

RESUMES + PORTFOLIOS

Julie Carroll, Outcomes Lead

LEARNING OBJECTIVES

- Review Outcomes support + expectations
- Provide + receive feedback on your resume drafts
- Understand the value and key elements of online portfolios

YOUR RESUME

REVIEW: OUTCOMES EXPECTATIONS

OUTCOMES EXPECTATIONS

RECAP: OUTCOMES SUPPORT

- GA Outcomes = personal trainer
- Guidance, advice, and #toughlove
- You are in the driver's seat.



OUTCOMES EXPECTATIONS

BECOMING A JOB SEEKER

In order to qualify for Outcomes support, you'll need to complete the following AND begin your job search **immediately after graduation (2 week cutoff)**.

RESUME

**DIGITAL PRESENCE:
LINKEDIN &
GA PROFILE**

**ONLINE
PORTFOLIO**

**SHAREABLE WAY
OF TRACKING JOB
SEARCH
(TRELLO)**

**PARTICIPATION IN
ALL OUTCOMES
PROGRAMMING
& SURVEYS**

OUTCOMES EXPECTATIONS

REMAINING AN ACTIVE SEEKER

Job seekers must fulfill these requirements to receive continued Outcomes support. Job seekers must begin these responsibilities **immediately after graduation (2 week cutoff)**.

**10+ JOB
APPLICATIONS/WK**

**NETWORKING (2+
EVENTS/MONTH)**

**DAILY UPDATING
OF JOB SEARCH
TRACKER +
RESPONSIVENESS**

**CONTINUED STUDY
AND APPLICATION
OF SKILLS**

**PRESENCE IN
PREFERRED
MARKET
(STRONGLY ENCOURAGED)**

**These are GA's expectations globally. Boston's expectations are higher.*

OUTCOMES EXPECTATIONS

BECOME AN A+ JOB SEEKER

DO:

25-40 HOURS

2+ NETWORKING EVENTS

2-3 NETWORKING 1:1s

10+ TAILORED APPLICATIONS

SKILL BUILDING

DON'T:

WAIT TO BE PERFECT

PAUSE YOUR SEARCH

FOCUS ON 1 COMPANY

TAKE MORE THAN 30 DAYS OFF

YOUR RESUME

RESUME

PIN-UP

YOUR RESUME

#FOWYGNWYB

PIN-UP

- Positive feedback and constructive criticism
- Critique visual design, content, organization
- What other information do you need?
- Is this candidate underselling himself?
- Use +1

RESUMES + PORTFOLIOS

ONLINE PORTFOLIOS

PORTFOLIO USERS

- Who are they?
- Why are they looking at your portfolio?
- What are their pain points?
- Can we develop a persona?

Hint: There are multiple answers!

YOUR USER'S EXPERIENCE

- When are they looking at your portfolio?
- What are they trying to accomplish?
- What else are they doing?
- What are they thinking and feeling?



WHY DO I NEED A PORTFOLIO?

- ▶ A home for your projects
- ▶ Establishing personal brand + online presence
- ▶ For both technical and non-technical viewers



HOW DO I MAKE A PORTFOLIO?

- ▶ Register a domain name
- ▶ UXDI: Wix, Wordpress, or Squarespace
- ▶ WDI: Template e.g. Bootstrap or Bourbon + Bitters
 - ▶ OR hand-code it IF you have time and visual design skillz

REQUIRED PORTFOLIO SECTIONS

- ▶ About Me
- ▶ Skills (technical)
- ▶ UXDI: Case studies w/ photos + assets
- ▶ WDI: Projects (with access to live site + code)
- ▶ Contact info (email, LinkedIn, GitHub, social)
- ▶ Resume view/download

CODE PORTFOLIOS

EXAMPLE DEV PORTFOLIOS

WDI Grads

- <http://modularjon.com/>
- <http://estherpiacordova.com/>
- <http://michaelbates.co/>
- <http://gabescarbrough.com/>
- <http://nicolasogarcia.com/>
- <http://www.natasapeic.com/>
- <http://robertodelvallejr.com/>
- <http://www.aboutarielle.tech/>
- <http://andrewpalmer.co/>
- <http://robertruttenberg.com/>
- <http://brettwilson.rocks/>

- More WDI profiles at:
<http://profiles.generalassemb.ly>

The Pros

- Sr. Developer: <http://ljonnn.com/>
- UI Developer:
<http://www.rleonardi.com/interactive-resume/>

CODE PORTFOLIOS

EXAMPLE UX PORTFOLIOS

UXDI Grads

- <http://lisamackin.com/>
- <http://www.harrydelarosa.com/>
- <https://cconklin.myportfolio.com/>
- <http://www.normanwozniak.com/>
- <http://marisagjurgevich.com/>
- <http://www.kyle-carbone.com/>
- <http://www.carlingsturino.com/>
- More UXDI profiles at:
<http://profiles.generalassemb.ly>

The Pros

- <http://kenaesthetic.com>

YOUR RESUME

OUTCOMES ASSIGNMENT

YOUR RESUME

OUTCOMES ASSIGNMENTS

- ☐ Register a domain name for your portfolio.
- ☐ Create your portfolio site with these sections:
 - ☐ About Me – Skills – Projects – Contact – Resume

ALSO:

- ☐ Update your resume with feedback
- ☐ Order business cards w/ portfolio link

Q&A & EXIT TICKET

Exit ticket: <https://ga-research.typeform.com/to/tKqUa1>