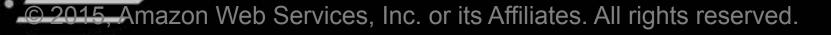


Julien Simon, Principal Technical Evangelist, AWS

@julsimon

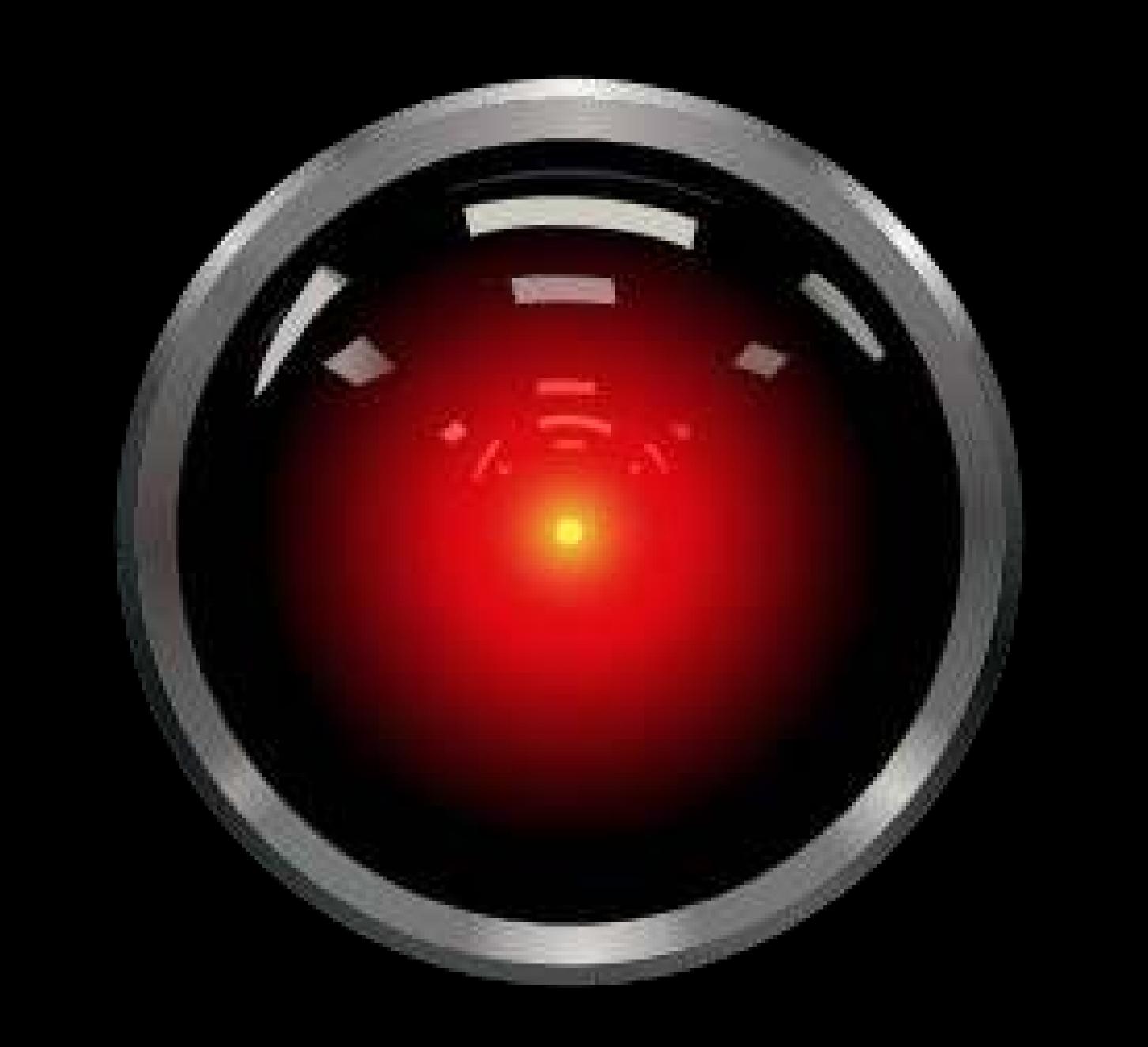






Agenda

- Al: The Story So Far
- Amazon Al
- Apache MXNet overview
- Apache MXNet demos
- Tools and Resources



Where is HAL?

Machine Learning is now a commodity, but still no HAL in sight

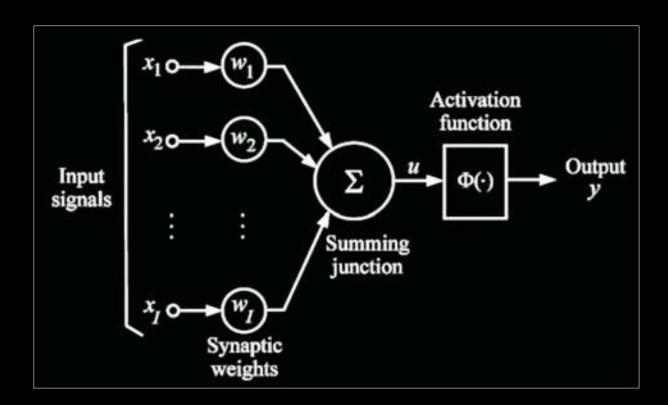
 Traditional Machine Learning doesn't work well with problems where features can't be explicitly defined

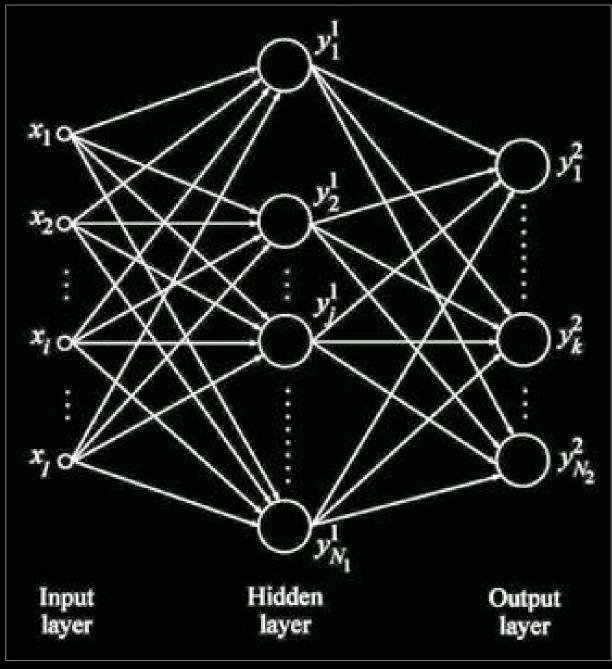
 So what about solving tasks that are easy for people to perform, but hard to describe formally?

Is there a way to get informal knowledge into a computer?

Neural Networks, Revisited

- Universal approximation machine
- Through training, a neural network discovers features automatically
- Not new technology!
 - Perceptron Rosenblatt, 1958
 image recognition, 20x20 pixels
 - Backpropagation Werbos, 1975
- They failed back then because:
 - Data sets were too small
 - Solving large problems with fully connected networks required too much memory and computing power, aka the Curse of Dimensionality





Why It's Different This Time

Everything is digital: large data sets are available

- Imagenet: 14M+ labeled images http://www.image-net.org/
- YouTube-8M: 7M+ labeled videos https://research.google.com/youtube8m/
- AWS public data sets https://aws.amazon.com/public-datasets/

The parallel computing power of GPUs make training possible

- Simard (2005), Ciresan (2011)
- State of the art networks have hundreds of layers
- Baidu's Chinese speech recognition: 4TB of training data, +/- 10 Exaflops

Cloud scalability and elasticity make training affordable

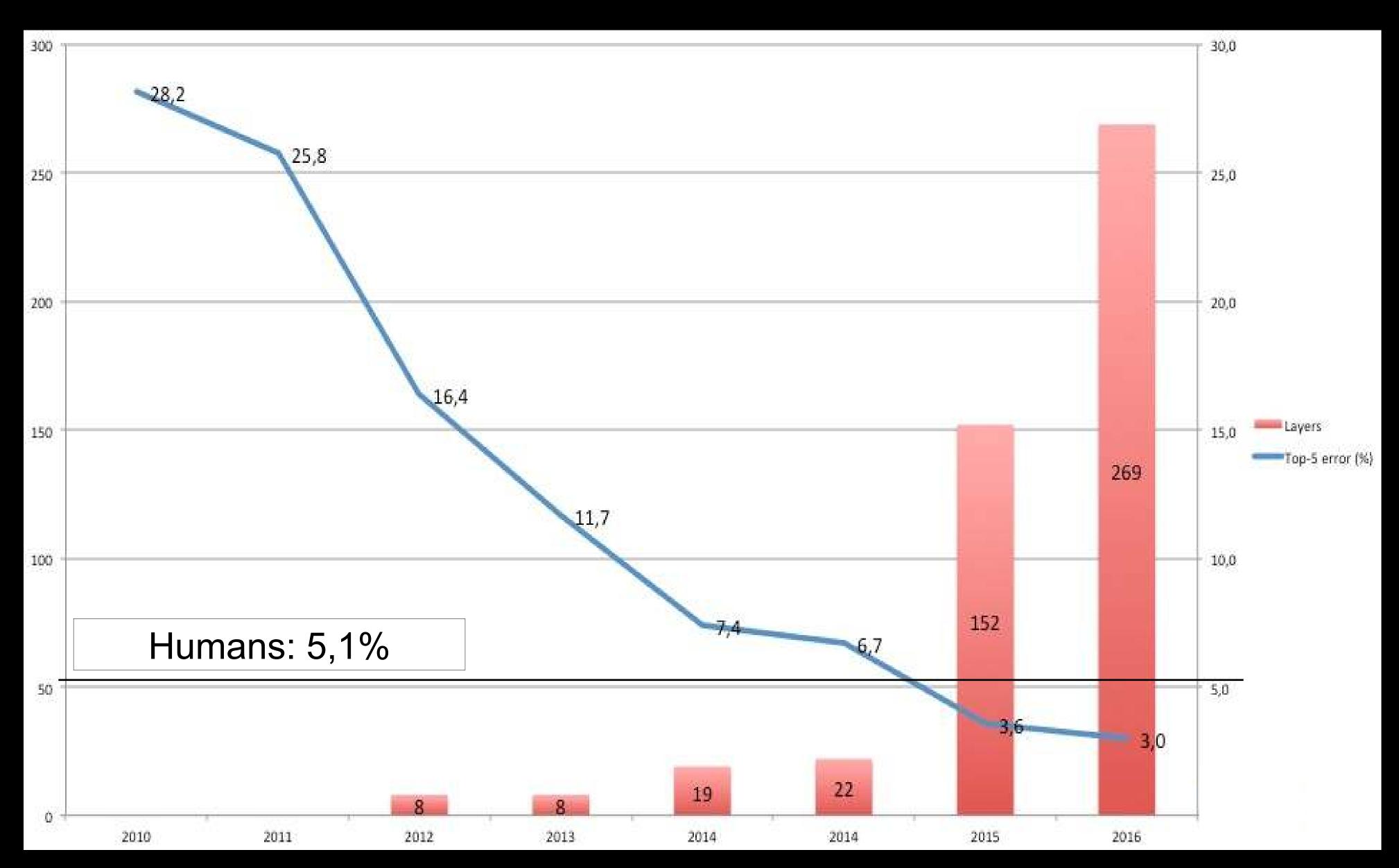
- Grab a lot of resources for fast training, then release them
- Using a DL model is lightweight: you can do it on a Raspberry Pi

ImageNet Large Scale Visual Recognition Challenge (ILSVRC)



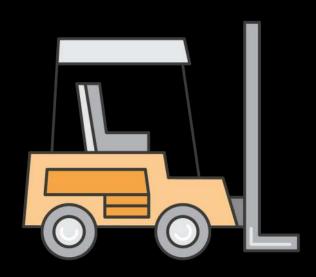


Same breed?

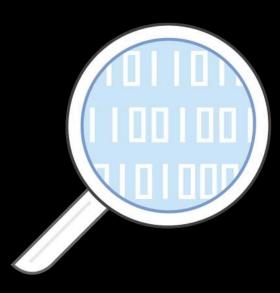


Amazon Al

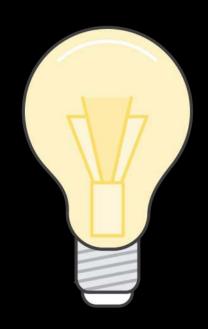
Thousands of Amazon Engineers Focused on Al



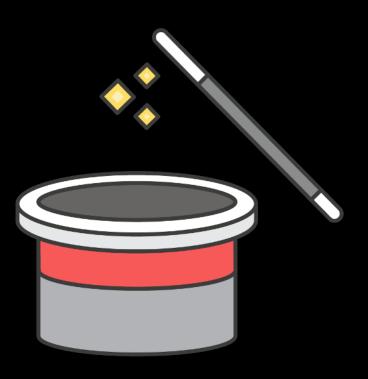
Fulfilment & Logistics



Search & Discovery



Existing Products

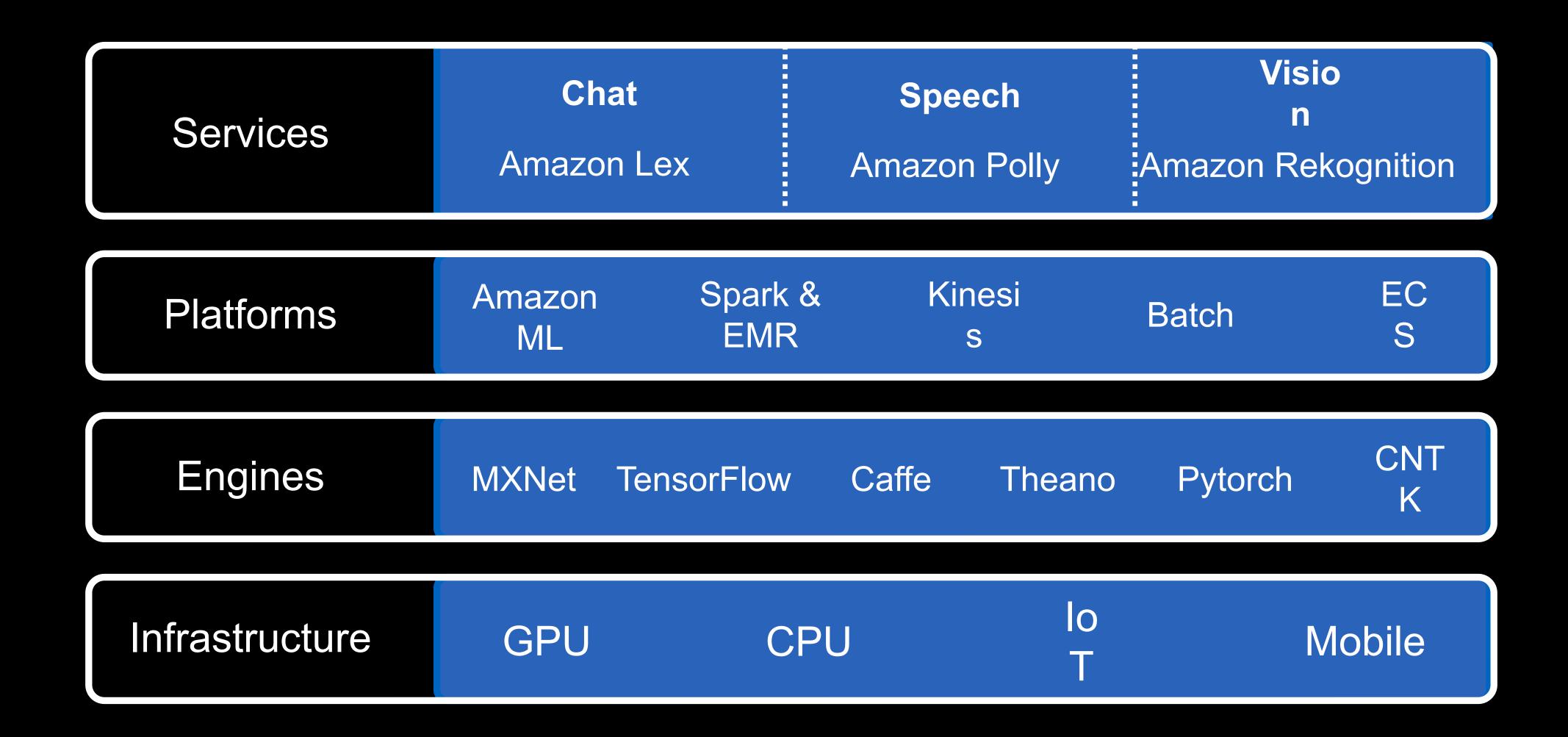


New Products



Amazon Echo

Amazon AI: Artificial Intelligence In The Hands Of Every Developer



Amazon Polly: Text To Speech Powered By Deep Learning

"The temperature in WA is 75°F"

"The temperature in Washington is 75 degrees Fahrenheit"

Amazon Polly

Text In, Life-like Speech Out

Amazon Lex

Speech Recognition & Natural Language Understanding



Amazon Rekognition

Image Recognition And Analysis Powered By Deep Learning



Images In, Categories and Facial Analysis Out

Demo #1 — Amazon Polly & Rekognition

https://medium.com/@julsimon/a-hands-on-look-at-the-amazon-rekognition-api-e30e19e7d88b https://medium.com/@julsimon/amazon-polly-hello-world-literally-812de2c620f4

https://github.com/juliensimon/aws/tree/master/rekognition

Artificial Intelligence on AWS today



























































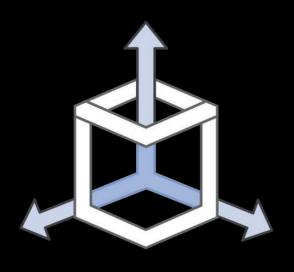


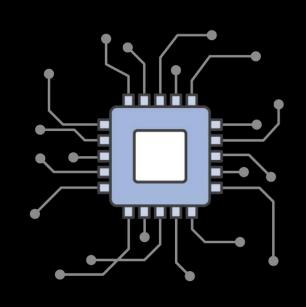
Apache MXNet Overview

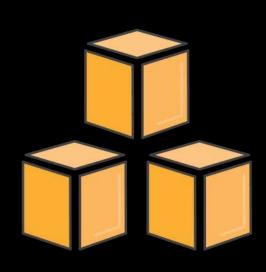
Apache MXNet











Programmable

Simple syntax, multiple languages

Most Open

Accepted into the Apache Incubator

Portable

Highly efficient models for mobile and IoT

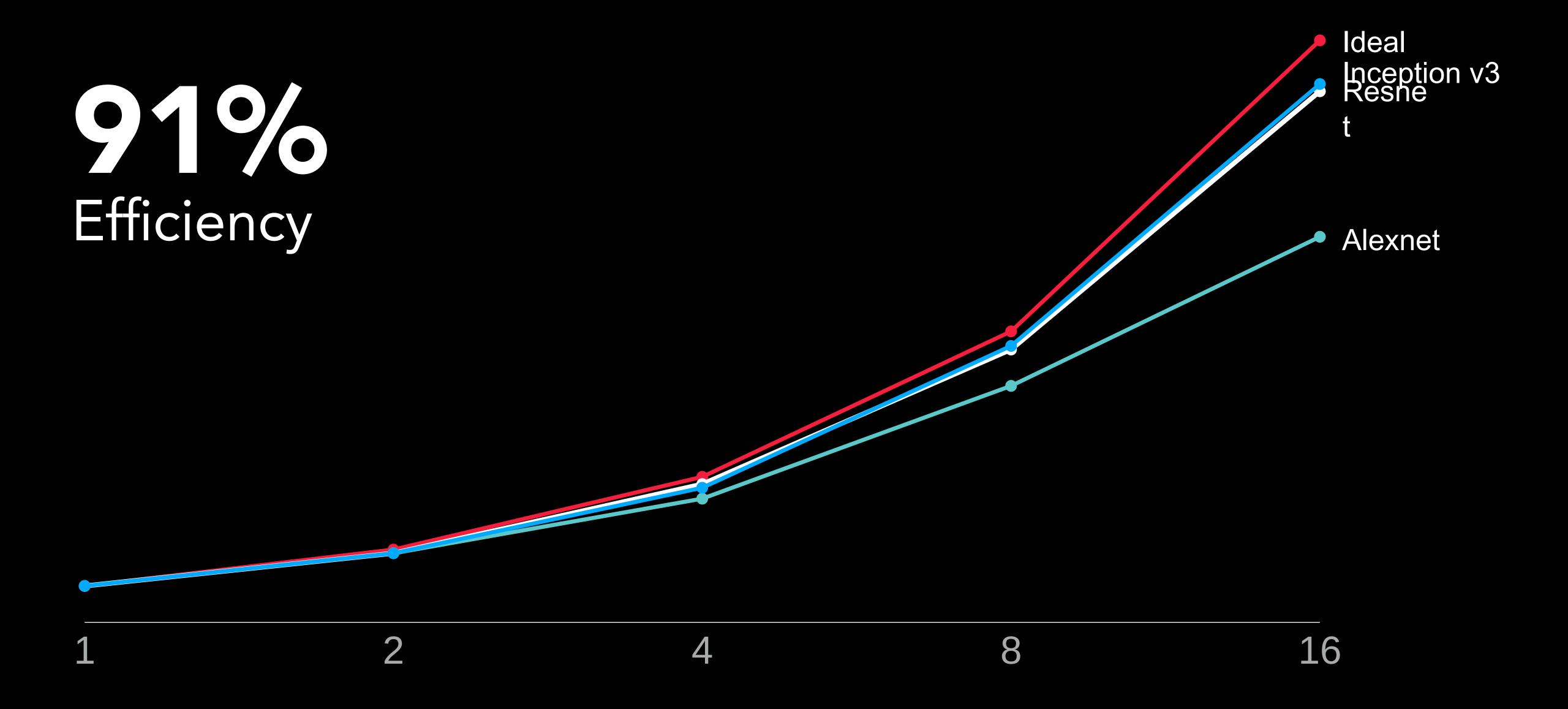
High Performance

Near linear scaling across hundreds of GPUs

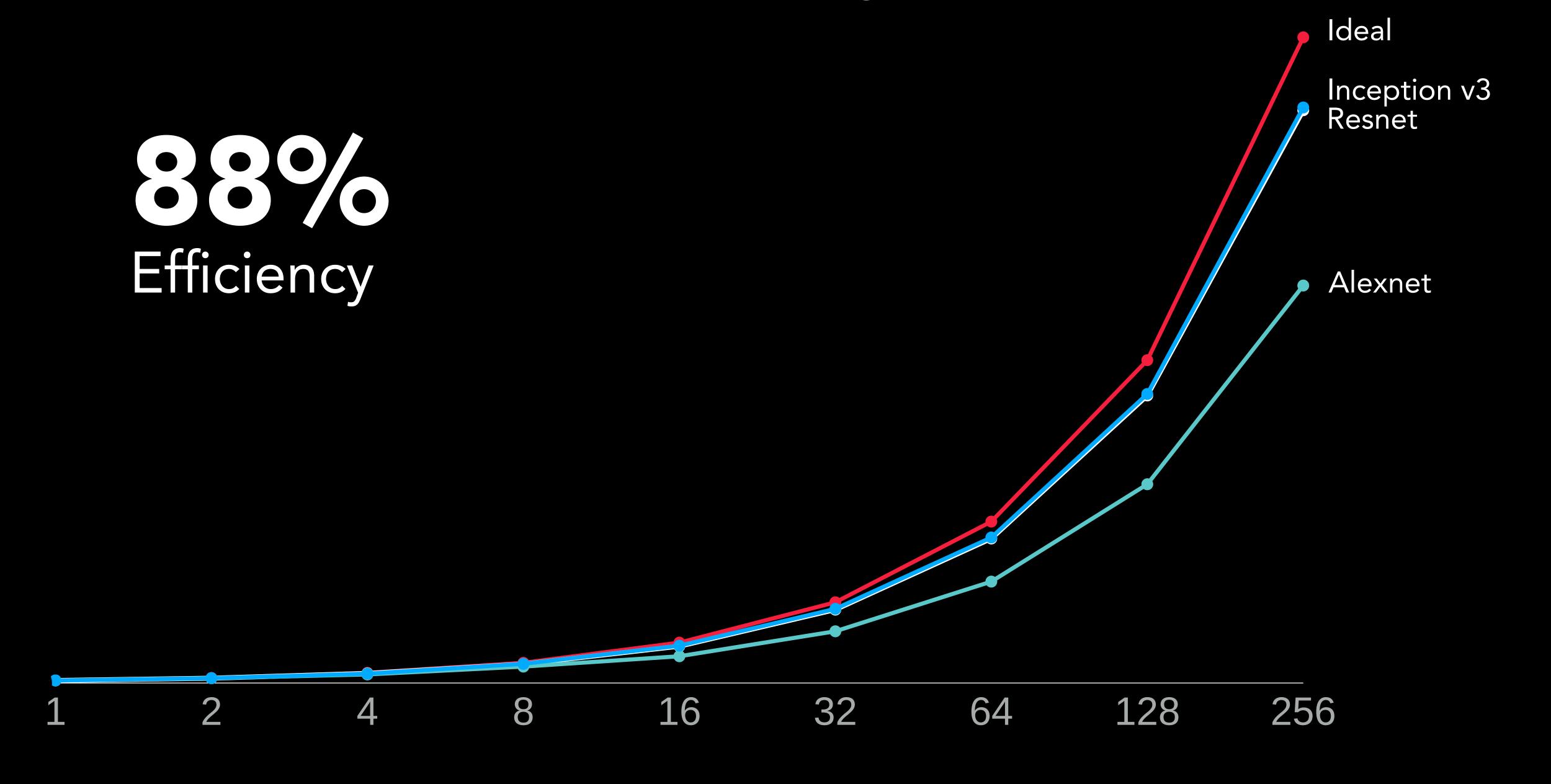
Best On AWS

Optimized for deep learning on AWS

Multi-GPU Scaling With MXNet



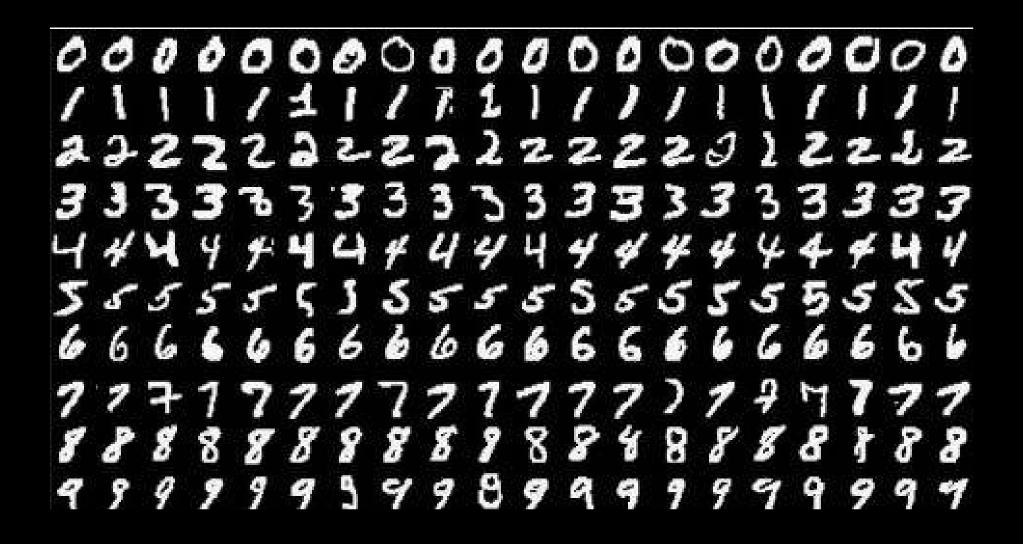
Multi-Machine Scaling With MXNet

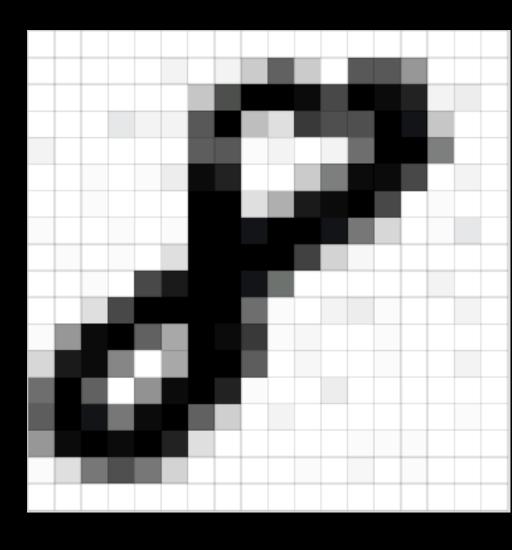


Apache MXNet demos

Demo #2 — Training MXNet on MNIST

https://medium.com/@julsimon/training-mxnet-part-1-mnist-6f0dc4210c62 https://github.com/juliensimon/aws/tree/master/mxnet/mnist





Demo #3 – Object Detection on a Raspberry Pi

https://medium.com/@julsimon/an-introduction-to-the-mxnet-api-part-6-fcdd7521ae87

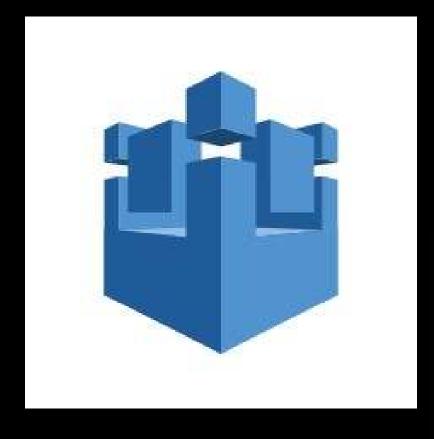


GoPiGo

@CallMeJohnnyPi



Arduino Yùn



AWS loT MQTT





Intelligent Services Powered By Deep Learning

AWS Deep Learning AMI

Up to~40k CUDA cores

Apache MXNet

TensorFlow

Theano

Caffe

Torch

Keras

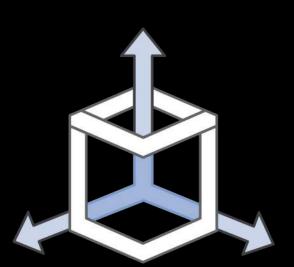
Pre-configured CUDA drivers, MKL

Anaconda, Python3

Ubuntu and Amazon Linux

+ CloudFormation template

+ Container Image



One-Click GPU or CPU Deep Learning

Additional Resources

MXNet Resources

- MXNet Blog Post | AWS Endorsement
- Read up on MXNet and Learn More: mxnet.io
- MXNet Github Repo
- MXNet Recommender Systems Talk Leo Dirac

AWS Resources

- Deep Learning AMI | Amazon Linux
- Deep Learning AMI Ubuntu
- CloudFormation Template Instructions
- Deep Learning Benchmark
- MXNet on Lambda
- MXNet on ECS/Docker



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