## International Project

## WeWeWeb

Juliën Verheijen Fontys Hogeschool ICT Advanced Media Design

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#### Context

During this project, I visited the WeWeWeb conference. During this 2-days event, several speakers spoke and shared their UI knowledge and latest design trends with the audience.

#### **Research Methods**



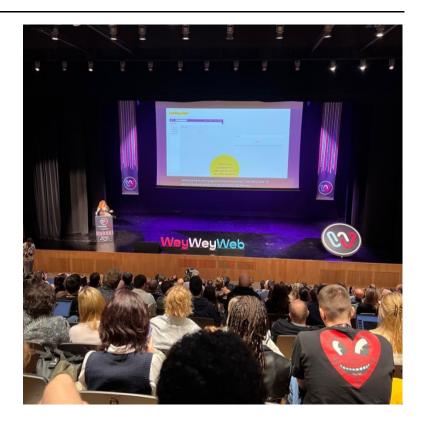
Best, good & bad practices

Why invent the wheel again? Incorporating what others have learned is an important practice.

(CMD Methods et al., 2015)

#### Results

These 2 days we went to the conference venue, here we attended a number of different talks. We concluded the evenings to have dinner and go out with several classmates.



## Conclusion

During this event, I gained new knowledge about UI design and the latest trends.

# **Learning Outcomes**

Learning outcome 7: Goal-oriented interaction By participating in an international event

### Literature

CMD Methods, Van Turnhout, K., Jacobs, M., Kamp, I., Mulholland, C., Neuman,

A., Rouwhorst, S., & Van Vlies, L. (2015). *CMD methods*. Accessed September 15, 2023, from https://cmdmethods.nl/

WeWeWeb (2023). Auditorio Edgar Neville. Málaga, Spain.