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ABSTRACT

This paper provides an analysis of the process that has been carried in order to develop a search system of movies. In order to achieve this, a dataset retrieved from Kaggle with different information about movies from Wikipedia was used.

The following task was to clean and prepare the data for the future tasks involving a pipeline to carry this process. After, a brief analysis of the data was conducted by generating different charts and graphics to have a better understanding of our dataset in a more visual way.

Once this was finished it was time to develop the information retrieval. This includes the indexing of different attributes and the retrieval of information with queries. The results obtained in these queries were evaluated thoroughly in order to reach the conclusions that are exposed later in this report.

KEYWORDS

datasets, data, movies, indexes, queries

1 INTRODUCTION

Nowadays all information can be turned into data and consequently stored in a database. From the user's point of view, the large amount of data can sometimes be confusing and difficult to understand. The goal of this report is to deal with a dataset in a way that makes it easy to visualize. For this purpose, we selected a dataset of movies.

The report is divided in two different sections. The first one documents all the data preparation process. This includes the choice of the dataset, its content, the evaluation of its quality and the liability of the source, the pipeline used to carry out the data preparation, the different aspects that have been made in the data refinement and finally the analysis of the data, including different charts and tables to extract the maximum information of our dataset. The goals of this milestone are to prepare the data for it to be used in the following parts of the project, to obtain the maximum possible information of our data and to set the prospective search tasks for next milestone.

The second part is the information retrieval. This starts with the election of the information retrieval tool, which in our case has been Solr. This is followed by the Collection and indexing of our dataset with the description of the chosen schema. After is the retrieval and evaluation of our data. This contains different queries that have been processed and evaluated in order to obtain some metrics of our dataset to reach the conclusions presented in the end of this report. The main objectives of this section are to satisfy the prospective search tasks from the previous milestone and to evaluate the queries with the chosen schema and boosts.

2 M1 - DATA PREPATATION

"Data preparation is the process of gathering, combining, structuring and organizing data so it can be used in business intelligence (BI), analytics and data visualization applications." [4]

2.1 Dataset Choice

The chosen dataset was not the first option we thought of. The initial idea was to work with sports data, such as football statistics, but then we realized that it was quite hard to find this type of dataset with rich text, so we ended up changing our minds. The next option is the one we ended up working with, a movie dataset.

First of all, we thought of IMDB. The problem we had with this is that it was not possible to get a free API license, and the free datasets that were available did not have the text we were looking for. After this, we started searching in Kaggle [5].

This is a dataset with around 35,000 movies from Wikipedia, which is quite a trustable source. We searched for some extra information and we saw it is updated regularly and is valued at 8.82 in usability by Kaggle [3].

2.2 Dataset Content

We have a unique dataset with 34.893 rows that contain the following information:

- Release year: The year in which the movie was released
- Title: The title of the movie in English
- Origin/Ethnicity: The origin of the movie
- Director: The name, or names, of the director of the movie
- Cast: The names of the main actors
- Genre: The genre the movie is qualified as
- Wiki page: The link to the page of the Wikipedia of that
 movie
- Plot: A brief summary of the movie

2.3 Data Quality and Source

Kaggle is a well-known site for data analysts and the dataset is very documented. It has a ranking of 8.82 in usability so we considered it a trustable source. To analyze the quality of the data we did a random search of some movies on the internet to check that our set was correct.

A problem we do have is that there is some missing data. This results in having some empty fields or with the word "unknown". We considered that it is not a huge problem for our work because it is sometimes irrelevant, and it is normal that some information is missing in such old movies.

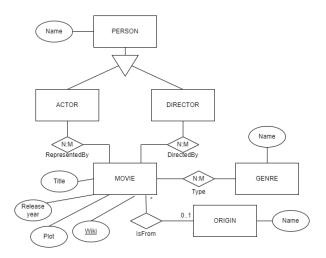


Figure 1: UML of dataset created on Diagrams.net [1]

2.4 Pipeline

Our Pipeline is built almost entirely on python scripts. With the help of *pandas* library, we handle and manipulate the data using simple scripts to clean and organize the data.

We considered it was not necessary for us to put our dataset in a SQL database system due to that it was more comfortable to work with the csv file we already had. By doing this, we have avoided the time and work it would have taken us to do a database.

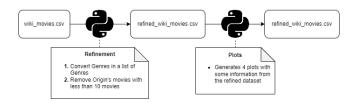


Figure 2: UML of the pipeline created on Diagrams.net

Figure 2 summarizes how we obtained, from our initial dataset, multiple plots with some relevant information about the dataset.

2.5 Data Refinement

When it comes to data refinement, the first thing we did was convert the Genre column to a list of genres. Imagine three rows of the original dataset:

- Id: 1 | ... | Genre: drama
- Id: 3 | ... | Genre: drama romantic

If we wanted to know how many different genres are in the example above, the return would be 3 and not 2 as it should be. So we created a little script on python that transform the example above into:

- Id: 1 | ... | Genre: [drama]
- Id: 2 | ... | Genre: [romantic]
- Id: 3 | ... | Genre: [drama, romantic]

This script is not 100% efficacious and it has some flaws. The main idea of this script is to split the Genre string every time it finds a white space. South African, James Bond, and Warner Bros are examples of genres with two words and the script sees them as two different genres. To solve these circumstances, after the script split the two words, we check if match one of the cases and concatenate again those two words.

The second and last thing we did about data refinement was to remove the origin with less than ten movies. In our dataset, we had two origins - Assamese and Maldivian - and both had less than ten films. So we removed exactly eleven movies (nine Assamese and two Maldivian) from our dataset.

2.6 Data Analysis

In order to obtain more information about the dataset we have developed a python script with several different functions. Each one of these tries to extract some characterization of the data we are handling and represent the results of the exploration with diagrams or relevant data.

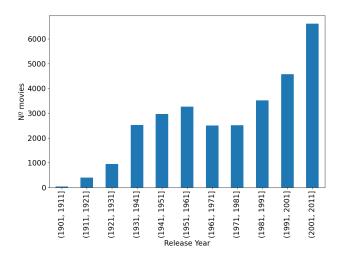


Figure 3: Movies produced per decade

Figure 3 represents the number of movies that have been produced in each decade. It is easy to tell that our dataset has the most movies in the 2000s decade, which is quite normal because these are the most recent. Another thing that we could appreciate is that the dataset has more or less the same number of movies from the 1930s to the 1980s because the objective of this dataset is to have information on older movies as well.

Figure 4 represents the different movies grouped by their origins. In order to represent this we decided to set a minimum number of movies for that origin to appear in the resulting diagram so that it could be easier to understand it. All these genres that did not reach the minimum number are classified as "Others".

About the results obtained, it was easy to predict that most of the movies are of American origin but what was unexpected is that some other ethnicities that are not so known or common also have a high percentage such as Tamil or Bollywood. In conclusion, we can establish that this dataset's objective is to have information

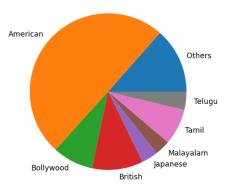


Figure 4: Movies grouped by origins

with high diversity, even though it might be from not-so-known movies.

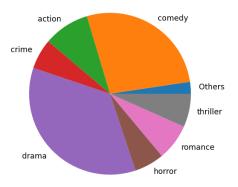


Figure 5: Movies grouped by genres

Figure 5 is the result of grouping the movies by their genres, the same way as figure 4. For this we did exactly the same as before, establishing a minimum number of movies for a genre to appear in the diagram. By analyzing the result, we can tell that the most common genres are drama and comedy by far different from the rest of the genres.

| Keyword | Frequency |
|---------|-----------|
| before | 13,998 |
| father | 13,055 |
| police | 12,166 |
| family | 11,260 |
| becomes | 10,254 |
| decides | 10,140 |
| through | 9,808 |
| himself | 9,447 |
| However | 9,440 |
| mother | 9,057 |

Table 1: Keywords of movie's plots

Table 1 represents the keywords and their frequency in the plot of the movies in our dataset. At first, there was no minimum length for these keywords but the result was irrelevant because all the words we found were straightforward articles that are repeated a lot. So we decided to increase the length and after a couple of different tries, we decided to set it as words with more than 5 characters. By doing this, we found much more conclusive results.

The 10 most frequent words in the plots represent the most common themes or expressions in order to do a summary of the movie. It is interesting that three of these words are related to family, which gives us the idea that most of the plots are related to it. Also, the word police is very self-explanatory because it represents the high number of movies related to crime in our dataset.

2.7 Prospective Search Tasks

Given the nature of our dataset, we want to be able to take advantage of most of our attributes when searching for a movie. In order to do that, we have the possibility to make multiple search tasks such as:

- Search for a movie by its Title
- Search for a movie by its Gender
- Search for a movie by its Origin/Ethnicity
- Search for a movie by its Release Year (with ranges)
- Search for a movie by its Director
- Search for a movie by its Cast (Actors)
- Search for a movie by keywords in the Plot

It is important not only to allow single attribute searches but also to combine them, for instance, if we want to know which movies were directed by Steven Spielberg from 1990 to 2005, this can be done in our dataset.

3 M2 - INFORMATION RETRIEVAL

"Information retrieval is finding material (usually documents) of an unstructured nature that satisfies an information need from within large collections". And that's what we are going to talk about in the second part of this report.

3.1 Information Retrieval Tool + Collection

We decided to use Solr [6] to build our information retrieval engine and to do that, with the help of the Solr reference guide [7], we ran Solr8.10 inside a docker [2] container. This software provides better tools for indexing and querying long textual fields and also supports CSV files as input.

Since we are going to work with just one dataset file, in Solr configuration, we only created one core to store the information. After the docker image with the Solr is up and running, we populated the core. And for that, we wrote a bash file with two commands to put the schema and the data of the dataset inside the core.

3.2 Indexing

To know which fields we needed to index, we have taken a look at the prospective search tasks subsection and see which ones could be used later in the query. Also, we have created a set of field types and associated each field with a field type depending on its characteristics. In table 2, we can see the description of each field and its configurations.

| Field | Type | Solr class | MultiValued |
|----------|--------------|---------------|-------------|
| Title | synonym_text | TextField | false |
| Origin | porter_text | TextField | false |
| Plot | plot_text | TextField | false |
| Release | number | IntPointField | false |
| Year | | | |
| Genre | synonym | TextField | true |
| Director | char_text | TextField | true |
| Cast | char_text | TextField | true |

Table 2: Description of schema fields

Every field type has one Solr class, an index analyzer, and a query analyzer. Each analyzer has a tokenizer, which in our case will be always the Standard Tokenizer from Solr, and a list of filters.

The *number* field type is the only one that is not a string, so for that case, we didn't apply any token or filter. Below, we will describe and explain each filter used on each field type with TextField has Solr class:

• synonym_text

- ASCII Folding Filter: this filter converts alphabetic, numeric, and symbolic Unicode characters which are not in the Basic Latin Unicode block (the first 127 ASCII characters) to their ASCII equivalents, if one exists
- Lower Case Filter: converts any uppercase letters in a token to the equivalent lowercase token. All other characters are left unchanged
- Synonym Graph Filter: this filter maps single- or multitoken synonyms, producing a fully correct graph output
- Porter Stem Filter: this filter applies the Porter Stemming Algorithm for English. The results are similar to using the Snowball Porter Stemmer with the language="English" argument

porter_text

- ASCII Folding Filter
- Lower Case Filter
- Porter Stem Filter

plot_text

- ASCII Folding Filter
- Lower Case Filter
- Synonym Graph Filter
- Porter Stem Filter
- English Possessive Filter: this filter removes singular possessives (trailing 's) from words
- Hyphenated Words Filter this filter reconstructs hyphenated words that have been tokenized as two tokens because of a line break or other intervening whitespace in the field test. If a token ends with a hyphen, it is joined with the following token and the hyphen is discarded
- Stop Filter: this filter discards or stops analysis of, tokens
 that are on the given stop words list. A standard stop
 words list is included in the Solr conf directory, named
 stopwords.txt, which is appropriate for typical English
 language text

char_text

- ASCII Folding Filter
- Lower Case Filter
- Mapping Char Filter: this char filter is used for changing one string to another (for example, for normalizing é to e)

3.3 Retrieval and Evaluation

In this subsection, we have four different information needs built from the prospective search tasks and we will explain each one of them, as well as the query that we used and the results that we obtained. Since the number of retrieved documents wasn't high, we analyzed all documents to determine which ones were relevant. You used two systems to test the information needs: in the first one, we just used the indexed fields described in the previous subsection; in the second one, we applied different boosts depending on the fields that were more important in the information needs.

- Query 1: Drama movies with Bollywood origin released in 2015 or after
 - Relevance: The relevant results are considered the ones that match all the attributes and their unique gender is drama

| Option | Value |
|------------|--|
| q | Genre:drama AND Origin_Ethnicity:bollywood |
| | AND Released_Year:[2015 TO *] |
| qf (boost) | Genre^5 Origin_Ethnicity^3 Released_Year |

Table 3: Arguments of query 1

Observations: As you can see in table 4 and figures 6 and 7, the second system (with boosts) is better because has better precision. This improvement was due to the boosts that were applied to both genre and the origin, which were the fields more relevant to this query.

| Metric | Value | Value with boost |
|--------|-------|------------------|
| AvP | 0.34 | 0.67 |
| P@10 | 0.4 | 0.9 |

Table 4: Precision metrics for query 1

- Query 2: Movies starring Robert de Niro and are from the Italian mafia
 - Relevance: Movies that are considered relevant in this
 query are the ones that match have Robert de Niro as an
 actor and, after reading their plot, we can determine they
 are about italian mafia.

| Option | Value | |
|------------|--|--|
| q | Cast:"Robert de Niro" AND (Plot:mafia OR | |
| | Plot:Italian) | |
| qf (boost) | Cast^5 Plot:mafia^3 Plot:italian | |

Table 5: Arguments of query 2

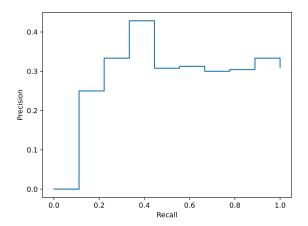


Figure 6: Precision recall curve of query 1

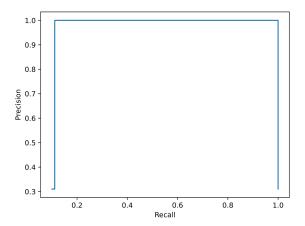


Figure 7: Precision recall curve of query 1 with boost

Observations: Looking at the figures 8 and 9 and the table 6 we can conclude that there has been quite an improvement in the results after the boosts, mainly due to the field boost of the keyword "mafia" in the plot, because this word is much more important for the query than "italian".

| Metric | Value | Value with boost |
|--------|-------|------------------|
| AvP | 0.66 | 0.96 |
| P@10 | 0.7 | 0.7 |

Table 6: Precision metrics for query 2

- Query 3: Movies directed by Steven Spielberg about murder
 - Relevance: Movies that are considered relevant in this query are the ones that are directed by Steven Spielberg and, after reading their plots, we can determine they are about murders(crimes).

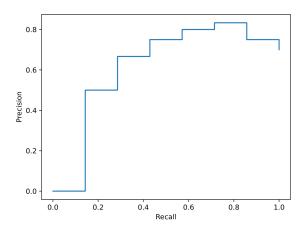


Figure 8: Precision recall curve of query 2

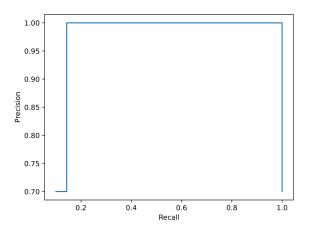


Figure 9: Precision recall curve of query 2 with boost

| Option | Value |
|------------|--|
| q | Director:"Steven Spielberg" AND (Plot:murder |
| | OR Plot:kill) |
| qf (boost) | Director^5 Plot:murder^3 Plot:kill |

Table 7: Arguments of query 3

- Observations: As you can see in figures 10 and 11 and in table 8 this query has not been very precise, but still the boosts have improved its precision. The reason of the results in this query not being as good as in the others is that this is quite a complex query, because there are many movies whose plot include words such as kill or murder and they are not about real murders. For instance, those words can appear as an explanation of the origin of the character.
- Query 4: Police action movies from the year 2000

| Metric | Value | Value with boost |
|--------|-------|------------------|
| AvP | 0.26 | 0.49 |
| P@10 | 0.2 | 0.3 |

Table 8: Precision metrics for query 3

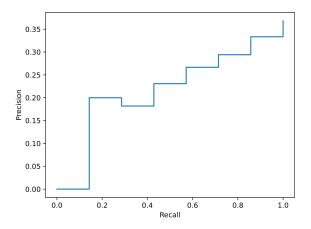


Figure 10: Precision recall curve of query 3

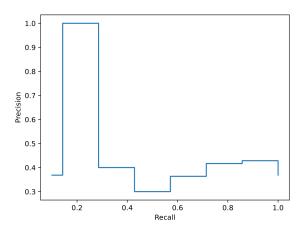


Figure 11: Precision recall curve of query 3 with boost

- Relevance: The relevant movies in considered in this
 query are the ones that match the gender and release year
 attributes and, after reading their plots, we can determine
 they are police movies.
- Observations: Figures 12 and 13 and the table 10 show us the results of this query. In average precision this has been the worst query of the four of them, but after using the field boosts this metric has been triplicated. The reason the results are not really good is the same as in the previous query. There are many movies whose plot contains the

| Option | Value | |
|------------|---|--|
| q | Plot:police AND Genre:action AND Re- | |
| | lease_Year:2000 | |
| qf (boost) | Plot:police^5 Genre:action^3 Release _Y ear | |

Table 9: Arguments of query 4

word police which are not police movies. So it is very difficult to obtain relevant results with this query.

| Metric | Value | Value with boost |
|--------|-------|------------------|
| AvP | 0.18 | 0.6 |
| P@10 | 0.3 | 0.4 |

Table 10: Precision metrics for query 4

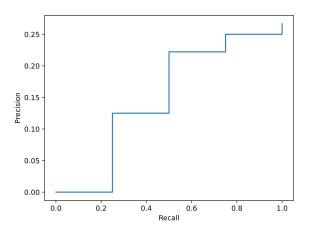


Figure 12: Precision recall curve of query 4

4 CONCLUSION AND FUTURE WORK

To be done All the objectives set in the first milestone were successfully accomplished. Despite having some dificulties with the reading of the csv file. The satisfaction of the objectives has allowed us to have a better understanding of the dataset we are working with and this being prepared for the next stages in the project.

Regarding the second milestone, we can consider we have made possible the prospective search tasks described in the previous section so, we can conclude that the main objective has been accomplished. Apart from this, we have to be critical with the results of the evaluation that has been carried out. The values obtained in the different queries that were executed can be improved, but still, the usage of personalised boosts has helped a lot. In every single case, the boost that was chosen for the query has improved the result of it, so this objective has also been accomplished.

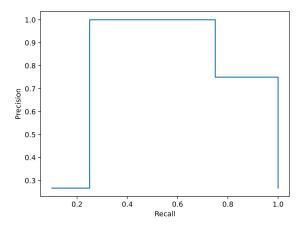


Figure 13: Precision recall curve of query 4 with boost

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