#### **RESUMES + PORTFOLIOS**

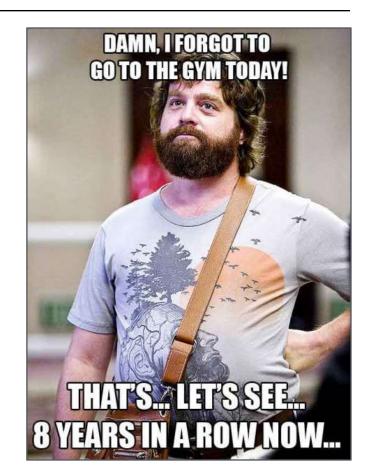
#### **LEARNING OBJECTIVES**

- Review Outcomes support + expectations
- Provide + receive feedback on your resume drafts
- Understand the value and key elements of online portfolios

## REVIEW: OUTCOMES EXPECTATIONS

#### **RECAP: OUTCOMES SUPPORT**

- GA Outcomes = personal trainer
- Guidance, advice, and #toughlove
- You are in the driver's seat.



#### **BECOMING A JOB SEEKER**

In order to qualify for Outcomes support, you'll need to complete the following AND begin your job search <u>immediately after graduation (2 week cutoff)</u>.

RESUME

DIGITAL PRESENCE:
LINKEDIN &
GA PROFILE

ONLINE PORTFOLIO

SHAREABLE WAY
OF TRACKING JOB
SEARCH
(TRELLO)

PARTICIPATION IN ALL OUTCOMES PROGRAMMING & SURVEYS

#### REMAINING AN ACTIVE SEEKER

Job seekers must fulfill these requirements to receive continued Outcomes support. Job seekers must begin these responsibilities <u>immediately after graduation (2 week cutoff)</u>.

10+ JOB
APPLICATIONS/WK

NETWORKING (2+ EVENTS/MONTH) DAILY UPDATING
OF JOB SEARCH
TRACKER +
RESPONSIVENESS

CONTINUED STUDY
AND APPLICATION
OF SKILLS

PRESENCE IN
PREFERRED
MARKET
(STRONGLY ENCOURAGED)

\*These are GA's expectations globally. Boston's expectations are higher.

#### **BECOME AN A+ JOB SEEKER**

DO:

**25-40 HOURS** 

2+ NETWORKING EVENTS

2-3 NETWORKING 1:1s

10+ TAILORED APPLICATIONS

**SKILL BUILDING** 

DON'T:

**WAIT TO BE PERFECT** 

**PAUSE YOUR SEARCH** 

**FOCUS ON 1 COMPANY** 

\*TAKE MORE THAN 30 DAYS OFF\*

## 

#### **YOUR RESUME**

#### **#FOWYGNWYB**

#### PIN-UP

- Positive feedback and constructive criticism
- Critique visual design, content, organization
- What other information do you need?
- Is this candidate underselling himself?
- Use +1

# ONLINE PORTFOLIOS

#### PIN-UP: RESUMES & PORTFOLIOS

#### **PORTFOLIO USERS**

- Who are they?
- Why are they looking at your portfolio?
- What are their pain points?
- Can we develop a persona?

Hint: There are multiple answers!

#### PIN-UP: RESUMES & PORTFOLIOS

#### YOUR USER'S EXPERIENCE

- When are they looking at your portfolio?
- What are they trying to accomplish?
- What else are they doing?
- What are they thinking and feeling?



#### WHY DO I NEED A PORTFOLIO?

- ▶ A home for your projects
- Establishing personal brand + online presence
- ▶ For both technical and nontechnical viewers



#### **HOW DO I MAKE A PORTFOLIO?**

- Register a domain name
- ▶ UXDI: Wix, Wordpress, or Squarespace
- ▶ WDI: Template e.g. Bootstrap or Bourbon + Bitters
  - ▶ OR hand-code it IF you have time and visual design skillz

#### REQUIRED PORTFOLIO SECTIONS

- About Me
- Skills (techincal)
- UXDI: Case studies w/ photos + assets
- ▶ WDI: Projects (with access to live site + code)
- Contact info (email, LinkedIn, GitHub, social)
- Resume view/download

#### **EXAMPLE DEV PORTFOLIOS**

#### **WDI Grads**

- http://modularjon.com/
- http://estherpiacordova.com/
- http://michaelbates.co/
- http://gabescarbrough.com/
- http://nicolasogarcia.com/
- http://www.natasapeic.com/
- http://robertodelvallejr.com/
- <a href="http://www.aboutarielle.tech/">http://www.aboutarielle.tech/</a>
- http://andrewpalmer.co/
- <a href="http://robertruttenberg.com/">http://robertruttenberg.com/</a>
- http://brettwilson.rocks/

 More WDI profiles at: http://profiles.generalassemb.ly

#### The Pros

- Sr. Developer: <a href="http://ljonn.com/">http://ljonn.com/</a>
- UI Developer:
   <a href="http://www.rleonardi.com/interactive-resume/">http://www.rleonardi.com/interactive-resume/</a>

#### **EXAMPLE UX PORTFOLIOS**

#### **UXDI Grads**

- http://lisamackin.com/
- http://www.harrydelarosa.com/
- https://cconklin.myportfolio.com/
- <a href="http://www.normanwozniak.com/">http://www.normanwozniak.com/</a>
- http://marisagjurgevich.com/
- http://www.kyle-carbone.com/
- <a href="http://www.carlingsturino.com/">http://www.carlingsturino.com/</a>
- More UXDI profiles at: <u>http://profiles.generalassemb.ly</u>

#### The Pros

• <a href="http://kenaesthetic.com">http://kenaesthetic.com</a>

### OUTCOMES ASSIGNMENT

#### **YOUR RESUME**

#### **OUTCOMES ASSIGNMENTS**

- ☐ Register a domain name for your portfolio.
- ☐ Create your portfolio site with these sections:
- ☐ About Me Skills Projects Contact Resume

#### **ALSO:**

- ☐ Update your resume with feedback
- ☐ Order business cards w/ portfolio link

### Q&A & EXIT TICKET

Exit ticket: <a href="https://ga-research.typeform.com/to/tKqUa1">https://ga-research.typeform.com/to/tKqUa1</a>