

# Scalable Deep Learning on AWS using Apache MXNet

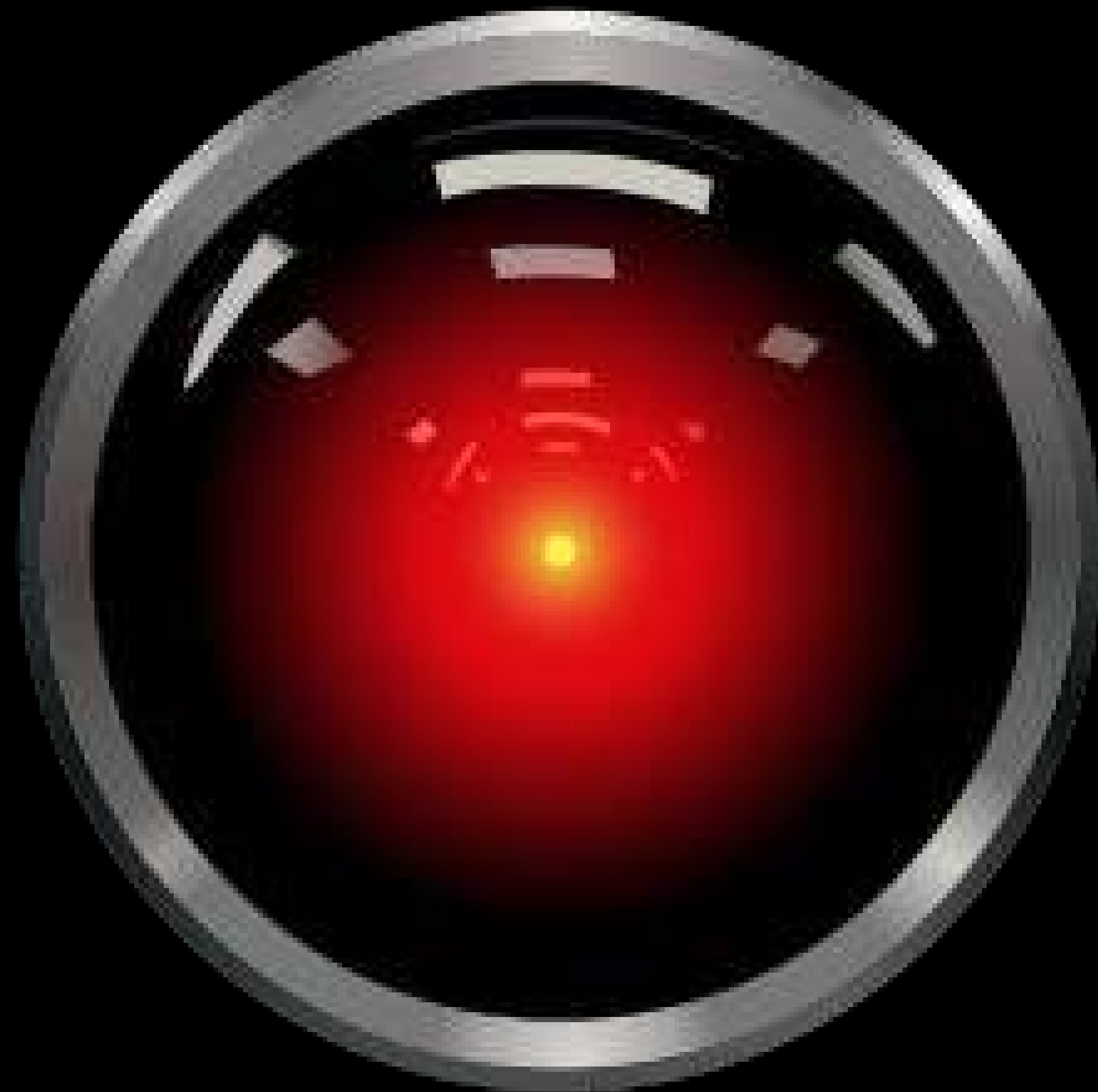
Julien Simon, Principal Technical Evangelist, AWS

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# Agenda

- AI: The Story So Far
- Applications of Deep Learning
- Apache MXNet Overview
- Apache MXNet API
- Code and Demos
- Tools and Resources



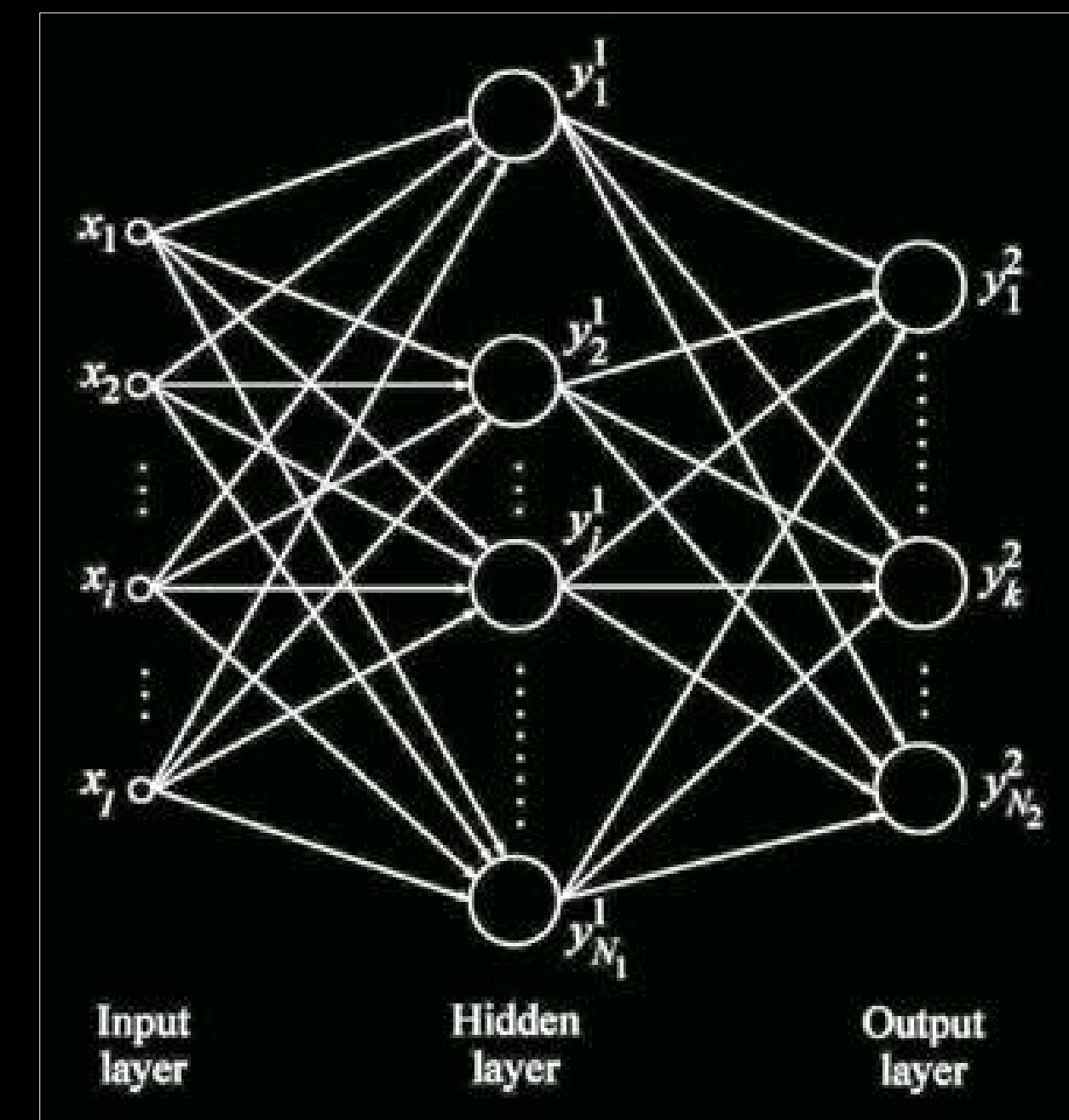
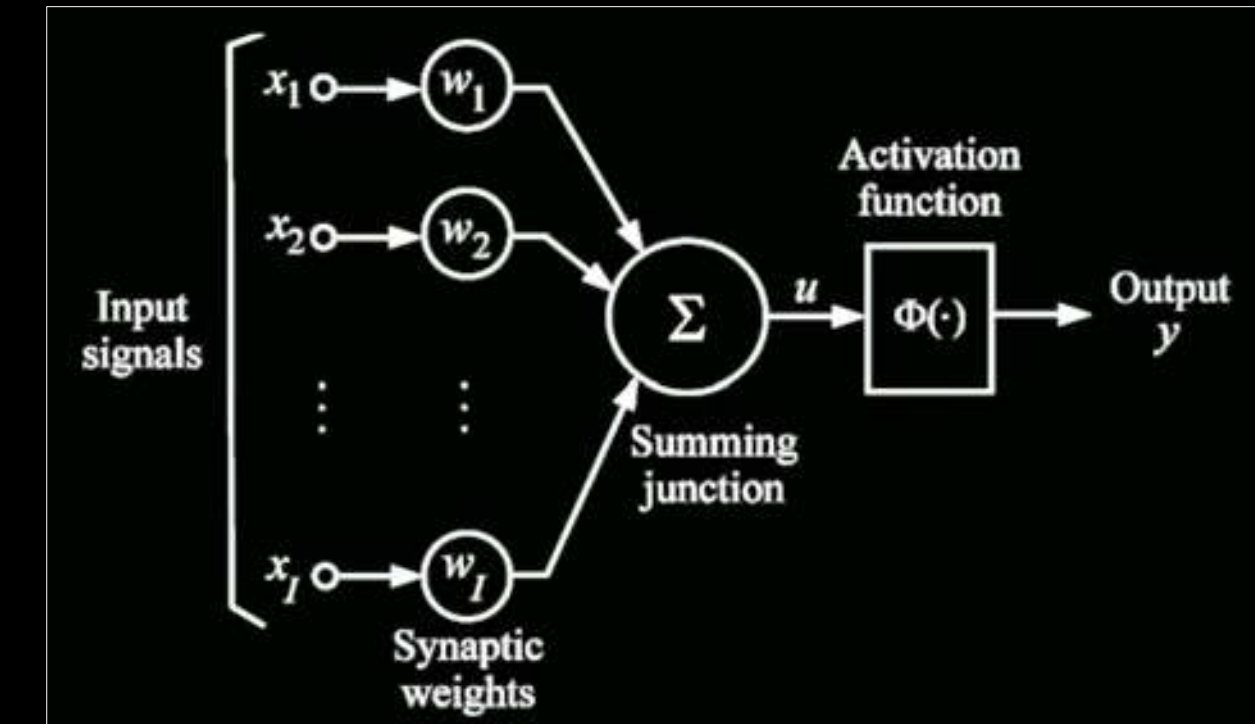
# Where is HAL?

- Machine Learning is now a **commodity**, but still no HAL in sight
- Traditional Machine Learning **doesn't** work well with problems where features can't be **explicitly** defined
- So what about solving tasks that are **easy for people** to perform, but **hard to describe** formally?
- Is there a way to get **informal knowledge** into a computer?



# Neural Networks, Revisited

- Universal approximation machine
- Through training, a neural network discovers features automatically
- Not new technology!
  - Perceptron - Rosenblatt, 1958  
image recognition, 20x20 pixels
  - Backpropagation - Werbos, 1975
- They failed back then because:
  - Data sets were too small
  - Solving large problems with fully connected networks required too much memory and computing power, aka the Curse of Dimensionality



# Why It's Different This Time

**Everything** is digital: **large data sets** are available

- Imagenet: 14M+ labeled images - <http://www.image-net.org/>
- YouTube-8M: 7M+ labeled videos - <https://research.google.com/youtube8m/>
- AWS public data sets - <https://aws.amazon.com/public-datasets/>

The parallel computing power of **GPUs** make training possible

- Simard (2005), Ciresan (2011)
- State of the art networks have **hundreds** of layers
- Baidu's Chinese speech recognition: 4TB of training data, **+/- 10 Exaflops**

**Cloud scalability** and **elasticity** make training affordable

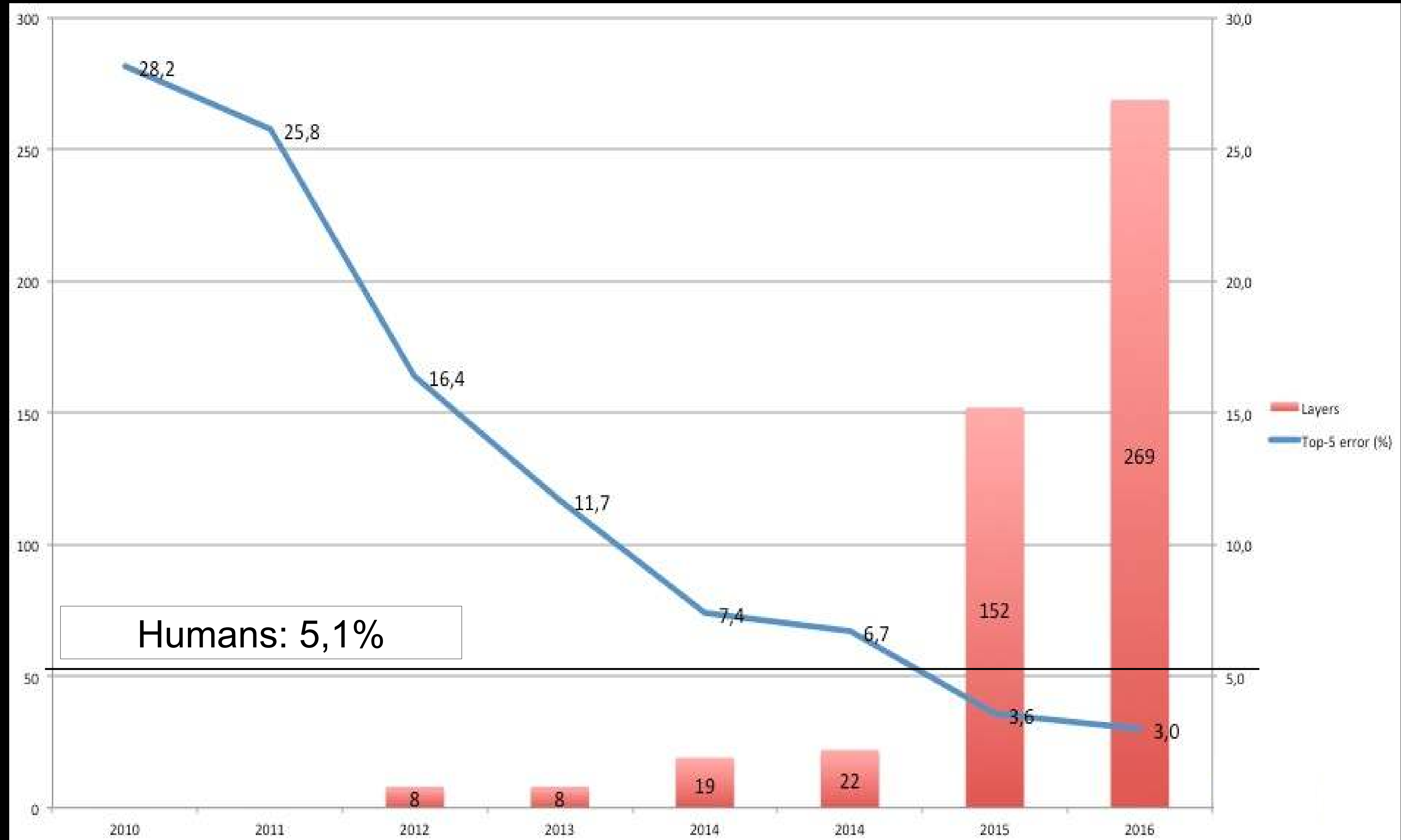
- **Grab** a lot of resources for fast training, then **release** them
- Using a DL model is lightweight: you can do it on a **Raspberry Pi**

# Applications of Deep Learning

# ImageNet Large Scale Visual Recognition Challenge (ILSVRC)



Same breed?







Amazon Echo



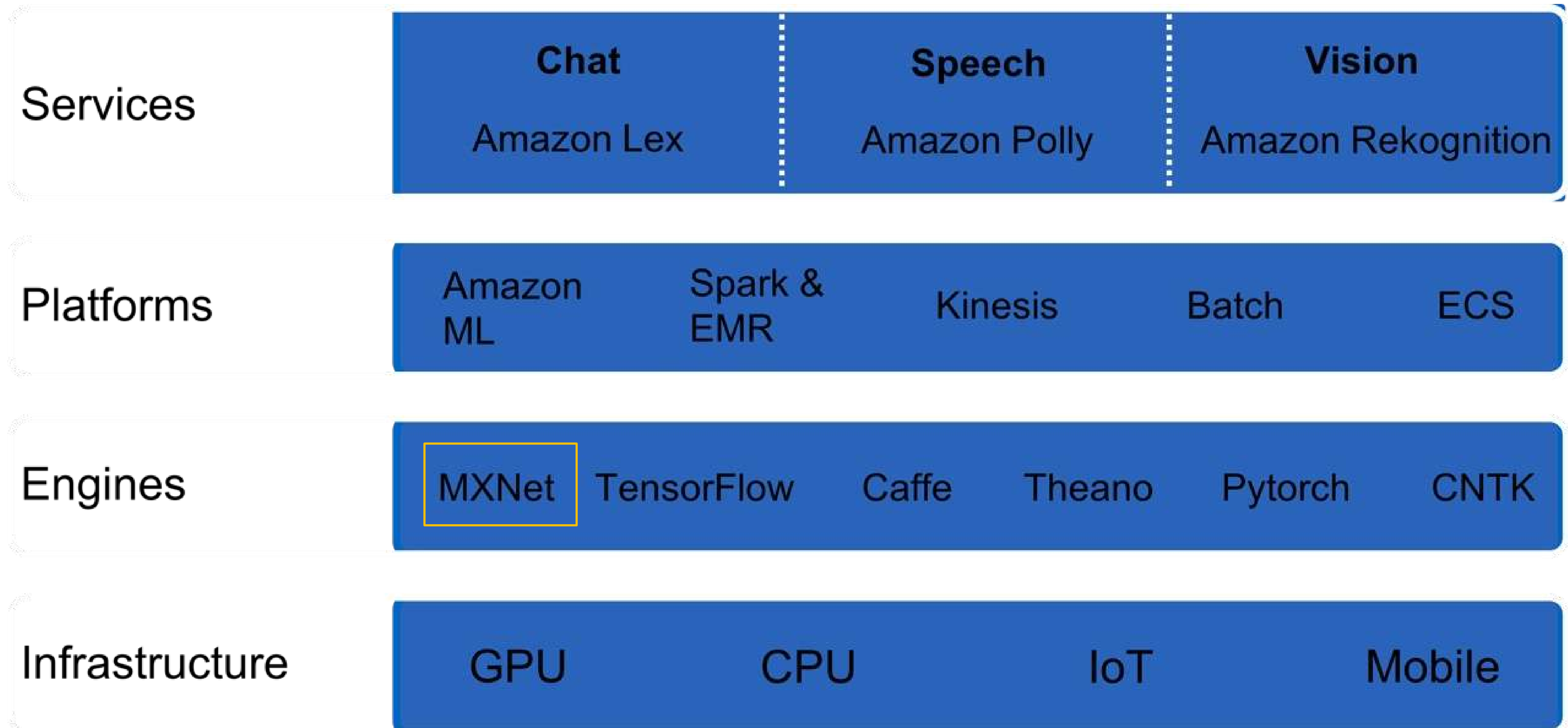


<https://medium.com/@julsimon/create-your-own-basquiat-with-deep-learning-for-much-less-than-110-million-314aa07c9ba8>



# Apache MXNet Overview

# Amazon AI for every developer

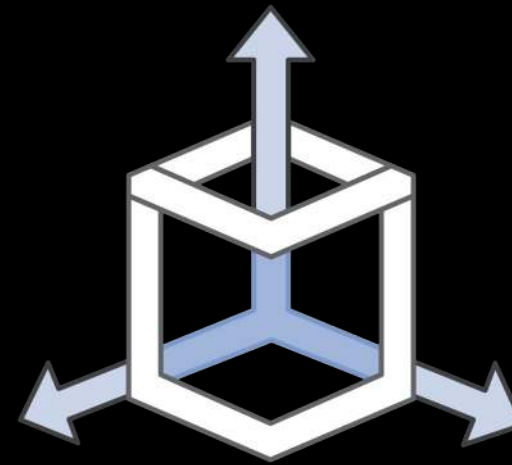


# Apache MXNet



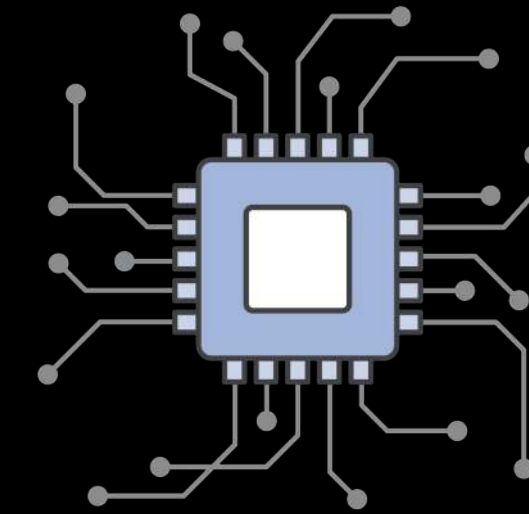
## Programmable

Simple syntax,  
multiple languages



## Portable

Highly efficient  
models for mobile  
and IoT



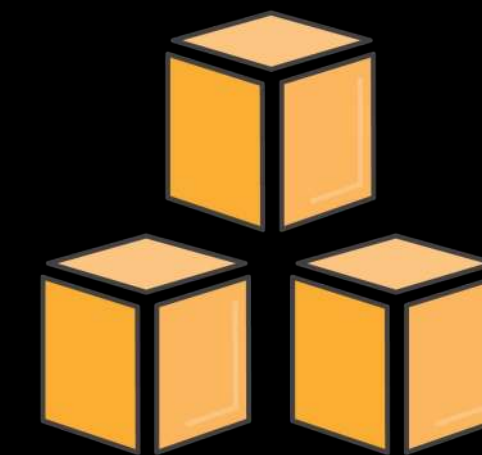
## High Performance

Near linear scaling  
across hundreds of GPUs



## Most Open

Accepted into the  
Apache Incubator



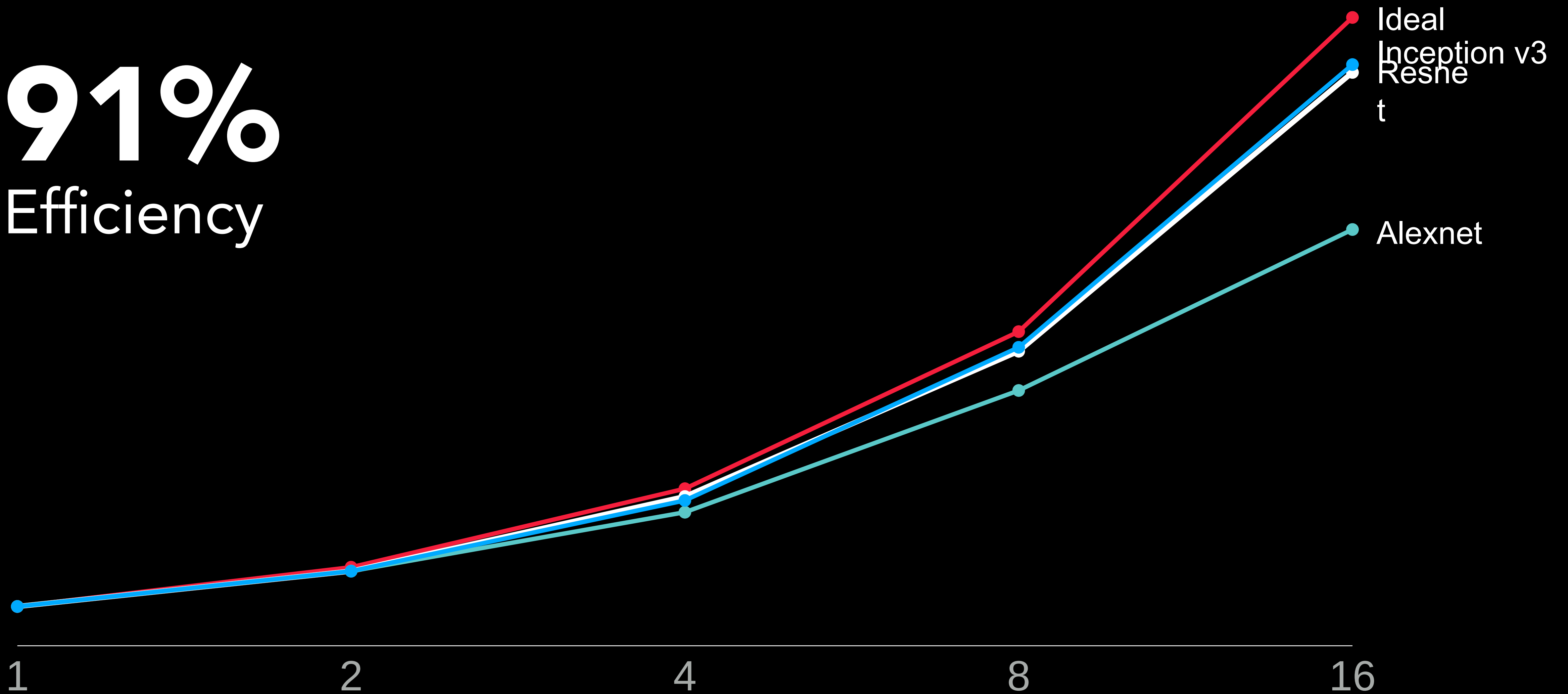
## Best On AWS

Optimized for  
deep learning on  
AWS



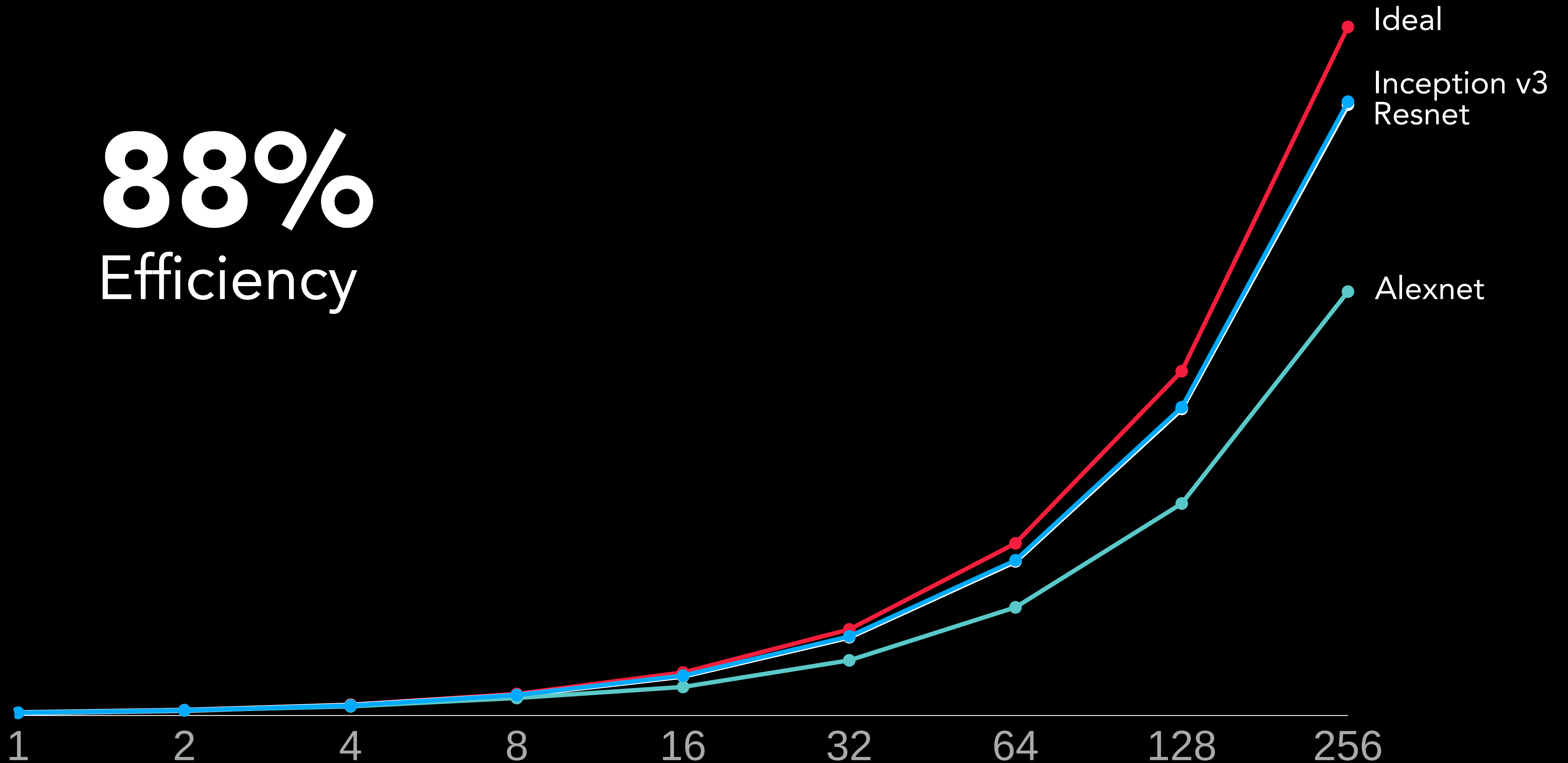
# Multi-GPU Scaling With MXNet

91%  
Efficiency



# Multi-Machine Scaling With MXNet

88%  
Efficiency

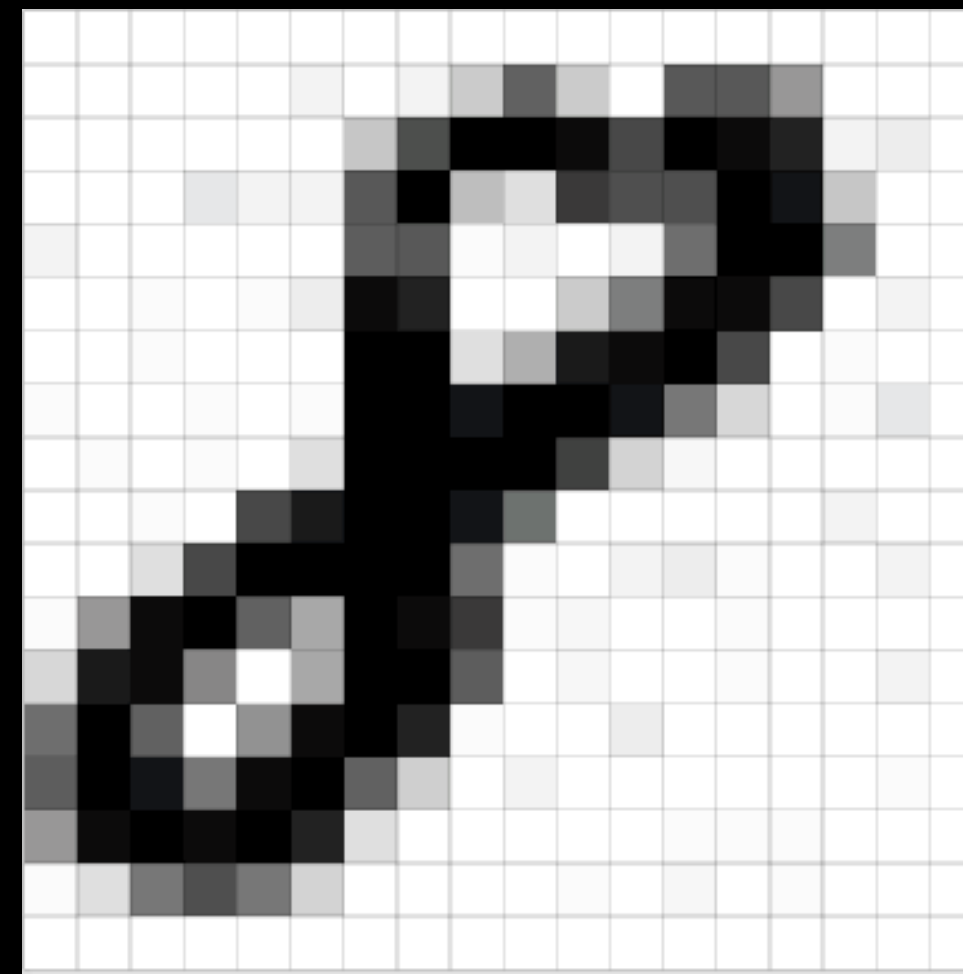


# Apache MXNet API

# Demo #1 – Training MXNet on MNIST

<https://medium.com/@julsimon/training-mxnet-part-1-mnist-6f0dc4210c62>

<https://github.com/juliensimon/aws/tree/master/mxnet/mnist>

[illegible]

## Demo #2 – Object Detection on a Raspberry Pi

<https://medium.com/@julsimon/an-introduction-to-the-mxnet-api-part-6-fcdd7521ae87>



GoPiGo

@CallMeJohnnyPi



Arduino Yún



AWS  
IoT  
MQTT



**Amazon AI**

Intelligent Services Powered By Deep Learning



# AWS Deep Learning AMI

Up to~40k CUDA cores

Apache MXNet

TensorFlow

Theano

Caffe

Torch

Keras

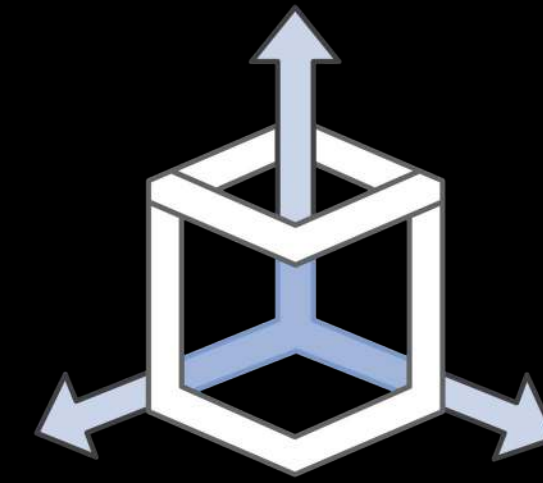
Pre-configured CUDA drivers, MKL

Anaconda, Python3

Ubuntu and Amazon Linux

**+ CloudFormation template**

**+ Container Image**



# One-Click GPU or CPU Deep Learning

# Additional Resources

## MXNet Resources

- [MXNet Blog Post | AWS Endorsement](#)
- [Read up on MXNet and Learn More: mxnet.io](#)
- [MXNet Github Repo](#)
- [MXNet Recommender Systems Talk](#) | Leo Dirac

## AWS Resources

- [Deep Learning AMI](#) | Amazon Linux
- [Deep Learning AMI](#) | Ubuntu
- [CloudFormation Template Instructions](#)
- [Deep Learning Benchmark](#)
- [MXNet on Lambda](#)
- [MXNet on ECS/Docker](#)



# Thank You!

**Julien Simon, Principal Technical Evangelist, AWS**

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