

Juliet Jimenez

User Experience Designer

Experience

Military Family Research Institute | User Researcher

Aug 2019 - Present

Responsible for designing and maintaining a Salesforce support platform for remote employees

- Conduct regular user interviews to continuously evaluate the needs of remote employees
- Design the UI of a Salesforce community for remote employees where they can find how-to and FAQ articles
- Use information hierarchy principles like spacing, emphasis, and BLUF (bottom line up front) to write how-to and FAQ articles

YEP Nation | UI Designer, Graphic Designer

May 2019 - Aug 2019

Responsible for conducting usability analysis to redesign YEP Nation's website and revamp outreach brochures

- Conducted heuristic analysis and competitive analysis on both YEP Nation's website and outreach brochures
- Used Figma to re-design YEP Nation's website and outreach brochure based of usability analysis insights

Sponsored Projects

Samples for Salvation | Project Manager, UX Designer

Aug 2019 - Present

Conducting research with shelter staff, shelter occupants, and corporate companies to design a high fidelity UI of a web platform where companies can donate products to shelters in return for user feedback.

Stryker | UX Designer

Aug 2019 - Dec 2019

Studio project sponsored by Stryker to create a mobile app concept informing loved ones on the status of a patient in surgery. I was responsible for journey mapping, experience mapping, interview protocol creation, and high fidelity prototyping using Figma.

Contact

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Education

Purdue University

B.S. in User Experience Design

Minors: Psychology, Communication

August 2017 - December 2020

Skills / Tools

UX Design

Ideation & scoping

Qualitative research methods

Research analysis

Participatory design methods

Paper prototyping

Medium fidelity prototyping

High fidelity prototyping

Usability testing

Development

HTML5

CSS3

Bootstrap 4

Tools

Adobe Creative Suite

Figma / Sketch / InVision