Juliette Coly

Landau Economics Building, Stanford Univ. Stanford, CA, 94305,

650-709-6400 jcoly@stanford.edu juliettecoly.github.io

#### Education

Stanford University

Ph.D. student in economics

Ecole Normale Supérieure

MSc and BS in Quantitative economics

Lycée Janson de Sailly, Collège Stanislas

BS and BA in economics, math, and social sciences

Stanford, CA

Sep. 2022 - Now

France

Sep. 2017- Jun. 2020

France

Sep. 2014-Jun. 2017

#### Work Experience

Stanford University

Stanford, CA

Graduate research assistant for Prof. Guido Imbens

Sep. 2023 - Ongoing

 Coded econometric models (among which matrix completion estimators) in order to compare their performance on panel data with different structures (many units and/or many time-periods).

# Stanford Graduate School of Business

Stanford, CA

Research assistant in economics (Pre-doc)

Jun. 2020 - Jun. 2022

- (work with Prof. Imbens) Coded variance estimators in order to evaluate the properties of a robust variance estimator in the context of clustered experiments (article in the Quarterly Journal of Economics).
- (work with Prof. Takuo Sugaya) Coded several demand estimation models and built a pipeline from raw retail data (Nielsen) to demand estimation for more than 20 products with the goal of building tools to detect collusion

# **Projects**

# Employee Churn Prediction(notebook)

Python, scikit-learn

Constructed models to predict which employees will leave (churn) based on demographics and performance records. Used the following algorithms: Logistic Regression, Random Forest, Gradient Boosting. Evaluated model by Confusion Matrix; best model has precision 0.78, recall 0.51, with AUC score 0.74.

### Clustering customers (notebook)

Python, scikit-learn

The goal is to cluster customers according to their purchasing patterns. I use two datasets to do so. The first one contains aggregate variables concerning a consumer purchases. The other contains, for each customer, how many time a product has been bought. Since the latter dataset is very big due to the numer of products, I am performing a PCA. The two K-mean clustering algorithms have an adjusted RAND score of 0.75.

Programming Languages: Python, R, SQL

Interests Touring guide at the Stanford Art museum, certified 200h-Yoga teacher.