<https://ml.aws>

<https://aws.amazon.com/sagemaker>

<https://github.com/aws-labs/amazon-sagemaker-examples>

<https://github.com/aws/sagemaker-python-sdk>

<https://medium.com/@julsimon>

Thank you!

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