

may require mechanized handling by a lone operator in a control cupola suspended from a ceiling monorail. Directed electrically, never tiring, a robot warehouseman would pursue his duties as

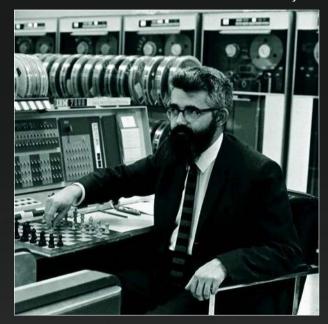
energetically as the proverbial ant.

of the necessities of life-food, clothing, building components and so on. As the population grows, the size of storage facilities will have to keep pace. Here is a

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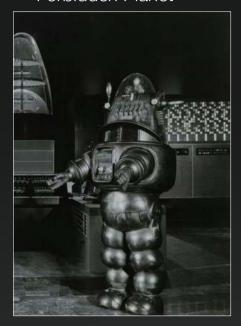
1956

Dartmouth Summer Research Project



John McCarthy (1927-2011) 1956 - Coined the term "Artificial Intelligence" 1958 - Invented LISP 1971 - Received the Turing Award

Forbidden Planet



Robbie the Robot



Gazing into the crystal ball

- 1958 Herbert Simon and Allen Newell "Within 10 years a digital computer will be the world's chess champion"
- 1965 Herbert Simon
 "Machines will be capable, within 20 years, of doing any work a man can do"
- 1967 Marvin Minsky
 "Within a generation ...
 the problem of creating 'artificial intelligence'
 will substantially be solved."
- 1970 Marvin Minsky "In from 3 to 8 years we will have a machine with the general intelligence of an average human being"



Herbert Simon (1916-2001) 1975 - Received the Turing Award 1978 - Received the Nobel Prize in Economics

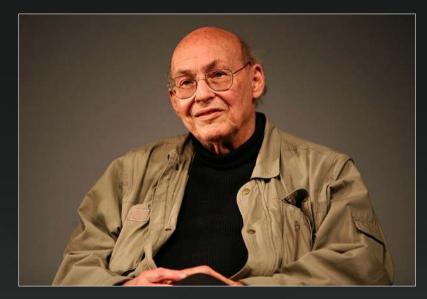


Allen Newell (1927-1992) 1975 - Received the Turing Award



It's 2001. Where is HAL?

« No program today can distinguish a dog from a cat, or recognize objects in typical rooms, or answer questions that 4-year-olds can! »



Marvin Minsky (1927-2016) 1959 - Co-founded the MIT Al Lab 1968 - Advised Kubrick on "2001: A Space Odyssey" 1969 - Received the Turing Award



HAL 9000 (1992-2001)





Meanwhile, on the US West Coast...

no – not in Hollywood







Millions of users... Mountains of data... Commodity hardware... Bright engineers... Need to make money....

Gasoline waiting for a match!

12/2004 - Google publishes Map Reduce paper

04/2006 - Hadoop 0.1

The rest is history



Fast forward a few years

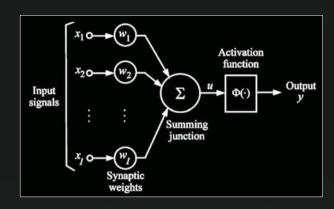
- ML is now a commodity, but still no HAL in sight
- Traditional Machine Learning doesn't work well with problems where features can't be explicitly defined
- So what about solving tasks that are easy for people to perform but hard to describe formally?

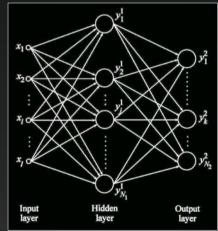
Is there a way to get informal knowledge into a computer?



Neural networks, revisited

- Universal approximation machine
- Through training, a neural network discovers features automatically
- Not new technology!
 - Perceptron Rosenblatt, 1958
 image recognition, 20x20 pixels
 - Backpropagation Werbos, 1975
- They failed back then because:
 - Data sets were too small
 - Solving larger problems with fully connected networks required too much memory and computing power, aka the Curse of Dimensionality

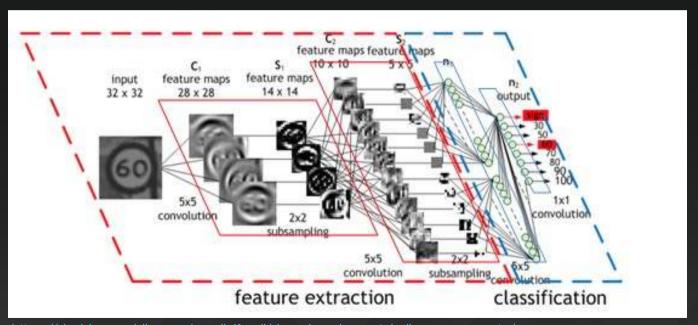






Breakthrough: Convolutional Neural Networks

Le Cun, 1998: handwritten digit recognition, 32x32 pixels Feature extraction and downsampling allow smaller networks





Why it is different this time

- Everything is digital: large data sets are available
 - Imagenet: 14M+ labeled images http://www.image-net.org/
 - YouTube-8M: 7M+ labeled videos https://research.google.com/youtube8m/
 - AWS public data sets: https://aws.amazon.com/public-datasets/
- The parallel computing power of GPUs make training possible
 - Simard et al (2005), Ciresan et al (2011)
 - State of the art networks have hundreds of layers
 - Baidu's Chinese speech recognition: 4TB of training data, +/- 10 Exaflops
- Cloud scalability and elasticity make training affordable
 - Grab a lot of resources for fast training, then release them
 - Using a DL model is lightweight: you can do it on a Raspberry Pi



ImageNet Large Scale Visual Recognition Challenge

(ILSVRC)





Same breed?





Deep Learning at the Edge

- Robots or autonomous cars can't exclusively rely on the Cloud
 - #1 issue: network availability, throughput and latency
 - Other issues: memory footprint, power consumption, form factor
 - Need for local, real-time inference (using a network with new data)
- Field Programmable Gate Array (FPGA)
 - Configurable and updatable to run all sorts of networks
 - Fast enough: DSP cells, Deep Compression (Son Han et al, 2017)
 - Low latency: on-board RAM with very high throughput
 - Better performance/power ratio than GPUs





Let's welcome our new Deep Learning Overlords



Flipping burgers







Flippy



Detecting plant diseases

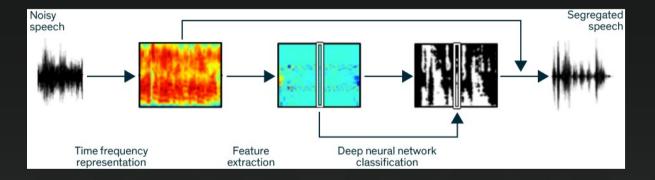






Improving hearing aids









Amazon Echo





How AWS can help you build



High-level services - Amazon Rekognition, Polly, Lex

Platforms – Amazon EMR, Notebooks, Models, FGPA images

Libraries – mxnet, TensorFlow, Caffe, Torch, Theano

Amazon EC2 Instances – CPU, GPU, FPGA





Amazon EC2 Instances

CPU

- c5 family (coming soon), based on the Intel Skylake architecture
- Elastic GPU (preview): on-demand GPU for traditional instances

GPU

- g2 and p2 families
- p2.16xlarge
 - 16 GPUs (Nvidia GK210), 39936 CUDA cores, 23+ Tflops
 - Training a 10 Exaflops network: about 5 days, < \$2000

FPGA

- f1 family (preview)
- Up to 8 FPGAs per instance (Xilinx UltraScale Plus)







https://aws.amazon.com/about-aws/whats-new/2016/11/coming-soon-amazon-ec2-c5-instances-the-next-generation-of-compute-optimized-instances/

https://aws.amazon.com/blogs/aws/in-the-work-amazon-ec2-elastic-gpus/

https://aws.amazon.com/blogs/aws/new-p2-instance-type-for-amazon-ec2-up-to-16-gpus/

 $\underline{\text{https://aws.amazon.com/blogs/aws/developer-preview-ec2-instances-f1-with-programmable-hardware/}$



Amazon Machine Images

- Deep Learning AMI (Amazon Linux & Ubuntu)
 - Deep Learning Frameworks
 mxnet, Caffe, Tensorflow, Theano, and Torch, prebuilt and pre-installed
 - Other components
 Nvidia drivers, cuDNN, Anaconda, Python2 and Python3

- FPGA Developer AMI (Centos)
 - Xilinx FPGA simulation & synthesis tools: VHDL, Verilog, OpenCL
 - Software Development Kit: manage Amazon FPGA Images (AFI) on f1 instances
 - Hardware Development Kit: interface your application with AFIs



mxnet







Theon

Flexible

Supports both imperative and symbolic programming

Multiple Languages

Supports over 7 programming languages, including C++, Python, R, Scala, Julia, Matlab, and Javascript

Distributed on Cloud

Supports distributed training on multiple CPU/GPU machines, including AWS, GCE, Azure, and Yarn clusters

Portable

Runs on CPUs or GPUs, on clusters, servers, desktops, or mobile phones

Qs Auto-Differentiation

Calculates the gradient automatically for training a model

Performance

Optimized C++ backend engine parallelizes both I/O and computation

mxnet resources

http://mxnet.io/ https://github.com/dmlc/mxnet https://github.com/dmlc/mxnet-notebooks

http://www.allthingsdistributed.com/2016/1 1/mxnet-default-framework-deep-learning-aws.html

https://github.com/awslabs/deeplearning-cfn



Now the hard questions...

- Can my business benefit from Deep Learning?
- Should I design and train my own network?
 - Do I have the expertise?
 - Do I have enough time, data & compute to train it?
- Should I use a pre-trained network?
 - How well does it fit my use case?
 - On what data was it trained?
- Should I use a high-level service?
- Same questions as Machine Learning years ago ©



Science catching up with Fiction



October 2014: Tesla Autopilot



October 2015: 30,000 robots in Amazon Fulfillment Centers

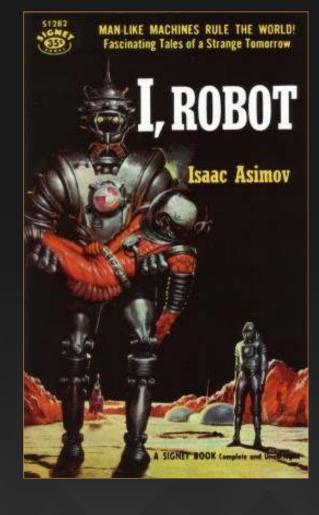


May 2016: Al defeats Lee Sedol, Go world champion

Still: "The Best Al Still Flunks 8th Grade Science"

https://www.wired.com/2016/02/the-best-ai-still-flunks-8th-grade-science/





Will machines learn how to understand humans – not the other way around?

Will they help humans understand each other?

Will they end up ruling the world?

Who knows?

Whatever happens, these will be fascinating tales of a strange tomorrow.

Thank you very much for your time!

julsimon@amazon.fr - @julsimon

