Julie Poirson

Results driven and inquisitive student currently pursuing a double major in **marketing** and **information systems, cybersecurity & big data.**

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Colombes 92700 ◎

Skills

Programming:

SQL, NoSQL, Java, Python, C#, HTML, CSS, JavaScript

Technologies:

MySQL, MongoDB, Git, Next.js, React

Strengths

- Adaptability
- Teamwork
- Communication
- Problem solving
- Detail oriented

Languages

French Native
● ● ● ● ●

English Advanced
● ● ● ● ○

Spanish Intermediate
● ● ● ○ ○

Interests

● **Programming:** making websites, learning & discovering

● **Sports:** part of a dance group association (4 years) with participation to events, Volleyball, Working out

Education

Master's Degree in Information Systems, Cybersecurity & Big Data

ECE Engineering School | Paris
Main courses: Advanced databases, Advanced web technologies, DevOps, Machine learning, Mathematics for data scientists, Computer networks, Operating systems, Network security

Sept 2022 - May 2024

Master's Degree in International Digital Marketing

ESCE International Business School | Paris
Main courses: Digital marketing, International trade, Communication, Brand management, Marketing research, Quantitative and qualitative research
Inbound Marketing certification by HubSpot, 2021

Sept 2020 - June 2023

Exchange student at Wichita State University | Wichita (KS, USA)
Courses: Marketing research, Marketing, International marketing, International & intercultural communication, Consumer behavior

Jan 2022 - May 2022

Law School

Paris Nanterre University | Nanterre
Main Courses: Criminal law, Civil law, Administrative law, History, Political sciences, International relationships, Common law

Sept 2018 - June 2020

Experience

English teacher and tutor at Acadomia

Paris | September 2022 - present

- English teacher: individual classes with students in middle school and high school. Points of focus: grammar, vocabulary, oral skills, writing skills, homework
- Tutoring: help students in middle school with their homework in most classes

Marketing Assistant Intern at Eventtia

Remote | June - August 2021

- 3-month internship in an international and B2B context
- Translation, creation of sales materials, writing posts, commercial prospecting, publishing articles for the blog on HubSpot

Language stay at EF

New York | August 2018

- Two-week immersive English course at the EF school
- Advanced English certificate obtained