

Fascinating Tales of a Strange Tomorrow

Julien Simon

Principal Technical Evangelist

julsimon@amazon.fr

@julsimon



Pop-up Loft
TEL AVIV



1956

Dartmouth Summer Research Project



John McCarthy
Coined the term “Artificial Intelligence”
Invented LISP (1958)
Received Turing Award (1971)

Forbidden Planet



Robbie the Robot

Predictions

- **1958** H. A. Simon and Allen Newell: *“within 10 years a digital computer will be the world's chess champion”* and *“within 10 years a digital computer will discover and prove an important new mathematical theorem”*
- **1965** H. A. Simon: *“machines will be capable, within 20 years, of doing any work a man can do”*
- **1967** Marvin Minsky: *“Within a generation ... the problem of creating 'artificial intelligence' will substantially be solved.”*
- **1970** Marvin Minsky: *“In from 3 to 8 years we will have a machine with the general intelligence of an average human being”*

“It’s 2001. Where is HAL?”



Marvin Minsky

Co-founded the MIT AI lab (1959)
Advised Kubrick on 2001: A Space Odyssey (1968)
Received Turing Award (1969)



HAL 9000

HAL Laboratories (1992)



Meanwhile, on the US West Coast...

The Google logo, featuring the word "Google" in its characteristic multi-colored font (blue, red, yellow, blue, green, red).The Amazon.com logo, featuring the word "amazon.com" in black lowercase letters with a registered trademark symbol, and the orange Amazon smile arrow below it.The Yahoo! logo, featuring the word "YAHOO!" in a bold, purple, 3D-style font.

Millions of users... Mountains of data... Commodity hardware...
Bright engineers... Need to make money....

Gasoline waiting for a match!

The Machine Learning explosion

- 12/2004 - Google publishes Map Reduce paper

- 04/2006 - Hadoop 0.1



- 05/2009 – Yahoo sorts a Terabyte in 62 seconds
- The rest is history

Fast forward a few years

- ML is now a commodity
- Great, but still no HAL in sight
- Traditional Machine Learning doesn't work well with complex problems such as computer vision, computer speech or natural language processing
- Another AI winter, then?

Neural networks

- Through **training**, a neural network **self-organizes** and discovers features **automatically**: the more data, the better (unlike traditional ML)
- “**Universal approximation machine**” (Andrew Ng)
 - Artificial Intelligence is the New Electricity <https://www.youtube.com/watch?v=21EiKfQYZXc>
- Not new technology!
 - **Perceptron** (Rosenblatt, 1958)
 - **Backpropagation** (Werbos, 1975)
- They failed back then because
 - **data sets** were too small
 - **computing power** was not available

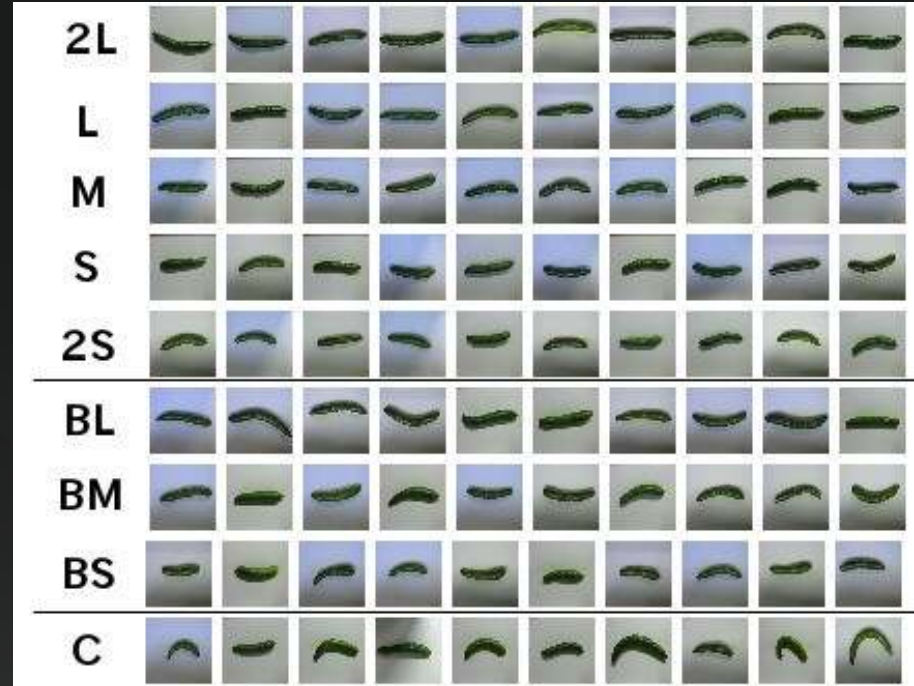
Why it's different this time

- Large data sets are available
 - Imagenet : 14M+ images <http://www.image-net.org/>
- GPUs and FPGAs deliver unprecedented amounts of computing power.
 - It's now possible to train networks that have hundreds of layers
- Scalability and elasticity are key assets for Deep Learning
 - Grab a lot of storage and compute resources for training, then release them
 - Using a DL model is lightweight: you can do it on a Raspberry Pi!

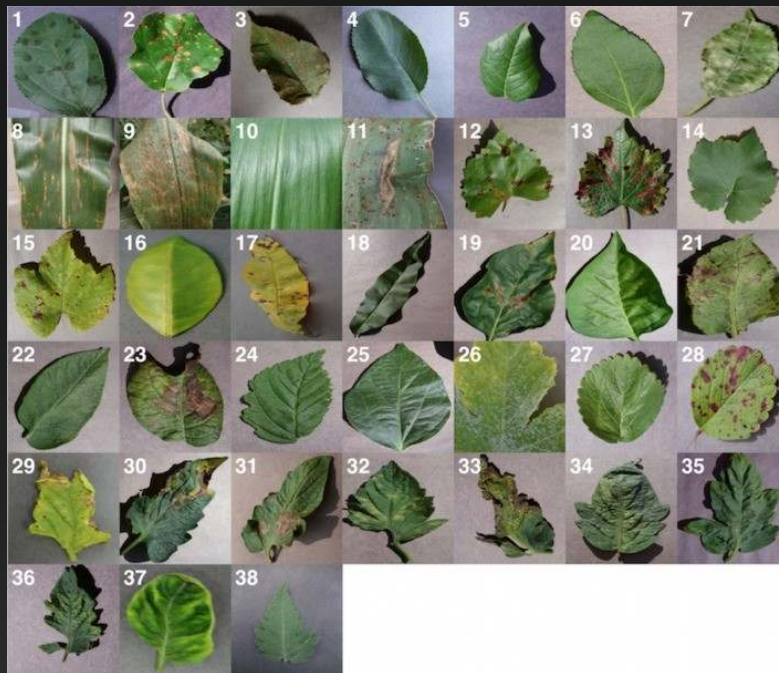


I for one welcome our new Deep Learning Overlords

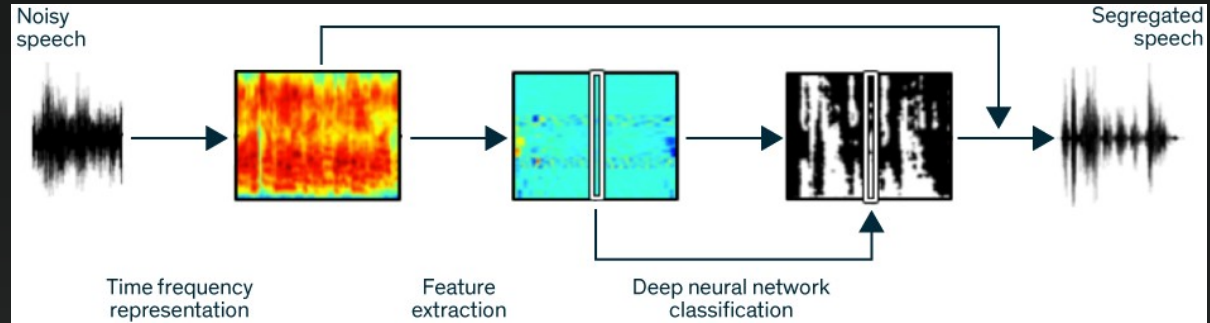
Sorting cucumbers in Japan



Detecting plant diseases



Improving hearing aids



Flipping burgers



Flippy



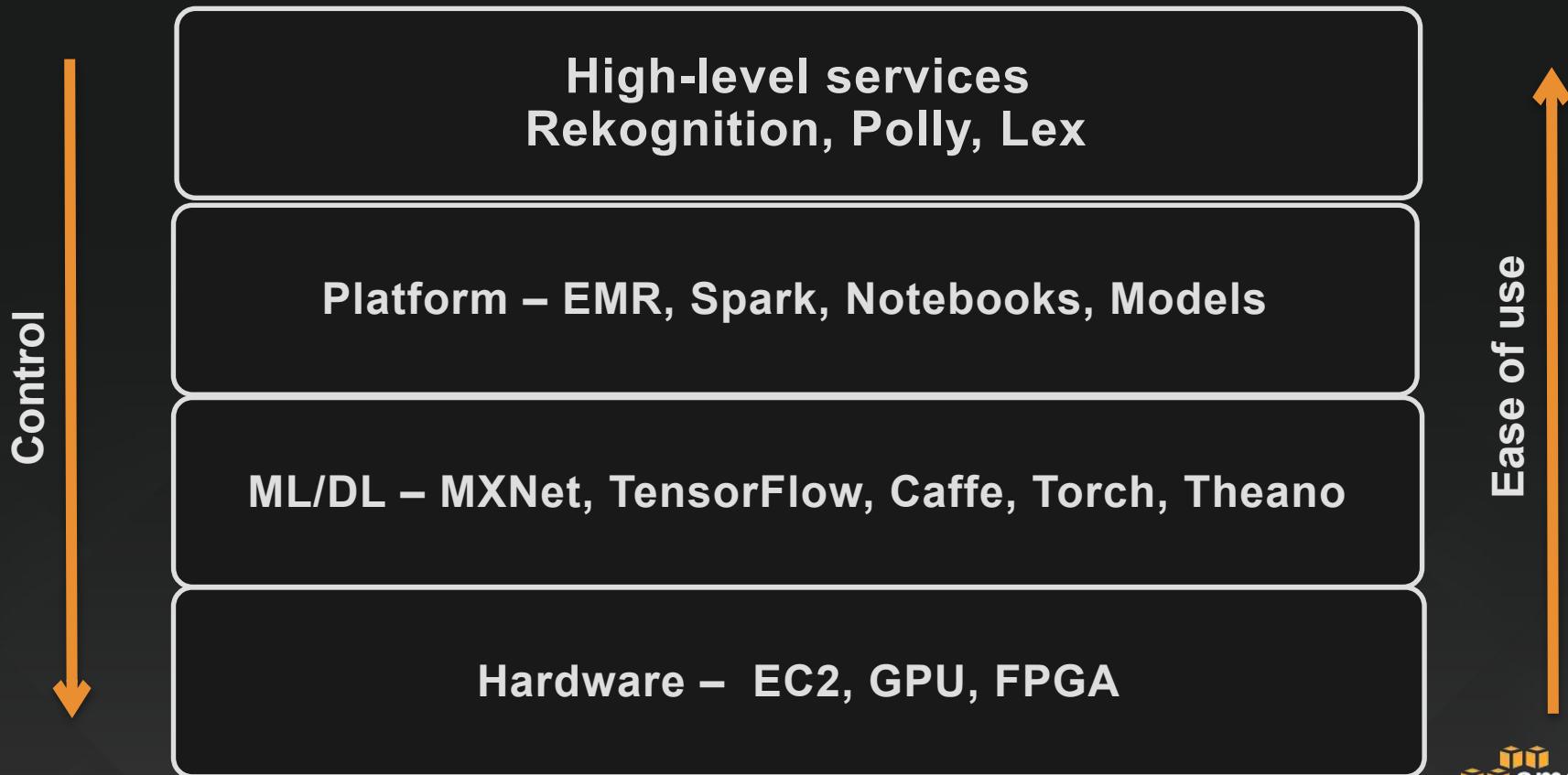


Amazon Echo



Now what?

Dive as deep as you need to



AWS GPU Instances

- **g2** (2xlarge, 8xlarge)
 - 32 vCPUs, 60 GB RAM
 - 4 NVIDIA K520 GPUs
 - 16 GB of GPU memory, 6144 CUDA cores
- **p2** (xlarge, 8xlarge, 16xlarge)
 - 64 vCPUs, 732 GB RAM
 - 16 NVIDIA GK210 GPUs
 - 192 GB of GPU memory, 39936 CUDA cores
 - 20 Gbit/s networking

EC2 Instance Type ⓘ	Total
g2.2xlarge	\$0.65/hr
g2.8xlarge	\$2.60/hr
p2.8xlarge	\$7.20/hr
p2.xlarge	\$0.90/hr
p2.16xlarge	\$14.40/hr

<https://aws.amazon.com/blogs/aws/new-g2-instance-type-with-4x-more-gpu-power/>

<https://aws.amazon.com/blogs/aws/new-p2-instance-type-for-amazon-ec2-up-to-16-gpus/>



<https://aws.amazon.com/ec2/Elastic-GPUs/>

AWS Deep Learning AMI



- **Deep Learning Frameworks** – 5 popular Deep Learning Frameworks (mxnet, Caffe, Tensorflow, Theano, and Torch) all prebuilt and pre-installed
- **Pre-installed components** – Nvidia drivers, cuDNN, Anaconda, Python2 and Python3
- **AWS Integration** – Packages and configurations that provide tight integration with Amazon Web Services like Amazon EFS (Elastic File System)
- **Amazon Linux & Ubuntu**

mxnet

  English Fork me on GitHub

Flexible

Supports both imperative and symbolic programming

Portable

Runs on CPUs or GPUs, on clusters, servers, desktops, or mobile phones

Multiple Languages

Supports over 7 programming languages, including C++, Python, R, Scala, Julia, Matlab, and Javascript

Auto-Differentiation

Calculates the gradient automatically for training a model

Distributed on Cloud

Supports distributed training on multiple CPU/GPU machines, including AWS, GCE, Azure, and Yarn clusters

Performance

Optimized C++ backend engine parallelizes both I/O and computation

mxnet resources

<http://mxnet.io/>
<https://github.com/dmlc/mxnet>
<https://github.com/dmlc/mxnet-notebooks>

[http://www.allthingsdistributed.com/2016/11/mxnet-default-framework-deep-learning-aws.h](http://www.allthingsdistributed.com/2016/11/mxnet-default-framework-deep-learning-aws.html)

<https://github.com/aws-labs/deeplearning-cfn>



mxnet demo

**Deep Learning AMI on p2.16xlarge
Training and predicting the MNIST data set**

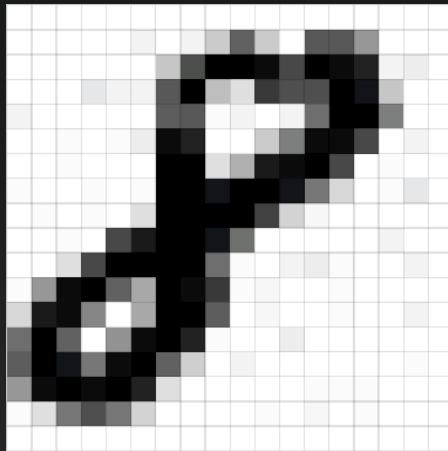
MNIST dataset

<http://yann.lecun.com/exdb/mnist/>

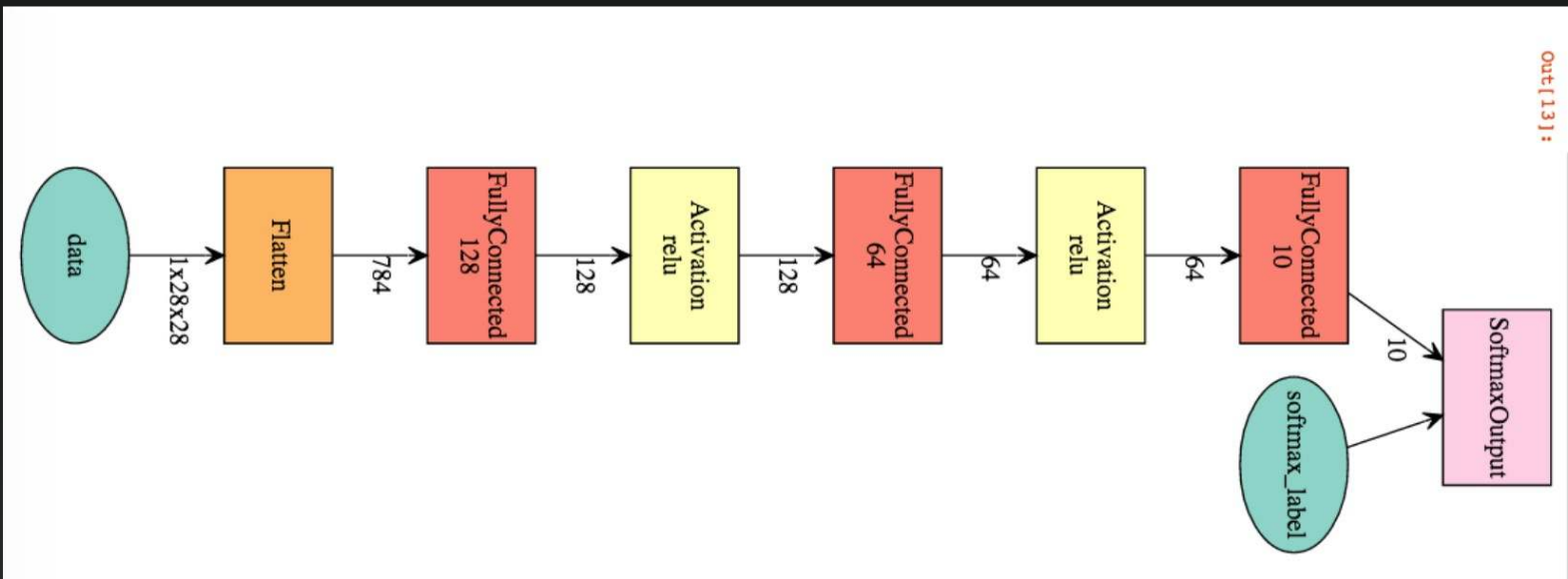
70,000 handwritten digits

28x28 pixels

Greyscale (0 to 255)

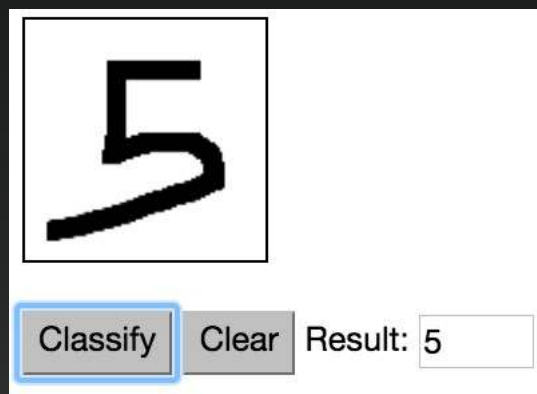
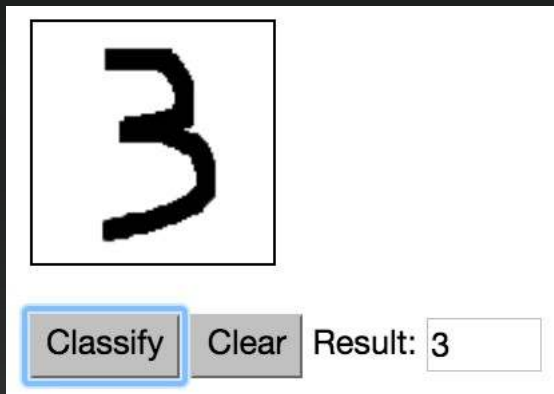
[illegible]

Multilayer perceptron



Train and test

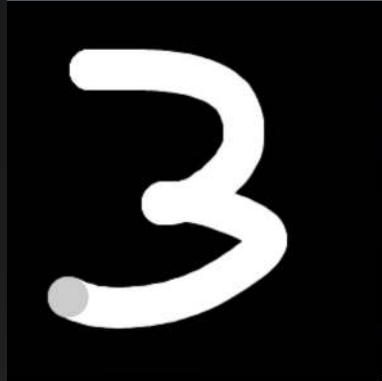
```
INFO:root:Epoch[9] Batch [5600]      Speed: 6475.51 samples/sec    Train-accuracy=0.987500
INFO:root:Epoch[9] Batch [5800]      Speed: 6541.05 samples/sec    Train-accuracy=0.988000
INFO:root:Epoch[9] Batch [6000]      Speed: 6481.38 samples/sec    Train-accuracy=0.988000
INFO:root:Epoch[9] Resetting Data Iterator
INFO:root:Epoch[9] Time cost=9.317
INFO:root:Epoch[9] Validation-accuracy=0.963600
```



Web visualization

<http://scs.ryerson.ca/~aharley/vis/fc/>

Draw your number here



Downsampled drawing: **3**

First guess: **3**

Second guess: **6**

0 1 2 3 4 5 6 7 8 9
■ ■ ■ ■ ■ ■ ■ ■ ■ ■



Now the hard questions...

- Can my business benefit from Deep Learning?
 - DL : “solving the tasks that are easy for people to perform but hard to describe formally”
- Should I build my own network?
 - Do I have the expertise?
 - Do I have enough time, data & compute to train it?
- Or should I use a pre-trained model?
 - How well does it fit my use case?
 - On what data was it trained?
- Or should I use a high-level service?
- Same questions as ML years ago 😊

Science catching up with Fiction ?



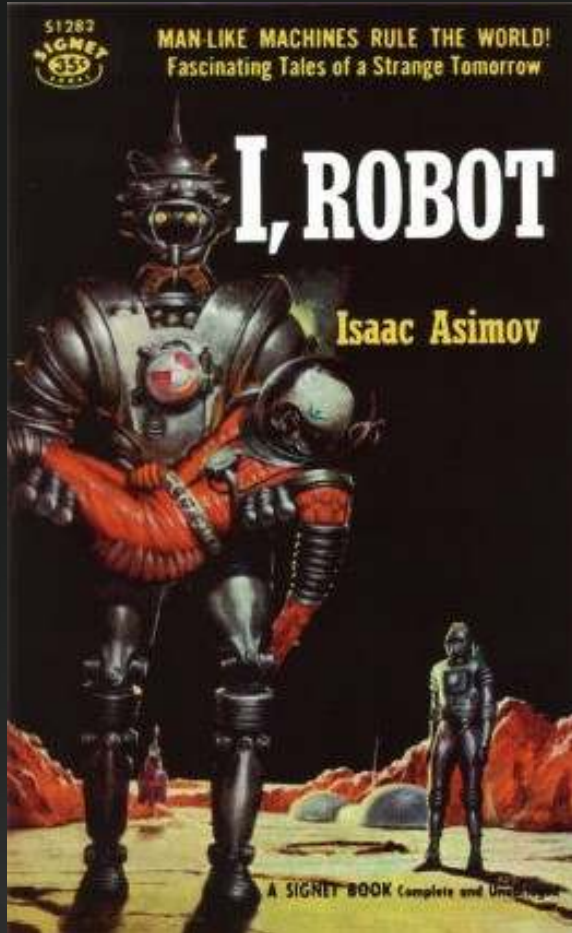
October 2014: Tesla Autopilot



October 2015: 30,000 robots in Amazon Fulfillment Centers



May 2016: AI defeats Lee Sedol, Go world champion



Will man-like machines rule the world?

Who knows?

Whatever happens, these will be fascinating tales of a strange tomorrow.

Thank You

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julsimon@amazon.fr

@julsimon

**Your feedback
is important to us!**



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TEL AVIV

