

NORMAN WOZNIAK

UX DESIGNER

MY EXPERTISE

USER RESEARCH

VISUAL DESIGN

FAST ITERATING

STAKEHOLDER
PRESENTATIONS

TOOLS

SKETCH

ILLUSTRATOR

INDESIGN

INVISION

ZEPLIN

POWERPOINT/KEYNOTE

HTML/CSS

ABOUT

I am a UX designer with a background in chemical engineering and graphic design. This makes me want to understand and help people in the most efficient way. Oh, and I'm French.

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EXPERIENCE

▲ 2016 - present

UX DESIGN IMMERSIVE

GENERAL ASSEMBLY - BOSTON

Immersive training focused on Agile: user research, interface design, prototyping, testing and working with teams, developers and clients.

Featured project: OTO an Outdoor Trip Organizer app - I carried out the user research, strategy, competitive analysis, prototyping and high-fidelity mockups in collaboration with a developer.

▲ 2014 - present

FREELANCE WEB & GRAPHIC DESIGNER FOR SCIENCE

BIOBUILDER - BOSTON

I design manuals about synthetic biology for high school students and teachers. I combine state of the art science books into one understandable and visually appealing manual. I also create intuitive infographics to support the content.

▲ 2013 - 2014

MARKETING & COMMUNICATION MANAGER

ENTREPRENEUR ENGINE - KURVEO - PARIS

I supported the launch of two startups creating their brand identities. I designed the logos, created all the selling documents and investor presentations from scratch, I wrote 3 press releases and was in charge of the websites architectures & content.

▲ 2010 - 2013

STRATEGY & MARKETING CONSULTANT

ALCIMED - PARIS

I carried out fast paced studies for French international companies: market research on innovation and strategic positioning, partnership research.

EDUCATION

▲ 2007 - 2010

CHEMICAL ENGINEERING - MBA

ENSCR - IGR

After completing my Masters in chemical engineering, I decided to pursue my interest in entrepreneurship by joining an MBA program where I learned project management.

other things I enjoy doing

BosLab

Cofounder of a DIYbio community lab

www.boslab.org

Theatre

Teacher and director for an MIT association

spouses.mit.edu

Synapse

Editor & web designer for the MIT Biotech Report

synapse.mit.edu