MAYA REARDON

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mayareardon.com

My photography background has made me highly observant of small details in everyday life. I am continually delighted by the ability of individual elements to work together and create a whole cohesive image. This has allowed me to pay close attention to user needs, making it possible for me to create seamless user experiences.

UX Experience

UXDI Design Immersive {General Assembly}   2016
10 week immersive training program. Completed 5 mobile and web based projects, including experience working with a client.

Tech Connection Project (client work)
- Conducted extensive user research and usability testing on curent site to identify problem areas
- Created affinity diagram to pull out recurring user needs, wants and painpoints
- Built wireframes based on findings and competitive research to redesign the structure of the website that caters to users

Skills

Sketch App
InVision
Photoshop
Illustrator
InDesign
User Research
Rapid Prototyping
Usability Testing
Wireframing

Other Experience

BeautyLynk {Visual Communications Manager}   2015 – 2016

- Designed promotional emails, online and print materials
- Updated company website
- Shot and edited event photographs
- Oversaw design intern
- Assisted in completing customer orders
- Organized and carried out the hiring process

Boston Naturals {Graphic Design Internship}   2014 – 2015
- Created company's website using Wordpress
- Designed flyers and social media content
- Assisted in running and photographing events

Education

Clark University
{2010 – 2013}
Bachelor Of Arts
Studio Arts: Photography, Graphic Design

Departmental Honors in studio arts

Art Institute of Boston
{2009 – 2010}
Fine Arts