Juliet Jimenez

UX Researcher & Designer

Work Experience

Military Family Research Institute | Student Researcher

Aug 2019 - Present

Responsible for designing and maintaining a Salesforce support platform for remote employees.
- Conduct regular user interviews to continuously evaluate the needs of remote employees
- Design the UI of a Salesforce community for remote employees where they can find how-to and FAQ articles
- Use information hierarchy principles like spacing, emphasis, and BLUF (bottom line up front) to write how-to and FAQ articles

Community-Computer Interaction Lab | Research Assistant

Jan 2019 - May 2019

Conducted qualitative research to explore how people engage with various social media features to self-disclose to or with others.
- Appraised different Twitter, Instagram and Facebook features through focused coding
- Helped build an interview protocol, onboard participants and conduct interviews with advisor supervision and critique

Class Projects

Samples for Salvation | User Researcher

Aug 2019 - Present

A capstone and side project with three other students in which we are building a web platform to connect shelters with companies willing to donate products.
- Responsible for conducting interviews with shelter staff and conveying insights through journey mapping

Stryker Instruments | UX Designer

Aug 2019 - Dec 2019

Studio project sponsored by Stryker Instruments to create a mobile app concept informing loved ones on the status of a patient in surgery.
- Responsible for interview protocol creation, journey mapping, experience mapping, and high fidelity prototyping using Figma.

Contact

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Education

Purdue University

B.S. in User Experience Design
Minors: Psychology, Communication
August 2017 - May 2021

Skills / Tools

UX Design

Visual design
Branding + messaging
Ideation + scoping
Qualitative research
Quantitative research
Research analysis
Participatory design methods
Paper prototyping
Medium fidelity prototyping
High fidelity prototyping
Product testing

Development

HTML5
CSS3
Bootstrap 4

Tools

Adobe Creative Suite
Figma / Sketch / InVision