UI / Web designer

Julien Zmiro

Born the 11 / 10 / 85, Enghien-les-Bains, France
12 / 14 rue de Paris 94220 Charenton-Le-Pont
06.64.81.63.29
julien.zmiro@gmail.com

www.n3rdb1rd.com

I have designed and developed web user interfaces for 5 years. My passion for the web enables me to work on many levels of a web project. However, I am particulary interested in everything that deals with user experience.

Skills

Design

_Design of interfaces that suit to the users.

_Knowledge of some useful tools of design (wireframes, prototypes, personas, user tests,...).

_Daily use of "classical design softwares" (Photoshop, Firework, Flash, Catalyst, Illustrator, Flex,...).

Frontend development

_ HTML and CSS integration.

_Javascript development and knowledge of the jQuery library.

_Aware of website performance optimisation issues (number of http requests, cache, use of sprites, code optimisation,...).

_Following the evolutions of the HTML5 and CSS3 standards.

_Professional experience on many cms : Drupal, Wordpress, Magento,...

Programming

_Computer programming hobbyist for 2 years.

_Knowledge of several languages : Javascript, Java, ActionScript and Flex,...

_Personal project of creating an online video game which allowed me to learn Java for the backend (Spring, Hibernate, BlazeDS, Maven,...) and Flex for the frontend. I then switched on nodejs and html / css / javascript.

_Daily use of GIT and SVN.

Work experience

October 2010 - Present : Photobox / Photoways - Senior Web designer

_Work in the "Corporate Marketing team" (half based in London) managed by the "Web product manager" and in collaboration with different product managers.

_My main project consists in designing the new version of our online product creation tools (rich applications). This project is still not completely online.

_In addition to my design work, I also had the opportunity to suggest new features and to improve my process of work.

_I have also been working on more classical web projects (graphic guidelines, graphic themes, icons, new websites,...).

Febuary 2009 - October 2010 : SeniorPlanet - Web designer

_Worked on the redesign of all the websites of the company (planet.fr, medisite.fr, femmesplus.fr,...) in collaboration with the art director, and on the technical refresh (from internal cms to Drupal) with the development team.

_I learned a lot about performance issues (we decreased the pages load time by 30% in average by being focused on that aspect) and email deliverability (I wrote a list of guidelines that increased the emails open rate by almost 20%).

June 2007 - Febuary 2009 : Area51Studio - Web designer

_Graphic design, and HTML / CSS integration of a lot of e-commerce websites (leonidas.fr, com-eight.com, ayamee.com,...).

_Graphic design of social corner shops for fashion creators on ayamee.com : American Retro, Andrea Crew's, Bérangère Claire, Espezial,...

Jully 2005 and 2006 : Clear Channel France - Flash designer

_Temporary work that consisted in the design and the animation of several Flash based advertising.

May - Jully 2006 : Euro talents - Intern graphic designer

_Design of the agency print catalogue.

April - June 2005 : L'Atelier de Vincent - Intern graphic designer

_Design and development of the website of the agency.

Since 2006 : Freelance work (Shopoon.fr, Puretrend.com, Mairie de Paris, Eco2airs,...).

Education

2005 / 2006 :

Following courses of "Licence Arts et Technologie option multimédia" at "Université de Marne La Vallée".

2003 / 2005 :

"Diplôme Universitaire Technologique en Services et Réseaux de Communication" at "Université de Cergy Pontoise".

2003 :

"Baccalauréat Economique et Social" at "Lycée René Cassin de Gonesse".

Interests

Drawing | Tennis | Video games | Programmation | Web | Books and comics | Movies | ...

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