



Julie Guo

UI Designer

Experience

UI 1Cloud

2018/6-Present

Product:

- Responsible for product design and animation design.
- Collaborate with PM and Development team, Find question and keep optimize update guideline.

Operation:

- Responsible for project creative execution according to operation team requirement (H5&Animation.)

• Project1: Sigo app

- Sigo overseas chat social app, serves for the Middle East users .
- Update product functions, optimize interface, collect user feedback, improve user experience.
- Cooperate with PM and the IT, provide results of the IT to ensure the final implementation.

• Project2: yinyueka Wins/PC

- This project provides multi-platform for users.
- Update product functions, optimize interface, collect user feedback, improve user experience.
- Cooperate with PM and the IT, provide results of the IT to ensure the final implementation.

GUI Mymm

2017/3-2018/5

Product:

- Duties included application design All projects were approached from a discover/design/prototype/test/develop cycle.
- Once launched, projects were monitored for user performance, and iterated on based on key performanc.

Operation:

- Responsibilities included print and interactive design.identity design.

UI Gysoftown

2016/11-2017/3

Web Design:

- Independently responsible for the web design and experience of website from 0–1.
- Responsible for the entire site interaction to report to the project manager, determine the design of the entire interface output to the developer.

App:

- Responsible for the web design and experience of website from 0–1.
- Responsible for the entire site interaction to report to the project manager, determine the design of the entire interface output to the developer.

GUI 3ZU

2015/11-2016/10

Package/Layout:

- Packag design(cooperate with INVISTA Disney Universal Picture)
- Responsible for products display design of homepage and products detail pages.
- Booklet、poster、PPT

Photography :

- Product photography and retouch.

Info

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Education

Jiangnan University

Digital Media Technology

Skills

Tools:

Sketch
Adobe Suite
HTML/CSS
Office Suite
JavaScript

Design:

User interface
Motion graphics
Product Thinking
Interaction Design
Design systems
Competitive Analysis
Illustration