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msyao.github.io

I'm web developer with an eye for good design. I'm passionate about learning new tools and creatively coding solutions to improve the systems around me. With a creative flare and prior digital marketing experience, I hope to bring those skills as well to any projects ahead. Please feel free to connect with me about web development opportunities in the Boston area.

EXPERIENCE

FULL STACK WEB DEVELOPER

General Assembly | Jan 2016 - Apr 2016

Completed 12 weeks of Web Development course. Developed 4 full-stack, RESTFUL API web apps. Used Github to manage version control, and to develop application within project deadlines and specifications.

Full Stack Projects:

- Tic Tac Toe, a beginner take on the classic game
- HTML, SCSS, Bootstrap, AJAX, ¡Query, Javascript

HamEdit, a Ruby on Rails blog app

- Handlebars, SCSS, Bootstrap, Ruby on Rails
- Take A'Vey, a survey builder app
 - Handlebars, SCSS, Bootstrap, MongoDB, AJAX, Node.js, Express
- Just Feel Pepper, a Pepper rating and review app
 - Ember.js, Handlebars, SCSS, Bootstrap, Ruby on Rails

WEB & GRAPHIC DESIGNER

FullBeauty | 2012 - 2013

Designed and coded webpages and email campaigns for multiple FullBeauty brands. Published video content on Liveclicker, created and tracked SEO tags across the brands' websites.

PAID SEARCH SPECIALIST

iProspect | 2014 - 2015

Analyzed search marketing metrics and acquisition data from client account to drive revenue. Delivered regular reports to show how much volume were generated from data-driven changes.

SKILLS

Programming

Ember.js, HTML/SCSS, Javascript, ¡Query, Bootstrap, Ruby, Ruby on Rail, PostgreSQL, MongoDB, Node.js, Express.js

Technologies

Atom, Adobe Creative CC, Axure, Firebase, Heroku, Microsoft Excel, Trello, ASANA

Professional Skills

Digital Marketing, Data Analysis, Web Design, Client Management

EDUCATION

Simmons College

2008 - 2012

Bachelor's of Arts - Communications

Anglo-American University

2010

Summer Study Abroad - Prague, CZ

LANGUAGES

English

Fluent

Chinese

Conversational

French

Duolingo