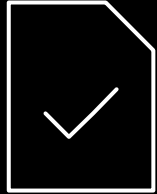


Floor 28, Tel Aviv, July 7th, 2019

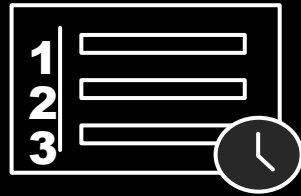
Deep Learning on Amazon SageMaker

Julien Simon
Global Evangelist, AI & Machine Learning, AWS
@julsimon

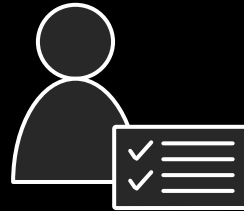
Amazon SageMaker



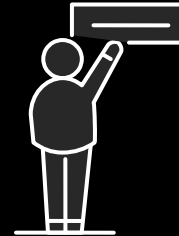
Collect and
prepare training
data



Choose and
optimize your
ML algorithm



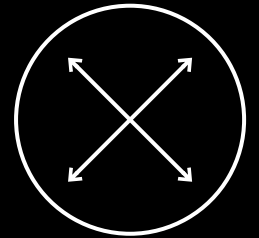
Set up and
manage
environments
for training



Train and
Tune ML Models



Deploy models
in production



Scale and manage
the production
environment

Same service and APIs from experimentation to production

intuit.



tinder



CONVOY

SIEMENS



DOW JONES



SONY



Model options

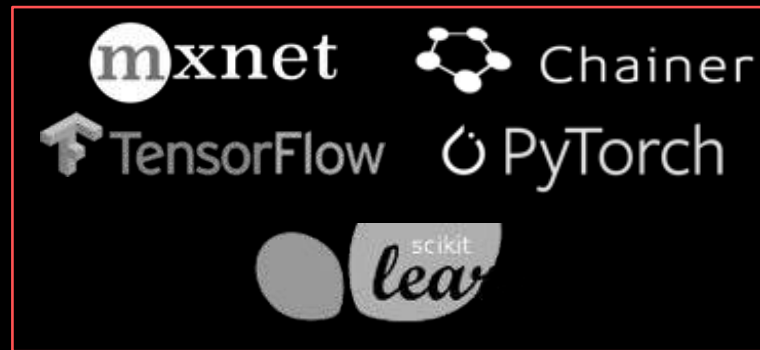


Training code

Factorization Machines
Linear Learner
Principal Component
Analysis
K-Means Clustering
XGBoost
And more

Built-in Algorithms (17)

No ML coding required
No infrastructure work required
Distributed training
Pipe mode



Built-in Frameworks

Bring your own code: script
mode
Open source containers
No infrastructure work required
Distributed training
Pipe mode



Bring Your Own
Container

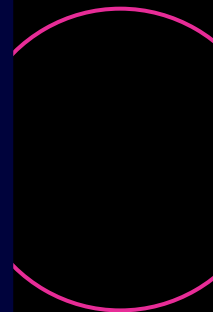
Full control, run anything!
R, C++, etc.
No infrastructure work required

The Amazon SageMaker API

- Python SDK **orchestrating** all Amazon SageMaker activity
 - High-level objects for **algorithm selection, training, deploying, automatic model tuning**, etc.
 - **Spark SDK** (Python & Scala)
- AWS SDK
 - For scripting and automation
 - CLI : *'aws sagemaker'*
 - Language SDKs: boto3, etc.

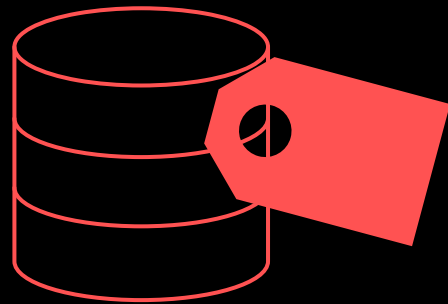
Labeling Datasets for Deep Learning

Annotating data at scale is time-consuming and expensive

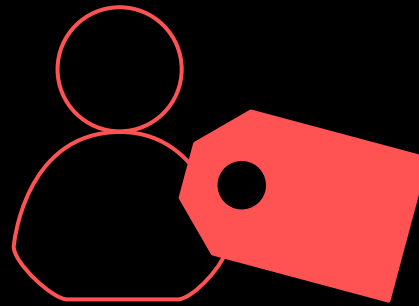


Amazon SageMaker Ground Truth

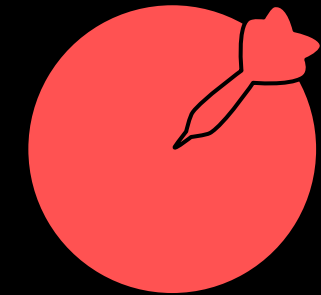
Build scalable and cost-effective labeling workflows



Quickly label
training data



Easily integrate
human labelers



Get accurate
results

KEY FEATURES

Automatic labeling via
machine learning

**Ready-made and
custom workflows** for
image bounding box,
segmentation, and text

Private and public
human workforce

Integrated with Deep
Learning algorithms in
Amazon SageMaker

Demo:

labeling images for object detection

To see how labeled images can be easily be used for training, please look at: https://github.com/aws-labs/amazon-sagemaker-examples/tree/master/ground_truth_labeling_jobs

Built-in algorithms for Deep Learning

Built-in algorithms for Deep Learning

Image classification

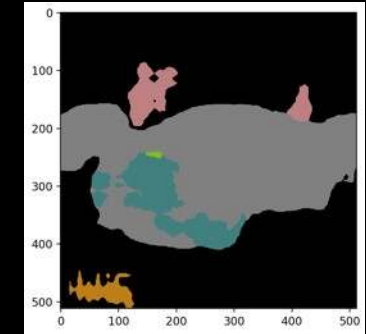


[electric_guitar],
with probability 0.671

Object Detection



Semantic Segmentation



Time-series (DeepAR)

Word embeddings
(BlazingText)

Machine translation (seq2seq)

General-purpose embeddings
(Object2Vec)

Demo:

Built-in image classification with transfer learning

<https://gitlab.com/juliensimon/dlnotebooks/blob/master/sagemaker/06-Image-classification-deeplens.ipynb>

Demo:

Text classification with BlazingText

https://github.com/aws-labs/amazon-sagemaker-examples/tree/master/introduction_to_amazon_algorithms/blazingtext_text_classification_dbpedia

Built-in frameworks for Deep Learning

Built-in frameworks: just add your code



- Built-in containers for **training** and **prediction**.
 - Available on Github, e.g. <https://github.com/aws/sagemaker-tensorflow-containers>
 - Build them, run them on your own machine, customize them, etc.
- **Local mode**: train and predict on your **local machine**
- **Script mode**: use the **same code** as on your local machine

AWS: the platform of choice to run Tensorflow



85% of all
Tensorflow
workloads in the
cloud runs on AWS

Source: Nucleus Research, November 2018

Optimizing Tensorflow on AWS

C5 instances (Intel Skylake)

Training ResNet-50 with the ImageNet dataset using our optimized build of Tensorflow 1.11 on a **c5.18xlarge** instance type is **11x faster** than training on the stock binaries.

P3 instances (NVIDIA V100)

Tensorflow scaling efficiency with 256 GPUs

65



90
%

Stock version

AWS-optimized
version

Apache MXNet: Deep Learning for enterprise developers



Start with off-the-shelf models

- Gluon CV and Gluon NLP
- ONNX compatibility

Fast and scalable training

- Keras-MXNet up to 2x faster than Keras-TensorFlow
- Near-linear scalability up to 256 GPUs
- Dynamic training

Easy deployment

- Java/Scala APIs
- Model Server

Demo:

Image classification with Keras/Tensorflow and Keras/MXNet

<https://gitlab.com/juliensimon/dlnotebooks/tree/master/keras/05-keras-blog-post>

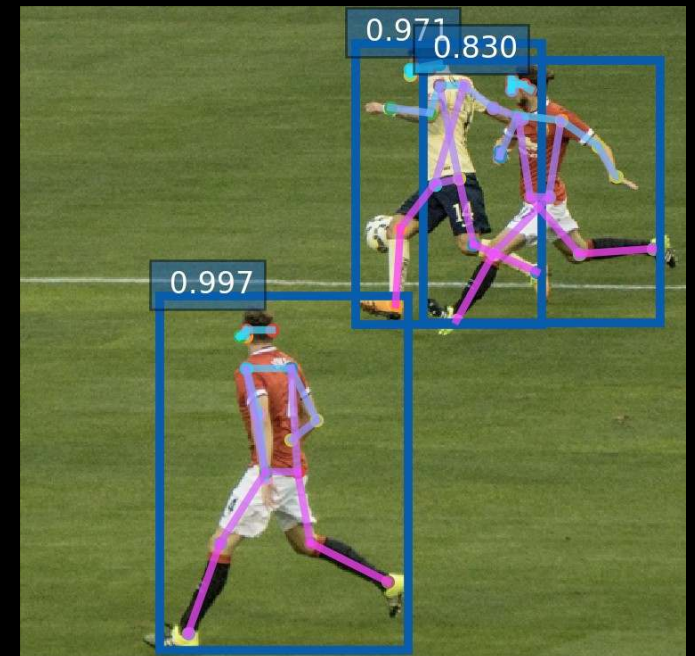
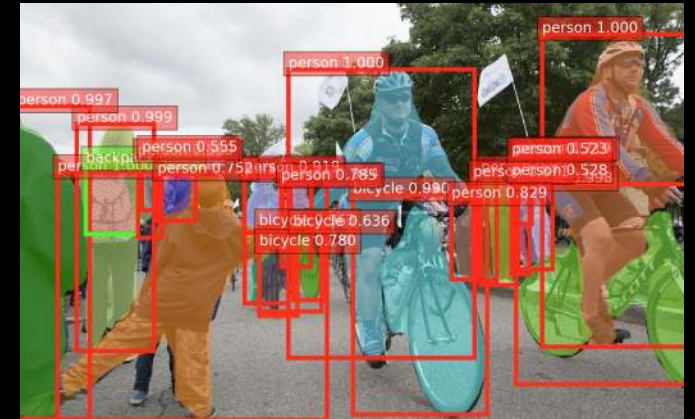
Bonus: a quick look at Gluon

GluonCV

<https://gluon-cv.mxnet.io>

<https://github.com/dmlc/gluon-cv>

- State-of-the-art deep learning tools for **computer vision**
 - Pre-trained models
 - Training and fine-tuning scripts
 - Prototype products, validate new ideas and learn computer vision
- Image classification: 50+ models
- Object detection: Faster RCNN, SSD, Yolo-v3
- Semantic segmentation: FCN, PSP, DeepLab v3
- Instance segmentation: Mask RCNN
- Pose estimation: Simple Pose
- Person re-identification (Market1501 dataset)
- GANs: Wasserstein GAN, Super Resolution GAN, CycleGAN



GluonNLP

<https://gluon-nlp.mxnet.io><https://github.com/dmlc/gluon-nlp>

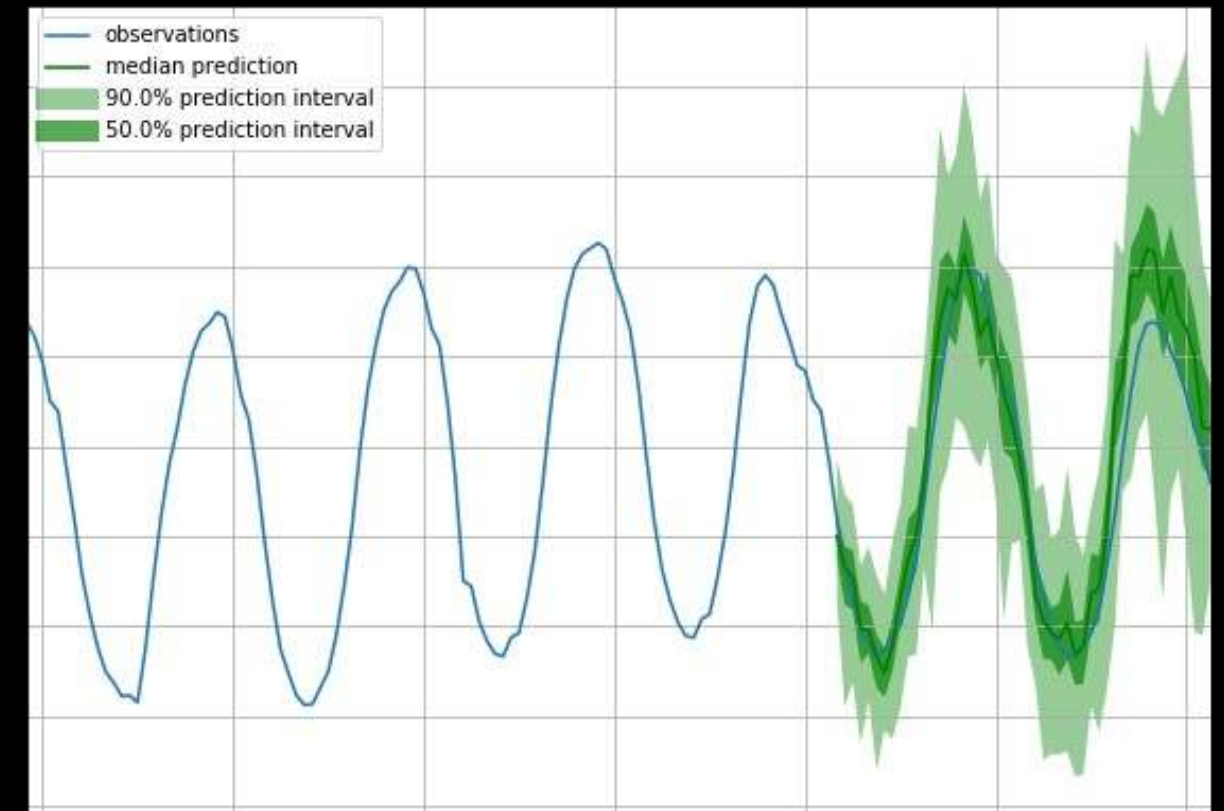
- State-of-the-art deep learning tools for **natural language processing**
 - Pre-trained models and embeddings
 - Training and fine-tuning scripts
 - Prototype products, validate new ideas and learn NLP
- Word embeddings: Word2Vec, FastText, GloVE, BERT
- Machine translation: GNMT, Transformer
- Sentiment analysis: TextCNN
- Text classification: FastText
- Language models
- Text generation
- Natural language inference
- Parsing

GluonTS

<https://gluon-ts.mxnet.io/>

<https://github.com/awsmlabs/gluon-ts>

- State-of-the-art deep learning tools for **time-series forecasting**
- Real and artificial datasets
- Loading and iterating over time series datasets
- Models ready to be trained
- Building blocks to define your own models



Demo: GluonCV

<https://gitlab.com/juliensimon/dlnotebooks/tree/master/gluoncv>

Getting started

<http://aws.amazon.com/free>

<https://ml.aws>

<https://aws.amazon.com/sagemaker>

<https://github.com/aws/sagemaker-python-sdk>

<https://github.com/aws/sagemaker-spark>

<https://github.com/aws-labs/amazon-sagemaker-examples>

<https://medium.com/@julsimon>

<https://gitlab.com/juliensimon/dlnotebooks>

Merci!

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