
 GENERAL ASSEMBLY

INTRO TO OUTCOMES

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INTRO TO OUTCOMES WORKSHOP

- Introductions
- What is Outcomes? What isn't it?
- Providence specifics
- Structure of Outcomes programming
 - In-course support and post-course support
- Setting expectations for working together

GA OUTCOMES

INTRODUCTIONS



Hello, world!

ABOUT ME

JOB SEARCHING IS HARD. I MAKE IT LESS HARD.

Previously:

- Career Program Manager at the Posse Foundation
- Admissions officer at Brandeis University
- History & East Asian Studies major at Harvard

Julie Carroll, Outcomes Lead, Boston

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ABOUT YOU: SAY IT ON SLACK

- Use the Outcomes channel
- **In <140 characters**, share why you came to GA, and where you hope to go from here.
- Example: *“I was burnt out from years at the same accounting job. I want to learn to code and start a more exciting career as a developer.”*

ACTIVITY: COMMON GROUND

Please put your name plates away!

- Find 1 person who has worked in the same industry as you.
- Find 1 person who has faced a similar career challenge that you have faced (e.g. unemployment, career dissatisfaction, difficulty networking, etc.)
- Find 1 person who shares your love for one of your favorite foods.
- Remember everyone's name and these answers!

GA OUTCOMES

WHAT IS OUTCOMES?



AM I GOING TO GET A JOB?

Five-finger check: How important is this question to you?

5 = super dee duper important

GENERAL ASSEMBLY OUTCOMES BENCHMARK

- **99%** of actively seeking GA immersive graduates achieve an outcome within **180 days** of job searching
- Boston's track record is **even higher**

Five-finger check: How do you feel about GA's Outcomes record?

5 = Fantastic and relaxed

1 = That's nice but I'm definitely that 1%

GENERAL ASSEMBLY OUTCOMES BENCHMARK

This is the first General Assembly bootcamp in
Providence.

BUT we've done it online.

GA OUTCOMES

WHAT WE DO

and

WHAT WE DON'T DO

WHAT WE DO

**EMPOWER YOU
WITH SKILLS**

**PROVIDE YOU WITH
TOOLS**

OFFER SUPPORT

Outcomes will make you more confident
and capable in your job search.

You are in the driver's seat.



Plus
friendship!

...and some
ass-kicking.

WHAT WE DO DO



What is “Outcomes Support”?

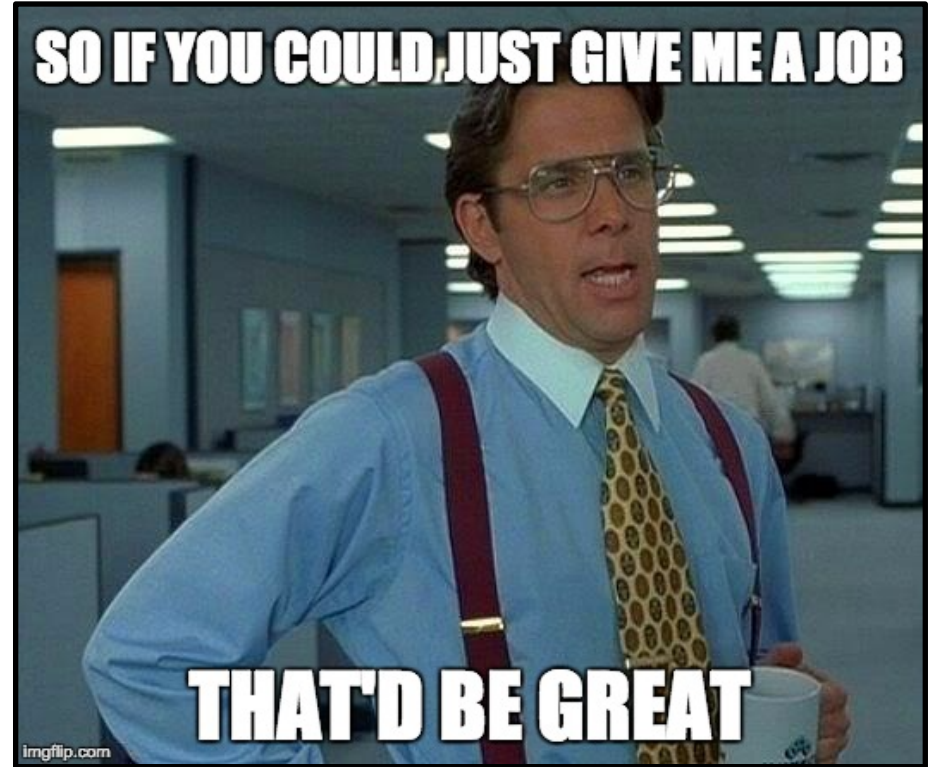
- We **check in** with you.
- We **advise** you.
- We **strategize** with you.
- We **hold you accountable**.

WHAT WE DON'T DO

We **do not** “get” you a job.

We **do not** take a hiring commission from companies that hire our grads.

We **are not** a job placement agency.



WHAT IS OUTCOMES

WHAT IS CONSIDERED AN OUTCOME?

An outcome is a **paid** opportunity as a web developer, including: a full-time job, internship, or a full-time contract lasting at least one month.

GA tracks outcomes for immersive **graduates** who are **qualified, active** job-seekers.

GA currently supports immersive graduates only through their **first outcome.**

WITH A LITTLE HELP FROM MY FRIENDS

Include your name with your responses

- What are your career goals immediately following this course?
- What challenges do you anticipate facing in achieving these goals?
- What career-related expertise can you share with the group?
(E.g. I'm a great resume editor.)
- How can you support your colleagues during the job search?

GA OUTCOMES

OUTCOMES PROGRAMMING

OUTCOMES OVERVIEW

‣ In-Course*

- Personal Branding
- Digital Presence/LinkedIn
- Networking
- Catch-up Workshop
- Resumes + Portfolios
- Applying + Interviewing Strategies
- Whiteboarding Practice
- GA Profiles
- What's Next: Your Job Search

Post-Course*

- Mock Interviews/Outcomes Day
- Meet + Hire event
- One-on-Ones and continued coaching
- “Job Therapy” meetings

**If you have travel plans in the 3 weeks following graduation, let's talk.*

TOPIC**DIGITAL PRESENCE****NETWORKING****RESUMES + COVER LETTERS****PERSONAL BRANDING****THE JOB SEARCH****DELIVERABLE****LINKEDIN****INFORMATIONAL INTERVIEWS****NEW + IMPROVED RESUME****ELEVATOR PITCH****JOB TRACKING SYSTEM**

GA OUTCOMES

MEET & HIRE

MEET & HIRE

WHAT IS THE MEET & HIRE?

- When: A few weeks after graduation
- What: Reverse job fair
- Who: You and your kick-ass projects + local employers





GA OUTCOMES

OUTCOMES EXPECTATIONS

ELIGIBILITY FOR OUTCOMES AND M&H

- You **must graduate** the GA program.
- You **must attend all** Outcomes Programming both during and after the course.
- You **must complete** all Outcomes assignments and surveys.
- Why are we being such hard-asses? We want you to get a job! Pronto!
#toughlove

OUTCOMES EXPECTATIONS

BECOMING A JOB SEEKER

In order to qualify for Outcomes support, you'll need to complete the following AND begin your job search **immediately after graduation (2 week cutoff)**.

RESUME

**DIGITAL PRESENCE:
LINKEDIN &
GA PROFILE**

**ONLINE
PORTFOLIO**

**SHAREABLE WAY
OF TRACKING JOB
SEARCH
(TRELLO)**

**PARTICIPATION IN
ALL OUTCOMES
PROGRAMMING
& SURVEYS**

OUTCOMES EXPECTATIONS

REMAINING AN ACTIVE SEEKER

Job seekers must fulfill these requirements to receive continued Outcomes support. Job seekers must begin these responsibilities **immediately after graduation (2 week cutoff)**.

**10+ JOB
APPLICATIONS/WK**

**NETWORKING (2+
EVENTS/MONTH)**

**DAILY UPDATING
OF JOB SEARCH
TRACKER +
RESPONSIVENESS**

**CONTINUED STUDY
AND APPLICATION
OF SKILLS**

**PRESENCE IN
PREFERRED
MARKET
(STRONGLY ENCOURAGED)**

**These are GA's expectations globally. Boston's expectations are higher.*

OUTCOMES EXPECTATIONS

BECOME AN A+ JOB SEEKER

DO:

25-40 HOURS

2+ NETWORKING EVENTS

2-3 NETWORKING 1:1s

10+ TAILORED APPLICATIONS

SKILL BUILDING

DON'T:

WAIT TO BE PERFECT

PAUSE YOUR SEARCH

FOCUS ON 1 COMPANY

TAKE MORE THAN 30 DAYS OFF

OUTCOMES EXPECTATIONS



**FAILURE TO MEET JOB-SEEKER EXPECTATIONS WILL
RESULT IN EXCLUSION FROM OUTCOMES SUPPORT.**

TEAM CONTRACT

1. What can you expect from Julie?
2. What can Julie expect from you?
3. What can you expect from yourself?
4. What can you expect from your colleagues?

GA OUTCOMES

FINAL THOUGHTS

**RELAX.
WE'RE IN THIS TOGETHER.**



#friendship

NEXT STEPS...

- Outcomes slide deck repository
- **Assignment:** In the Google spreadsheet that Julie shared with you, write down:
 - What is your Outcomes goal when you complete this course?
 - What challenges will you face achieving that goal?

Assignments in Google doc due before next Outcomes workshop.



Q&A

Exit ticket: <https://ga-research.typeform.com/to/SXA5M7>