

# Julie Poirson

Results driven and inquisitive student currently pursuing a double major in **marketing** and **information systems, cybersecurity & big data**.

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## Skills

### Programming:

SQL, NoSQL, Java, Python,  
C#, HTML, CSS, JavaScript

### Technologies:

MySQL, MongoDB, Git,  
Next.js, React

## Strengths

- Adaptability
- Teamwork
- Communication
- Problem solving
- Detail oriented

## Languages

**French** Native



**English** Advanced



**Spanish** Intermediate



## Interests

- **Programming:** making websites, learning & discovering
- **Sports:** part of a dance group association (4 years) with participation to events, Volleyball, Working out

## Education

### Master's Degree in Information Systems, Cybersecurity & Big Data

#### ECE Engineering School | Paris

Main courses: Advanced databases, Advanced web technologies, DevOps, Machine learning, Mathematics for data scientists, Computer networks, Operating systems, Network security

Sept 2022

May 2024

### Master's Degree in International Digital Marketing

#### ESCE International Business School | Paris

Main courses: Digital marketing, International commerce, Communication, Brand management, Marketing research  
*Inbound Marketing certification by HubSpot, 2021*

Sept 2020

June 2023

#### Exchange student at Wichita State University | Wichita (KS, USA)

Courses: Marketing research, Marketing, International marketing, International & intercultural communication, Consumer behavior

Jan 2022

May 2022

### Law School

#### Paris Nanterre University | Nanterre

Main Courses: Criminal law, Civil law, Administrative law, History, Political sciences, International relationships, Common law

Sept 2018

June 2020

## Experience

### English teacher and tutor at Acadomia

#### Paris | September 2022 - present

- English teacher: individual classes with students in middle school and high school. Points of focus: grammar, vocabulary, oral skills, writing skills, homework
- Tutoring: help students in middle school with their homework in most classes

### Marketing Assistant Intern at Eventtia

#### Remote | June - August 2021

- 3-month internship in an international and B2B context
- Translation, creation of sales materials, writing posts, commercial prospecting, publishing articles for the blog on HubSpot

### Language stay at EF

#### New York | August 2018

- Two-week immersive English course at the EF school
- Advanced English certificate obtained