BLUMEN

Brand Identity
created by Juliet Gobran

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BLUMEN

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Logo Variations

#3 - bee

Colour

PEACH
#F8A879
R:248 G:168 B:121
C:0 M:40 Y:54 K:0

CHOC
#743A1A
R:116 G:58 B:26
C:35 M:77 Y:98 K:40

WHITE
#FFFFFF
R:255 G:255 B:255
C:0 M:0 Y:0 K:0

extras...
use with care

GOLD
#FFC264
R:255 G:194 B:100
C:0 M:26 Y:70 K:0

LEAF
#B2B372
R:178 G:179 B:114
C:33 M:21 Y:67 K:0

Type

primary type

Norman - Medium

a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0 . / ?) ! @ # $ %

secondary type

Mada

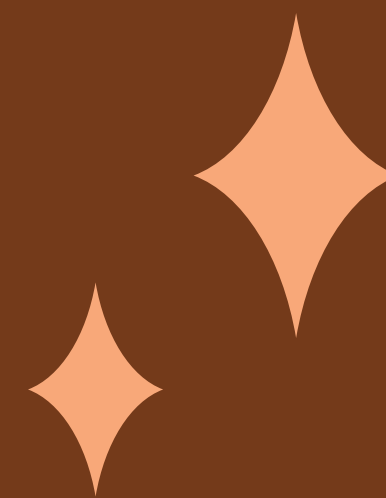a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0 . / ?) ! @ # $ %

Illustrations

posy

bee

stars

moon

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