

*Personal, International and Group Project*

## Reading Guide

Juliën Verheijen

Student: 3592618

PCN: 410544

[j.verheijen@student.fontys.nl](mailto:j.verheijen@student.fontys.nl)

Fontys Hogeschool ICT

Advanced Media Design

## Table of Contents

<i>The Projects</i> .....	3
Personal: .....	3
<i>Process</i> .....	4
Personal: .....	4
<i>Reflection</i> .....	6
Personal: .....	6
<i>Evidence</i> .....	7

Link to the portfolio: [https://i410544.hera.fhict.nl/portfolio\\_s6/](https://i410544.hera.fhict.nl/portfolio_s6/)

## The Projects

### Personal:

During the personal project, I made a personal portfolio in the form of a working website. The portfolio is used to show how I reached the learning outcomes, which research methods I used, the end product, and the conclusions. Besides the portfolio, there needs to be a reading guide for quick and easy navigation through the portfolio.

For that reason, I came up with the main research question:

*How to create a scalable portfolio to present the projects to stakeholders and teachers in a visually appealing way?*

### International:

During the international project, the whole class visited the Dutch Design Week and collaborated with students from Humber College, Toronto (Canada). The goal was to get inspired by the different exhibitions and come up with a creative concept for the narrative 'Products & Craft Design'.

<<WeWeWeb>>

### Group:

During this project, we were put in a group of 6 advanced Media Design students. And we had to choose a project to work on, our choice was the 'Grip on Sound' project. The project aims to make PE teachers in primary and secondary schools aware of the long-term excessive noise level in gymnasiums. This leads to concentration problems, hearing loss, headaches, and even tinnitus. A previous ICT Advanced Media Design group has designed a smartwatch app to give teachers insights during lessons. It is up to us to design a mobile app that works with the smartwatch app and provides a more comprehensive insight before or after gym classes. This project is led by Dennis Kirsch and involves several groups from other ICT specialisations.

## Process

### Personal:

To get a clear understanding of the project, I wrote a **project plan**. This describes the scope, research questions with research methods and overall planning for the first 3 weeks.

To answer the main research question, the sub-questions had to be answered first. To answer the first sub-question "**How can users easily navigate through the portfolio?**", I researched the **Focus group**. In combination with a **literature study**, I was able to conclude the different types of navigation options that could work for this target group.

In order to answer the second sub-question "**How to make a portfolio scalable?**", I found out more about frameworks through a **literature study**. Through an **expert interview**, I concluded that it takes too much time to learn a framework properly in one semester and therefore use Vanilla JavaScript.

To answer the third sub-question "**How do I make a portfolio visually attractive?**", I conducted a **literature study** to find out more about the latest design trends, typography and visual attractiveness. Through **benchmark creation**, I got the inspiration to create two different wireframes through **sketching**. **Co-reflection** gave me new ideas that were applied in a high-fidelity **prototype**. This prototype was tested in a **usability test** with people from the target group. The results of the test have revealed improvements that could be made to the design. It has also given new insights that can be added for a better user experience.

To **develop the portfolio**, I used software to create a **Proof of Concept**. This allowed me to test whether all functions could be realised or whether another alternative had to be sought.

### International:

To come up with an idea for the narrative "**Products & Craft design**", we created an **Inspiration Wall** of everything we saw during Dutch Design Week. This helped us get an insight into what everyone saw. To visualise the concept, we used a **paper prototype**. We **pitched** this concept in the form of a video, which allowed us to receive feedback.

### Group:

To get a clear understanding of the project, we wrote a **project plan**. This describes the scope, research questions with research methods and overall planning for the entire project, which ensures that we are on the same page as the stakeholders.

To answer the sub-question "How can the app's UX/UI be optimised for both Apple and Android users?", I did a **Trend Analysis** to know the latest **UX/UI design trends** for mobile apps to improve the user experience and put you one step ahead of competitors.

To answer the sub-question "How can we test the UX/UI of the app?", We did a **Literature Study** to know which different **UX/UI Testing Methods** exist and what would be the best method to gain the most useful results.

To know which requirements should be reflected in the design, we added up a **Requirements List**. As not all items are equally important, we used the **MoSCoW method** to divide up the requirements.

To effectively reflect on our work and project progress, we held **retrospectives and peer feedback** sessions at the end of each sprint. This has ensured that I know what goes well and what can be improved next time.

## Reflection

### Personal:

During this project, I did a lot of research to make better design choices. The planning of the project plan was well pursued and therefore I am very satisfied with the result.

### International:

During this project, we had a short time to get to know the international student, which we immediately started working with. The communication was easy, and we were able to create a nice concept in just one day.

### Group:

<<Coming soon>>

## Evidence

Learning Outcome	Proof
1. User interaction (analysis and advice)	<ul style="list-style-type: none"> <li>• <a href="#">Research – How can users easily navigate through the portfolio?</a></li> <li>• <a href="#">Research – How do I make a portfolio visually attractive?</a></li> <li>• <a href="#">UX/UI Design Trends</a></li> <li>• <a href="#">MoSCoW Method</a></li> </ul>
2. User interaction (execution & validation)	<ul style="list-style-type: none"> <li>• <a href="#">Research – How do I make a portfolio visually attractive?</a></li> </ul>
3. Software development	<ul style="list-style-type: none"> <li>• <a href="#">Portfolio Development</a></li> </ul>
4. Future oriented organisation	<ul style="list-style-type: none"> <li>• <a href="#">Personal Project Plan</a></li> <li>• <a href="#">Group Project Plan</a></li> </ul>
5. Investigative problem solving	<ul style="list-style-type: none"> <li>• <a href="#">Personal Project Plan</a></li> <li>• <a href="#">Research – How can users easily navigate through the portfolio?</a></li> <li>• <a href="#">Research – How do I make a portfolio visually attractive?</a></li> <li>• <a href="#">Research – How to make a portfolio scalable?</a></li> <li>• <a href="#">Group Project Plan</a></li> <li>• <a href="#">UX/UI Design Trends</a></li> <li>• <a href="#">UX/UI Testing Methodes</a></li> </ul>
6. Personal leadership	<ul style="list-style-type: none"> <li>• <a href="#">Retrospectives &amp; Peer Feedback</a></li> </ul>
7. Goal-oriented interaction	<ul style="list-style-type: none"> <li>• <a href="#">Products &amp; Craft Design</a></li> <li>• <a href="#">Retrospectives &amp; Peer Feedback</a></li> </ul>