# kharakozova
# alisa

Hi! I'm a **UX/UI designer**. I focus on research, iteration, and imagination to craft effective messages, create pleasant experiences, and **bring order to chaos**.

## PROFESSIONAL EXPERIENCE

### GENERAL ASSEMBLY                          2016

Designer in Residence
- assist head instructor in teaching UX methodologies
- lesson planning and lecturing
- software demonstrations
- marketing collateral print design

Immersive Student
- 400+ hours of lean & agile UX training including user research, persona development, wireframing, prototyping, testing, interaction, interface, and visual design
- *City of Boston CityScore*
  Data Visualization Dashboard

  User research, competitive analysis, card sorting, usability testing, sketching, personas, wireframing, high fidelity clickable prototype
- *Venmo Cares*
  New Feature Integration

  Applying lean UX methodology to research, test, and design an optional donation feature that seamlessly fits into existing user flow

### NIMBLEBOT DIGITAL MEDIA        2014 - 2015

Managing Director
- project management and creative direction for animations, graphic design, web design, live action video, and apps
- animation production: concept creation, script writing, story-boarding, white-board illustrating, and sound editing
- proposal writing, client-facing presentations

## EDUCATION

### TUFTS UNIVERSITY                    2008 - 2012

Bachelor of Arts, Cum Laude
French Literature & Political Science

## SKILLS

| | |
|---|---|
| Information Architecture | Visual Design |
| Wireframes | Prototypes |
| Storyboards | Personas |
| User Testing | Site Maps |
| Project Management | Sketching |
| Research | User Flows |

## TOOLS

| | |
|---|---|
| Sketch | Photoshop |
| Illustrator | InDesign |
| Balsamiq | InVision |
| Axure | Premiere |

## OTHER EXPERIENCE

### FREELANCE                                    PRESENT

- *Maple Match*
  www.maplematch.com
  Product, UX, and visual design for a platform that will "make dating great again."
- *Out of the Blue Art Gallery*
  Grant writing, curation, and print design

### EF LANGUAGE SCHOOLS            2012-2014

Sales & Marketing

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