# Music Data Aggregation & Insights Tool

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## A&R teams and music professionals lack visibility into creative networks:

Data about songs and artists is fragmented across platforms like Spotify, Apple Music, and Discogs, making it hard to see the bigger picture and provide valuable insights.

### What this means today:

- Identifying common collaborators or creative clusters takes hours of manual research.
- Connections between labels, genres, and songwriters often go unnoticed.
- There's no way to explore collaboration trends interactively—only static credits.

## So What?

Without visibility into relationships and patterns, the industry remains reactive rather than proactive. Opportunities to shape trends and sign major talent often arrive too late, as others move faster.

In a market where collaboration drives hits, this lack of insight means missed strategic moves—like discovering the next breakout artist, spotting creative clusters, or capitalizing on cross-genre opportunities.

For A&R teams and music professionals, this tool is the democratized music collaboration insights platform that provides clear, interactive discovery of shared collaborators, genres, and labels.

Unlike **static** credits or raw databases, it turns music data into **actionable patterns** and **visual networks**, enabling faster talent discovery, data-driven signing decisions, and strategic roster development while saving hours of manual research.

# Why it matters for A&R and music professionals

#### Quickly spot emerging collaborator networks

→ Gain a competitive edge by identifying rising talent early for signings and partnerships.

#### Make data-driven talent decisions

→ Reduce risk and improve hit potential by validating creative networks and success patterns.

### Reveal hidden relationships across songs

→ Uncover collaboration and genre crossover opportunities to drive innovative projects.

#### Save time with unified metadata

→ Eliminate manual research and accelerate deal-making with all data in one view.

## How It's Built

#### 01 Data Aggregation

- Pulls information from MusicBrainz, Discogs, Spotify,
  SecondHandSongs.
- Standardizes credits and removes duplicates for accuracy.

#### 02 Derived Insights

• Created algorithms to analyze combined data and surface patterns such as shared collaborators, genres, and labels.

#### 03 Visual Graph

- Builds a network map of songs, collaborators, and related entities.
- Added filters and node details to allow deeper exploration of creative clusters.

#### 04 Interface

- Simple, web-based interface for entering songs and viewing results.
- Designed interactive elements for comparing metadata and exploring insights.

## How it works

01 Song Input

Users enter one or more songs into the platform.

## O2 Data Aggregation & Storage

The system gathers information about the song(s) and stores it in a database for easy retrieval, historical tracking, and large-scale graph generation.

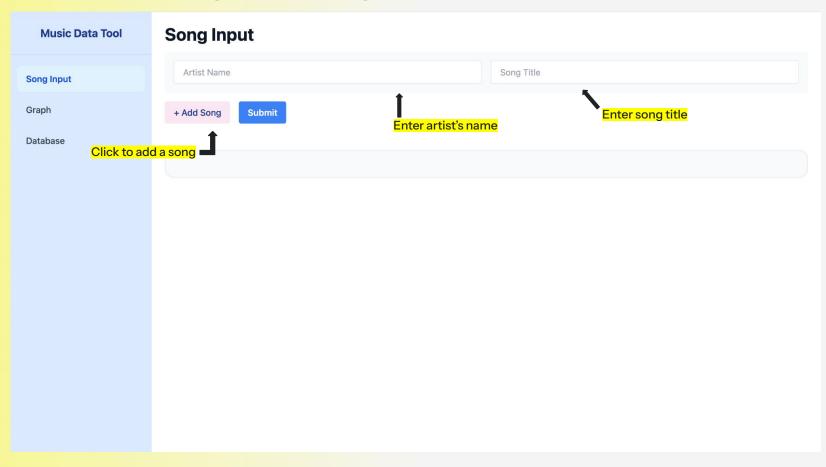
#### 03 Detail Display

The data gathered for each song is displayed, and an insights section about the songs inputted is displayed at the bottom of the page.

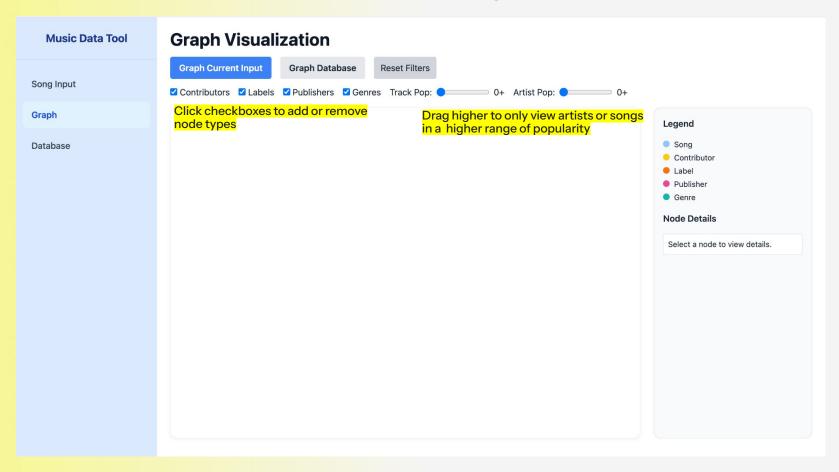
#### 04 Graph View

The graph tab to displays an interactive network of songs, and their attributes allowing users to click, filter, and explore connections visually.

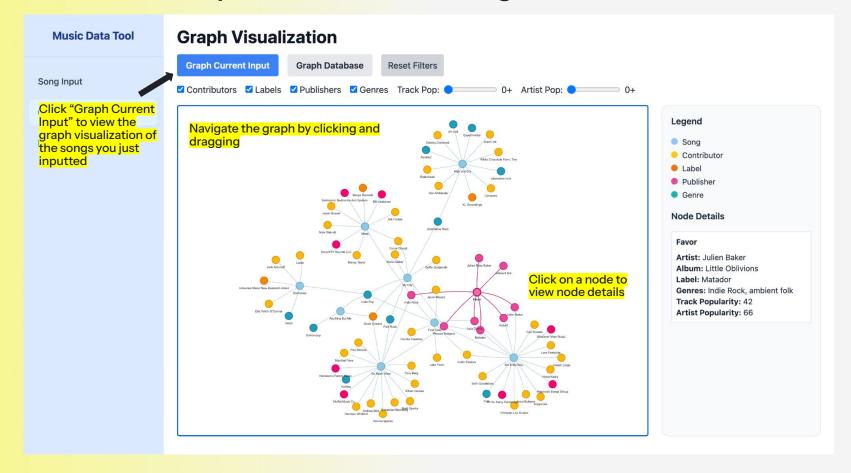
## **User Guide: Song Input Page**



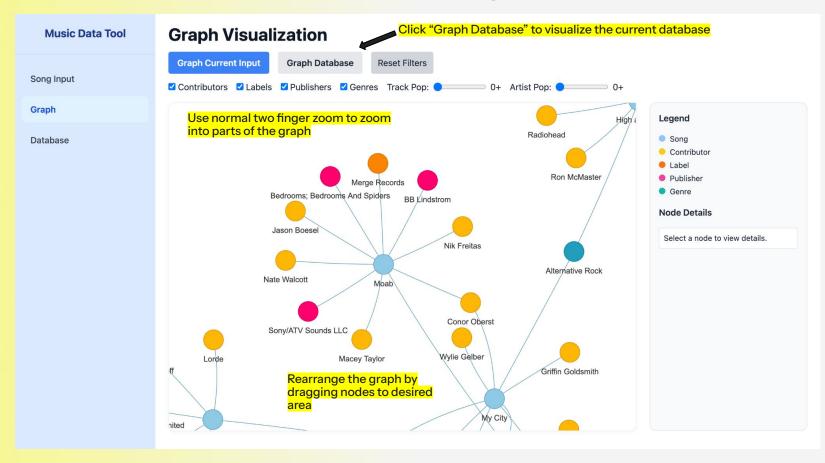
## **User Guide: Graph Visualization Page**



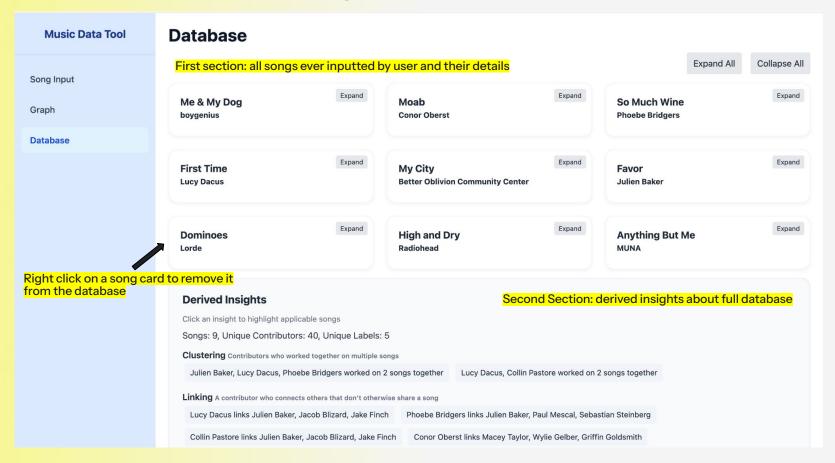
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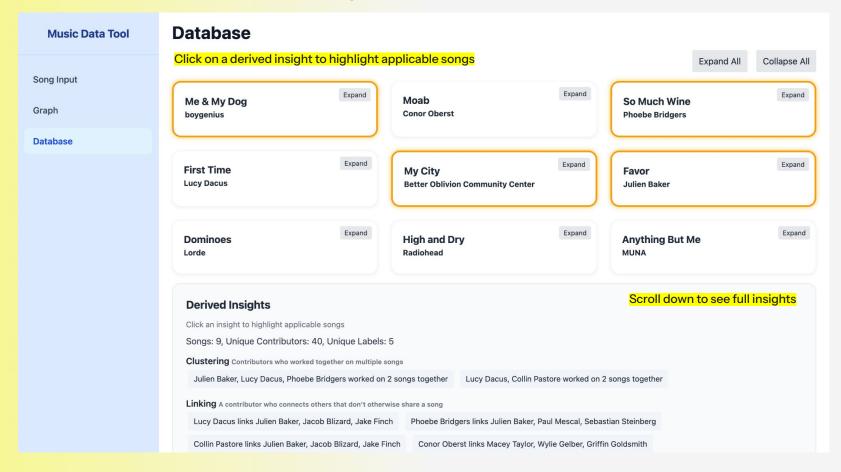
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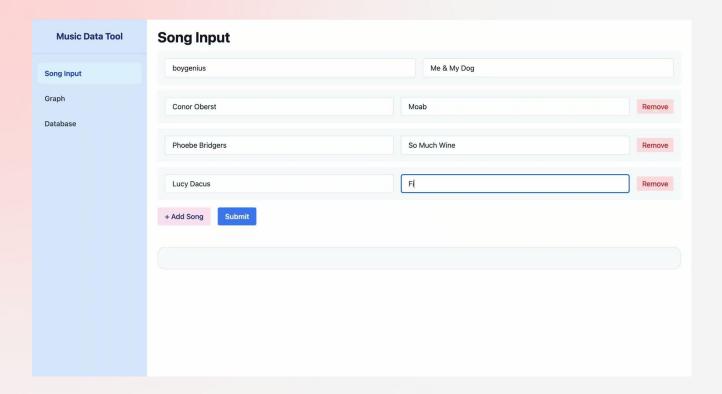
## User Guide: Database page



### User Guide: Database page



## Demo:



## Thank you!

Checkout my code: <a href="https://github.com/juliettemangon2/She-is-the-music-project">https://github.com/juliettemangon2/She-is-the-music-project</a>

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