

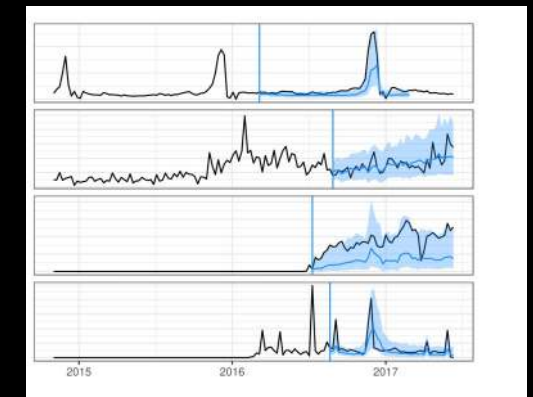
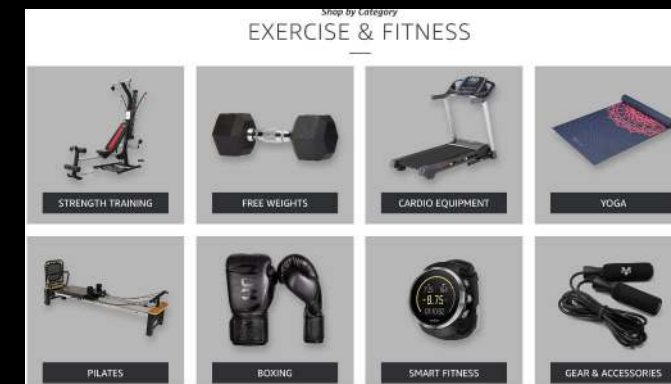
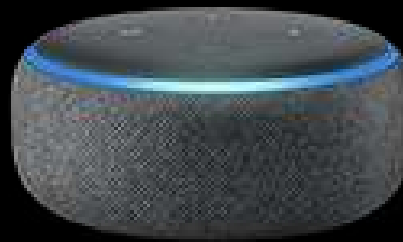
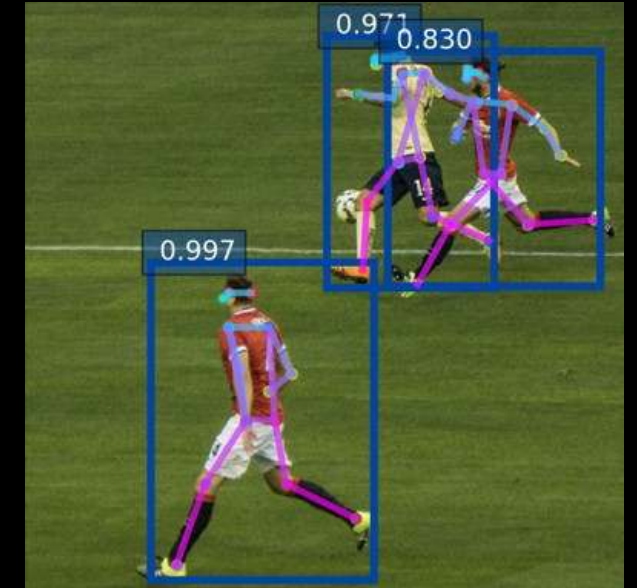
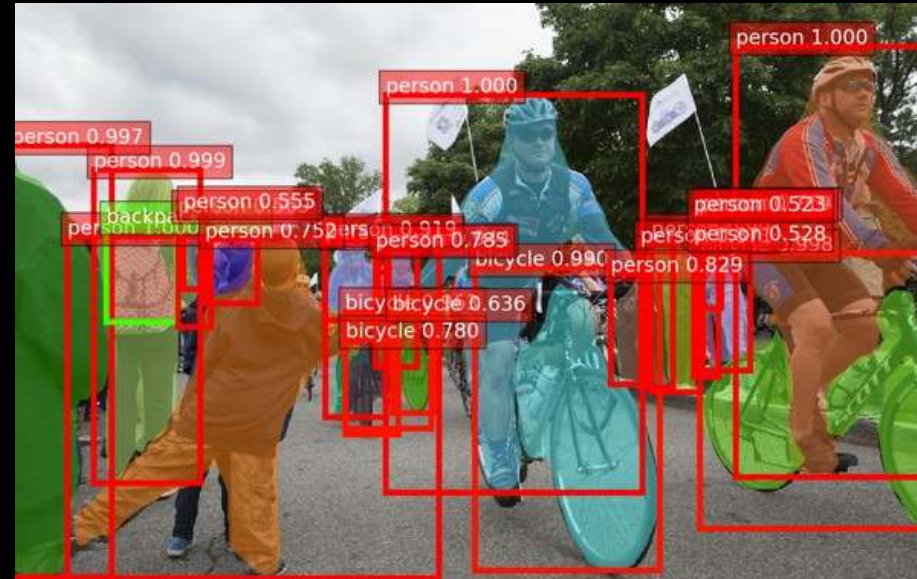
Deep Learning on AWS

Julien Simon
Global Evangelist, AI & Machine Learning
@julsimon



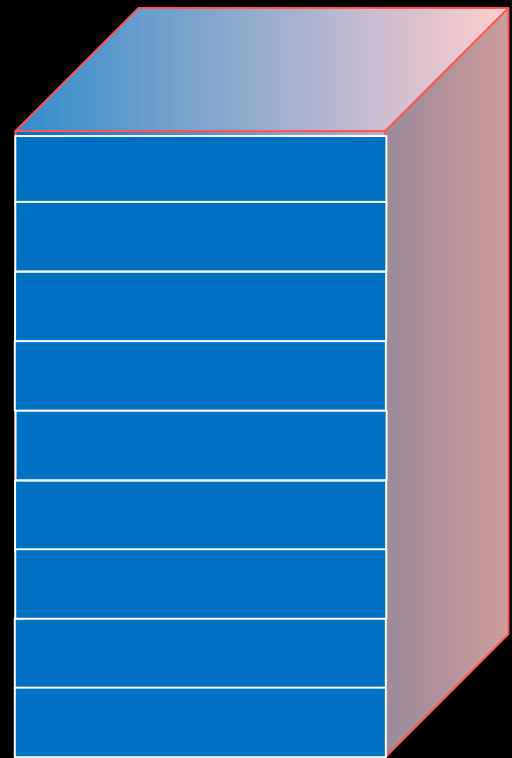
Deep Learning is changing the IT landscape

- Image and video analysis
- Natural language understanding
- Machine translation
- Speech processing
- Structured data too: time-series, personalization, etc.



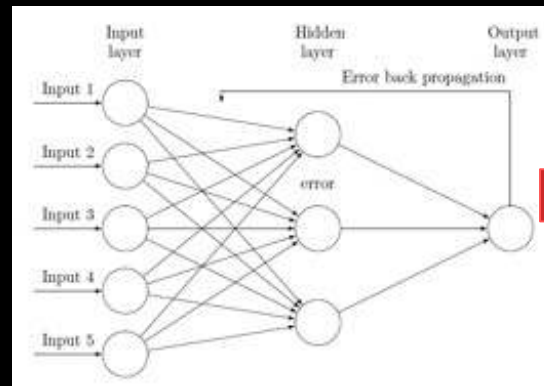
What does it take to train a Deep Learning model?

Training a neural network

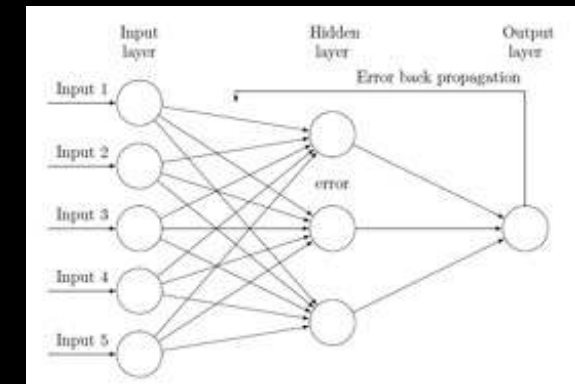


Training data set

Forward propagation



Backpropagation



Trained network

You need to build **datasets**, design **networks**, select **hyper-parameters**,
train **models**, deploy them in production...
and of course you need to manage **infrastructure**.

Our mission at AWS

Put AI and machine learning
in the hands of every developer

The Amazon ML Stack: Broadest & Deepest Set of Capabilities

AI SERVICES

Vision

Speech

Language

Chatbots

Forecasting

Recommendations

REKOGNITION IMAGE

REKOGNITION VIDEO

TEXT RAC T

POLLY

TRANSCRIB E

TRANSLATE

COMPREHEND MEDICAL

LEX

FORECAS T

PERSONALIZ E

ML SERVICES

AMAZON SAGEMAKER

BUILD

TRAIN

DEPLOY

Pre-built algorithms & notebooks

One-click model training & tuning

One-click deployment & hosting

Data labeling (GROUND TRUTH)

Optimization (NEO)

Models without training data (REINFORCEMENT LEARNING)

Algorithms & models (AWS MARKETPLACE)

ML FRAMEWORKS & INFRASTRUCTURE

Frameworks

Interfaces

Infrastructure

TensorFlow

mxnet

PYTORCH

GLUON

K Keras

EC2 P3 & P3 d n

EC2 C5

FPGA s

GREENGRASS







ELASTIC INFERENC E

AI Services

Call an API, job done!

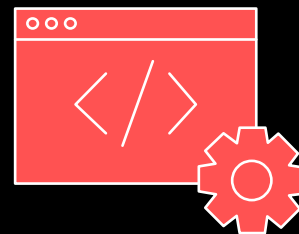
Put AI to work in minutes

AI SERVICES

Vision		Speech		Language		Chatbots	Forecasting	Recommendations
								
REKOGNITION IMAGE	REKOGNITION VIDEO	TEXT T	POLL Y	TRANSCRIB E	TRANSLAT E	COMPREHEND & COMPREHEND MEDICAL	LEX T	PERSONALIZ E



Pre-trained AI services
that require **no ML skills**



Easily add intelligence to
your **existing apps** and
workflows



Quality and accuracy
from **continuously-
learning APIs**

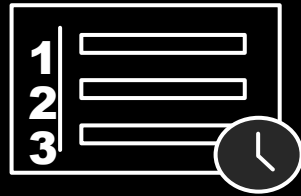
Amazon SageMaker

Build, train, and deploy your models at any scale on managed infrastructure

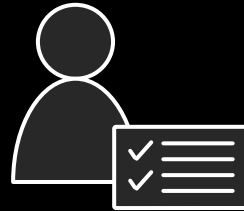
Amazon SageMaker



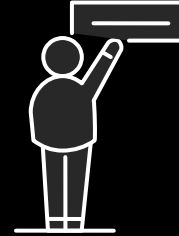
Collect and
prepare training
data



Choose and
optimize your
ML algorithm



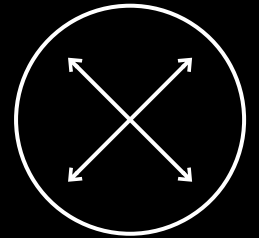
Set up and
manage
environments
for training



Train and
Tune ML Models



Deploy models
in production



Scale and manage
the production
environment

Same service and APIs from experimentation to production

intuit.



tinder



CONVOY

SIEMENS



DOW JONES



SONY



Built-in algorithms for Deep Learning

Image classification

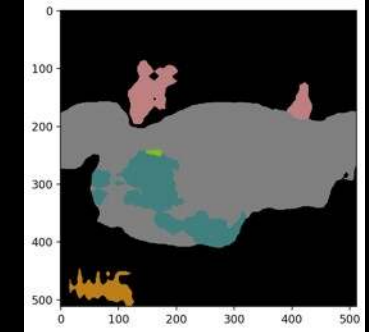


[electric_guitar],
with probability 0.671

Object Detection



Semantic Segmentation



Time-series
(DeepAR)

Word embeddings
(Word2Vec)

Machine translation
(seq2seq)

General-purpose embeddings
(Object2Vec)

Built-in Deep Learning frameworks: just add your code



- Built-in containers for **training** and **prediction**.
 - Code available on Github, e.g. <https://github.com/aws/sagemaker-tensorflow-containers>
 - Build them, run them on your own machine, customize them, etc.
- **Script mode**: use the **same code** as on your laptop

No infrastructure work required: simply define instance type and instance count

Distributed training out of the box: zero setup

Pipe mode: stream infinitely large datasets directly from Amazon S3

```
tf_estimator = TensorFlow(entry_point='mnist_keras_tf.py',  
                           role=role,  
                           train_instance_count=1,  
                           train_instance_type='ml.p3.2xlarge',  
                           framework_version='1.12',  
                           py_version='py3',  
                           script_mode=True,  
                           hyperparameters={  
                               'epochs': 20,  
                               'batch-size': 256,  
                               'learning-rate': 0.01}  
                           )
```


Frameworks & infrastructure

Total control for DIY enthusiasts and advanced users

AWS Deep Learning AMIs

Preconfigured environments on Amazon Linux or Ubuntu

**NEW (March
27th)
Deep Learning
containers**

Conda AMI

For developers who want pre-installed pip packages of DL frameworks in separate virtual environments.

Base AMI

For developers who want a clean slate to set up private DL engine repositories or custom builds of DL engines.

AMI with source code

For developers who want preinstalled DL frameworks and their source code in a shared Python environment.



AWS: The platform of choice to run TensorFlow

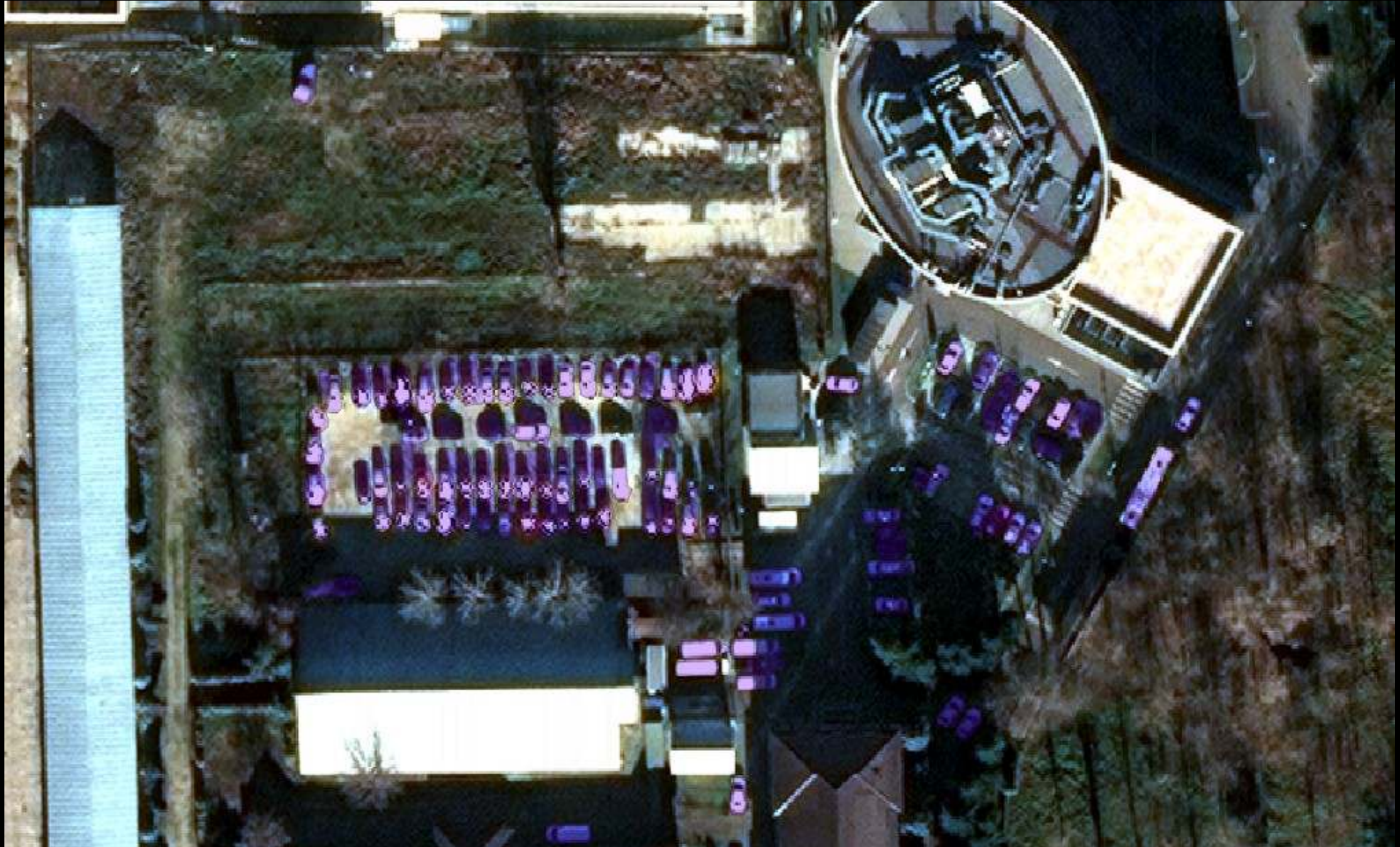


85% of all
TensorFlow
workloads in the
cloud runs on AWS

Source: Nucleus Research, November 2018

Satellite image analysis with Tensorflow

<https://www.earthcube.eu/>



Optimizing Tensorflow for Amazon EC2 instances

C5 instances (Intel Skylake)

Training ResNet-50 with the ImageNet dataset using our optimized build of Tensorflow 1.11 on a **c5.18xlarge** instance type is **11x faster** than training on the stock binaries.

P3 instances (NVIDIA V100)

Tensorflow scaling efficiency with 256 GPUs

65

Stock version



90
%

AWS-optimized
version

Apache MXNet: Deep Learning for enterprise developers



Start with off-the-shelf models

- Gluon CV and Gluon NLP
- ONNX compatibility

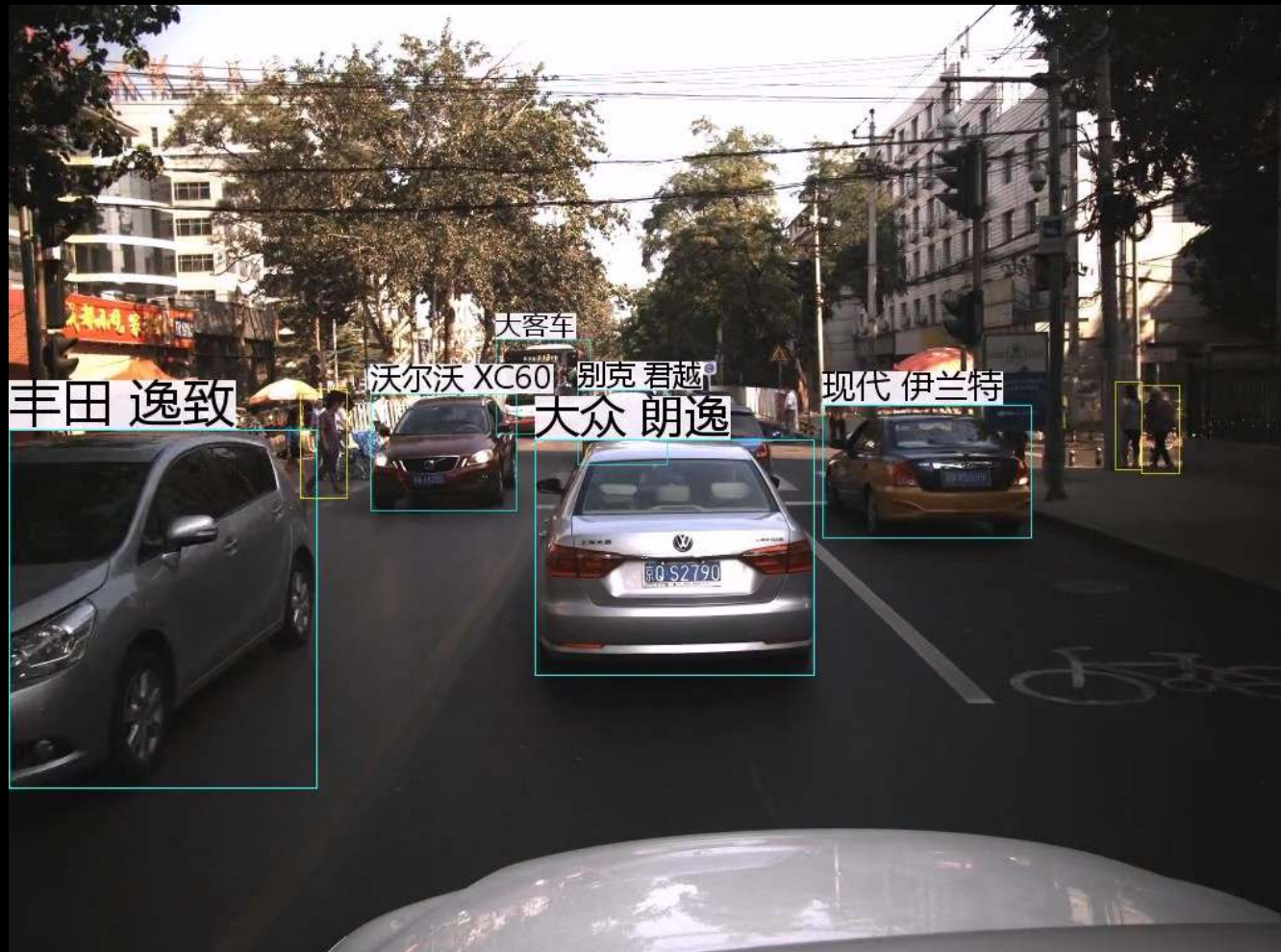
Fast and scalable training

- Keras-MXNet up to 2x faster than Keras-TensorFlow
- Near-linear scalability up to 256 GPUs
- Dynamic training

Easy deployment

- Java/Scala APIs
- Model Server

Autonomous driving with Apache MXNet



Keeping fries fresh with Apache MXNet

<https://www.youtube.com/watch?v=dKcyAjCtXqc>



Track waffle fry freshness

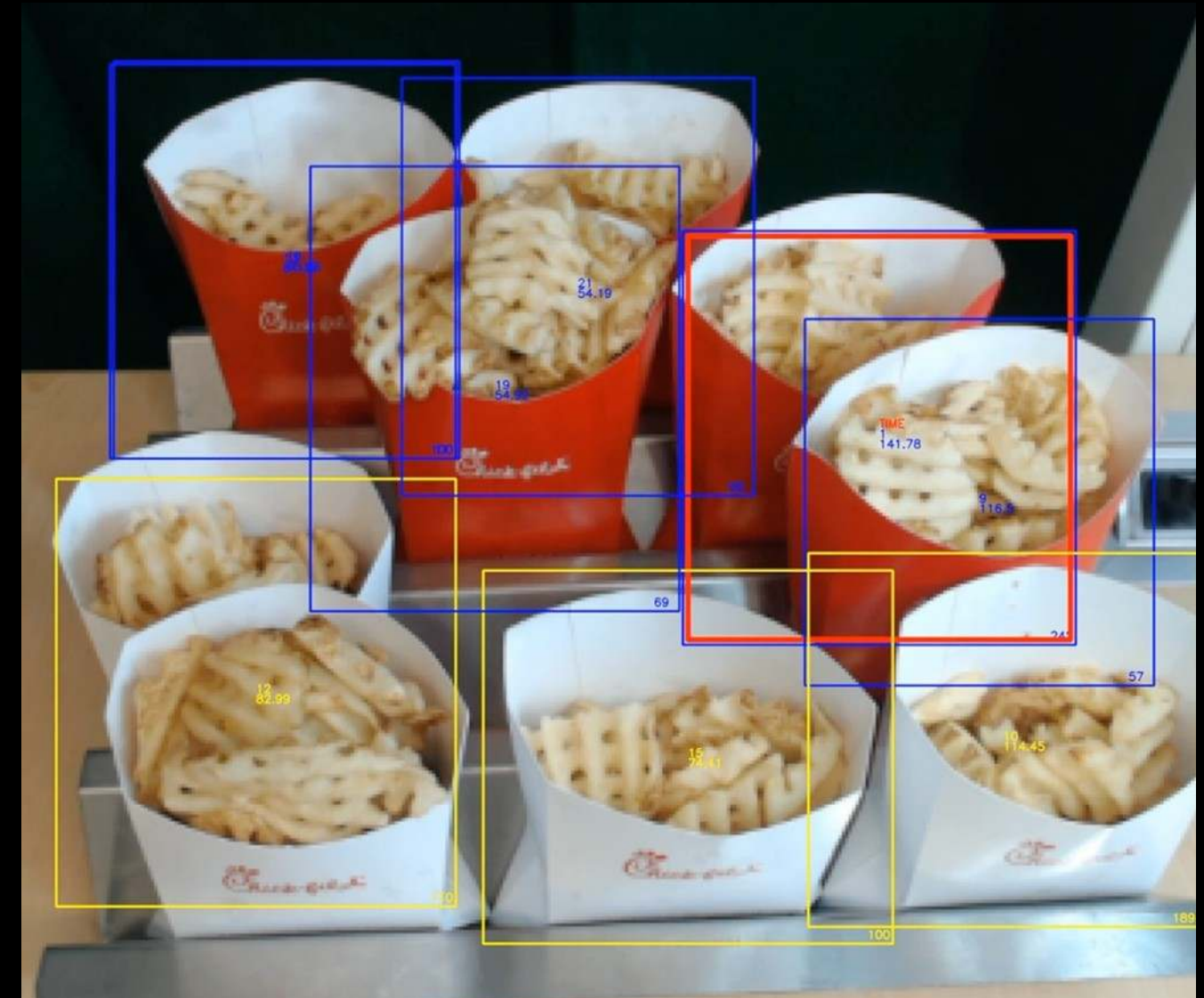
Identify fries that have exceeded the hold time

Solution based on Deep Learning

Computer vision model for object detection and tracking

Model built on Apache MXNet

A team of enterprise developers with no ML expertise



GluonCV

<https://gluon-cv.mxnet.io>

<https://github.com/dmlc/gluon-cv>

- State-of-the-art **deep learning tools for computer vision**
 - Pre-trained models
 - Training and fine-tuning scripts
 - Prototype products, validate new ideas and learn computer vision
- Image classification: 50+ models
- Object detection: Faster RCNN, SSD, Yolo-v3
- Semantic segmentation: FCN, PSP, DeepLab v3
- Instance segmentation: Mask RCNN
- Pose estimation: Simple Pose
- Person re-identification (Market1501 dataset)
- GANs: Wasserstein GAN, Super Resolution GAN, CycleGAN

GluonNLP

<https://gluon-nlp.mxnet.io><https://github.com/dmlc/gluon-nlp>

- State-of-the-art **deep learning tools for natural language processing**
 - Pre-trained models and embeddings
 - Training and fine-tuning scripts
 - Prototype products, validate new ideas and learn NLP
- Word embeddings: Word2Vec, FastText, GloVE, BERT
- Machine translation: GNMT, Transformer
- Sentiment analysis: TextCNN
- Text classification: FastText
- Language models
- Text generation
- Natural language inference
- Parsing

Getting started

<http://aws.amazon.com/free>

<https://ml.aws>

<https://aws.amazon.com/sagemaker>

<https://github.com/aws/sagemaker-python-sdk>

<https://github.com/aws-labs/amazon-sagemaker-examples>

<https://aws.amazon.com/machine-learning/amis/>

<https://medium.com/@julsimon>

<https://gitlab.com/juliensimon/dlnotebooks>

Thank you!

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