



# JULIETTE BERROU

User Experience Designer

## CONTACT DETAILS

+33 7 69 97 67 24

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## PERSONAL PROFILE

Result-driven User Experience Designer with a background in Marketing and experience in Market research, willing to take part in innovative digital projects and bring a customer-comprehensive view on product design.

## WORK EXPERIENCE

### Research Analyst

Broadridge Analytics Solutions, Berlin 2016-Present

- Respondent base research
- Conduction and transcription of opinion interviews
- Data Analysis
- Production of annual customer reports

### Translator and Localization Tester

Freelance, Berlin 2013-2018

- Translation (english-french) and testing of video games
- Translation and transcription of market research analysis from the production to the results (text and video english-french and german-french)

### Customer Service Agent

Zalando, Berlin 2013-2014

- Treatment of incoming calls and emails from customers - (english and french),
- Provision of solutions regarding complains, follow-up on orders and shipments

## UX SKILLS

- Wireframing and Prototyping
- User Interface Design
- Usability Testing
- User Interviews
- Research analysis

## SOFTWARE SKILLS

- Prototyping: Adobe XD, Figma, Balsamiq, Keynote, Marvel
- Front-end: HTML, CSS
- Data analytics: Excel, CATI

## SOFT SKILLS

- Empathetic
- Effective Collaborator
- Curious
- Open-minded
- Flexible

## PREVIOUS EDUCATION

- **Certification un UX Design**  
Careerfoundry, Berlin (Germany)
- **Bachelor in Marketing and Communication**  
Icademie, Paris
- **BTS (Two-year Technical Degree) International Business**  
ENACOM (Nantes)  
**High School Diploma (Major: Sciences - With honours)**  
Lycée Dupuy de Lôme